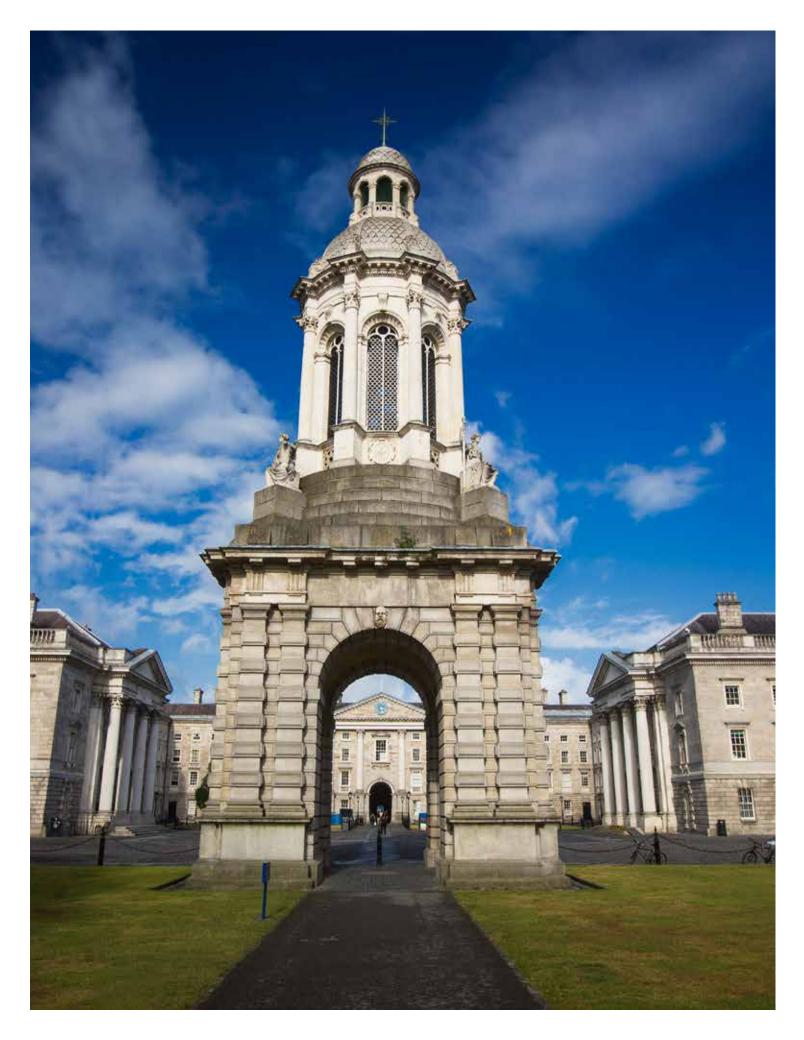
Trinity Business School Transforming Business for **Good** 

