

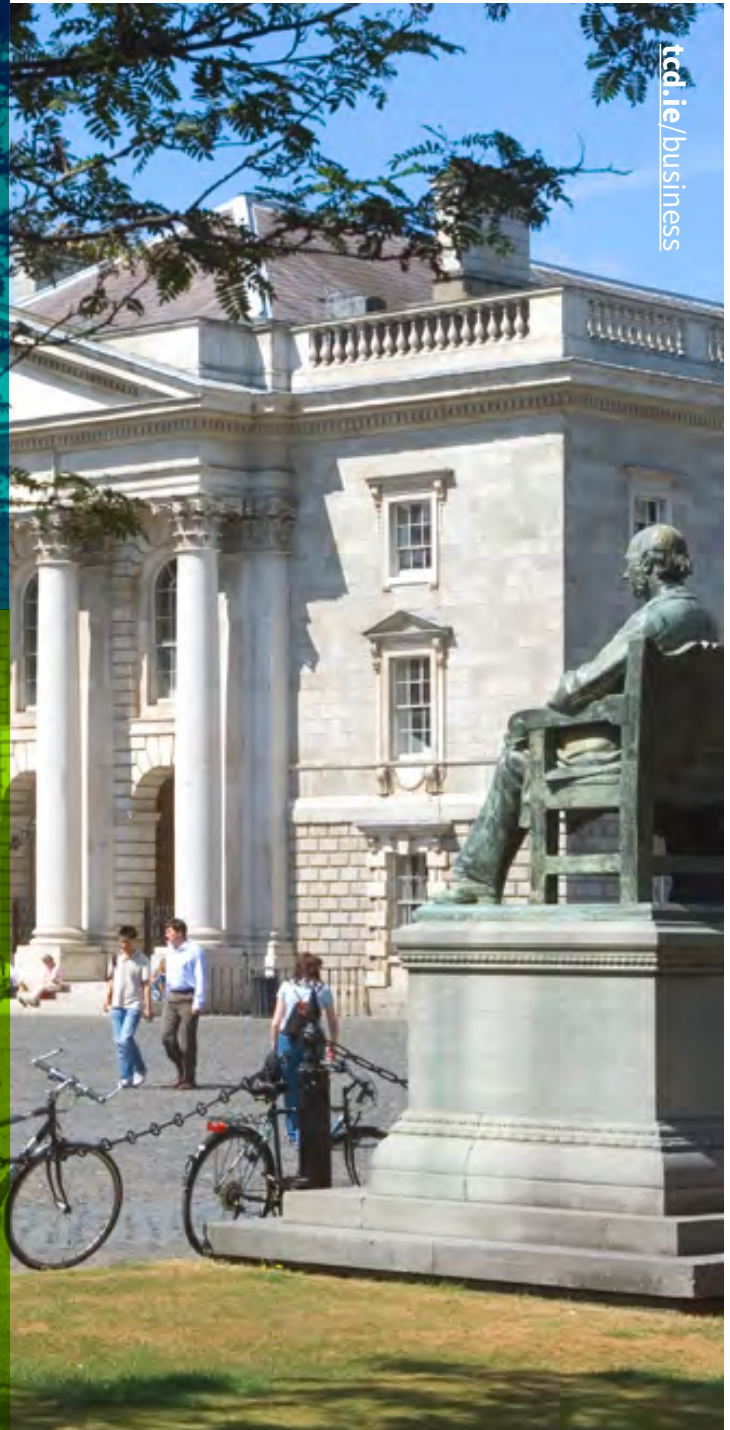


**Trinity College Dublin**  
Coláiste na Tríonóide, Baile Átha Cliath  
The University of Dublin

# Trinity Business School

Global Business  
Programme  
Bachelor in  
Business Studies

[tcd.ie/business](http://tcd.ie/business)



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Trinity College Dublin, the University of Dublin is an international university, steeped in history with a reputation for excellence in education, research and innovation.





“We are a business school at the heart of a world renowned, research-led university located at the centre of a European capital city and hub for global business. Our approach to education encapsulates this nexus of international research and industry expertise in a project-based approach where impact on both business and society are key. „

**Professor Andrew Burke**  
Dean of Trinity Business School



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## Welcome from the Dean Andrew Burke



I am delighted to introduce you to Trinity Business School. We are the business school of a world renowned university located in our eco-friendly building at the heart of an historic campus in the centre of Dublin; an international capital city and a hub for global business. It's no wonder with our unique perspective we deliver a world leading Global Business degree.

