Trinity College Dublin
Coláiste na Tríonóide, Bhaile Átha Cliath
The University of Dublin

Tangent Trinity’s Ideas Workspace

THE FUTURE³
CREATIVITY
INNOVATION
ENTREPRENEURISM
The support of founding innovation partner Bank of Ireland drives Tangent’s success.

Creativity has the power to fuel idea generation. Innovation has the power to forge new and resilient futures. Entrepreneurism has the power to bring about meaningful and lasting change. Tangent, Trinity’s Ideas Workspace exists to create a new entrepreneurial enabled Ireland.

Tangent Impacts

<table>
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<tr>
<th>Tangent raised</th>
<th>Sponsored education places</th>
<th>Funding to startups</th>
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</thead>
<tbody>
<tr>
<td>€7.2m</td>
<td>€5.2m</td>
<td>€1.7m</td>
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<table>
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<tr>
<th>Number of Tangent graduates</th>
<th>Regional programmes delivered</th>
<th>Regional community participants</th>
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<tbody>
<tr>
<td>2,733</td>
<td>10</td>
<td>220</td>
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THE FUTURE

CREATIVITY

INNOVATION

ENTREPRENEURISM
Tangent: powering & empowering success

People now entering the workforce think and act differently to previous generations: increasingly, graduates have a strong entrepreneurial drive, and are keen to make a difference in the world. The status quo is shifting, and the traditional expectation of a ‘career for life’ no longer holds.

Ireland’s economy has been heavily reliant on Foreign Direct Investment and the decisions and performance of a small number of multinationals. However, Ireland has the connections, imagination and vision to thrive globally in a new and different way.

Tangent exists to create a new, entrepreneur-enabled Ireland. To fuel this necessary change, the existing system must be disrupted. Higher education institutions need to provide a new and different platform: it must meet students’ entrepreneurial aspirations, and support the concept of careers requiring multiple – and often diverse – skillsets.

Trinity asked: where are Ireland’s new entrepreneurs and innovators to come from? How can a university establish the necessary support, structure, and skills for them to succeed on the national and global stage?

Tangent provides the platform for people to tap into their entrepreneurial ambitions and develop their creative skillsets in a safe and supportive environment. Across skills and professional development, corporate and eco-system disruption, and company formation, to create a new, entrepreneur-enabled Ireland.

Tangent is part of the European Institute of Innovation and Technologies (EIT) pan-European partnerships between leading universities, research labs and companies.

Together, we develop innovative products and services, start new companies, and train a new generation of entrepreneurs. These partnerships are known as Knowledge and Innovation Communities (KIC’s).
Innovation takes you anywhere and everywhere.

Laura Brennan, Women Who Wow graduate and co-founder of EthiCart, discovered that building a relationship is critical to breaking barriers.

» From accelerating my start-up EthiCart, to the LaunchBox programme providing me with invaluable mentorship and guidance from a female role model, and through the Women Who Wow programme, I am so grateful for the amazing opportunities Tangent has given me. The entrepreneurial ecosystem at Trinity has been the highlight of my college experience and has set me up with confidence to pursue my dream of one day owning my own company. «

Tangent for StartUps...

With the support of founding innovation partner Bank of Ireland, Tangent invested €2.8m in innovators and entrepreneurs between 2013-2021. Together, Tangent and Bank of Ireland create new beginnings daily.

Innovation depends on people with dynamic, fresh skills. People with new approaches to old problems. People with new approaches to new problems. Tangent shows learners how to bring bravery, agility and adaptability to the innovation and enterprise ecosystem. Trinity has been the number one university in Europe for producing student entrepreneurs for six years running*, with Tangent bridging the gap between Trinity and the wider ecosystem.

Successes include:

Touchtech Payments — founded by Shekinah Adewumi & Niall Hogan, this Fintech payment startup took part in LaunchBox 2014. Touchtech was acquired by Stripe in 2019 for an undisclosed sum.

Equine Medirecord — won LaunchBox in 2017 with their software solution that allows for the digitisation of traditional racing horse records, and have since expanded to Europe and the US with their product.