Masters Programmes 2026/27

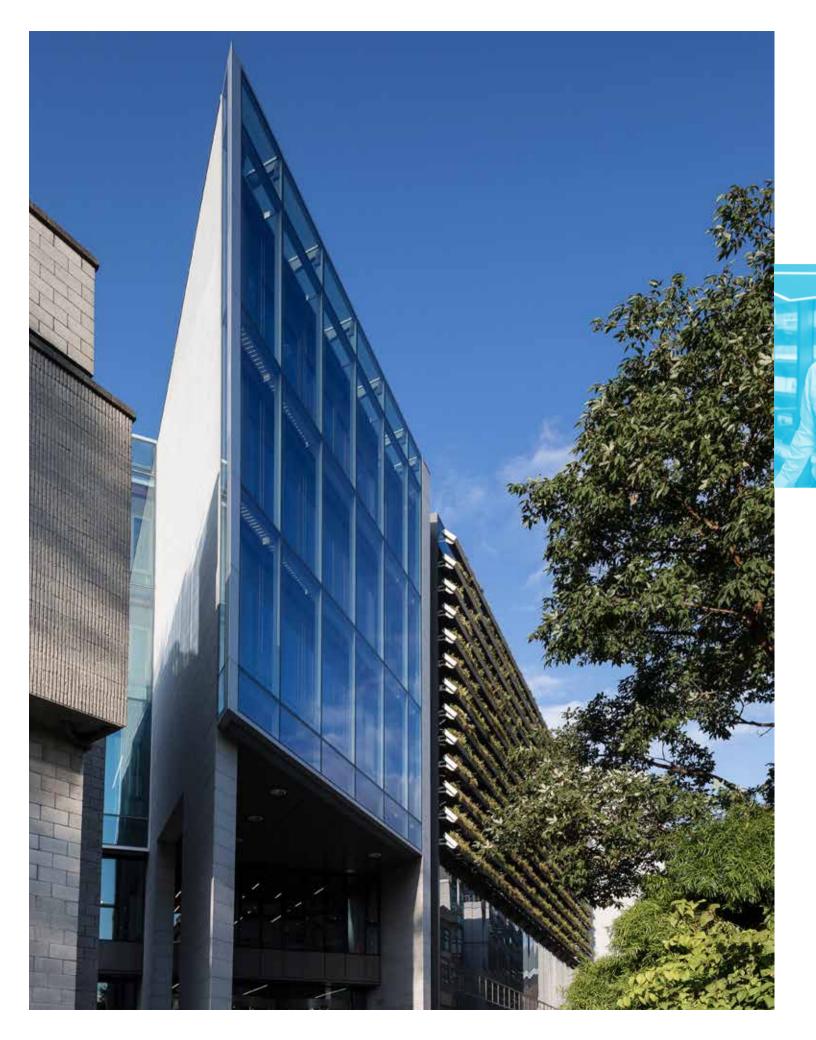






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## Dean's Welcome

Professor Laurent Muzellec

Welcome to Trinity Business School. Our 13 one-year masters programmes are designed to prepare ambitious students with the knowledge, skills, and global outlook needed to thrive in today's rapidly changing business environment.

Trinity Business School is located in the heart of Dublin, a European capital and a global hub for enterprise, technology, and finance. Our modern building sits within the historic campus of Trinity College Dublin, ranked 75th in the world by QS (2026). This setting places students at the intersection of academic excellence and international business, with direct access to global companies, entrepreneurial networks, and centres of innovation (Ireland is ranked 18th globally on the 2025 Global Innovation Index).

Students learn from internationally recognised faculty and business leaders who bring both scholarly expertise and industry insight to the classroom. This approach ensures graduates leave Trinity with a strong theoretical foundation and the ability to apply their learning effectively in practice.

A defining strength of our programmes is the quality and diversity of the student body, which creates a vibrant environment for peer learning. Studying alongside classmates from across the globe, and engaging in applied projects and practical experiences, students develop specialist expertise in their chosen field while gaining a broader international perspective.

Life at Trinity extends well beyond the classroom. With more than 160 clubs and societies, a vibrant cultural and sporting scene, and a diverse international student community, the wider student experience is rich and rewarding.

Students also benefit from a global alumni network of over 130,000, creating connections that support their careers across every sector and continent.

I look forward to welcoming our new students to the Trinity community and to the impact they will make in the years ahead.

## **Professor Laurent Muzellec**

Dean of Trinity Business School

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# Trinity Facts & Figures



A World Class Business School

## A World Class Building

Trinity Business School is an €80 million 11,400 square metre building designed to promote the health and well-being of its users. It includes an innovation and entrepreneurial hub, a 600-seat auditorium, a restaurant, smart classrooms with the latest digital technology, and a rooftop conference room.

The business school is located in the historic and beautiful campus of Trinity, a world renowned university located at the core of Dublin, an international capital city and hub for global business. This powerful business network contributes to our programmes and global alumni community.





