



# Creating a Culture for Strategic Innovation

## Accelerate Innovation through Empathetic, Inclusive and Collaborative Leadership



### Course Dates

Every Wednesday,  
8 Weeks,



### Schedule

5 x 3-hour Masterclasses  
3 x 1.5-hour Greenhouse  
sessions



### Delivery

Online



### Price

€950 Course Fee  
€750 Early Bird Fee



### Apply

[Click here](#) or

Email

[tangentcourses@tcd.ie](mailto:tangentcourses@tcd.ie)

As a leader, creating a culture where your team feels empowered to innovate is key to remaining competitive in a post-pandemic world. There are tools, processes and frameworks to guide us through change, but the most important element of any innovation is the people that drive it. On this programme, leaders will learn to create the environment for innovation to happen in a productive and positive manner and lay the foundation for a culture of innovation in their organisation. It will incorporate the latest research in this area and establish a platform for connections between leaders embarking on a similar journey.

### What skills does this programme offer?

A culture of innovation is one where fresh perspectives are encouraged, where it is permitted to challenge the status quo and where new insights are celebrated and rewarded. For innovation to be effective, individuals and teams must be motivated and incentivised to build the innovation capacity of an organisation. This programme will equip mid-senior leaders with the necessary skills, tools and insights to:

- Foster a culture of innovation through empathetic, inclusive and collaborative leadership practices
- Lead innovation initiatives within their organisation
- Re-imagine the story of their organisation, its people and how they contribute to its future success

### How is this programme unique?

This programme recognises that Innovation is not just about the tools and processes, it focuses on people and it starts with leaders like you. Designed by leading academics together with industry practitioners, this programme is delivered through 5 highly focused 3-hour Masterclass sessions delivered online by specialist industry consultants, facilitators and coaches. These Masterclasses offer a deep-dive and experiential look at the fundamental attributes of an inclusive and collaborative leader and how the core skills can be acquired and nurtured. Self-reflection and peer discussions will form a key component of each Masterclass, allowing time for the learnings to be absorbed and applied.

In addition, the programme includes 3 x 1.5 hour Greenhouse sessions providing you with the support to develop your own plan for fostering a culture of innovation in your team or organisation.

### Who is this programme for?

This programme is designed for mid-senior leaders who have an ambition or remit to become innovation ambassadors within their organisation – including but not limited to those with at least 3 years people management experience. It is particularly suited to those wishing to provide space for new ideas through empathetic, inclusive and collaborative leadership practices. The programme does not assume any prior knowledge or training in the subject areas.