Trinity Business School

Transforming Business for **Good**

Masters Programmes 2025/26





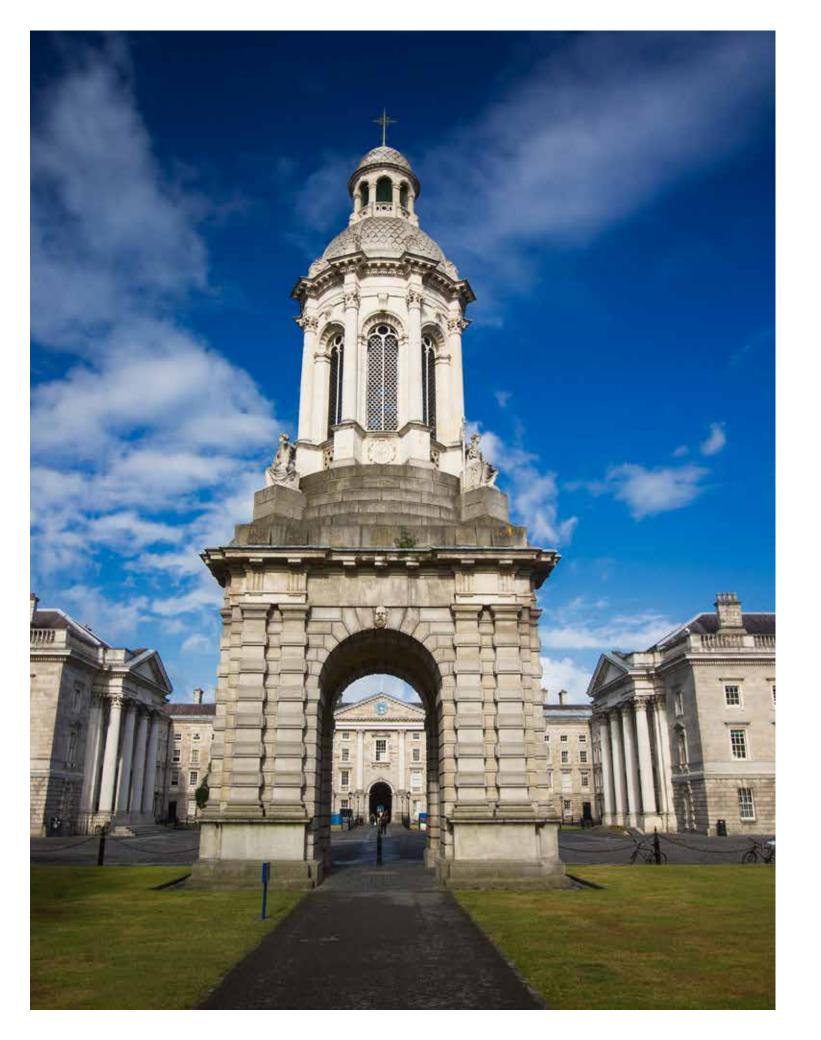
Trinity College Dublin Coláiste na Tríonóide, Baile Átha Cliath The University of Dublin





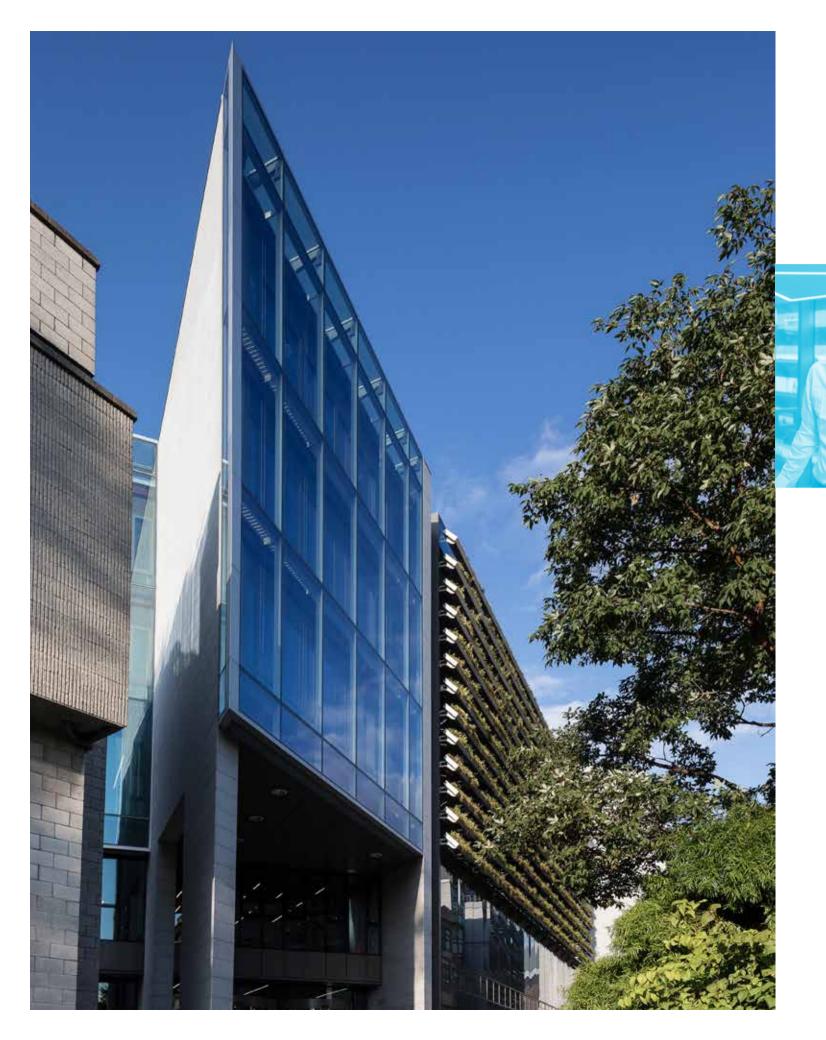


TRINITY COLLEGE DUBLIN IS AN INTERNATIONAL UNIVERSITY, STEEPED IN HISTORY WITH A REPUTATION FOR EXCELLENCE IN EDUCATION, RESEARCH AND INNOVATION.