1592

TRINITY COLLEGE DUBLIN



1st

IRELAND'S LEADING UNIVERSITY, RANKED 75<sup>TH</sup> IN THE WORLD AND 1<sup>ST</sup> IN IRELAND. QS WORLD UNIVERSITY



35th

TRINITY IS RANKED 35<sup>TH</sup>
IN THE WORLD AND 1<sup>ST</sup>
IN IRELAND IN THE TIMES
HIGHER EDUCATION
MOST INTERNATIONAL
UNIVERSITIES IN THE
WORLD 2025 RANKINGS



500

TRINITY HAS MORE THAN
500 INDUSTRY PARTNERS,
INCLUDING GOOGLE,
IBM, META, PFIZER



130,000+



160+

121 STUDENT SOCIETIES
AND 47 SPORTS CLUBS



7th

IRELAND IS THE 7<sup>TH</sup> MOST COMPETITIVE ECONOMY IN THE IMD WORLD COMPETITIVENESS RANKINGS 2025



Lifelong

ALL TRINITY GRADUATES GET LIFELONG ACCESS TO TRINITY CAREERS ALUMNI SERVICES



Trinity Business School is an internationally accredited school with a global community made up of alumni, students, faculty, partner universities and businesses around the world.

Trinity alumni include Nobel prize winners, global thought leaders and trailblazers in many disciplines. Your alumni connection lasts a lifetime. With over 130,000 graduates worldwide and the Trinity Business Alumni, a global network of Trinity College Dublin graduates from all disciplines engaged in business, you will become part of a vibrant and connected community.

## **Our Students**

Our highly international and diverse student body allows you to experience the global business world as it is and Our MSc student population in 2025 derives from over 60 different countries creating a unique and diverse classroom.

## **Nationality**

American	Canadian	Greek	New Zealander	South African
Austrian	Chilean	<u>Hungarian</u>	Nigerian	South Korean
Australian	Chinese	<u>Indian</u>	Norwegian	Spanish
Azerbaijani	Colombian	Indonesian	Pakistani	Swedish
Bahraini	Congolese	Irish	Panamanian	Swiss
Bangladeshi	Dutch	Italian	Peruvian	Taiwanese
Belgian	Cypriot	Japanese	Polish	Thai
Bolivian	Emirati	Jordanian	Portuguese	Tunisian
Brazilian	Estonian	Lithuanian	Romanian	Turkish
British	Filipino	Malaysian	Russian	Ukrainian
Bulgarian	French	Mexican	Salvadoran	Vietnamese
Burmese/Myanmarese	German	Nepalese	Slovak	Zimbabwean

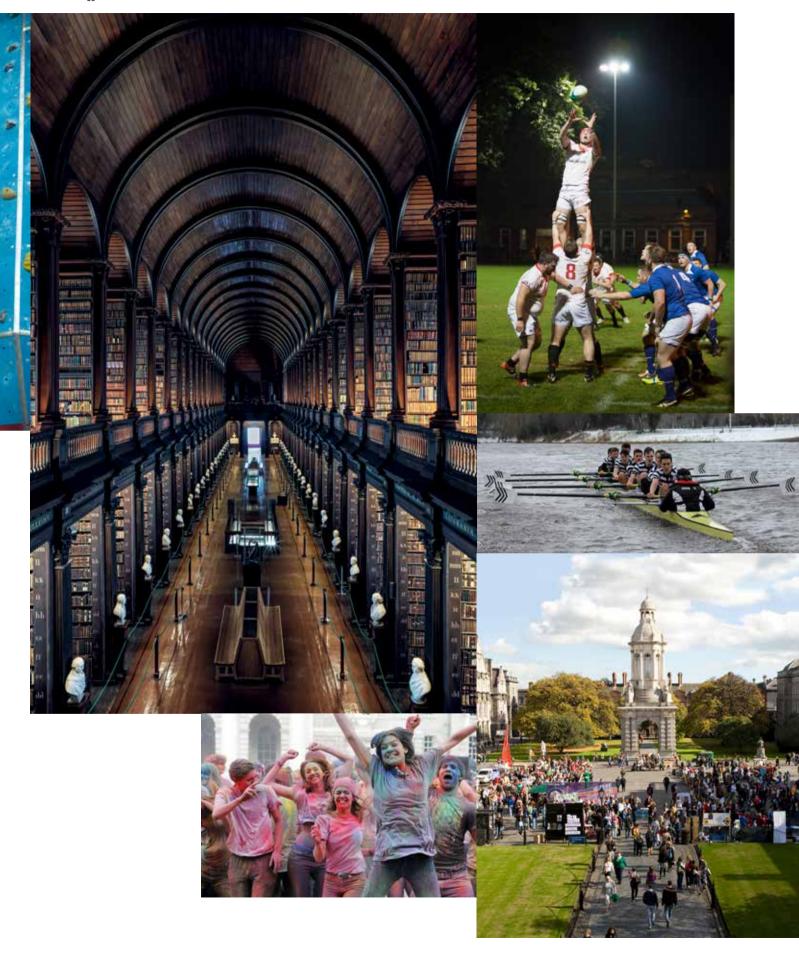
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## University Life

