LEARN INNOVATE GROW
POSTGRADUATE CERTIFICATE IN INNOVATION & ENTERPRISE DEVELOPMENT

START DATE: 12TH OCTOBER 2020
END DATE: 16TH APRIL 2021

Application Deadline: 3rd September 2020
RPL Deadline: 27th August 2020

LEVEL 9 (30 ECTS) OCTOBER 2020
PROGRAMME OVERVIEW

The Postgraduate Certificate in Innovation and Enterprise Development aims to empower students to translate their creative and innovative ideas into products, services and policies.

You will learn the fundamentals of innovation, idea generation, opportunity recognition and enterprise. You will acquire the tools needed to be innovative and entrepreneurial in your approach to problem solving and how to address societal issues on national and international levels. Our students will experience and engage with entrepreneurs, business leaders and industry mentors through both classroom and on-line environments.

DELIVERY

This course will be delivered online using Blackboard, Trinity’s Virtual Learning System. Throughout the course, a strong focus is placed on experiential and action-focused learning on the programme, which is taught via a combination of masterclasses, workshops and project-based learning.

This regional online course will have a strong focus on the Athlone, Dublin and Wexford regions and their surrounding areas. By focusing on these areas, this course aims to ensure Ireland is a country recognised for both rural and urban innovation, competitive advantage and continuing academic excellence. Applicants from any county in the Republic of Ireland may apply, however priority will be given to those who live and/or work in the Athlone, Dublin and Wexford regions.

REQUIRED

- Laptop or PC
- Internet
- Webcam

LOCATION          AVAILABLE PLACES
○ Dublin           30
○ Athlone          25
○ Wexford          25
COURSE CONTENT

The course is comprised of three modules, totalling 30 ECTS and delivered over a 5 month period.

MODULE 1 (ONLINE)
INNOVATION & CREATIVITY
- Theories and Processes of Creativity and Innovation
- Ideation and Brainstorming
- Critical Thinking
- Creative Problem Solving & Design Thinking
- Reflection and Exploring Failure

MODULE 2 (ONLINE)
OPPORTUNITY GENERATION, RECOGNITION & COMMUNICATION
- Traits of the Entrepreneur
- Idea to Implementation
- Value Proposition Design & Opportunity Mapping
- Effective Communication and Storytelling
- Factors Influencing Business Success

MODULE 3 (ONLINE)
ENTERPRISE DEVELOPMENT
- Market Analysis and Customer Segmentation
- Corporate Governance and Co-Founder Agreements
- Budgeting and Financial Planning
- Leadership Development
- Company Set-up

TEAMWORK & ASSESSMENT
Through completing the different modules each individual will experience what it is like to work with students from different backgrounds and different areas of expertise.

Students will be assessed through the timely submission of project work, essays, personal reflections, online multiple choice quizzes and practical skills performance.
ADMISSION REQUIREMENTS

The postgraduate certificate will be open to those with:

- Level 8 honours degree (or equivalent)
- Demonstrated interest in innovation/entrepreneurship
- CV and a 1-page letter of motivation
- Two references
- Eligibility for Springboard+ funding

This Postgraduate Certificate in Innovation & Enterprise Development is currently funded by Springboard+.

“...This is a unique opportunity to build a sustainable network and acquire the skills to bring your ideas to life.”

Dr. Daniel Rogers
Lead, Tangent Education Programmes

APPLY NOW
Contact Jane Flanagan, Student Recruitment Officer on 086 0320487 or springboard@tcd.ie for further details.

APPLICATION DEADLINE
3rd September 2020
RPL DEADLINE
27th August 2020

CONTACT US

086 0320487
springboard@tcd.ie
www.tcd.ie/tangent/education

Springboard+ is co-funded by the Government of Ireland and the European Social Fund as part of the ESF programme for Employability, Inclusion and Learning 2014-2020.