



Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

Women in Sport Campaign



Context

Trinity 'Women in Sport' campaign is a university-wide initiative which was launched in 2024 to advance gender equality across all levels of sport at Trinity College Dublin.

The campaign is aligned with Sport Ireland's 'Women in Sport' campaign, the Irish National Sport Policy 2018-2027 and the university's sports strategy, 'Realising Potential: A Strategy for Sport at Trinity 2022 – 2026'.

Launched in February 2024, the campaign is built upon four strategic pillars which is aligned to the framework and structure of the Sport Ireland 'Women in Sport' policy:

- 1) Leadership and Governance:** Ensuring gender balance within Trinity Sport's governance structures
- 2) Active Participation:** Expanding opportunities for women in sport across all levels
- 3) Visibility:** Increase the visibility and profile of women's sport and women in sport.
- 4) Coaching and Officiating:** Strengthening pathways for women coaches and officials

FISU Gender Equality Project Award

Trinity College Dublin's groundbreaking 'Women in Sport' campaign has been honoured on the global stage by winning the 2025 Fédération Internationale du Sport Universitaire (FISU) Gender Equality Project Award.

This prestigious international accolade recognises exceptional initiatives that drive gender equality and build more inclusive sporting environments in universities worldwide. The award was announced on 14 July 2025 at the FISU General Assembly in Düsseldorf, Germany.



1. Governance & Leadership

Objective:

Ensuring gender balance within Trinity Sport's governance structures

Actions:

- Conducted a review of the Trinity Sport union executive committee in relation to gender balance
- Consulted all sport clubs that were structurally split by gender to identify potential governance changes to promote equality and inclusivity.

Outcome:

The Trinity Sport Union Executive now has **52%** female representation across its 21 members, ensuring that women have a strong voice in decision-making and governance within university sport.

This represents an increase from **38%** before the project commenced



2. Active Participation

Objective:

Expanding opportunities for women in sport across all levels

Actions:

- Increased the quality and quantity of grassroots programs designed to engage traditionally non active female students.
- Introduction of an incentive rewards system to encourage participation in all programs.

Outcome:

Female membership in Trinity's sports clubs now stands at **55%**, highlighting a thriving and engaged female sports community.

Female participation in social sport programmes has surged by an impressive **71%** demonstrating a growing interest and commitment to inclusive sporting initiatives.

Trinity Sport Centre proudly supports **8,000** female members.





3. Visibility

Objective:

Increase the visibility and profile of women's sport and women in sport.

Actions:

- Established a Women in Sport Week: an annual flagship event that showcases achievements of our female students and teams, panel discussions, and highlights women's sporting participation and opportunities
- Launched a dedicated social media series and website section in addition to publications and news articles to ensure media coverage of female athletes is increased.

Outcome:

Coverage of women's sport on the Trinity Sport website has increased by **12%** in 2024, ensuring greater representation and recognition of female athletes.

Trinity Sport social media channels have seen a **27%** rise in women's sport content, bringing more awareness and engagement to female-led sporting achievements.



4. Coaching & Officiating

Objective:

Strengthening pathways for women coaches and officials

Actions:

- Conducted a review of female coaches employed across all sport clubs and identified coach education & leadership opportunities to promote a sustainable pathway for female coaches.
- Established a Coaching and Officiating Pathway to encourage female students to become qualified coaches.

Outcome:

The number of female activators delivering social sport activities has grown from 2 to 11 - a **450%** increase, empowering more women to take leadership roles in sport.

8 female students have successfully received accreditation through the Student Sport Ireland (SSI) Women's Student Coaching Academy.

