



Trinity College Dublin

Coláiste na Tríonóide, Baile Átha Cliath

The University of Dublin

Cultivating Creative Confidence

Module Coordinator	Jeanne Le Corre, Programme Coordinator, Portal, Trinity Innovation & Enterprise. Dr. Dan Rogers, Head of Education, Portal, Trinity Innovation & Enterprise.
What will you learn from this Elective?	<p>Creativity is a skill that can be cultivated, practiced, and strengthened. This interdisciplinary elective invites students from all disciplines to unlock their creative potential and develop the confidence to communicate their ideas with clarity and impact. Through playful exploration, storytelling frameworks, digital prototyping, and AI-human collaboration, students will learn how to:</p> <ul style="list-style-type: none">• Generate and shape ideas using creative and reflective methods• Communicate complex concepts through storytelling, metaphor, and visualisation• Use digital tools and emerging technologies, including AI, to prototype and refine ideas• Collaborate effectively in multidisciplinary teams• Reflect critically on the ethical and societal impact of creative work <p>Using hands-on approaches such as LEGO® Serious Play, digital media tools, and structured reflection, students will move from idea to impact — transforming imagination into meaningful real-world outcomes.</p> <p>By the end of the module, students will have developed greater creative confidence: the belief in their ability to imagine new possibilities, express them persuasively, and act on them responsibly.</p>
Student Workload	<p>Total: 100 hours (5 ECTS)</p> <ul style="list-style-type: none">• Contact Hours (in-person, online, mentoring): 18 hours• Engagement with online learning resources: 6 hours• Reading: 35 hours• Personal reflection: 8 hours• Assessment preparation (individual report, reflection, group presentation): 25 hours• Formative assessment (online discussion boards): 8 hours



Assessment Components

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- **Group Project – “Collaborative Canvas” (40%)**
A multidisciplinary team project integrating storytelling, prototyping, and creative experimentation, presented publicly or digitally.
- **Individual Showcase – “The Journey of My Idea” (40%)**
A curated individual showcase documenting the development of a creative idea, including prototyping and reflective analysis.
- **Creative Reflection Podcast – “The Confidence Chronicles” (20%)**
An individual reflective podcast exploring the student’s creative growth, including the role of AI-human collaboration in their process.

Indicative Reading List

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- Brown, T. *Change by Design: How Design Thinking Creates New Alternatives for Business and Society*. Harper Business.
- McKee, R. *Storynomics: Story-Driven Marketing in the Post-Advertising World*. HarperCollins.
- Manovich, L. *AI Aesthetics*. Strelka Press.
- Cross, N. *Design Thinking: Understanding How Designers Think and Work*. Berg.
- Kaufman, S., & Gregoire, C. *Wired to Create: Unraveling the Mysteries of the Creative Mind*. TarcherPerigee

Learning Outcomes

- On successful completion of this module, students will be able to:
1. **Demonstrate creative confidence** through play, simulation, and reflection.
 2. **Craft and share compelling stories** that communicate ideas effectively to a chosen audience and purpose.
 3. **Experiment with digital tools** to prototype and visualise ideas.
 4. **Apply AI-human collaboration** to strengthen creativity and critical reflection.
 5. **Synthesize creative thinking** through the public display of their creative journey and ideas.