Master in Management | Grande Ecole

Trinity College Dublin Partnership Track
& Exchange program

Sophie DIMICH-LOUVET
Director of Student Recruitment
WHAT IS HEC PARIS?

Established in 1881

PHD PROGRAM
SUMMER SCHOOL PROGRAMS
### A TOP-RANKED BUSINESS SCHOOL

<table>
<thead>
<tr>
<th>#1</th>
<th>MSC INTERNATIONAL FINANCE WORLDWIDE</th>
<th>#1</th>
<th>MSC STRATEGIC MANAGEMENT WORLDWIDE</th>
</tr>
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<tbody>
<tr>
<td>#2</td>
<td>MASTER IN MANAGEMENT WORLDWIDE</td>
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<td></td>
<td>(FINANCIAL TIMES RANKING 2018)</td>
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<td>#3</td>
<td>INSTITUTION WORLDWIDE</td>
<td></td>
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<td>(TIMES HIGHER EDUCATION ALUM MATER INDEX: GLOBAL EXECUTIVES RANKING 2017)</td>
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</table>

### FACTS AND FIGURES

- **4,500** students enrolled in degree programs
- **130** international partners
- **105** nationalities
- **60,000** alumni in 135 countries
- **64%** international students
- **64%** international professors (64% int'l)
- **138** full time professors
- **44** corporate partners
A DIFFERENT ACADEMIC APPROACH

1. High quality standards:
   - More class hours >350h
   - Small class sizes <50 students
   - Always a main instructor: no TA

2. Perfect balance between theory and practice:
   - 50% Research Faculty-Practitioners
   - 50% Practitioners
   - Real-life case-studies
   - Company projects

3. Inspiring environment:
   - Personal Development program
   - Networking events
   - Strong campus social life
# PRE-EXPERIENCE MASTER PORTFOLIO

## ‘Grande Ecole’ in 2 years (M1 + M2)

- **MiM** - Master In Management

## M2M - Double Degree in 2 years (M1 + M2)

- **MiM & Master Innovation Mgt.**
  - Technische Universität München
- **MiM & Public Affairs**
  - Freie Universität Berlin
- **MiM & Public Affairs**
  - MGIMO
- **MSc Date Science for Business**
  - Ecole Polytechnique
- **MiM & Business Law**
  - Paris 1
- **M2M**
  - YALE, HKUST, FGV

## MSc (English) / MS (French) in 1 year

- **MIF**
  - MSc International Finance
- **MFE**
  - MSc Managerial & Financial Economics
- **MKG**
  - MSc Marketing
- **ENT**
  - MSc Entrepreneurs
- **SASI**
  - MSc Sustainability & Social Innovation
- **STRAT**
  - MSc Strategic Management
- **AFM**
  - MSc Accounting & Financial Management
- **MAC & DMI**
  - Media, Art & Création, Droit & Management Int’l
THE PROGRAM
MASTER IN MANAGEMENT

Class Profile

- 250 International students
- 64 Nationalities
- 42% Women
- 23 Average age
- 708 Average GMAT
- All academic backgrounds eligible

MIM student background

<table>
<thead>
<tr>
<th>Field</th>
<th>Percentage</th>
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<tbody>
<tr>
<td>Business, Management</td>
<td>35%</td>
</tr>
<tr>
<td>Engineering</td>
<td>30%</td>
</tr>
<tr>
<td>Economics</td>
<td>15%</td>
</tr>
<tr>
<td>Humanities</td>
<td>10%</td>
</tr>
<tr>
<td>Sciences</td>
<td>4%</td>
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<tr>
<td>Political Sciences</td>
<td>3%</td>
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<tr>
<td>Others</td>
<td>3%</td>
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</tbody>
</table>

Former University location of MiM students

- 50% Europe
- 5% Middle East
- 5% Africa
- 26% Asia, Pacific
- 14% Americas
MASTER IN MANAGEMENT

Program Structure | Year 1

**GENERALIST PHASE**

- CORE COURSES
- ELECTIVE COURSES
- FACT PROJECTS | CONSULTING PROJECTS | LIVE CASE STUDIES | CONFERENCES

**SPECIALIZATION PHASE**

- OPTIONAL CAP YEAR
- SPECIALIZATION IN MANAGEMENT (OR OTHER FIELDS)
- OPTIONAL CERTIFICATE

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**M1: GRASP A GLOBAL PICTURE AND DEVELOP YOUR LEADERSHIP SKILLS**

**CORE COURSES IN MANAGEMENT**
- Business Performance Management
- Company Law
- Contract Law
- Corporate Finance
- Financial Accounting
- Financial Economics
- Financial Markets
- Leading Organizations
- Marketing
- Methods of Cost Analysis
- Operations and Supply Chain Management
- Statistics
- Strategy
- Language courses including a compulsory French course in the first semester of M1.

**+ One of the following courses:**
- Corporate Tax Management
- Digital Management
- Ethics and Sustainability
- Financial Accounting 2
- Innovation and Entrepreneurship
- Data Modeling Using Spreadsheets.