I am immensely proud of our Global Business programme. Our curriculum is designed to develop well-rounded and highly capable business graduates who have covered an expansive range of topics in all functional areas of business. In line with our emphasis on providing an education for high performing sustainable leaders we have some core streams running throughout the programme including business ethics, innovation & entrepreneurship as well as the option to specialise in accounting and gain exemptions to fast track your professional accountancy career if you wish. We then bring in class learning to life with our strong emphasis on experiential learning through the use of case studies, team work, internships and professional development modules. The competencies developed here are what employers continually endorse as a much valued feature of our graduates.

Selecting your undergraduate degree is the single biggest decision you make in your education journey and we want that journey to be exceptional and personal to you.

- Learn a new language
- Broaden your education outside business with the Trinity Elective
- Complete a full year or part exchange at one of 50 partner Universities worldwide
- Choose to specialise in Accounting or Marketing
- Get experience with an optional internship during the summer
- Be part of our life-long community embracing outstanding student business societies while you are a student and then later the Alumni network on graduation.

*You decide.*

All this coupled with a university life that is vibrant and diverse with over 200 social, cultural clubs and societies and a global community of students from over 120 countries.

This brochure is designed to give you a flavour of our Global Business degree and we encourage you to reach out to our admissions team if you have any questions. One day I hope to have the pleasure of welcoming you to our School and its exceptional community!

Professor Andrew Burke

# Why Choose Trinity?



## 01

### INTERNATIONAL REPUTATION

Trinity is ranked 1st in Ireland and 108th in the world.

## 02

### STUDY ABROAD AND EXCHANGE

Trinity ranks as the 16th most international university in the world. The university provides an ever-expanding number of opportunities for students to undertake a global mobility experience at one of our many partner universities overseas.

## 03

### DIVERSE COMMUNITY

Our current students come from over 120 countries around the world. 26% of the student body are from outside of Ireland, providing a truly global community on Trinity's campus.

## 04

### YOUR CAREER

Trinity is committed to preparing its students for the ever-changing challenges of the 21st century workplace. Trinity ranks first in Ireland for employer reputation and alumni outcomes (QS World University Graduate Employability Rankings 2020)

## 05

### A VIBRANT CAMPUS LIFE

With over 170 clubs and societies, including many international groups, there's something for everyone. At Trinity, involvement in student organisations is not seen as just a hobby, but an integral part of your education.

[www.tcd.ie/students/clubs-societies](http://www.tcd.ie/students/clubs-societies)  
[www.visitdublin.com](http://www.visitdublin.com)  
[www.tcd.ie/sport](http://www.tcd.ie/sport)

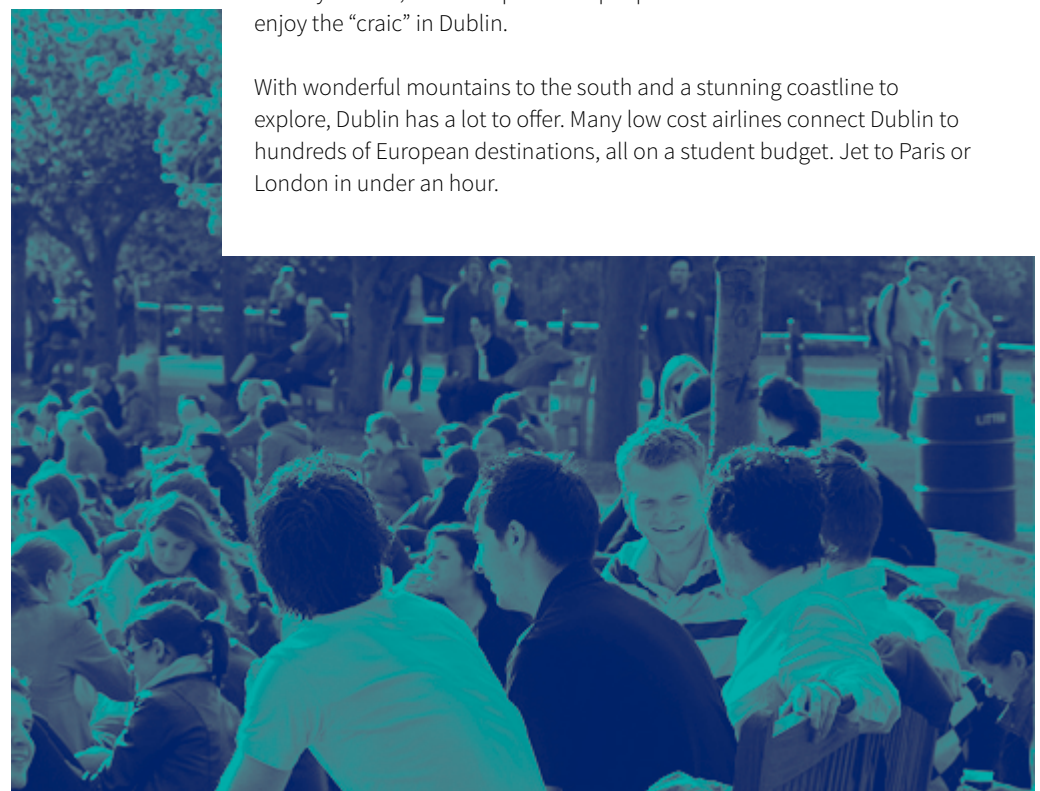
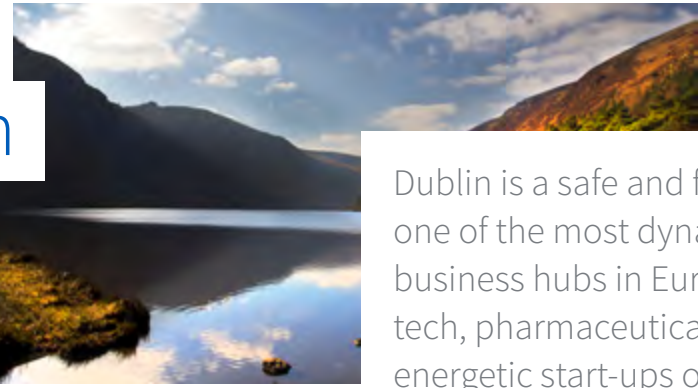
## 06

