Allianz Business to Arts Awards Shortlist 2016

25th Anniversary sees nomination levels soar with a diverse range of businesses, organisations & artists represented on the shortlist for Ireland’s premier Awards event bringing the corporate and cultural communities together

The 25th Allianz Business to Arts Awards saw high levels of nominations from cultural events associated with 1916, expanding sponsorship portfolios and long-term partnerships which continue to evolve through diverse activation campaigns.

Andrew Hetherington, Chief Executive of Business to Arts said “2016 is a special commemorative year for Ireland and it marks the silver anniversary of the Allianz Business to Arts Awards. In our 25th year, we have received the highest number of applications to date, displaying the best examples of creative partnerships between corporates and cultural communities. We are inspired by the creativity, innovation and cost effectiveness demonstrated by the various nominations this year. These cultural partnerships cement our ethos, that when creativity and business acumen come together, astounding things can be achieved.”

Sean McGrath, CEO of Allianz Ireland agrees and adds “The Allianz Business to Arts Awards occupy a very special place in Irish Corporate and Artistic communities. The shortlist showcases the cultural, societal and economic dividends generated when the two collaborate for their own benefit and the benefit of society at large. Allianz is proud to have facilitated this process for many years and in the 25th year of the awards is delighted to see how this very worthwhile initiative has evolved, grown and strengthened with each passing year”.

The Allianz Business to Arts Awards recognise businesses, artists and arts organisations that develop creative partnerships, bringing the arts and artists into the workplace to build mutually beneficial relationships that reach and benefit communities throughout Ireland.

For the 25th year, the award sculpture has been commissioned by daa. This year’s award was created by Northern Ireland artist Cara Murphy. ‘Destination’ consists of 25 silver birds in recognition of 25 years of the Business to Arts awards.

The winners of the 2016 Allianz Business to Arts Awards will be announced on 19 September at the Bord Gáis Energy Theatre. If you would like to purchase tickets for the Allianz Business to Arts Awards please contact awards@businessatoirts.ie

A supplement will appear in the Sunday Independent on 25th September.