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Dean's Welcome Professor Laurent Muzellec

Welcome to Trinity Business School! We are a Triple-Accredited Business School within the heart of a world-renowned university, located in an international capital city and hub for global business. Our school has undergone a remarkable transformation in the past eight years from opening our new state-of-the-art building in 2019 to becoming competitively ranked by the Financial Times. This growth trajectory has allowed us to expand our curriculum, faculty, and research across many relevant subject areas like international business, finance, management and entrepreneurship.

Our students will learn cutting-edge realworld management techniques from both leading researchers and high-performance business executives. We also believe it is important to embed responsible leadership, eco-sustainability, ESG and diversity into our postgraduate curriculum to inspire our students and future business leaders and equip them with the necessary skills to addre urgent societal issues. With these goals in mind, we aim to produce graduates who are a force for good in the world – using their skills to put in more than they take out of any situation in which they are involved.

03

	We are committed to our strategy of "Transforming Business for Good" and will continue to work with our students and various stakeholders in building an inclusive and sustainable economy for all. Trinity Business School will serve as a "guiding light" for environmentally friendly businesses and business schools by delivering responsible and ethical leadership across all our education programmes.
n .t,	Earning a masters will be both a challenging and rewarding experience. Our students will immerse themselves in research that will critically evaluate real-world business challenges while, at the same time, enrich their student experience through the many clubs, societies, guest speakers and employer led events on offer within the wider Trinity College Dublin campus.
ess	I hope you enjoy exploring the programmes on offer in this brochure. Please get in touch if you have any additional queries about how Trinity Business School can help you in the next steps of your education, and we look forward to welcoming you into our community.
у	Professor Laurent Muzellec

Dean of Trinity Business School



Trinity Facts & Figures

05

A World Class Business School

A World Class Building

Trinity Business School is an €80 million 11,400 square metre building designed to promote the health and well-being of its users. It includes an innovation and entrepreneurial hub, a 600-seat auditorium, a restaurant, smart classrooms with the latest digital technology, and a rooftop conference room. The business school is located in the historic and beautiful campus of Trinity, a world renowned university located at the core of Dublin, an international capital city and hub for global business. This powerful business network contributes to our programmes and global alumni community.



1592

1st

IRELAND'S LEADING UNIVERSITY, RANKED 87TH IN THE WORLD AND 1ST IN IRELAND. QS WORLD UNIVERSIT RANKINGS 2025



140,000+

200+ STUDENT CLUBS AND SOCIETIES





31st

TRINITY IS RANKED 31ST IN THE WORLD AND 1ST IN IRELAND IN THE TIMES HIGHER EDUCATION MOST INTERNATIONAL UNIVERSITIES IN THE WORLD 2024 RANKINGS



1st

TRINITY COLLEGE IS 1STIN IRELAND IN THE SHANGHAI ACADEMIC RANKING OF WORLD UNIVERSITIES 2022



6 million

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Lifelong

ALL TRINITY GRADUATES GET LIFELONG ACCESS TO TRINITY CAREERS ALUMNI SERVICES **Trinity Business School**

Global Reach

Trinity Business School is an internationally accredited school with a global community made up of alumni, students, faculty, partner universities and businesses around the world.

Our Alumni

Trinity alumni include Nobel prize winners, global thought leaders and trailblazers in many disciplines. Your alumni connection is for life and with over 130,000 alumni across the globe, the Trinity Business Association is a great resource for networking and staying in touch with people who have shared the Trinity experience from all academic disciplines, who are engaged in business activities.

Our Students

Our highly international and diverse student body allows you to experience the global business world as it is and gain multiple perspectives. Our MSc student population in 2024 derives from over 59 different countries creating a unique and diverse classroom.

Nationality

American	Chinese
Austrian	Croatian
Australian	Danish
Bahraini	Dutch
Bangladeshi	Ecuadorian
Belarusian	Emirati
Belgian	Faroese
Brazilian	Filipino
British	Finnish
Burmese/Myanmarese	French
Canadian	German
Chilean	Greek

 Guatemalan
Hungarian
Indian
 Indonesian
 Irish
Italian
 Jamaican
Jordanian
Kazakh
Kosovan
Kuwaiti
Luxembourger



Malaysian	
Mexican	
Nepalese	
Nigerian	
Norwegian	
Pakistani	
Panamanian	
Peruvian	
Polish	
Portuguese	
Romanian	
Serbian	

Sierra Leonean
South African
South Korean
Spanish
Swedish
Swiss
Taiwanese
Thai
Turkish
Ukrainian
Vietnamese
Zimbabwean



University Life

Life at Trinity is vibrant. Beyond education, involvement in student and community organisations is an integral part of your experience at Trinity.

- →Over 120 societies. From arts, culture, politics and debating to gaming, advocacy and music, you're sure to find your niche.
- →50 sports clubs. Choose from 50 sports clubs in a range of disciplines. Get fit, stay active, and meet people outside the classroom!
- → State-of-the-art Sports Centre. All registered Trinity students can utilise the facilities at the Sports Centre including the 25m pool, climbing wall, fitness centre and classes.
- →The Trinity Ball, Europe's largest private party and a highlight of every spring term on campus.
- →Trinity's library is the largest in Ireland, and is home to the famous Book of Kells and Long Room.



Careers & Community Team

The Careers & Community team are dedicated to supporting our students and alumni in exploring career options, preparing effectively for their next career move, and making informed career decisions that will develop and shape their futures through workshops and tailored individual career sessions.

Specialised in career development, the team can help you to identify suitable career paths and provide tailored advice on how best to achieve your career potential through workshops, one-to-one coaching and psychometric assessments. They deliver a wide range of career sessions, arrange company and recruitment consultancy presentations, jobs fairs, and networking events.

Career Services Provided

Career classes on topics such as CVs, interviews & work permits.

Career guidance tools to help you identify your career interests.