Nuw — founded by Aisling Byrne in 2016, is a social enterprise that encourages clothes swapping to minimise fast fashion. Since taking part in LaunchBox, the Nu wardrobe has expanded to the UK market with the Nuw community going from strength to strength.

Foodcloud — participated in LaunchBox 2013. An award winning social enterprise with a mission to transform surplus food into opportunities to make a world where no good food goes to waste.

*Source: The Universities Report published every September by private equity and venture-focused research firm, Pitchbook.
Bring ideas to life and life to ideas

Tangent for Students...

Whether retraining graduates and alumni for new-stage careers, or ensuring undergraduates leave with innovation skills in addition to their major discipline, Tangent is developing a generation of learners with the ability, determination and entrepreneurial spirit to create their own futures.

According to the Global Entrepreneurship Report, less than 50% of people in Ireland believe they have the skills and knowledge to start a business. By equipping learners of all ages and backgrounds with the tools, skills and attitude to adapt and deftly respond to opportunity, Tangent is the power behind the first step.

Tangent is home to student accelerator and mentorship programmes, LaunchBox, Blackstone LaunchPad and Women who Wow. More recently Tangent has also launched programmes for early-stage startups in the areas of Digital Health, Climate, and AI. In addition to undergraduate and postgraduate programmes, Tangent also offers professional courses across Climate, Health, Digital, Agri-food and Creative and Cultural sectors.

LaunchBox — a 3-month programme that aims to progress startups from idea to reality by offering funding, mentorship, guidance from experts, and the perfect collaborative environment for student entrepreneurs.

Blackstone LaunchPad — is a campus-based entrepreneurship programme designed to support and mentor students regardless of experience or discipline. Throughout the year a series of events including innovation challenges, hackathons and mentoring sessions are run with the goal to engage 10% of the student population.

Alsessor — a partnership between Altada Technology Solutions and Tangent, is a five-month accelerator programme designed to support global early-stage AI companies at prototype or proof of concept phase.

Exploring ideas and processes with other teams was key to the success of Gabriel Ogundipe, LaunchBox, Alumnus.

» LaunchBox is a fantastic programme; the people you meet, the teams you work with and the skills you pick up along the way are invaluable. You get to bounce ideas off other teams and it really helps you to gain insights into your start-up you may not have otherwise seen. «

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Unique Tangent learner experience: engage, educate, incubate, accelerate

Lauren O’Reilly, co-founder of ProMotion, hasn’t looked back since participating in LaunchBox.

» Tangent’s LaunchBox programme advanced my career and business pursuits immensely. Tangent provided a safe learning environment for me during summer 2020, a time when learning was made especially difficult with the pandemic, and yet they facilitated our learning perfectly throughout. I now am much better connected in the start-up ecosystem, and my company, ProMotion, has significantly advanced as a result of both LaunchBox, and the subsequent prize Tangent provided, a coworking space in the heart of Dublin. The Tangent team are some of the friendliest, most knowledgeable people in business, and are incredibly approachable, which made my experience extremely positive. «

Tangent for Learners...
Tangent is an entrepreneurial community where students, professionals and lifelong learners can discover their potential for innovation through developing new skills, growing a business opportunity or advancing their career.

We provide high quality experiential education programmes in creativity, innovation and entrepreneurism that facilitate experimentation, collaboration and action to meet the changing needs of enterprise, economy and society.

We partner with world class faculty to deliver innovation-focused programmes in the health, climate, creative and cultural, agri-food and tech sectors. A broad portfolio of programmes focuses on empowering people to solve challenges using an applied real-world approach.

Meet like-minded people and be inspired

Engage
- Events and networking
- Ecosystem development
- Partnership & Sponsor Support
- Advocacy & referrals
- Content marketing
- Social media/communications
- Alumni events
- Themed weeks
- Round table discussions
- Space usage

Educate
- Undergraduate
- Postgraduate
- Academic
- Professional
- Workshops
- Lectures
- Masterclasses
- Short courses
- Certificates
- Coaching

Incubate
- Hackathons
- Sprints
- Mentoring
- Networking

Accelerate
- Mentoring
- Funding
- Space
- Networking
- Trinity expertise
- VC & funders
- Prototyping
- Testing & validation

Learn the skills you need

Develop an impactful idea or company

Grow, develop and thrive

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Tangent for Enterprise…
Ireland has the potential for sustained growth. The country’s future prosperity, enterprise ecosystem and talent pipeline will be powered by innovation. The future lies in innovation, and change itself is an opportunity waiting to be grasped. Change takes determination, honesty and grit. Disrupting the status quo or challenging the collective culture takes strength.

