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Course Content at a Glance Workplace Wellbeing: Masterclasses A Practical 8-Step Framework Session 1 Session 2 A Framework for Sustainable **Establishing Business Case** for Wellbeing Workplace Wellbeing The current landscape of The Business Case for wellbeing: workplace wellbeing in Ireland and Aligningyour wellbeingvision with internationally. that of your organisation The 8-steps to an effective and Techniques to establish and sustain **Course Dates** sustainable programme. committed and aligned leadership The role of leadership **Every Wednesday**, for your wellbeing initiatives Where to start with your well-being Bridges and barriers to wellbeing in 10-1 pm programme your organisation ٥ Reflection question: What's the most ٥ Reflection question: To make important Workplace Wellbeing progress on your Workplace problem for you and your team to Wellbeing problem who are the solve at work? leaders you need to secure support from? Schedule Session 3 Session 4 Gathering Wellbeing Data in **A Shared Ownership for** 4 x 3-hour Masterclasses your Organisation Wellbeing Wellbeing as a shared value Tools – data gathering tools and • across an organisation techniques to mine valuable Team creation, function and remit wellbeinginsights The importance of diversity Diagnostics – establishing the Delivery across your wellbeing champion current state of wellbeing in your network organisation Measurement – setting your Online wellbeing targets and determining the optimal means of measuring and monitoring these targets ٥ Reflection question: To make progress on your Workplace **Price** Wellbeing problem what metrics might you want to track and what €950 Course Fee data do you need to track their implementation? €750 Early Bird Fee **COURSE FACILITATOR** Brian Crooke - Founder of Workplace Wellbeing Ireland Apply Brian is a wellbeing educator, speaker and adviser, empowering Irish organisations to promote and sustain wellbeing within their workplaces. He is

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the founder of the Workplace Wellbeing Ireland community and is course lead for the Postgraduate

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