Individual career meetings to discuss your personal career needs.

Graduate vacancies advertisements.

Job fairs specifically for our students.

Alumni career panel discussions.

Employer networking events.

Company and recruitment consultancy presentations.



Head of the Careers and Community Team

Patrick Phillips 🖌 Postgraduate Careers Consultant

Ruth O'Leary









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The Careers & Community Team can help you to identify suitable career paths and provide tailored advice.

MSc in **Business Analytics**

Our MSc in Business Analytics is designed for students with a quantitative background. It will equip graduates with the skills and knowledge to launch a career in this fast-expanding field. In an increasingly digital world, organisations now need evidence-based reports to inform decisions and organise the vast amounts of data from multiple sources.

About the Programme

This semi technical course will focus on the application of modern operational research and management science techniques to solve business problems and support management decisions. Gain a wide range of capabilities including technical skills, business knowledge and advanced problem solving methods. Students will be introduced to various analytic frameworks like CRISP-DM and gather an understanding of the rising global legislation in the area of data management. In the final term students can choose to complete an industry project to gain real business experience or pursue a dissertation on a topic of their choosing.

Career Prospects

Data analytics has become a critical and in-demand skill as business becomes increasingly digital. Our students will be equipped for careers in all business sectors such as government, healthcare, education, transportation and many others where decisions and policies need to be supported with data-based evidence. Business analytics professionals can gain employment in a variety of roles such as Operations Analysts, Data Scientist, Management Consultant, Financial Analyst and Project Associate.

Features & Benefits

- \checkmark Ranked 33rd in the world overall (of 164), QS World Rankings 2025.
- ✓ Highly interactive lessons with opportunities to develop
- ✓ International network. Study alongside students from
- \checkmark Hands on approach for skills development. Expertise
- ✓ Strong industry and partnership

"When Clive Humby said in 2006 that 'Data is the New Oil', he could not have been more prophetic. Rise of data driven businesses, backed by new data sources like social media, Internet of Things, Blockchain have ensured that the future of management belongs to data literate managers. The programme has been designed building on my experience of running business analytics programmes in multiple countries. It aims to train students in technical aspects like predictive and prescriptive analytics along with business applications like marketing, finance and supply chain to be ready for future of managerial jobs."

Nicholas Danks, Programme Director of

Curriculum This one year programme delivers 12 core modules designed to build your knowledge and understanding of Business Analytics. Modules may include:



CORE

- Advanced Topics In Analytics Analytics In Practice • Big Data and AI in Business
- Business Data Mining
- Business Decision Optimisation
- Data Management & Visualisation
- Ethical and Privacy Issues in Business Data
- Foundations of Business Analytics
- Marketing research & Analytics
- Social Media Analysis

RESEARCH PROJECT

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MSc in **Digital Marketing Strategy**

The MSc in Digital Marketing Strategy is designed to provide you with the knowledge and tools required to become a highly skilled digital marketing strategist. You will learn about digital design, the user experience and how to plan and implement digital strategies.

About the Programme

We focus on how different companies do business in a digital world, coupled with a strong industry and partnership approach. A variety of leading digital companies are represented by expert guest speakers and faculty, including multinational companies such as Google, Meta, Twitter, HubSpot and Microsoft. With the European headquarters of such companies situated nearby, you have the opportunity to visit them on company trips and learn how to master specific platforms such as Google Ads, Analytics, Facebook Insights and HubSpot tools.

Career Prospects

A comprehensive overview of the digital eco-system, this programme is an excellent foundation for a career working across many industries including technology, retail, consulting, manufacturing and pharma biotech/ health. Recent employers include Google, Accenture, Ebay and Glanbia.

Features & Benefits

- ✓ Ranked 21st in the world (of 140), QS
- ✓ Strong industry and partnership
- ✓ Practical skills. Master platforms
- ✓ Present, pitch and create. A learning model designed to mirror the real

"Our modules are taught by internationally recognised academics and expert industry practitioners, who offer a good balance of both theoretical and practical learning. Our students gain specialist knowledge in marketing management and digital business, and are offered opportunities to work with client companies to put their knowledge into practice. This programme helps students develop skills in areas, such as social media, digital advertising, marketing analytics and e-commerce."

Baidyanath Biswas, Programme Director of MSc in Digital Marketing Strategy.

Curriculum This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

CO

ELI





RE	 Digital Design & User Experience
	Digital Marketing Communication
	 Digital Marketing Strategy
	Ethical Business for Digital Marketing
	Marketing Intelligence & Analytics
	 Social Media Marketing
	 Transformation Management for
	Individuals and Organisations
	 Consumer Value Management
CTIVE	 Digital Business Models
	> E-Commerce
	 Sales Management

Curriculum subject to change

DISSERTATION

MSc in Entrepreneurship & Innovation

This programme is specifically designed for those with a strong entrepreneurial mindset. With a focus on technological and international entrepreneurship, we equip students with the specialist knowledge and practical skills needed to start new ventures, finance start-ups, support new enterprise and scale existing businesses.

About the Programme

You will have access to Trinity's entrepreneurship programmes including LaunchBox, Open Incubator and the Trinity Entrepreneurial Society. Learn how to launch a company, scale SME's and lead growth. There is also a unique focus on ethical behaviour and the well-being of the entrepreneur amidst the stressful nature of new enterprise development.

Career Prospects

Entrepreneurship graduates can establish a new venture or gain employment across a number of industries including finance and venture capitalism, IT, telecoms, social media, retail, tourism, pharmaceutical, healthcare, education, government, and social enterprise.

Features & Benefits

- ✓ Create a business plan. Create a comprehensive plan to include
- \checkmark Learn from actual entrepreneurs
- ✓ Present, pitch and create. A learning model designed to mirror the task of

"This programme takes students on a transformative journey. empowering them to harness creativity and strategic thinking to drive innovation in a rapidly changing world. From corporate titans to startup visionaries, it prepares students to thrive in any entrepreneurial scenario. It takes a broader view of entrepreneurship - going beyond new venture creation to include innovation in established organisations, and opens up multiple career pathways to graduates."