### BE AT THE CENTRE OF BUSINESS

Trinity College Dublin, the University of Dublin is an international university, steeped in history with a reputation for excellence in education, research and innovation.



# Life in Dublin



Dublin is a safe and friendly capital city and one of the most dynamic technology and business hubs in Europe. Global finance, tech, pharmaceutical multinationals and the energetic start-ups of Silicon Docks are only minutes away from Trinity College.

Dublin's entertainments are legendary, from the delights of the Guinness Storehouse and Temple Bar to more cultured nights at the theatre or dining in one of the city's fine eateries. Known for its welcoming and friendly culture, it's no surprise that people from all over the world come to enjoy the "craic" in Dublin.

With wonderful mountains to the south and a stunning coastline to explore, Dublin has a lot to offer. Many low cost airlines connect Dublin to hundreds of European destinations, all on a student budget. Jet to Paris or London in under an hour.

# Getting around Dublin



Dublin Bus  
[www.dublinbus.ie](http://www.dublinbus.ie)

Luas  
[www.luas.ie](http://www.luas.ie)

Dart  
[www.irishrail.ie](http://www.irishrail.ie)

DublinBikes  
[www.dublinbikes.ie](http://www.dublinbikes.ie)

Bleeper Bikes  
[www.bleeperbike.com](http://www.bleeperbike.com)

Leap Card  
[www.leapcard.ie/Home/index.html](http://www.leapcard.ie/Home/index.html)

The most common transport links for students are the bus, train, tram and bike. All main transport links navigating to the city centre will bring you to Trinity College or within a short walking distance. Many student also use 'Dublinbikes' a self-service bike rental system open to everyone with 1,500 bikes in circulation, it enables you to travel through the city centre, commute between home, college and to enjoy Dublin city at your leisure.



# Get more than a degree

Trinity Business School provides lifelong education focused on careers and business performance. We have pioneered cutting-edge research, teaching and learning in management and entrepreneurship for nearly a century. Students learn innovative real-world management skills from leading researchers and industry experts.

## WITH YOUR DEGREE IN GLOBAL BUSINESS YOU CAN GAIN:

- 1 Full CAP 1 exemption from Chartered Accountants Ireland (ACA)\*
- 2 A substantial number of exemptions from the Association of Chartered Certified Accountants (ACCA) "Fundamentals" exams (F1-F9).\*
- 3 Opportunities to study abroad in one of 50 universities in 18 different countries across 4 continents: Europe, Asia, North America and Australia.
- 4 Management experience: undertake an internship, build your own start-up, create a social enterprise or even construct a project for a Trinity recognised society.

