



Introduction to Social Research (1) | SOU22011

Year	Senior Fresh
ECTS Credits	5
Contact Hours	Attendance at tutorials is compulsory.
Pre-requisite	SOU11011/3 and SOU11012/4
Semester	1
Module Leader & Lecturer	
Contact Email	

Module Outline:

This course is designed to introduce you to the principles and methods of qualitative research. At the beginning of this course, we will examine the place of qualitative research in the field of sociology as well as the relationship between qualitative and quantitative methodology. Over the course of the semester, we will examine some of the main methods used by qualitative researchers in the social sciences such as participant observation, interviewing and focus groups. We will analyse the comparative strengths and weaknesses of each method. You will also have the opportunity to gain experience doing a hands-on interview assignment that is part of the assessment for this part of the course.

Learning Objectives:

Students successfully completing the module will be able to:

- Acquiring a firm understanding of the nature of quantitative research and various quantitative research designs.
- Overview to the range of methods and tools used in quantitative social research.
- Select and apply appropriate research methods for investigating social phenomena.
- Assess the strength and weaknesses of selected methodologies.
- Collect, analyse and report quantitative data appropriately.
- Summarise and critically discuss sociological research.

This course has several primary objectives. One goal is to familiarise you with the methodological and epistemological debates concerning qualitative research. The second is to give you a number of practical, applied tools during the course of the semester. The third objective is to give you an opportunity to practice and implement these tools and reflect on the research experience. The fourth is to read and discuss work by qualitative researchers, especially focusing on the lessons they learned and the challenges they faced.



Module Co Requisite

SOU22012

Assessment:

Coursework (100%)

Failure to attend at least half of the tutorials will automatically result in a 10% deduction (one full grade) from the overall module grade.

Recommended Reading List:

TBA