Curriculum This one year programme gives you the option to customise your degree with a range of exciting and diverse electives. Modules may include:



CORE

- Business Model Innovation
- Strategic Entrepreneurship
- Digital Entrepreneurship & Scaling
- Entrepreneurial Mindset & Well-being
- Design Thinking & Agile Development
- New Venture Creation (workshops)
- International Entrepreneurship
- Financing Entrepreneurship
- Social & Sustainable Entrepreneurship
- Corporate Innovation

SUPPORTING ACTIVITIES

- Clinics for Entrepreneurs
- Start-up Consulting
- **Company Projects**
- **Career Services**

FINAL PROJECT

Dissertation/ADR, Business Development, or Company Project

MSc in Finance

This rigorous postgraduate programme equips students with the guantitative and analytical skills needed for a successful career in financial services. With a strong emphasis on sustainability, the programme offers a wide range of modules covering theory and practice, encouraging critical thinking and analysis, and developing group work and presentation skills.

About the Programme

Delivered by expert faculty and leading finance practitioners, you will receive in-depth analytical and practical training using financial databases, trading simulations and case studies. Trinity Business School is partnered with the Chartered Alternative Investment Analyst Association and affiliated to the Chartered Financial Analyst Institute - both of whom have recognised the academic rigour and industryrelevant skills taught in this programme.

Career Prospects

Many students build professional connections during their studies and go on to work in the financial sector, consulting firms, social enterprises, governmental organisations and academia.

Features & Benefits

- ✓ Ranked 37th in the world for
- ✓ Gain practical skills with financial
- ✓ Highly interactive lessons
- ✓ Partnered with CAIA and affiliated

"The Trinity MSc in Finance is a rigorous and rewarding programme which has consistently prepared students for a diverse range of careers in leading global financial services firms. With sustainability at the core of our teaching and learning activities, we prepare our students, as future leaders, to be responsible for the impact of financial decisions on the environment and society, and to consider all affected stakeholders in an inclusive and equitable manner."

Louise Gorman, Director MSc in Finance.



This one year programme offers a number of core modules and the option to customise your degree with a range of elective modules and a dissertation. Modules may include:





Curriculum

CORE

- Corporate Finance
- Credit & Fixed Income Analysis
- Financial Econometrics
- Financial Statement Analysis
- Investment Theory

ELECTIVE

- Alternative Investments
- **Business Ethics**
- **Energy Finance & Trading**
- **Financial Markets & Institutions**
- Fintech in Banking Insurance & Asset Management
- International Finance
- **Private Equity**
- Sustainable Finance
- Trading Psychology & Behavioural Analysis
- Treasury Management & Derivatives

DISSERTATION

The dissertation provides students with the opportunity to conduct an in-depth piece of research, research question using quantitative or qualitative data. They will work closely with their supervisor to develop the contributions and implications of their

MSc in **Financial Risk Management**

This programme is designed for students with a quantitative background who want to explore how financial tools can be used to mitigate risk for corporations and society. Industry professionals, practitioners and consultants from around the world will teach you how to forecast, react to and minimalise risk.

About the Programme

We deliver a comprehensive understanding of the core pillars of risk management; credit risk, market risk and operations risk to ensure you have the theoretical foundation for success. You will learn how to explore the key financial tools that are used to mitigate risk, how to interpret and assess the risk of individual financial instruments and assets and how to develop the critical skills to assess the results. This programme is partnered with PRMIA & GARP maximising your career potential in the field of risk management. You will gain practical skills through Bloomberg training and real-life case studies to give you an edge in the competitive job market.

Career Prospects

Officially recognised by GARP, the programme helps to prepare students for the likes of FRM and PRMIA examinations. The top employment sectors for graduates of this course are financial services, consulting and technology. Typical employers include investment banks, hedge funds, and financial institutions.

Features & Benefits

- ✓ Bridges theory and practice through
- ✓ Highly interactive lessons
- ✓ Bloomberg terminals. Access and
- ✓ GARP and PRMIA recognised

"MSc in Financial Risk Management is a journey of mastery in understanding and mitigating risk, equipping our students to thrive in the complex world of finance. With a solid foundation of risk analysis, financial modelling, and strategic decision-making, we prepare our graduates to be the guardians of financial stability and the architects of prosperity in the ever-evolving landscape of global finance."

Supriva Kapoor, Director of MSc in Financial Risk Management.

CO



Curriculum

RE	Corporate Finance
	Credit Risk
	Financial Econometrics
	Market Risk
	Operational Risk
ECTIVE	 Advanced Data Analysis
	Business Ethics
	• Energy Finance & Trading
	• Financial Markets & Institutions
	> Fintech in Banking, Insurance & Asset Management
	International Finance
	Sustainable Finance
	Trading Psychology and Behavioural Analysis

• Treasury Management and Derivatives

DISSERTATION

MSc in Human Resource Management

Designed for students from all undergraduate disciplines, this programme has been fully accredited by the CIPD, the HR Certification Institute, and is fully aligned with the Society for Human Resource Management. You will gain the specialist knowledge and practical skills that are vital for future Human Resources Management professionals who strive to facilitate organisational effectiveness.

About the Programme

This is the only programme in Ireland that is accredited and aligned with the three largest HR bodies globally and one of few programmes globally to include an HR analytics module, which was recently introduced to meet industry demands. The programme is research-led, evidence-based and practice-driven. Senior practitioners from industry teach on the programme to offer you a strong integration of research and practice. Going beyond the classroom you will learn real organisational Human Resource Management in practice by interacting with a variety of organisations as part of the programme.

Career Prospects

With increasing corporate focus on attracting, retaining and nurturing talent, graduates have a range of options in the field of HRM. Our dedicated careers team provides 1:1 support to students from the start of their journey to completion. Graduates can gain employment in various industries such as financial services, operations, pharmaceuticals, education, government and social enterprise.