Tangent collaborates with companies of all sizes and across all sectors to create differentiation and improve competitiveness. Programme content is validated amongst members of an Industry Advisory Group, and relates directly to current industry challenges. This partnership approach delivers a transformational journey. Tangent is open to developing new partnerships with leading companies, startups, and research-intensive universities. Such partnerships provide otherwise-unavailable opportunities for learners, and create bold new transformations within an organisation.

Tangent champions a challenge-based approach to education. This is an effective framework for learning while simultaneously addressing challenges faced by industry and society. Our learners ask thoughtful questions, re-define problems and together, generate big ideas. This approach fosters collaboration and experimentation across disciplines and sectors and helps propose innovative solutions to some of the biggest challenges of our generation. Tangent has partnered with over 100 organisations to date. These range from private, to public and not-for-profit entities. Tangent welcomes opportunities to partner with industry leaders and invites organisations to come on this transformational journey.

One of Ireland’s leading legal firms discovered just how disruption can change minds. » The words agile, dynamic and pioneering are not necessarily used in relation to major legal companies. However, workshopping with Tangent showed this organisation the power of disruption, and how to apply innovative and meaningful change to their processes and mindsets in order to ensure their position as the firm of choice for internationally-focused companies. «

Get ready for a future powered by fresh thinking and innovation...
For a different tomorrow, try the unique Tangent experience today

Instead of studying in the traditional sense, Mark Likeman, focused on learning for the future for the first time
» I was looking for a programme that would equip me with all the skills I would need to embark on my new entrepreneurial journey. The quality interaction and engagement during classes at Tangent helped to strengthen my learning, and the course provided an excellent overview of all the steps that I needed to take to start my business off on the right foot. The guest speakers were fantastic and helped to improve my overall understanding of all the concepts introduced during the course, and how they apply to your business. A fully engaging learning experience. «

Tangent for you…
In one free ninety-minute session, see why Tangent holds the key to the future. A unique blended approach, combining in-person and online learning, equally suitable for individuals, groups and conferences. You leave Tangent more agile and inspired, imbued with enthusiasm, confidence and resilience.

Every Tangent experience is unique.
What will yours be?

Talk to Head of Engagement Aine Phelan for more information on what we can do for you:
email aine.phelan@tcd.ie
or call 087 2892905

Keep up to date with our programmes and events, register for our newsletter here: www.tcd.ie/tangent/about/newsletter/
Tangent delivers creative, collaborative and innovative opportunities across all sectors with a primary focus on Health; Climate; Disruptive Technology; Digital: Agri-food, Creative & Cultural; Innovation & Enterprise Development. See tcd.ie/tangent/ for current programme details.

**Undergraduate**
Certificate in Innovation and Entrepreneurship  
Provost’s Innovation Hackathon

**Postgraduate Certificates**
Climate Entrepreneurship  
Healthcare Innovation  
Innovation and Enterprise Development  
Creative & Cultural Entrepreneurship  
Creative Thinking, Innovation and Entrepreneurship  
Workplace Wellness  
Innovation and Entrepreneurship

**Professional**
Executive Breakout Innovation Leadership & Transformation  
Digital Transformation in Life Sciences Manufacturing  
Introduction to Design Thinking  
Storytelling for Business Success  
Creative Collaboration

**Accelerators**
LaunchBox, Tangent’s Student Accelerator  
Tangent Pioneers  
E-Labs  
EIT Climate-KIC  
Alsessor  
Hackathons

**Supports**
Blackstone LaunchPad at Trinity  
1:1 Coaching  
LaunchPad Sprints  
Women Who Wow  
Tangent Experts

**Events**
Round Table discussions  
Themed weeks  
Networking  
Alumni events  
Expert panels  
Community meet-ups  
Trinity