## Global Business testimonials

### Elizaveta Kuzmicheva

*Moscow, Russia*

"I considered several courses in Trinity College Dublin, but Global Business seemed like the most fitting place for me. I believe that the ever-improving structure of the course allows students to gain a deep understanding of business concepts and learn to apply them in real careers, whether it is as an entrepreneur, accountant or financial advisor. Being in third year of the degree, it is clear to me that I will come out of college with excellent knowledge in my chosen academic area and be well on my way to becoming a true specialist."

### Jayne Dolan

*Dublin, Ireland*

"I thought it was a good idea to keep my options open, as I didn't want to corner myself into a specific career at the age of 18. Global Business allowed me to do this while still giving me the opportunity to gain experience and knowledge in accounting and finance, which is why I chose this course. I also liked the fact that this course takes a specific look at ethics and cultural intelligence. I love travelling and exploring different countries and cultures, so this course was perfect for me, especially because it granted me the opportunity to do an Erasmus in Madrid!"

### Muhammad Yousuf Akbar

*Karachi, Pakistan*

"After researching universities in Europe, I found Trinity College Dublin to be highly reputable and particularly the global business course seemed to be quite interesting and had the potential to grow. I also found out that they have an amazing focus on extracurricular activities particularly the vast variety of societies you can join on arrival. I would definitely recommend studying at Trinity as the exposure I got was inevitable for my learning and success. There are various societies to become part of and Dublin as a whole is a highly vibrant city. The Global Business course also initiates and evolves your entrepreneurial and outside the box thinking skills that are crucial in the world that we are living in now"



# Global Business Programme – Your Journey

## Bachelor in Business Studies

### Year 1

Junior Fresh

#### Immerse Yourself in the Fundamentals

Cover the fundamentals of business through a range of core modules. First year students also have the opportunity to decide to learn a new language\* which can continue into year 2.

#### Core Modules – Year 1

Fundamentals of Management and Organisation

Economics for Management

Quantitative Methods for Business

Fundamentals of Philosophy, Ethics & Social Science

Work & Well-being in Organisations

Information Systems & Data Management

Elective options: German, French, Russian, Polish, Spanish, 'Introduction to Law' and 'Introduction to Central, East European and Russian area studies'.

\*Some languages require prior knowledge to A-Level standard.

Curriculum subject to change

### Year 2

Senior Fresh

#### Broaden Your Business Knowledge

Students are introduced to core disciplines of business theory and practice. Choose from a diverse range of elective modules or choose to continue your language studies. Second year students can also broaden their education beyond business with a Trinity Elective.

#### Core Modules – Year 2

Organisational Behaviour

Introduction to Accounting

Creative Thinking, Innovation and Entrepreneurial Action

Personal and Professional Development

Principles of Marketing

Introduction to Finance

Introduction to Operations Management

Business Ethics

#### Elective Options:

Intermediate Economics	Introduction to Social Research	Power, State and Social Movements
Managing Climate Change	Qualitative Research Methods	

Language: You may also continue your language studies from year 1.

#### The Trinity Elective

This popular option throughout the University allows all undergraduates to expand their knowledge beyond their core discipline, with a wide range of electives in technology, astronomy, arts and science. Popular Electives in 2019 included: 'Japanese Language and Culture', 'Energy in the 21st Century', 'Design Thinking' and 'From Planets to the Cosmos'.

Curriculum subject to change

# Global Business Programme – Your Journey

## Bachelor in Business Studies

### Year 3

Junior Sophister

#### Decide your Pathway

In your third year you can choose to study overseas or remain in Trinity, it's your decision. This is an important year in your degree where you select all modules, gain practical experience and international exposure. Modules chosen in Junior Sophister will determine the range of modules available in Senior Sophister (4th) year and may guide your capstone independent research project.

#### Students studying at Trinity for the full year select from a wide range of electives including:

Management Accounting  
for Business Decisions

Financial Accounting

Taxation I & II

Business in Society

Contemporary Marketing Management

Financial Management

Innovation, Entrepreneurship  
& Business Modelling

Investments

Management Experience  
& Reflection (Internship)

Corporate Finance & Equity Valuation

Organisation Theory  
and Organisational Analysis

Social Entrepreneurship

Consumer Behaviour

Introduction to Fixed-Income Securities  
and Alternative Investments

### Year 4

Senior Sophister

#### Deepen your Expertise

Select from a wide range of modules designed to advance your core knowledge. Students also complete an independent piece of research which allows you to showcase skills and knowledge across a range of subjects. It's the opportunity to demonstrate your attainment of the four graduate attributes: to think independently, to communicate effectively, to develop continuously and to act responsibly.