Features & Benefits

- ✓ Accredited and aligned with CIPD,
- ✓ Learn about real organisation's HRM
- ✓ HR analytics module introduced in
- Opportunities to pitch to panels

"At the heart of organisational success lies the imperative of hiring, developing, and motivating individual talent. HRM not only bolsters the performance of an organisation but also serves as a catalyst for innovation and sustainable growth. HRM thus emerges as an indispensable foundation for organisations. This programme is designed with a focus on putting people at the center of business operations, it equips our students with the ability to seamlessly translate HR theory into real-world practice, creating an environment where employees can thrive and lead organisational success."

Na Fu. Director of MSc in Human **Resource Management.**

Curriculum



This one year programme offers 12 core modules designed to build your knowledge and understanding of human resource management. Modules may include:

CORE

- Developing Skills for Business Leadership & Coaching
- Employment Law & Business Ethics
- HR Digitalisation & Analytics
- Human Resource Management
- International HRM
- Human Resource Management
- Learning & Organisation Development
- Managing Employment Relations
- Performance & Rewards Management
- **Research Methods**
- Resourcing & Talent Management
- Work Design & Health

Curriculum subject to change

DISSERTATION

MSc in International Management

This programme is specifically designed for business graduates who wish to pursue an international career or work in organisations within global markets. Through a diverse range of course options, graduates are supported in becoming culturally sensitive, strategically minded global managers, primed to contribute to today's international business environment.

About the Programme

This varied programme is designed to expand your international business expertise and foster your professional connections. It equips you with the knowledge and practical skills to operate within the global business environment and the cultural acumen to communicate and negotiate in different cultures and markets.

The highlight of the programme is the final term, where students get to apply their knowledge of international management through an international trip and consultancy project.

Career Prospects

This programme is an excellent foundation for an international career working across many industries including technology, consulting, financial services and media. Recent employers include Google, Deloitte, LinkedIn, KPMG, Glanbia and Accenture.

Features & Benefits

- Experience international management in context though our International Residency Week.
- Apply your learnings with our innovative International Consultancy Project.
- Meet industry leaders through our visiting lecturers and guest speakers.
- Study alongside a diverse international network of peers from 25+ countries.
- Ranked 21st in the world overall (of 140), QS World Rankings 2025.

"Through a diverse range of course options, we support graduates in becoming culturally sensitive, strategically minded global managers, primed to contribute to today's international business environment. You will be equipped with an in-depth understanding of all key areas of business and the global eco-system of diverse cultures, economies, political systems and organisational practices. The highlight of the programme is an exciting experiential module of international management that brings class learning to life, and the international consultancy project where you work to resolve a real-life organisational issue"

Sinéad Monaghan, Director of MSc in International Management.

CORE



Curriculum

This one year programme gives you the option to customise your degree with a range of exciting and diverse electives. Modules may include:

- **Cross-Cultural Management**
- **Ethical Business**
- **Experiences in International Management**
- **Global Brand Management**
- International Strategy & Entrepreneurship

ELECTIVE

- Applied International Strategy
- Complete Leadership
- Global Social Entrepreneurship
- **Global Supply Chain Management**
- International Digital Marketing
- International Sales
- International Trade and Business
- **Project Management**

INTERNATIONAL CONSULTANCY PROJECT

You undertake a business plan or company research project, individually or in groups, instead of the standard dissertation.

MSc in Law and Finance

This interdisciplinary masters is jointly offered by the Law School and Trinity Business School. This course is structured to include foundational and advanced material to build students' knowledge and understanding of law and finance. It will provide you with the capacity to embrace current and future changes in respect of financial regulation, EU law and financial innovation.

About the Programme

This programme is designed to provide a solid theoretical background in the broad area of both law and finance. You can choose to specialise in different areas of both disciplines through a series of elective modules and will be equipped with the technical and analytical skills to understand and implement financial and legal concepts.

Career Prospects

Graduates can gain employment in a range of roles within the financial services industry as well as the legal sector and will be well placed to tackle business challenges with an understanding of both the legal and financial aspects; which is crucially important to organisations operating in an increasingly dynamic and complex world.

CONTACT US

EMAIL

Features & Benefits

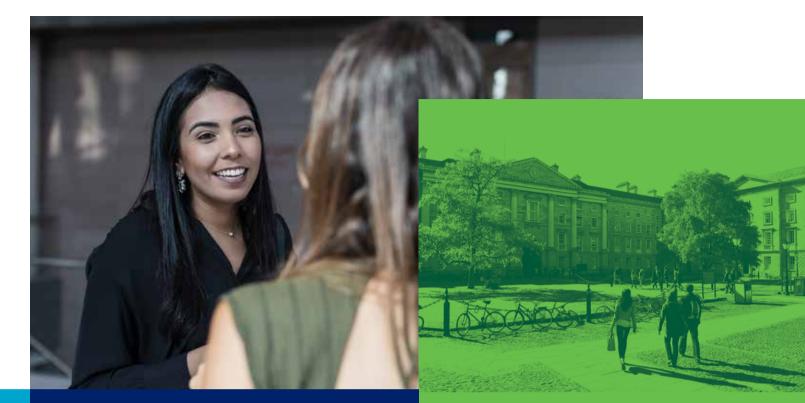
- Interdisciplinary study. A unique opportunity to gain a solid background in both Law and Finance.
- Flexible and wide ranging electives Select 30 credits of modules from both disciplines.
- Highly interactive lessons with opportunities to develop presentation skills, deal with reallife case studies and work in group assignments.
- International network. Study alongside students from all over the world.
- Research project. An opportunity to delve into an area of interest with the capstone research project under the guidance of a professor from Law or Finance.

"Trinity Business School and the School of Law are delighted to offer the opportunity for interdisciplinary study at postgraduate level. The programme will provide students with the knowledge and skills to operate across both law and financial services; two crucial areas in any business environment"

Jenny Berrill, Director of MSc in Law & Finance.

