LAUNCHBOX DEMO DAY
30TH AUGUST

TANGENT’S STUDENT ACCELERATOR 2018
Powered by Bank of Ireland, this new programme will take our accelerator international. We want to give our students a taste of what it is to be operational in the United States, so this October we will be taking our three winning teams (and some of our alumni founders) to the startup hub that is New York City.

For one week, these teams will network, learn, pivot, pitch and grow in a new market with new challenges and opportunities.
It gives me great pleasure to welcome you to this important flagship event for LaunchBox, which is a key strand of Tangent, Trinity’s Ideas Workspace. Trinity’s bright and energetic students are integral to Tangent’s mission. We will continue to enhance their experiences by embedding their learning in cutting-edge educational activities, and providing increasing opportunities for them to use their talents in new entrepreneurial, creative, and practical ways.

I would like to sincerely thank our strategic partners Bank of Ireland for their continued support of Tangent, my fellow judges, and you for coming along tonight.

If you would like to learn more about Tangent please visit www.tcd.ie/tangent or alternatively please feel free to contact any member of the Tangent team.

Fionnuala

Alison Crawford is an Investment Associate with Atlantic Bridge, a top-tier global venture capital firm with c. $1bn of assets under management. She has several years’ experience leading investments into various sectors and acts as a non-executive director for early stage and growing companies. Alison previously worked with KPMG Advisory and is a Chartered Accountant. She is a graduate of Business & Law in UCD.

Pierce Dargan is the founder and CEO of Equine MediRecord, which develops, sells and maintains the first and only digital recording of regulatory documentation in the equine industry. Equine MediRecord has won a number of awards including: Best Overall Startup and Most Innovative Initiative serving the Thoroughbred Industry at the ITBA Expo 2018, the Number One Draft Pick Startup Competition at the One Zero Conference 2017, the largest sports technology conference in Europe and the ‘Best Use of Mobile’ at Digital Media Awards 2018. Pierce completed LaunchBox in 2017.

Siofra Flood started her career at IONA Technologies PLC in 1995 and has served as legal counsel and COO of companies such as Havok, Swrve and Drop Kitchen. She is currently General Counsel and Executive Adviser for nearForm Limited. Siofra is also the author of the Frontline Startup Manual.

Fionnuala Healy is the CEO of Tangent, Trinity’s Ideas Workspace. An active member of the startup community, Fionnuala is a qualified Engineer with a Masters in IT and a MBA, she has over 20 years’ experience including 8 years running an ICT consultancy. She has led and delivered complex engineering and IT global projects and worked from concept through MVP to successful seed investment with several startups. She is passionate about enabling startups achieve market success and in particular realising the impact of emerging technologies on the future of work.

Dr Diarmuid O’Brien is the Chief Innovation Officer in Trinity College Dublin, which involves leading the establishment of Trinity’s campus at Grand Canal Innovation District and the development and enhancement of the innovation and enterprise mission for the university. Diarmuid was previously the Director of Trinity Research & Innovation.

Dave Tighe is the Head of Innovation at Bank of Ireland. He has spent 18 years in Retail Banking in Ireland since graduating from Trinity. He also holds an MBA from Manchester Business School. Dave has extensive experience across digital banking, the payments industry and innovation in financial products. His recent role in Bank of Ireland looks at long term planning, consumer behaviour changes, market planning and incubation, and the integration of fintech and innovative start-ups. He is responsible for Bank of Ireland workbench and Startlab initiatives which incubate and support the vibrant tech ecosystem across Ireland.
Each team gets 5 minutes to pitch, followed by 3 minutes of Q&A from our judges.

1. **ENABLE ARM** is an assistive technology company driven to provide innovative personal care and hygiene products to people affected by disability. The company is currently focused on developing its first product, a headset facial shaving device for people with limited upper limb dexterity.

   - [enablearm@gmail.com](mailto:enablearm@gmail.com)
   - [www.enablearm.com](http://www.enablearm.com)

   “Launchbox has been a massively enjoyable and fantastic learning experience for me coming out of my first year of college. Not only did I vastly improve my business and speaking skills but because our business was directly related to my course of study, I was also constantly being challenged with real world problems which has added to my own skill and experience in a competitive field.”

   – Conor O’hEocha, Engineer

2. **APPLAUD EVENTS** is the online marketplace for booking musicians. Providing a secure payments solution, streamlined communication & an exhaustive directory of performers. Applaud ensures performers can access professional recording at affordable rates through their extensive network of studios & freelancers.