Life at Trinity is vibrant. Beyond education, involvement in student and community organisations is an integral part of your experience at Trinity.

- →Over 120 student societies which constitute some of the most dynamic and active student societies in Ireland with everything from international societies to debating, you're sure to find your niche.
- →There are 47 sports clubs to choose from including badminton, basketball, cricket, cycling, Gaelic football, rugby, swimming, ultimate frisbee and volleyball.
- → State-of-the-art Sports Centre. Facilities include a 25-metre swimming pool, climbing wall and fully equipped gym. Students are automatically members of the Sports Centre.
- →The Trinity Ball, Europe's largest private party and a highlight of every spring term on campus.
- →Trinity's library is the largest in Ireland, and is home to the famous Book of Kells and Long Room.



## Careers & Community Team

The Careers & Community team are dedicated to supporting our students and alumni in exploring career options, preparing effectively for their next career move, and making informed career decisions that will develop and shape their futures through workshops and tailored individual career sessions.

Specialised in career development, the team can help you to identify suitable career paths and provide tailored advice on how best to achieve your career potential through workshops, one-to-one coaching and psychometric assessments. They deliver a wide range of career sessions, arrange company and recruitment consultancy presentations, jobs fairs, and networking events.

## **Sample Career Activities**

Career classes on topics such as CVs, interviews & work permits.

Career guidance tools to help you identify your career interests.

Individual career meetings to discuss your personal career needs.

Graduate vacancies advertisements.

Job fairs specifically for our students.

Alumni career panel discussions.

Employer networking events.

Company & recruitment consultancy presentations.

The Careers & Community Team can help you to identify suitable career paths and provide tailored advice.



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## Accounting & Analytics

Designed for non-accounting graduates. This one-year programme fast-tracks students into professional accountancy while developing critical data analytics expertise. It covers financial reporting, management accounting, corporate finance, audit, taxation, and analytics, preparing graduates for top firms and professional qualifications.



This programme provides significant exemptions from the examinations of leading professional accountancy bodies, including up to 9 ACCA papers and full CAP 1 with Chartered Accountants Ireland. Expert faculty and practitioners combine to deliver modules grounded in the strong academia-practice link that underpins the programme. Delivered in Dublin, home to the Big Four and major multinationals, it equips graduates with both the technical knowledge and advanced analytics skills needed for a successful career.

## **Career Impact**

Graduates gain a dual advantage: preparation for professional accountancy exams and highly marketable analytics expertise. Our students are consistently recruited by top employers such as Deloitte, PwC, EY, KPMG and Grant Thornton, with many securing internships or training contracts before graduation. International graduates can also access Ireland's two-year post-study work visa, with aspiring chartered accountants eligible for the Stamp 1A route.

## **Exemptions**

Graduates of the MSc in Accounting & Analytics receive significant professional exemptions, most commonly:

- ✓ ACCA: Up to 9 papers (Applied Knowledge and Applied Skills levels).
- ✓ Chartered Accountants Ireland (ACA): Full CAP 1 exemption
- ✓ Other exemptions (e.g. CIMA, Irish Tax Institute, CPA Ireland) may also be available, but the vast majority of students pursue either ACCA or CAI (ACA).

"The MSc in Accounting and Analytics is designed for students who want to develop a deep understanding of financial principles alongside the power of data analytics in decision-making. The programme combines technical proficiency with advanced analytical skills, preparing graduates for the evolving demands of the accounting and finance sectors."