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Curriculum

This one year programme gives you the options to customise your degree with a range of exciting and diverse electives. Modules may include:

CORE

- Business Ethics
- Corporate Finance
- Corporate Finance, Company Law & Governance
- EU Financial Services Law
- Investments and Sustainability

ELECTIVE

- ternative Investments
- isiness & Human Right
- ommercial Litigatior
- edit & Fixed Income
- struments
- ergy Finance and Trading J Aviation Law
- nancial Econometrics
- nancial Markets & Institutions
- Financial Statement Analysis
 - ntech in Banking Insurance
 - Asset Management
 - ntech Regulation & Policy
 - ternational Aviation Law
- International Business Tax Law

- International Economic Law
- Investment Law & Sustainable Development
- Law & Risk
- Legal Issues in Sustainable Finance
- Mergers & Acquisitions
- > Private Equity
- Regulation of Alternative Investment Funds
- Trading Psychology & Behavioural Analysis
- Treasury Management & Derivatives
- Treasury Management

Curriculum subject to change

DISSERTATION

MSc in Management

This programme is designed for non-business graduates who want to gain the business acumen, management knowledge and skills necessary to succeed in today's increasingly digitized and globally connected business environment. This conversion programme offers a wide and diverse range of subjects including Financial Management, Human Resources, Entrepreneurship and many more. Upon successful completion of the programme, graduates should be well positioned to gain employment within any organisational or business context.

About the Programme

Designed to complement all undergraduate disciplines, you will gain a solid grounding in the practices and principles of management. Through a mix of interactive discussion, expert industry speakers and case studies, you will learn to critically analyse real strategic business issues, manage conflict and your personal leadership style. You will also learn from a diverse class of students from different locations and academic backgrounds, including arts, law, science, engineering and medicine.

Career Prospects

This programme provides an excellent platform for previously non-business graduates looking to change direction and industry. The top employment sectors for graduates of this course are consulting, technology, financial services and media/entertainment with recent employers including Deloitte, KPMG, Accenture and EY.

Features & Benefits

✓ Graduates from all disciplines. No

✓ Strong industry and partnership lecturers and guest speakers are

✓ Experiential learning model. and presentations.

"This programme is uniquely designed for non-business graduates to become skilled in the language of management. We approach this task in two interconnected ways. Firstly, we equip students with an in-depth knowledge of each core business function from HR to Marketing and Finance to Strategy. Secondly, our experiential learning model that means students 'learn by doing' that includes a range of guest speakers, group work and presentations. Our graduates develop refined critical thinking skills, communication skills and cutting edge business acumen. They are ready to join any organisation (or set up their own) and bring a global perspective to its success."

Dr Natasha Evers, Director of MSc in Management.



Curriculum

This one year programme consists of 11 core taught modules and a company consultancy project designed to equip you with all the management skills necessary to succeed in today's globalised business environment. Modules may include:

CORE

- Cross Cultural Management
- Complete Leadership
- Entrepreneurship & Innovation
- Ethical Business & Sustainability
- Financial Management
- Human Resource Management
- Marketing in a Digital Age
- **Operations & Supply Chain Management**
- Project Management
- Strategic & Global Business
- The Psychology of Management

Curriculum subject to change

COMPANY CONSULTANCY PROJECT

This project allows students to showcase and apply the knowledge they have gained by working with companies in a particular area of business and management. It is a great opportunity for students to gain real-life experience and enhance their career potential.

MSc in Marketing

This intensive programme is designed to equip you with the relevant skills required for a successful career in Marketing. With a blend of traditional and contemporary thinking, we ensure that our students understand the fundamental building blocks of 'how to market' in the 21st century and the modern technologies that connect businesses to their consumers today.

About the Programme

Analytical and practice-based training is delivered by expert faculty and executives from top multinationals, providing opportunities to engage with corporate connections in marketing and digital marketing industries.

This programme focuses on marketing strategy, branding, digital marketing communication, consumer behaviour as well as developing the leading-edge skills in entrepreneurship, marketing & society, advertising management, and data analytics required for graduates to excel in their choice of specialised marketing career.

Career Prospects

This programme delivers a balanced and innovative curriculum that equips graduates to excel in their employment of choice. It allows graduates to seek roles in industry, agency, communications or digital firms. Highly skilled marketing graduates are pursuing careers in both the domestic and global economy, across many industries including technology, media/entertainment, consulting and retail. Recent employers include Microsoft, Estee Lauder, Danone and KPMG.

Features & Benefits

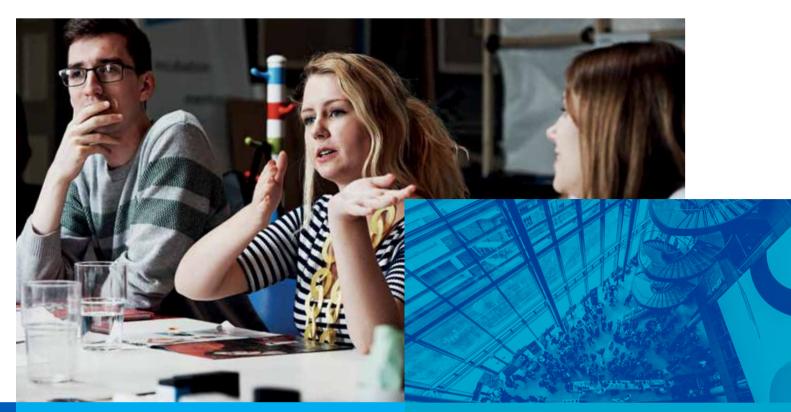
- Ranked 20th in the world and 1st in Ireland – QS 2024 Masters in Marketing Rankings.
- Graduates from all disciplines. No prior marketing knowledge required.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in advertising, brand and digital marketing.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.

"The marketing profession is changing rapidly with new ways of engaging and communicating with customers, as well as new ways of offering value, not just to customers, but to society and the environment. Working within dynamic teams on specified marketing projects, we encourage and teach our students to apply critical thinking to all aspects of marketing thought and practice, to develop effective marketing solutions while also facilitating the development of vital interaction, communication and negotiation skills. This programme enables our students to be creative, missionoriented and forward thinking in their approach and future career."

