POSTGRADUATE CERTIFICATE IN CREATIVE & CULTURAL ENTREPRENEURSHIP
LEVEL 9 (30 ECTS)

BEGINNING
January 2020

APPLICATION DEADLINE
13th December 2019
PROGRAMME OVERVIEW

Do you want to create a sustainable career and future for yourself in the vibrant creative and cultural industries? Do you have a great idea and you want the tools to help to make it a reality? Do you want your idea to have an impact? Are you interested in harnessing your creative or cultural talents and learning more about how to use them for an entrepreneurial venture?

On this practical Postgraduate Certificate (Level 9) in Creative & Cultural Entrepreneurship, participants will learn everything that they need to develop, manage, and thrive as a creative and/or cultural entrepreneur, even if they do not have any previous business experience.

Participants on this programme will have access to networking opportunities with potential collaborators, mentors and investors. Participants will collaborate across disciplines, bringing together people with diverse yet complementary skill sets and backgrounds.

WHY CHOOSE TANGENT, TRINITY’S IDEAS WORKSPACE?

You will have access to leading academics in a new purpose-built vibrant workspace at Trinity College Dublin. You will also have access to a world-class creative and cultural community at the university, which features regular industry-leading guest talks, masterclasses, and events.

DELIVERY

The Postgraduate Certificate in Creative & Cultural Entrepreneurship is a part-time blended learning programme combining online (40% delivery) and classroom based learning (60% delivery), providing participants with an accessible and flexible approach to learning while having the ability to keep working or to dedicate themselves to building their own business full-time. This is an ideal opportunity to discover your creative value and develop a sustainable career while pursuing a postgraduate certificate at Trinity College Dublin.
The part-time course is comprised of three modules, totaling 30 ECTS and delivered over a 5-month period commencing in January 2020.

**Module 1 – Career Pathways**
- The changing nature of work in the creative economy
- Crafting your career workshop
- Design Thinking - evolution of innovative ideas in multidisciplinary teams
- Innovation team project

**Module 2 - Innovation and Creativity**
- Theories and Processes of Creativity and Innovation
- Ideation and Brainstorming for the creative economy
- Critical Thinking
- Creative Problem Solving & Design Thinking process
- Reflection and Exploring Failure

**Module 3 – Creative and Cultural Enterprise Development**
- Market Analysis and Customer Segmentation for creative/cultural projects
- Corporate Governance and Co-Founder Agreements
- Budgeting and Financial Planning
- Leadership Development for creative & cultural professionals

**TEAMWORK & ASSESSMENT**
Through completing the different modules each participant will collaborate across disciplines, bringing together people with diverse yet complementary skill sets from the creative and cultural sectors.

Students will be assessed through the timely submission of project work, essays, personal reflections, online multiple choice quizzes and practical skills performance.
ADMISSION REQUIREMENTS
The postgraduate certificate will be open to those with:
- Level 8 honours degree (or equivalent)
- Demonstrated interest in innovation/entrepreneurship
- CV and a 1-page letter of motivation
- Two references
- Eligibility for Springboard+ funding

WHY CHOOSE THIS COURSE?
If you are seeking development, growth and rewarding challenges, this practice-based postgraduate certificate will help you graduate with the confidence, skills and a professional network needed to succeed, whatever your creative/cultural idea may be. Additionally, there are regular opportunities to speak with entrepreneurs, creatives, and mentors who will provide constructive input on your work. Our teaching is practical and professional.

Your curriculum includes:
- Two evening teaching sessions per week
- Exclusive community and networking activities at Tangent, Trinity's Ideas Workspace
- Professional, one-to-one project mentorship
- Access to a deposit library holding over 6 million volumes
- Access to over 200 student societies, including; Musical Theatre, Literary, Gamers, Visual Arts, Animation, Digital Arts, Dance, Fashion, Film, Music, Food & Drink, and many more.

APPLY NOW
Visit www.springboardcourses.ie to apply today. Please note, places are limited so early applications are advised.

CONTACT US
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Springboard+ is co-funded by the Government of Ireland and the European Social Fund as part of the ESF programme for Employability, Inclusion and Learning 2014-2020.