

Trinity Business School

Module Code	Module Title	ECTS	Semester	% Exam	% CA	Pre-requisite	Notes
BUU22510	Organisational Behaviour	5	Semester 1	0	100	BUU11510	
BUU22530	Introduction to Accounting	5	Semester 1	50	50	BUU11510	
BUU22570	Creative Thinking, Innovation and Entrepreneurial Action	5	Semester 1	50	50	None	
BUU22520	Principles of Marketing	5	Semester 2	60	40	BUU11510	
BUU22560	Introduction to Operations Management	5	Semester 2	65	35	BUU11510	
BUU22550	Introduction to Finance	5	Semester 2	65	35	None	
BUU33521	Management Accounting for Business Decisions I	5	Semester 1	100	0	BUU22530	
BUU33522	Management Accounting for Business Decisions II	5	Semester 2	100	0	BUU22530 & BUU33521 or equivalent	
BUU33531	Financial Accounting I	5	Semester 1	100	0	None	
BUU33532	Financial Accounting II	5	Semester 2	100	0	BUU22530 & BUU33531 or equivalent	
BUU33590	Business in Society	5	Semester 1	0	100	None	
BUU33620	Introduction to Fixed-Income Securities and Alternative Investments	5	Semester 1	60	40	BUU22550	
BUU33680	Investments	5	Semester 1	70	30	BUU22550	
BUU33700	Contemporary Marketing Management	5	Semester 1	0	100	BUU22520	
BUU33603	Ecological Innovation	5	Semester 2	0	100	None	
BUU33630	Corporate Finance and Equity Valuation	5	Semester 2	70	30	BUU22550	
BUU33660	Organisational Theory and Organisational Analysis	5	Semester 2	60	40	BUU22510	
BUU33690	Social Entrepreneurship	5	Semester 2	70	30	None	
BUU33710	Consumer Behaviour	5	Semester 2	0	100	BUU22520	
BUU4451B	International Business & The Global Economy	5	Semester 1	40	60	None	
BUU44510	International Business & The Global Economy	10	Full Year	40	60	None	
BUU44505	Strategy Independent Research Project	10	Full Year	0	100	None	
BUU44531	Financial Reporting and Analysis I	5	Semester 1	70	30	BUU33531/BUU33532	
BUU44532	Financial Reporting and Analysis II	5	Semester 2	70	30	BUU33531/2 & BUU44531	

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BUU44620	Social Innovation and Social Impact 2021/22	20	Full Year	25	75	BUU33690 Social Entrepreneurship or equivalent	
BUU44621	Designing Social Innovation	5	Semester 1	40	60	BUU33590 & BUU33690	
BUU44640	International Finance	5	Semester 1	70	30	BUU22550	
BUU44650	Derivatives	5	Semester 2	80	20	BUU22550	
BUU44660	Company and Business Law	5	Semester 2	70	30	None	
BUU44670	Audit and Assurance	5	Semester 1	70	30	BUU22530 & BUU33530	
BUU44570	Operations Strategy & Improvement	5	Semester 1	0	100	BUU22560 or equivalent	
BUU44551	Advances in Marketing Theory and Practice	5	Semester 1	0	100	BUU33700 & BUU33710	
BUU44552	Digital Marketing	5	Semester 2	0	100	BUU33700 & BUU33710	
BUU44560	Managing People & Leading Change	10	Full Year	0	100	BUU22510 & BUU33660	

For more information on module descriptors please click the module code

Please note that Modules relate to the 2022/23 Academic Year and are subject to change