



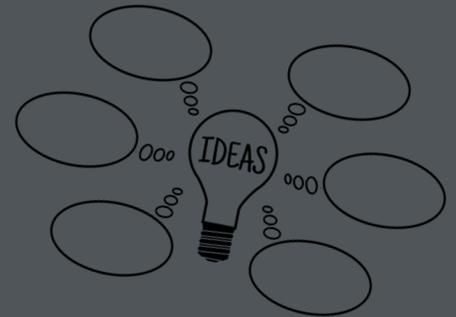
Top 10 Fundraising Tips & Tricks

1. Choose a Fundraising Idea

Whether you are organising a fundraiser in your local community, office, home, at college, or even virtually, think about a theme or activity your friends and colleagues will be inspired to get involved with.

Here are some examples to get you started:

1. Bake-Off Proceeds
2. Coffee Morning
3. Table Quiz
4. Live Gig/ Battle of the Bands Benefit
5. Mini Sports Day - long jump/high jump/team sprints with free entry
6. Garden Tea Party
7. Sponsored Walk/Swim/Hike/Cycle
8. Teachers versus Students Challenge
9. Outdoor Movie Night
10. Dinner or Brunch Party
11. Car Wash
12. Community Meal Buffet
13. Arts and Crafts Fair
14. Local Gardening Event with proceeds from ready-to-bloom plant sales
15. Book or Yard Sale
16. Hand-made cards and painting sale
17. Give it up! (sponsored no alcohol, social media etc)
18. Visual Arts Exhibition featuring up-and-coming student artists
19. Raffle or Auctions



2. Set a Fundraising Goal

Having a fundraising target in mind is a great starting point. Ask local businesses for sponsorship-in-kind such as venues, prizes, refreshments etc

3. Budget

Decide on a budget and how much you are willing to spend to raise donations. Keep a record of your income and expenditure.

4. Choose a Day and Time



Pick a date and time that suits your friends, family, or colleagues. Make sure to give yourself plenty of time to get everything done, particularly for large-scale events.

5. Organise Your Event

It's time to get organised and prepare for the event! Break down your plan into manageable steps and create a checklist to help you stay organised. Delegate tasks to others who are willing to help.

6. Create an Online Event Page

Create a personalised page to collect donations for your event. Platforms like Facebook events, Just Giving, Eventbrite, GoFundMe make organising fundraising events easy.



7. Promote Your Event!



Make sure you get your word out there. Let your family, friends, colleagues and other know you are organising a fundraising event by phone, email, social media (Facebook, Twitter, Instagram). Publicise the event using posters, ezines, and newspapers.

8. Establish a Team for Larger Events

Don't be afraid to ask for a helping hand, especially if it is a large-scale event. Assigning team members with specific roles ensures that the event will be run efficiently.

9. Decide How to Collect Donations

Decide on a primary method of collecting donations. Explore the many ways to accept online donations including Just Giving, GoFundMe, Eventbrite, and Revolut, as well as through cash collections and bank transfer. Ensure all donations are recorded with a payment tracking process in place, particularly if working with a team.

The College has launched the Trinity Sanctuary Fund. For those wishing to donate the proceeds of their event to this Fund, please [click here](#).

10. Say Thank You!

Thanking your donors is essential. Those who sponsor or donate to your event will always appreciate a thank you!

