ARE YOU FUTURE-READY?

POSTGRADUATE CERTIFICATE IN CREATIVE THINKING, INNOVATION & ENTREPRENEURSHIP

UPSKILL FOR FREE
LEVEL 9 (30 ECTS)
PROGRAMME OVERVIEW

Students participating in this course explore their creative potential and acquire a range of transferable skills such as communication, problem solving and personal leadership.

Students experience and engage in the innovation process in conjunction with real entrepreneur’s, business leaders and industry mentors in a dynamic yet informal learning environment. They also participate in industry hosted innovation projects and propose creative solutions to challenges faced by public and private organisations.

This programme focuses on the continuing professional development of individuals who are seeking a return to the workplace, have an idea for a business, or are considering a new career direction.

It covers the fundamentals of creative thinking, opportunity identification and venture planning.

“I WOULD ADVISE ANYONE TO DO IT, I ACTUALLY WISH IT WAS LONGER.”
– Davina Brady, 2018 Participant

“ I would strongly recommend Trinity’s Postgraduate course in Creative Thinking, Innovation and Entrepreneurship. It combines excellent guest lecturers and committed course leaders with in-depth peer-to-peer learning in an immersive and stimulating programme that has both academic and practical benefit.”
– Eugene Bent, 2018 Participant
CAREER PATHWAYS & RETURNING TO WORK
▶ The changing nature of work & returning to the workplace
▶ Careers workshop
▶ Design Thinking - evolution of innovative ideas in multidisciplinary teams
▶ Innovation team project

OPPORTUNITY GENERATION & RECOGNITION
▶ Entrepreneurial characteristics
▶ Recognising & articulating opportunities
▶ Effective communication
▶ Career development or entrepreneurial pitch video

PLANNING YOUR VENTURE
▶ Business model generation
▶ Marketing & financial planning
▶ Marketing mix & differentiation
▶ Digital marketing & investor ready pitch
▶ Innovation team project

PROGRAMME DATES
Programme Days: Mon/Tues/Wed (9:30am – 1.30pm)
Fully in-class Delivery
Beginning - Sept 2019
Location: Tangent, Trinity Ideas Workspace, Trinity Business School, 182 Pearse St., Dublin 2.
Whether you are an aspiring entrepreneur, looking to pivot in your career, or simply looking to return to the workforce, this programme offers an excellent opportunity to develop new skills, build a network and take charge of your future career direction.

This Postgraduate Certificate in Creative Thinking, Innovation, & Entrepreneurship is currently funded by Springboard+

Please note, upon registration students are required to pay the €8 USI levy.

**ELIGIBILITY:**
Home-makers, carers, & job-seekers are eligible for full funding on the programme. Those in employment are 90% funded.

Applicants must be in possession of a level 8 degree in any discipline.

**APPLY NOW**
Go to www.springboardcourses.ie, select Search Courses, the Provider is Trinity College Dublin.

Places are LIMITED. Early applications are encouraged.

Contact Springboard on 1800 303 523 to check eligibility.

Contact Allyson Lambert, Programme Co-ordinator on 01 896 4811 or springboard@tcd.ie for further details.