



Managing Strategic Innovation: Drive Strategic Innovation through Measurable Practices & Organisational Capabilities



Innovation is challenging. It can inspire, disrupt, excite and threaten. Innovation is powerful. It can create new value in all functions and at all levels of an organisation. Above all else, innovation is imperative to remain competitive and not lose ground by standing still.



Schedule

4 x 3-hour Masterclasses
4 x 1.5-hour Greenhouse Sessions



Delivery

Online



Price

€950 Course Fee
€750 Early Bird Fee



Apply

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Email
tangentcourses@tcd.ie

Innovation management is the process of managing innovative ideas. It starts with the creation of a work environment that supports idea and insight discovery. Beyond that, it crucially continues so that those new ideas are developed, refined and delivered to become a reality. These innovation efforts need to be guided, supported and protected from other competing operational goals and pressures. They need to be tracked, measured and preferably linked to an organisation's overall performance goals and strategy. Through such deliberate management, innovation can become a key delivery component of the strategic agenda of any organisation.

What skills does this programme offer?

This programme is a comprehensive look at the essential processes and practices needed to successfully manage innovative capability. It explores how to guide innovation from idea through to implementation, introducing tools and techniques that help plan, protect and measure efforts along the way. Participants will leave the programme with a clear framework to introduce and embed innovation management practices that complement the strategic goals of their teams and organisation.

Specifically, this programme is designed for leaders, managers, entrepreneurs and enterprising individuals and will enable them to:

- Build the framework conditions that uncover, support and drive the innovative capability of their teams and their organisations
- Embed innovation into the strategic agenda of their organisations.
- Utilise innovation metrics to effectively inform future efforts, opportunities and risks.

How is this programme unique?

This programme recognises that innovation means different things to different organisations. This programme covers over-arching theoretical concepts but also focuses on empowering participants with the practical skills needed to construct, manage and track an appropriate innovative strategy in their work environment. The programme includes four Greenhouse sessions - providing you with the support to develop your plan for tackling your organisational challenge.

Key Information:

Dates: Every Wednesday for 8 weeks

Format: 4 x Masterclass Sessions: 10am-1pm,
4 x Greenhouse Sessions: 11:30-1pm

Cost: €950. Early Bird Price of €750

How to Apply: Visit <https://www.tcd.ie/tangent/programmes/shortcourses/hci-managing-innovation/>