   - [info@applaudevents.com](mailto:info@applaudevents.com)
   - [www.applaudevents.com](http://www.applaudevents.com)

   “Launchbox has given me the ability to experience working in a dynamic environment with interesting and creative people.”

   – Gordon Hind, Developer

3. **CHANGE DONATIONS** connects everyday philanthropists with good causes. Donors link their debit cards and automatically begin to roundup their purchases to the nearest euro, donating the roundups to their selected charities, colleges and sports clubs.

   - [hayashie@tcd.ie](mailto:hayashie@tcd.ie)
   - [www.changedonations.com](http://www.changedonations.com)

   “I have learned the importance of narrative, to create a compelling story, for investors and customers. Everyone has been very generous with their time to help us refine the idea and I’m very grateful for all the support and encouragement we’ve received over the summer.”

   – Amelia Scivier, COO

4. **FUMI** is a commercial start-up with a social mission: to help reduce the overconsumption of single-use plastics. Their vision is to provide a practical, compact and sustainable water bottle that doesn’t compromise on style.

   - [fumibottle@gmail.com](mailto:fumibottle@gmail.com)
   - [www.fumibottle.com](http://www.fumibottle.com)

   “LaunchBox has been an invaluable experience in shaping us not only as entrepreneurs, but also as individuals. The vast level of mentorship, advice and guidance has been immeasurable and the knowledge I have gained is something I will carry with me forever.”

   – Naomi Harrington, Co-Founder

5. **DOCKIT** offers digital solutions to everyday restaurant problems that leverages new technology in order to boost business.

   - [info@dockit.ie](mailto:info@dockit.ie)
   - [www.dockit.ie](http://www.dockit.ie)

   “LaunchBox has been a once in a lifetime experience; The insightful workshops, invaluable network and access to mentors, pitch practice, funding and synergistic co-working environment, all made it one of the most memorable and enjoyable summers to date.”

   – Nathan Misischi, CEO
BOP creates a product that will put an end to the risk of contamination in Laboratories/R&D facilities and help prevent the spread of Healthcare Acquired Infections in Healthcare Facilities. Their solution encompasses a biological and technological solution, introducing a standardised method of disinfection.

From the workshops and talks to the great community within the cohort, I have grown as a person and developed my skills not only in being an entrepreneur, but in being part of a team. Experience like this is unparalleled and I am grateful to have had the opportunity to be part of it.

– Ekaterina Lait, CTO

david.ola@bopmedical.com  www.bopmedical.com

SEAPUNK hand harvests wild Irish seaweed off the coast of Sligo for use in their innovative food and beauty products. They are one of only a handful of Irish companies to be awarded a farming license for aquaculture and are currently seeking investment to build a ground breaking ocean farm.

Through Launchbox, I have learned to embrace the unexpected, to be more receptive to diverse perspectives and that there are opportunities for improvements in everything we do.

– Brian Sparks, Co-Founder

seapunkseaweed@gmail.com

LUMINARY HUB are creating innovative digital solutions for SME’s provided by a network of highly talented undergraduates.

The program has helped us every step of the way, allowing teams to progress from ideation all the way through to validated MVPs or even revenue generating corporations.

– Joshua McKee, CEO

info@luminaryhub.com  www.luminaryhub.com

GREENER GLOBE is an internationally award-winning business, providing consumers with environmentally-friendly, innovative products. The main focus of the business at present is tackling the issue of water wastage in the shower, through revolutionary LED timed shower head, Aquacica.

Launchbox for me has been an incredible learning experience. It has given us the opportunity and time to progress our business, Greener Globe, whilst making invaluable contacts along the way.

– Jack Dooley, Co-founder

info@greenerglobe.eu  www.greenerglobe.eu

WORK SMARTER are tackling the late and non-payment of freelancers with a unique escrow system that simplifies milestone payments for projects. Freelancers simply click together a contract and their clients can easily review progress and execute payments at the touch of a button.

LaunchBox has been a fantastic lesson in business model development. A changing business model is not an indicator of failure. It’s a sign that you’re asking the right questions and truly listening to the answers.