**EXAMPLES OF ELECTIVE COURSES**

**Business:**
- Credit Rating
- Inside Venture Capital
- International Banking
- Merger and Acquisition
- Project Finance
- International Marketing
- Introduction to Fashion Management
- Sports Marketing

**Digital Strategy:**
- Business Strategy from the Digital Age
- Cyborg Thinking: Questioning Digital Transformation

**International Affairs:**
- Introduction to Geopolitics
- Recent Economic and Social Developments in Latin America
- Geopolitics of the Arctic
- Understanding the Middle East: Economic and Strategic Fundamentals

**Social Innovation:**
- Leading Change: Winning Hearts and Minds
- Technologies, Climate Change and Future of Energy
MASTER IN MANAGEMENT
Program Structure | Year 2

M2: CHOOSE YOUR SPECIALIZATION
AND DEEPEN YOUR EXPERTISE

SPECIALIZATIONS IN MANAGEMENT
Examples of on-campus specializations:
- Strategic Management
- International Finance
- Marketing
- Economics - Paris Saclay Master in Economics (joint program with Ecole Polytechnique, ENSAE, ENS Cachan and Paris Sud University)
- Managerial and Financial Economics
- Corporate Financial Management
- Entrepreneurship
- Digital Business.

International double degrees with:
- Fundação Getulio Vargas, EAESP, São Paulo [Brazil]
- Tsinghua University [China]
- HKUST Business School [Hong Kong, China]
- Technische Universität München (Germany)
- The Indian Institute of Management, Ahmedabad (India)
- Università Bocconi (Italy)
- Keio Business School and Keio University (Japan)
- GSOM [Russia]
- National University of Singapore
- NUS Business School [Singapore]
- ESADE [Spain]
- Università St. Gallen [Switzerland]
- MIT - Sloan School of Management, MBAn [USA]
- Berkeley, Haas Business School, MPE [USA]
- Yale School of Management [USA].

ACCESS TO OTHER FIELDS:
Specializations in business law with:
- Georgetown Law [USA]
- University of Paris I - Panthéon-Sorbonne [taught in French]
Specializations in public affairs with:
- Georgetown, McCourt School of Public Policy [USA]
- Freie Universität Berlin, OSI, [Germany] [taught in German]
- MSIMO [Russia]
- Sciences Po Paris
Other specializations:
- Master in Management, Sustainability and Social Innovation
- Master in Management, Médias, Arts et Création [taught in French], ...
MASTER IN MANAGEMENT

Career Paths

- 96% Graduates employed within 3 months
- 48% Graduates work outside their home country
- €43,000 Average salary

- €98,000 Average salary after 3 years
- 5 Job fairs on Campus
- 10% Launched their own company

Post-MIM jobs by sector

- Consulting 37%
- Financial Services 28%
- Technology 11%
- Consumer goods 7%
- Industrials 4%
- Luxury 4%
- Others 9%

Employment by region

- 30% United Kingdom
- 20% France
- 13% Asia, Pacific
- 5% America
- 2% Africa, Middle East
- 30% Other European countries
Tuition & Living Expenses

Living Costs
Approximately €1,000/month in 2019, covering housing, food, compulsory insurances (health and civil liability), sports and leisure
THE HEC EXPERIENCE
INTENSE EXTRACURRICULAR LIFE

• Our 340-acre wooded campus (between Paris and Versailles)
• More than 130 student associations (cultural, humanitarian, professional, ..)
• On campus accommodation
HOW TO APPLY
Academic Excellence  Cross-Cultural Sensitivity  Internships or Extra-Curricular Activities  Strong motivation
APPLICATION PROCESS

* First, present application to econ department for pre-selection

1. Online application
2. Admissibility
3. Interviews
4. Admission

Supporting Documents

- Degree certificates or current enrollment certificate
- All official academic transcripts with GPA
- One-page Resume (CV)
- 2 online letters of recommendation
- Essay questions

Exempt from:
- 110€ application fee
- English Language Proficiency Exam
- GMAT or GRE or TAGE MAGE
# ADMISSIONS DEADLINES

<table>
<thead>
<tr>
<th>ROUND 1</th>
<th>APPLICATION DEADLINES NO LATER THAN</th>
<th>ADMISSIBILITY RESULTS NO LATER THAN</th>
<th>ADMISSION RESULTS NO LATER THAN</th>
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<tbody>
<tr>
<td></td>
<td>October 22, 2019 at 12pm</td>
<td>November 14, 2019</td>
<td>November 29, 2019</td>
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<tr>
<td>ROUND 2</td>
<td>January 7, 2020 at 12pm</td>
<td>January 30, 2020</td>
<td>February 26, 2020</td>
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<td>ROUND 3</td>
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<td>April 22, 2020</td>
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<td>ROUND 4</td>
<td>April 28, 2020 at 12pm</td>
<td>May 20, 2020</td>
<td>June 10, 2020</td>
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CONTACT US

hecprograms@hec.fr

And our Student Ambassadors