#### Sample Modules

Inter Cultural Management – mandatory

Strategic Management Theory & Practice

Exploring Organisational Experiences

Social Innovation and Social Impact

Economic Policy and Business History

Business Dissertation

Managing People and Leading Change

Managing New Product Development

Delivering Social Impact

Derivatives

International Business  
& the Global Economy

Financial Reporting and Analysis

Advances in Marketing Theory  
and Practice

Global Supply Chain Management

Designing Social Innovation

International Finance

Company & Business Law

Audit and Assurance

# Trinity International Exchange Programme

The opportunity to study or work abroad as part of your studies is a key element of the Trinity Education. One third of our eligible undergraduate students currently avail of global mobility opportunities.

We have 50 partner universities for undergraduate exchange in 18 countries including those ranked first in Russia, Hong Kong, Singapore and China.\*

[www.tcd.ie/business/undergraduate/study-abroad.php](http://www.tcd.ie/business/undergraduate/study-abroad.php)

## Business School Exchanges

In your third year you will have the opportunity to study abroad for the full year with one of Trinity Business School's European partner universities and experience a unique academic, cultural and linguistic opportunity and an exceptional personal experience.\*

\*Please visit our website to see the full details on exchange criteria and number of places. Grade or language requirements may apply.



## Trinity Exchange Programme Global Reach

Australia

Austria

Belgium

Canada

China

Finland

France

Germany

Hong Kong

Italy

Japan

Netherlands

New Zealand

Poland

Russia

Singapore

South Africa

South Korea

Spain

Sweden

United States America

# Getting Accommodation

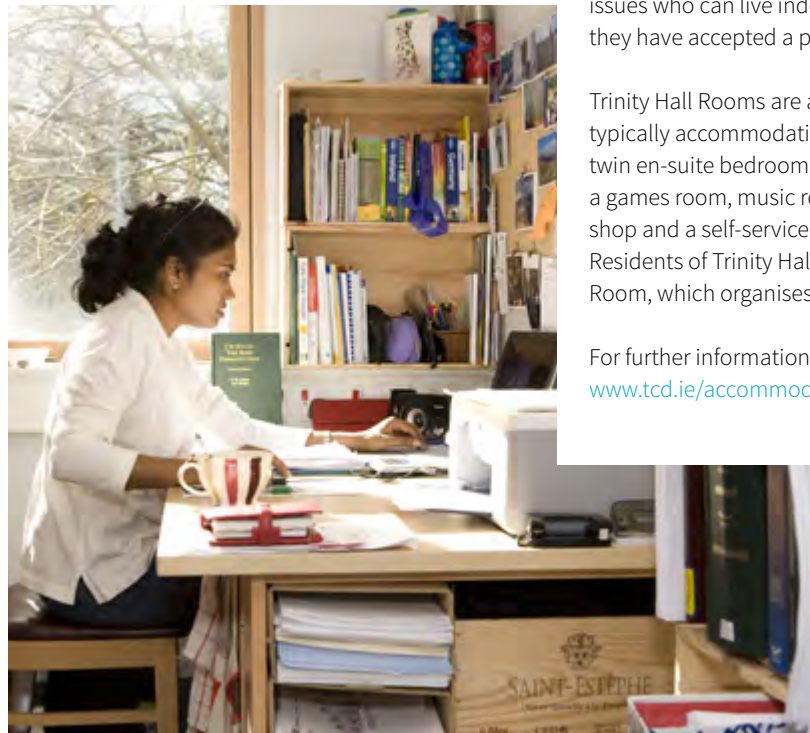


New entrants are predominantly accommodated at Trinity Hall, a residential area in Dartry approximately 4km (2.5 miles) from the Trinity campus in Dublin city centre. Trinity Hall is easily accessible from Trinity by bus and the LUAS light rail system. There are over 1,000 residential rooms at Trinity Hall and a significant number are reserved for new entrants to the university.

Trinity has additional accommodation at Kavanagh Court and Binary Hub, both located within just a 15-minute walk of the university. There are also a number of rooms on campus suitable for students living with mobility issues who can live independently. Students may apply for a room once they have accepted a place at Trinity.

Trinity Hall Rooms are arranged in self-catering apartments, with each typically accommodating six persons and consisting of a mix of single and twin en-suite bedrooms with a large kitchen/living room. Facilities include a games room, music room, computer room, sports hall, social spaces, shop and a self-service launderette. The reception area is open 24/7. Residents of Trinity Hall also become members of the Junior Common Room, which organises a range of extra-curricular activities.