– Sebastian Kühn, Software Developer

anika.riley@work-smarter.io  www.work-smarter.io
**LaunchBox Alum**
Finn Murphy of Frontline Ventures  
(*LaunchBox 2016*)

**LaunchBox Kick-Off Event**
Welcome & Lunch  
@ Bank of Ireland Trinity Workbench

**Masterclass: Design Thinking Hands-on Workshop**
With Lesley Tully of Bank of Ireland

**Masterclass: Power Hour of Design Thinking**
With Lesley Tully of Bank of Ireland

**Team Huddle**
Peer feedback

**Team Huddle**
Peer feedback

**Meet Your Mentor**
With Bank of Ireland

**Playstart Lego Experience**
With Dan Rogers

**First Friday Brekkie**
Dogpatch Labs

**LaunchBox Alum**
Finn Murphy of Frontline Ventures  
(*LaunchBox 2016*)

**Business Networking Event**
In Huckletree

**Bring Your Own Lunchbox**
DockIt

**Session with Elkstone VC**

**Founder Story**
Eamonn Carey of Techstars

**Business Networking Event**
In Huckletree

**Meet Your Mentor**
With Bank of Ireland

**Talk and Q&A**
With David Bowles of Delta Partners

**Visit by Andrew Burke, Dean of the Business School**

**Bring Your Own Lunchbox**
SeaPunk

**Founder Story**
Seán O’Sullivan, CTO Effective Software

**Masterclass: Customer Development**
With Kevin Sexton of Mobstats

**Engineering Support**
With Prof. Kevin O’Kelly, School of Engineering, Trinity College Dublin

**Fireside Chat**
With Eric Risser, Launchbox 2013; CEO and Founder of Artomatix

**Financial Advice Clinic**
With Bank of Ireland, at BOI Workbench

**Talk and Q&A**
With David Bowles of Delta Partners

**Visit by Andrew Burke, Dean of the Business School**

**Bring Your Own Lunchbox**
SeaPunk

**Media Minis 1:1s**
With Thomas Deane, Press Officer for Trinity

**Team Huddle**
Peer feedback

**Startup Grind**
With Paul Biggar, Dark

**Bring Your Own Lunchbox**
EnableArm

**1:1s with Delta Partners**
With David Bowles

**Networking Event**
In Huckletree

**First Friday Brekkie**
Dogpatch Labs

**Masterclass SEO**
With Kevin Koidl, School of Computer Science, Trinity College Dublin

**Engineering Support**
With Prof. Kevin O’Kelly, School of Engineering, Trinity College Dublin

**Team Huddle**
Peer feedback
**WEEK 07**

**Mon**
- Financial Advice Clinic
  With Bank of Ireland

**Tues**
- Team Huddle
  Peer feedback

**Wed**
- LaunchBox Alum & Founder Story
  Iseult Ward, LaunchBox 2013, CEO & Founder of FoodCloud

**Thurs**
- Pitching For Investment
  With Alan Costello of NDRC (Incl. tour of NDRC)

**Fri**
- Bring Your Own Lunchbox
  Fumi

**WEEK 08**

**Mon**
- STEAM&ICE Networking
  With STEAM + ICE, LaunchBoxers, & Bank of Ireland

**Tues**
- Founder Story
  With John Whelan

**Tues**
- Team Huddle
  Peer feedback

**Tues**
- STEAM&ICE Pitch Feedback
  With LaunchBoxers

**Wed**
- Bring Your Own Lunchbox
  Greener Globe

**Thurs**
- Pitch Practise Event
  With Bank of Ireland

**Fri**
- First Friday Brekkie
  Dogpatch Labs

**WEEK 09**

**Tues**
- Team Huddle
  Peer feedback

**Wed**
- Bring Your Own Lunchbox
  Change Donations

**Fri**
- Founder Story
  With Alister Musgrave, Founder at Moneyhero.com.hk

**WEEK 10**

**Tues**
- Team Huddle
  Peer feedback

**Tues**
- The Art of Brilliant Story Telling
  With Jack Murray, MediaHQ & AllGoodThings

**Wed**
- Bring Your Own Lunchbox
  Work Smarter

**Wed**
- Life After LaunchBox
  With Sean Judge, EIR at Accenture

**WEEK 11**

**Mon**
- Fireside Chat
  With Brian Caulfield, Trinity Angel

**Tues**
- LaunchBox Alumni Panel

**Wed**
- Bring Your Own Lunchbox
  Applaud Events

**Thurs**
- Provost Visit to LaunchBox

**Fri**
- Office Hours w/ Blackstone LaunchPad
  With mentor Ian Cummins

**WEEK 12**

**Thurs**
- Demo Day

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**LEGEND**

- Founder Stories
- Clinic / 1:1s
- Masterclasses
- STEAM+ICE Give Back
- Startup Ecosystem/Networking Events
- Launchbox Alumni Network
A SELECTION OF OUR LAUNCHBOX ALUMNI STARTUPS...