**Dr Neil Dunne FCA,** Programme Director of MSc Accounting & Analytics



This one year programme offers 8 taught modules plus a practice-based project. Modules include:

## CORE

- Financial Management
- Taxation
- Audit
- Company Law
- Corporate Governance & Ethics
- Financial Reporting
- Management Accounting
- Foundations of Business Analytics

Curriculum subject to change

## PRACTICE BASED PROJECT – ANALYTICS FOR ACCOUNTING

Build confidence using cutting edge tools in real world scenarios. Students will work on applied projects with real data, guided by industry experts.

## Business Analytics & Al for Management

Designed for students with a desire to develop critical quantitative thinking, this MSc equips you with the advanced AI and analytical skills to launch a career in this fast-expanding field. In an increasingly digital world, organisations need evidence-based insights from their vast data. You'll learn to process, organise, and analyse information to inform strategic, AI-driven decisions.

## **About the Programme**

Harness the power of data and AI to drive intelligent and adaptive leadership. This practical, semi-technical programme equips you with advanced analytical methods and cutting-edge AI models to solve complex business problems and support management decisions. You'll become fluent in key languages (R, SQL, Python) and methods (Machine Learning, RAG, DataOps). The programme offers a unique blend of technical expertise, AI knowledge, business acumen, and advanced problem-solving methods preparing you to lead in an increasingly data driven future.

## **Career Impact**

As businesses become increasingly digital and focused on enhancing efficiency, our graduates are highly sought after across a range of industries such as technology, consulting and corporate finance. The programme equips students with critical and in-demand skills at the intersection of data science, business strategy, and Al, leading to roles such as business analyst, data analyst, data scientist, Al architect, marketing analyst, and data analytics consultants. Recent employers include leading employers such as PwC, Stripe, Salesforce, EY, Bank of Ireland, Mastercard, TikTok, Huawei, Qualtrics, and Kerry Group.

### **Features & Benefits**

- ✓ Ranked 34th Globally, 14th in Europe, 1st in Ireland, QS Masters in Business Analytics 2026.
- ✓ Highly interactive lessons with opportunities to develop presentation skills, analyse rea life case studies and work in group assignments.
- ✓ International network.
  Study alongside students from all over the world.
- ✓ Hands on approach for skills development. Expertise development in industry relevant tools like R, SQL, Tableau and Python.
- Strong industry and partnership approach.



"This program has been developed from the rich experience of faculty spanning four continents and aims to bridge the technical-business divide in data analytics and AI. To do so we teach students to be fluent in both the technical requirements of these technologies as well as the complex business and theoretical requirements of specific business domains. Our students are empowered to become multi-skilled managers that are comfortable across domains."

**Dr Nicholas Danks,** Programme Director of MSc in Business Analytics



## Curriculum

This one year programme delivers 8 core modules and a dissertation or research project. Modules include:

## CORE

- Business AI Deployment
- Digital Technologies in Practice
- Generative AI for Business
- Business Data Mining
- Data Management & Visualisation
- Ethical & Sustainable Issues for Business Al
- Foundations of Business Analytics
- Business & Al Strategy

Curriculum subject to chang

## RESEARCH PROJECT/DISSERTATION

## Digital Marketing Strategy

The MSc in Digital Marketing Strategy is designed to provide you with the knowledge and tools required to become a highly skilled digital marketing strategist. You will learn about digital design, the user experience and how to plan and implement digital strategies.

## **About the Programme**

The programme equips you with the skills to thrive in a business world transformed by digital innovation. You will gain expertise in digital design, user experience, and the dynamics between corporations, customers, and free users. Alongside mastering tools such as Google Ads, Analytics, HubSpot, and Facebook Insights, you will sharpen your strategic thinking and consultancy skills. With a focus on ethics, agility, and measurable impact, this programme prepares you to lead digital transformation across industries.

## **Career Impact**

Graduates develop the analytical, creative, and strategic capabilities that employers seek in today's fast-paced digital economy, preparing them for roles across technology, consulting, retail, manufacturing, and healthcare. Recent graduates have launched their careers with leading companies such as Salesforce, Accenture and IBM. With its strong industry connections, hands-on learning, and Dublin's position as a thriving European tech and business hub, the programme provides invaluable opportunities to build networks and gain real-world experience that drive career success.