Ronika Chakrabarti, Director of MSc in Marketing.

Curriculum

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This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

CORE

- Advertising Management
- **Brand Management**
- **Consumer Behaviour**
- Data Analytics & Market Research
- **Digital Marketing Communication**
- Entrepreneurship & Innovation
- Marketing Society
- Marketing Management
- Research Methods

ELECTIVE

- **Digital Business Models**
- E-commerce
- Marketing & Design Consultancy for Good

DISSERTATION

MSc in

Operations and Supply Chain Management

Ideal for students with strong analytical skills, this programme equips graduates with the tools and expertise to manage supply chain processes and their connected operations in a global and increasingly digitalised marketplace. Monitoring risk, leveraging innovation and managing collaboration are some of the core themes embedded in this programme.

About the Programme

Operations and supply chain management (OSCM) are core to every business and organisation. OSCM determines how resources are used, and how value is delivered to the end customer or user. In this programme, we equip students with a broad range of necessary skills and knowledge to allow them to develop an analytical and critical mindset around important OSCM topics.

Career Prospects

This programme allows graduates to blend the strategic and analytical skills acquired, with the soft skills of team work, relationship management and communication. These skills are now vital for every sector, from manufacturing, agri-food, consumer goods, construction, service sector, public sector, to the digital sector. Gone are the days of supply chain skills being resigned to 'just manufacturing or logistics'.

Features & Benefits

 \checkmark Ranked 8th in the world (of 85), and

- ✓ Graduates from all disciplines. students but no prior business background is required.
- ✓ Strong industry and partnership
- ✓ Highly interactive lessons



"Never has there been a more exciting time to study operations and supply chain management. In the last number of years, global disruptions, be they man-made or natural disasters, have illustrated just how complex, and critical, OSCM is and how it affects our everyday lives. OSCM can also play a more significant role in helping us address some of the grand global challenges that we face. There is so much demand in the market for graduates with both an awareness of the complexity and potential of OSCM, and the skills to complement this knowledge."

CORE

Curriculum

This one year programme delivers 12 core modules designed to build your knowledge and understanding of operations and supply chain management. Modules may include:

- Business Analytics
- **Business Ethics**
- Financing & Procurement In Supply Chains
- Global Supply Chain Management
- New Product Development
- Operations Analytics
- Operations Management
- Project Management
- Research Methods
- Supply Chain Science

RESEARCH PROJECT

Postgraduate Diploma in

Accounting

Designed for non-accounting graduates. This conversion programme fast-tracks students towards a career in professional accountancy. It focuses on the fundamentals of financial accounting, management accounting, corporate finance, audit, taxation and related areas.

About the Programme

This programme provides significant exemptions from the examinations of professional accountancy bodies. Expert faculty and practitioners combine to deliver modules, grounded in the academia-practice link that underpins the entire programme. The programme is fully accredited by ACCA, Chartered Accountants Ireland, CIMA, CPA and Irish Tax Institute.

Career Prospects

Graduates of this programme find employment with many top accountancy firms including KPMG, Deloitte, EY, PwC and Grant Thornton, with the majority securing training contracts before graduation.

Exemptions

- ✓ ACCA: Various papers at the Applied
- ✓ Chartered Accountants Ireland
- ✓ CIMA: The PG Diploma is a fully
- ✓ Irish Tax Institute: Group 2
- ✓ CPA Ireland: Foundation Level

"This programme enables students to fast-track their accountancy career. On completion, students enjoy significant exemptions from the exams of Chartered Accountants Ireland, ACCA, CIMA, and other professional bodies. Our faculty come from practitioner backgrounds so students gain the technical skills and commercial know-how needed to succeed in accountancy. Our students are in demand by accountancy firms, the vast majority secure job offers or training contracts before they even graduate."

Neil Dunne, Director of Postgraduate Diploma in Accounting.

Curriculum







This 8-month programme offers 12 core modules providing you with the skills necessary to commence your career in accounting. Modules may include:

CORE

Accounting in Practice
Advanced Financial Management
Advanced Taxation
Audit
Company Law
Corporate Governance & Ethics
Financial Accounting
Financial Management
Financial Reporting
Management Accounting
Performance Measurement
Taxation

Postgraduate Diploma in

MSc in Responsible **Business & Sustainability**

This programme combines cutting-edge insights from ethics, sustainability, and management. It empowers future leaders to tackle societal challenges, drive sustainable value creation, and integrate ethical, social, and ecological factors into business practices, promoting responsible leadership for a sustainable future.

About the Programme

This MSc in Responsible Business and Sustainability focuses on a research-driven, impact-oriented approach to prepare students for leadership in tackling global challenges. The programme emphasises critical evaluation of key concepts, practical application of responsible practices, and integration of ethical, social, and ecological factors into business strategy, fostering collaboration and innovation for a more sustainable future.

Career Prospects

This programme empowers students to embark on a dynamic career in management or leadership positions with specific responsibilities for corporate social responsibility (CSR), corporate sustainability, environmental social governance (ESG), business and human rights, and climate action. These roles are available in private sector companies (including consulting), civil society organisations & and international public agencies that have a focus in advancing responsible and sustainable business conduct.

Exemptions

- ✓ International network
- Ethical Leadership & Sustainability
- ✓ Interdisciplinary Curriculum
- ✓ Industry Engagement Work on

"We firmly believe that business and society at large are in urgent need of graduates with the necessary skills and expertise to advance the sustainability transformation. We are excited to welcome these students, the future global business leaders, and empower them to make an impactful caree."

Maximilian Schormair, Director of MSc in Responsible Business & Sustainability.

Curriculum This one-year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:



CORE

Business & Natural Environment: Global Ecosystems and Planetary Boundaries
Sustainable Corporate Governance & nclusive Business

- **Research Methods**
- Resilience & Values-Driven Leadership
- ESG-Reporting: Measuring & Disclosing Sustainability Impacts
- Climate Action: The Essentials of Carbon
- Accounting & Life Cycle Assessment
- Innovation Strategy & Systems Thinking
- **Responsible Technology & Digitalisation**

Curriculum subject to change

DISSERTATION

Making an Application

Submit your application and supporting documentation online at www.tcd.ie/business. Due to the popularity of our programmes early application is advised.

