

## **Creativity and Technology**

Module co-ordinators	Dr Jimmy Eadie and Dr Ann Cleare
What will you learn from this	1. Understand how the complex relationships
elective	between artists and technology shape contemporary
	creative practices around the globe.
	2. Use the workflows, digital tools, and practical skills
	needed to produce high-quality audio-visual content.
	3. Apply a collaborative, practice-based research
	methodology enabling the learner to think critically,
	creatively, and independently.
Student Workload	Contact hours:
	Lectures and class discussion: 11 hours.
	Online Prerecorded Video Tutorials: 11
	Hours.
	0.15.15
	Self-directed:
	Project Work & Field Work (Sound & video
	Recording): 30 Hours.
	Course Readings: 25 hours.
	Skills acquisition & development (Competent use of
	media production software Mastering Tools & Techniques): 35 hours.
	Total student workload: 112 hours.
Assessment Components	Summative Assessment:
Assessment components	Online personal Journal (20%).
	Online multiple-choice questionnaire (20%).
	Multimedia Documentary Group Project (60%)
	, , , , , , , , , , , , , , , , , , , ,
	Formative Assessment:
	Formative assessment will take place within the
	module forum Q&A will take place within the forum.
	, i
Indicative Reading List	1. Packer, R. and Jordan, K. (ed). 2001. <i>Multimedia:</i>
	from Wagner to Virtual Reality. New York, London:
	Norton.
	2. Grau, O. 2003. Virtual Art: From Illusion to
	Immersion. Cambridge, Mass.: MIT Press,
	3. Richard James Burgess. 2014. <i>The History of Music</i>
	Production, Oxford University Press. New York.
	4. Costelo, V. (2012). Multimedia Foundations: core
	concepts for digital design. Waltham, MA.



Learning Outcomes	1. Understand how the complex relationships
	between artists and technology shape contemporary
	creative practices around the globe.
	2. Use the workflows, digital tools, and practical skills
	needed to produce high-quality audio-visual content.
	3. Apply a collaborative, practice-based research
	methodology enabling the learner to think critically,
	creatively, and independently.