### **Features & Benefits**

- ✓ Ranked 21st Globally, 1st in Ireland, QS Masters in Marketing Ranking 2025.
- ✓ Strong industry and partnership approach.
- ✓ Practical skills. Master platforms such as Google Ads, Facebook Insights and Hubspot tools.
- ✓ Present, pitch and create. A learning model designed to mirror the real world competencies needed for a career in Digital Marketing.
- ✓ Guest lectures and speakers from multinational companies.

"Our modules are taught by internationally recognised academics and expert industry practitioners, who offer a good balance of both theoretical and practical learning. Our students gain specialist knowledge in marketing management and digital business, and are offered opportunities to work with client companies to put their knowledge into practice. This programme helps students develop skills in areas, such as social media, digital advertising, marketing analytics and e-commerce."

**Dr Baidyanath Biswas,** Programme Director of MSc in Digital Marketing Strategy



This one year programme offers 8 core modules, the option to customise your degree with a range of electives and a dissertation or company project. Modules include:

## CORE

- Digital Design & User Experience
- Digital Marketing Communication
- Digital Marketing Practice
- Digital Marketing Strategy
- Ethical Business for Digital Marketing
- Marketing Intelligence & Analytics
- Social Media Marketing
- Transformation Management for Individuals & Organisations

## ELECTIVE

- Consumer Value Management & New Technologies
- Digital Business Models
- Digital Marketing & Al
- > E-Commerce
- > Entrepreneurship, Creativity & Innovation
- Sales Management

Curriculum subject to change

### **DISSERTATION OR COMPANY RESEARCH PROJECT**

## Entrepreneurship & Innovation

This programme equips aspiring entrepreneurs and innovators with the mindset, skills, and tools to launch, lead, and scale ventures in dynamic organisational settings. Blending theory with hands-on experience, it builds expertise in high-impact areas like business model innovation, technology entrepreneurship, digital marketing for growth, international business, and entrepreneurial finance.



The programme provides hands-on skills in essential areas, including business model design, lean and agile venture creation, financial bootstrapping, and growth hacking through search engines and social networks. You will also explore Al-assisted content marketing, business plan development, investor pitching, design thinking, digital tools for scaling ventures, market research, cross-cultural understanding, and more.

## **Career Impact**

Many graduates establish their own ventures soon after completing the programme, while others join leading organisations in roles such as sales, product management, consulting, and marketing. Experienced professionals often use the MSc to pivot into new industries, accelerate their progression, or bring entrepreneurial thinking to established corporations, start-ups, and NGOs.

### **Features & Benefits**

- ✓ Create a comprehensive business plan to include market and competitor analysis, funding and growth strategy.
- ✓ Access LaunchBox, Trinity's Student Accelerator and Open Incubator to design, test, and grow ventures.
- ✓ Present, pitch and create. A learning model designed to mirror the task of an entrepreneur.
- ✓ Join the Trinity Entrepreneurial Society (TES), Ireland's largest student entrepreneurship network (2,000+ members, Dragons' Den competition, €10,000 incubator fund).
- Connect with Dublin's thriving innovation ecosystem, home to global tech firms, investors, and social enterprises.

"This programme takes students on a transformative journey, empowering them to harness creativity and strategic thinking to drive innovation in a rapidly changing world. From corporate titans to startup visionaries, it prepares students to thrive in any entrepreneurial scenario. It takes a broader view of entrepreneurship – going beyond new venture creation to include innovation in established organisations, and opens up multiple career pathways to graduates."