How to Apply

To apply for our programmes you must complete the online application form and attach your supporting evidence. You will need:

- Copies of your completed transcripts or transcripts to date
- Two supporting academic reference letters or the contact details for two supporting academic references.
- Proof of English (for non-native English applicants). For information on acceptable language tests, please visit our website.
- CV or resume
- Any other relevant evidence

Application fee €55

Entry Requirements

- A first or upper-second class honours degree (or its international equivalent)
- English Language requirement: minimum IELTS score of 6.5 overall or TOEFL 88. Note: For MSc Marketing, MSc International Management & MSc Digital Marketing a higher IELTS score of 7.0 overall is required.
- Two supporting academic references
- A GMAT may be requested in certain cases *

Top Tips

- ✓ If you have completed qualifications or exams beyond our minimum requirements, please include this evidence. These include accountancy exams or other professional qualifications, GMAT and GRE tests.
- ✓ Write a brief personal statement. Outline your motivation for applying for the programme and highlight your key achievements, academic or personal.
- ✓ For non-native English speakers. If you have completed the whole of your undergraduate studies in English you may be exempt from the IELTS requirement. Let us know in your application.

Get in Touch

Please contact the admissions team for more information about our programmes, the application process or to schedule a call.

EMAIL:

business.masters@tcd.ie



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Upload your supporting documentation

Pay the application fee €55

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Programmes

MSc in Business Analytics

MSc in Digital Marketing Strategy

MSc in Entrepreneurship & Innovation

MSc in Finance

MSc in Financial Risk Management

MSc in Human Resource Management

MSc in International Management

MSc in Law and Finance

MSc in Management

MSc in Marketing

MSc in Supply Chain Management

Postgraduate Diploma in Accounting

MSc in Responsible Business & Sustainability

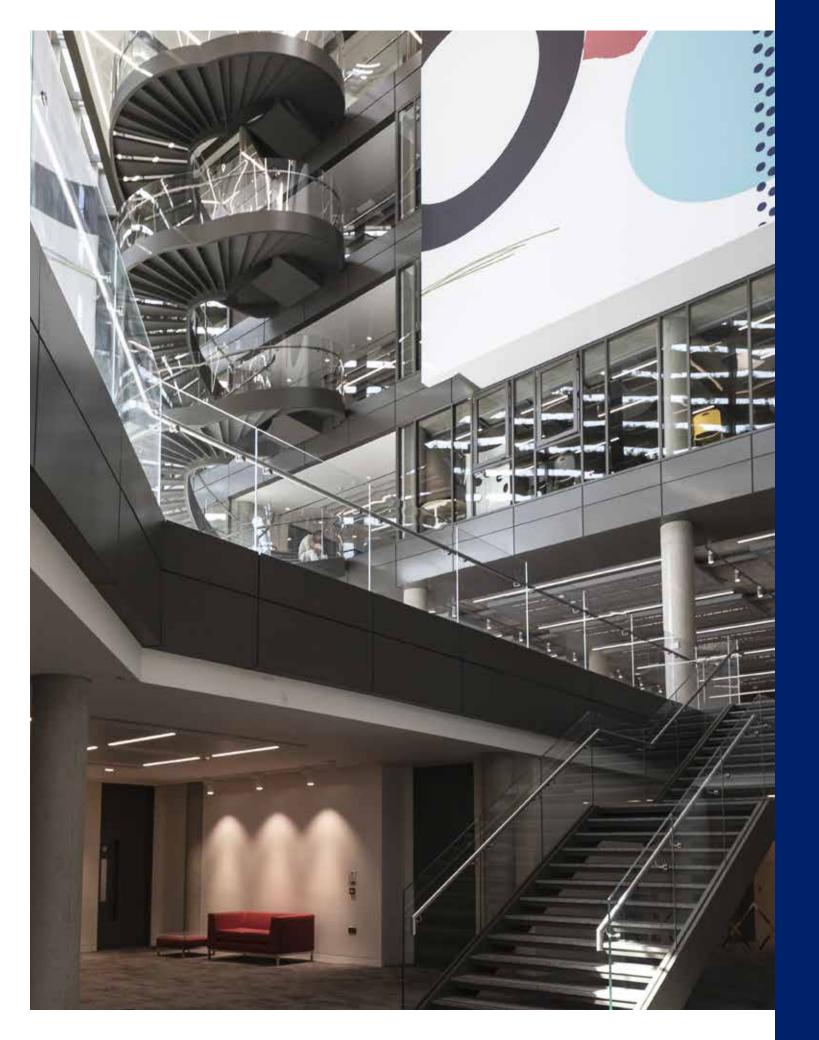
* For our quantitatively focused programmes, if the candidate has not proven these skills with their undergraduate studies, the admissions team may request a GMAT test score in lieu as supporting evidence.

How to apply in 5 easy steps



EU: €17,000	Non-EU: €23,250
EU: €16,250	Non-EU: €23,250
EU: €16,250	Non-EU: €23,250
EU:€19,200	Non-EU: €26,500
EU:€19,200	Non-EU: €26,500
EU: €16,250	Non-EU: €23,250
EU:€16,800	Non-EU: €23,800
EU:€16,200	Non-EU: €20,500
EU: €16,250	Non-EU: €23,250
EU: €16,250	Non-EU: €23,250
EU:€16,250	Non-EU: €23,250
EU:€11,000	Non-EU: €17,500
EU: €16,250	Non-EU: €23,250







Trinity College Dublin Coláiste na Tríonóide, Baile Átha Cliath The University of Dublin

> Scoil Ghnó Choláiste na Tríonóide Trinity Business School

Trinity Business School

Trinity College Dublin, Dublin 2, Ireland business.masters@tcd.ie **tcd.ie**/business

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