**FoodCloud** is a social enterprise that tackles food waste by redistributing excess food to charities and NGOs. To date, FoodCloud has provided over 5 million meals to charities in Ireland and the UK, and partners with major supermarkets. Founder and Trinity alumna, Iseult Ward, recently was included in the elite Forbes “30 Under 30” list for her ground-breaking work in this area. FoodCloud participated in LaunchBox 2013.

**Artomatix**, founded by Eric Risser, was also a LaunchBox 2013 company. Artomatix is a digital art technology company that uses Artificial Intelligence / Machine Learning to create 3D worlds at a lower cost without losing artistic and creative integrity. Artomatix received over €1.4million in Horizon 2020 funding in 2016.

Danny Hobbs and his co-founder James Eggers met on the BT Young Science and Technology Exhibition before they came to Trinity to study Business and Economics, and Computer Science respectively. They participated in LaunchBox 2016 with their company **BetterExaminations**, which at the time was a really easy, clean and customer-friendly way to get past examination papers for Irish Government examinations, but has since moved into a number of new products and directions. Since finishing LaunchBox, they have been granted HPSU status by Enterprise Ireland.

Pierce Dargan founded **Equine Medirecord** and participated in and won LaunchBox 2017 with his partner, Simon Hillary. Equine Medirecord develops, sells and maintains a mobile application and website to allow proper recording of medicines administered to racehorses and other bloodstock. They have gone from strength to strength since leaving LaunchBox, including Best Overall Startup and Most Innovative Initiative serving the Thoroughbred Industry at the ITBA Expo 2018. Pierce has kindly agreed to be one of our judges tonight.
WOMEN WHO WOW
Mentorship Programme

We strongly believe that our programmes are better with a better gender ratio. We are actively encouraging more female students with an interest in innovation, business, or social enterprise to get involved with Tangent, Trinity’s Ideas Workspace.

Building on the success of the first two years of the programme, we are running Women Who Wow again this academic year. We pair experienced business-women and social entrepreneurs with female students with an interest in blazing their own trail.

“The mentorship I received through Women Who Wow provided invaluable support as I transitioned my enterprise from a side project to a business and taught me how to view myself as a businesswoman.” - Briony Somers, CEO of FRANC, LaunchBox participant 2017.

If you would like to be a mentor, or know someone who might be perfect, you can reach out to Alison at Alison.Treacy@tcd.ie or visit www.tcd.ie/tangent/mentoring/women/.

WHAT OUR CURRENT COHORT HAS TO SAY...

“I’ve found LaunchBox to be a fantastic programme; the people you meet, the teams you work with and the skills you pick up along the way are invaluable. I love the element of the co-working space; you get to bounce ideas off other teams and it really helps you to have insights into your startup you may not have otherwise. For me, the networking has been brilliant - you meet people who have been through it all before, and these people are willing to help you and give you advice on any problems you may have, and that to me has truly been an amazing part of this programme. If you’re someone who has an idea and a team and wants to really learn what it’s like to be working in the start-up eco-system, I definitely recommend you apply for LaunchBox. You won’t regret it!” – Gabriel Ogundipe, Luminary Hub

“Being in LaunchBox has given me an incredible opportunity to work closely beside some truly inspiring people every day and it has opened my mind to many new perspectives and different schools of thought. Not only has it taught me how improve as a team player but to be more resilient in order to adapt to adverse situations.” – Ciara Hennessey, Greener Globe

“LaunchBox has been an invaluable experience in shaping us not only as entrepreneurs, but also as individuals. The level of mentorship, advice and guidance has been incredible and the knowledge I have gained is something I will carry with me forever.” – Kylie Lynch, Fumi
We’d like to thank all of the companies and individuals who hosted us and came in to share their knowledge and expertise with our startups throughout the programme.
We’d also like to thank our strategic partner **Bank of Ireland** for all their help and support over the years.
CONTACT
If you would like to learn more about LaunchBox or get involved, please contact:

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www.tcd.ie/tangent/accelerators/launchbox/

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