**Dr Kisito Futonge Nzembayie,** Programme Directo of MSc in Entrepreneurship & Innovation



This one year programme delivers 10 core modules (with the option of choosing 1 elective) and a dissertation, company project or business development. Modules include:

## CORE

- Business Model Innovation
- Corporate Innovation
- Design Thinking & Agile Development
- Digital Entrepreneurship & Scaling
- Entrepreneurial Mindset & Well-Being
- Financing Entrepreneurship
- International Entrepreneurship
- New Venture Creation
- Social & Sustainable Entrepreneurship
- Strategic Entrepreneurship
- Research Methods (Elective)

## **SUPPORTING ACTIVITIES**

- Clinics for Entrepreneurs
- → Pitch Training
- Start-up Consulting
- Dublin Innovation Hubs
- **Company Projects**
- Career Services

Curriculum subject to change

## DISSERTATION, COMPANY PROJECT OR BUSINESS DEVELOPMENT

## Finance

This postgraduate programme equips students with the quantitative and analytical skills needed for a successful career in financial services. With a strong emphasis on choice and flexibility, the programme offers a wide range of modules covering theory and practice, encouraging critical thinking and analysis, and developing group work and presentation skills.

## **About the Programme**

Delivered by expert faculty and leading finance practitioners, you will receive in-depth analytical and practical training using financial databases, trading simulations and case studies. Trinity Business School is partnered with the Chartered Alternative Investment Analyst Association and affiliated to the Chartered Financial Analyst Institute – both of whom have recognised the academic rigour and industry-relevant skills taught in this programme.

## **Career Impact**

Many students build professional connections during their studies and go on to work in the financial sector, consulting firms, social enterprises, governmental organisations and academia. Graduates of the MSc in Finance have secured positions across a range of fields, including investment banking and management, accounting and auditing, corporate finance, risk and compliance, and private equity. Employers include leading organisations such as EY, Deloitte, AIB, BNY Mellon, KPMG, PwC, and the European Central Bank. Graduates often build their careers in Ireland's thriving financial sector, while others take up opportunities with global firms overseas.

### **Features & Benefits**

- ✓ Ranked 48th Globally, 27th in Europe, 1st in Ireland, QS Masters in Finance Rankings 2026.
- ✓ Ranked 33rd Globally, 29th in Europe, 1st in Ireland, Financial Times Masters in Finance (Pre-Experience) 2025.
- ✓ Gain practical skills with financial databases and simulated trading platforms.
- ✓ Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.
- ✓ Partnered with CAIA and affiliated to Chartered Financial Analyst (CFA) Institute – both of whom have recognised the academic rigour and industry-relevant skills taught to students.



"The Trinity MSc in Finance is a highly rewarding programme that consistently equips students for a wide spectrum of careers within leading global financial services firms. We prepare our students, as the next generation of leaders, to embrace change and to operate at the forefront of the financial industry."

**Dr Louise Gorman,** Programme Director of MSc in Finance

## Curriculum

This one year programme offers 6 core modules and the option to customise your degree with a range of elective modules and a dissertation. Modules include:

## CORE

- Corporate Finance
- Credit & Fixed Income Instruments
- Financial Econometrics
- Financial Statement Analysis
- **Investment Theory**
- Quantitative Methods, Coding & Al in Finance

## **ELECTIVE**

- → Advanced Data Analytics
- Alternative Investments
- Energy Finance and Trading
- Financial Markets & Institutions
- Fintech in Banking, Insurance & Asset Management
- **International Finance**
- Private Equity & Venture Capital
- Sustainable Finance & Investment Management
- Trading Psychology & Behavioural Analysis
- Treasury Management & Derivatives
- > Business Ethics

Curriculum subject to change

### DISSERTATION

## Financial Risk Management

This programme is designed for students with a quantitative background who want to explore how financial tools can be used to mitigate risk for corporations and society. Industry professionals, practitioners and consultants from around the world will teach you how to forecast, react to and minimalise risk.



We deliver a comprehensive understanding of the core pillars of risk management; credit risk, market risk and operational risk to ensure you have the theoretical foundation for success. You will learn how to explore the key financial tools that are used to mitigate risk, how to interpret and assess the risk of individual financial instruments and assets and how to develop the critical skills to assess the results. This programme is partnered with PRMIA & GARP maximising your career potential in the field of risk management. You will gain practical skills through Bloomberg training and real-life case studies to give you an edge in the competitive job market.