For further information, including details on rates see: [www.tcd.ie/accommodation](http://www.tcd.ie/accommodation)



First Year Students who do not apply for, or do not secure a place in university accommodation, the alternative is to seek private rented accommodation, usually sharing an apartment or a house with other students. The Accommodation Advisory Service helps students find accommodation by providing them with advice and access to house-hunting resources. A database of properties is available to view all year round. During August and September, a fully staffed service is run from the Students' Union Office. The team can provide information and contacts for students wishing to secure rented accommodation and offers guidance on what to look for when renting. For further information and advice see: [www.tcdsuaccommodation.org](http://www.tcdsuaccommodation.org)



# Application Quick Guide & Tuition Fees

Below is some key information for EU and Non EU students. This is a broad explainer of the two key application types and associated fees. Detailed country specific information and entry requirements are online. Please visit [www.tcd.ie/study/undergraduate](http://www.tcd.ie/study/undergraduate). This webpage also addresses alternative paths to entry.

## NON-EU STUDENTS

Normally, students from outside the EU must apply directly to Trinity. If you are not sure whether you are considered as an EU applicant or a Non-EU applicant please check online at [www.tcd.ie/study/undergraduate](http://www.tcd.ie/study/undergraduate) or contact: [academic.registry@tcd.ie](mailto:academic.registry@tcd.ie)

## NON-EU APPLICATION DATES

Applications for the Global Business Degree Programme open in October each year and close at the end of June. Non-EU offers are issued on a rolling basis so it's important to apply early. For application queries please contact: [international@tcd.ie](mailto:international@tcd.ie)

## THE TRINITY INTERNATIONAL FOUNDATION PROGRAMME

If your high school qualification is not accepted for direct entry to a Trinity undergraduate programme you may consider applying for our International Foundation Programme. The Trinity International Foundation Programme provides a pathway for students outside of the European Union (EU) who do not meet the direct entry requirements for an undergraduate programme in Trinity. Students who successfully complete the Trinity International Foundation Programme and reach the required grades gain entry to the first year of an undergraduate degree at Trinity.

Visit [www.tcd.ie/study/international/foundation-programme/index.php](http://www.tcd.ie/study/international/foundation-programme/index.php) for further information.

## TUITION FEE

Entry 2020/21 Global Business Non-EU tuition fee: €18,301 per annum

## CONTACT US:

For application guidance, please contact our dedicated advisor in Trinity Business School.

Ms Ciara Rice Email: [ciara.rice@tcd.ie](mailto:ciara.rice@tcd.ie)

If you are interested in applying for the programme and would like more information please visit our website [www.tcd.ie/business/undergraduate/global-business](http://www.tcd.ie/business/undergraduate/global-business)

## EU STUDENTS APPLICATION DATES

Application for admission (except where otherwise stated) should be made to the Central Applications Office (CAO). Applications may be submitted online: [www.cao.ie](http://www.cao.ie)

Normal application  
deadline:

1 FEB

Late application  
deadline:

1 MAY

Change of Mind  
deadline:

1 JUL

## TUITION FEES

Many EU Students qualify under the 'Free Tuition Fees Scheme' where tuition fees of eligible full-time undergraduate students will be paid by the State.

A full list of the eligibility criteria can be found at: [www.tcd.ie/academicregistry/fees-and-payments](http://www.tcd.ie/academicregistry/fees-and-payments)

EU students who are not eligible for inclusion in the Free Tuition Fees Scheme pay EU tuition fees, see: [www.tcd.ie/academicregistry/feesand-payment](http://www.tcd.ie/academicregistry/feesand-payment)

## STUDENT CONTRIBUTION

The student contribution (€3,000 in 2019/2020) is payable by all full-time EU students. Funding towards the student contribution may be available from Student Universal Support Ireland (SUSI). Information on the eligibility criteria and the application process can be found at: [www.susi.ie](http://www.susi.ie)



“ The new Trinity Business School will educate today’s students for the jobs of tomorrow. The business of Trinity is education. Inspiring new minds and creating new ideas that will change the world. ”

**Leo Varadkar**  
An Taoiseach (Prime Minister) — 23rd May 2019



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Scoil Ghnó Choláiste  
na Tríonóide  
Trinity Business School

**Further Information**

Web: [www.tcd.ie/business](http://www.tcd.ie/business)  
Email: Non-EU applicants:  
[international@tcd.ie](mailto:international@tcd.ie)

**Trinity Business School**

Trinity College  
Dublin 2,  
Ireland



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