





**Managing Strategic Innovation**  
Drive Strategic Innovation through  
Measurable Practices &  
Organisational Capabilities



**Timetable**

**Masterclass 1:**  
The Innovation Ecosystem

**Greenhouse 1:**  
Greenhouse – Challenge  
introductions

**Masterclass 2:**  
Innovation Planning

**Greenhouse 2:**  
Greenhouse – Challenge  
refinement

**Masterclass 3:**  
Managing Innovation

**Greenhouse 3:**  
Greenhouse – Challenge planning

**Masterclass 4:**  
Tracking Innovation

**Greenhouse 4:**  
Greenhouse – Challenge reflection

**Masterclass sessions will be held  
from 10am to 1pm.**

**Greenhouse sessions will be held  
from 11:30am to 1pm.**

**Greenhouse Sessions**

Tangent's Greenhouse Sessions provide a space where seeds are planted, and new ideas grow. These sessions are facilitator-led and collaborative, offering a space where participants begin to apply their learning to a specific work-related challenge.

The Greenhouse Sessions allow you to receive support, gather feedback and experiment in a non-judgemental environment.

**Greenhouse 1: Challenge Introductions**

The first greenhouse will help you articulate your challenge and provide you with some initial ideas on how to address it; you will also share your challenge with your peers, seek alternative perspectives, and adjust your ideas accordingly.

**Greenhouse 2: Challenge Refinement**

The second greenhouse is where you will share your refined approach for further discussion and comment, this time focusing on implementation. Following this, your idea can be brought forward to the 'storytelling for business success' session (Week 7). Here, you will learn how to turn your idea into a compelling and impactful story.

**Greenhouse 3: Challenge Planning**

The third and final greenhouse is a programme-closing showcase event, where you will communicate your ideas through storytelling, and include steps for implementation. Following this, you will return to your organisation with a clear plan to address the challenge and a compelling narrative to share with others.

**COURSE FACILITATOR**

**Gary Fox, Bbs, MA, MSc**

Gary is an entrepreneur, podcaster, lecturer and investor. His podcast, The Entrepreneur Experiment is the number 1 independent business podcast in Ireland. He has business interests in the real estate and hospitality sectors. Gary's mission is to help 1,000 people start their own businesses.