## **Career Impact**

The top employment sectors for graduates of this course are financial services, consulting and technology. Typical employers include investment banks, hedge funds, and financial institutions. Many of our recent graduates have secured roles in areas such as risk and compliance, investment management, accounting and auditing, and corporate finance with organisations including EY, Deloitte, AIB, PwC, Citi, Stripe, and Amazon.

### **Features & Benefits**

- ✓ Bridges theory and practice through company projects in the newly
- ✓ Highly interactive lessons
- ✓ Bloomberg terminals. Access and
- √ GARP and PRMIA recognised

"MSc in Financial Risk Management is a journey of mastery in understanding and mitigating risk, equipping our students to thrive in the complex world of finance. With a solid foundation of risk analysis, financial modelling, and strategic decision-making, we prepare our graduates to be the guardians of financial stability and the architects of prosperity in the ever-evolving landscape of global finance."

**Dr Supriya Kapoor,** Programme Director of MSc in Financial Risk Management



customise your degree with a range of electives and a dissertation.

## CORE

- Applications in Risk Management
- Corporate Finance
- Credit Risk
- Econometrics
- Market Risk Measurement & Modelling
- Operational Risk

- **ELECTIVE** Advanced Data Analysis

  - Energy Finance & Trading
  - Managing Financial Risks in Start-Ups & Scale-Ups
  - Sustainable Finance & Investment Management
  - Trading Psychology & Behavioural Analysis
  - Treasury Management & Derivatives
  - Financial Markets & Institutions

## **DISSERTATION**

## Human Resource Management

Designed for students from all undergraduate disciplines, this programme has been fully accredited by the CIPD, approved by the HR Certification Institute, and is fully aligned with the Society for Human Resource Management. You will gain the specialist knowledge and practical skills that are vital for future Human Resources Management professionals who strive to facilitate organisational effectiveness.



This is the only programme in Ireland that is accredited and aligned with the three largest HR bodies globally and one of few programmes globally to include an HR analytics module, which was introduced to meet industry demands. The programme is research-led, evidence-based and practice-driven. Senior practitioners from industry teach on the programme to offer you a strong integration of research and practice. Going beyond the classroom you will learn real organisational Human Resource Management in practice by interacting with a variety of organisations as part of the programme.

## **Career Impact**

With increasing corporate focus on attracting, retaining and nurturing talent, graduates have a range of options in the field of HRM. Recent graduates have secured roles across sectors including technology, healthcare, government, recruitment, and education, with employers such as Accenture, Amazon, IKEA, LinkedIn, Indeed, and Vodafone.

### **Features & Benefits**

- ✓ Accredited and aligned with CIPD, HR Certification Institute and aligned with the Society for Human Resource Management.
- ✓ Learn about real organisation's HRM strategy through company visits to some of the top businesses in Dublin
- ✓ New modules such as HR Digitalisation & AI Practice align with industry trends.
- ✓ Opportunities to pitch to panels of experienced researchers and practitioners.
- ✓ CIPD student membership included the programme tuition fee.

"At the heart of organisational success lies the imperative of hiring, developing, and motivating individual talent. HRM not only bolsters the performance of an organisation but also serves as a catalyst for innovation and sustainable growth. HRM thus emerges as an indispensable foundation for organisations. This programme is designed with a focus on putting people at the centre of business operations, it equips our students with the ability to seamlessly translate HR theory into real-world practice, creating an environment where employees can thrive and lead organisational success."

**Dr Keira Dempsey-Brench,** Programme Director of MSc in Human Resource Management



## Curriculum

This one year programme offers 12 core modules and a dissertation. Modules include:

## CORE

- Developing Skills for Business Leadership & Coaching
- Employment Law & Business Ethics
- HR Digitalisation & AI in Practice
- Human Resource Management
- International Human Resource Management
- Learning & Organisation Development
- Managing Employment Relations
- Performance & Rewards Management
- Researching HRM
- Resourcing & Talent Management
- Work Design & Health
- People Analytics

Curriculum subject to change

## **DISSERTATION**

## International Management

This programme is specifically designed for business graduates who wish to pursue an international career or work in organisations within global markets. Through a diverse range of course options, graduates are supported in becoming culturally sensitive, strategically minded global managers, primed to contribute to today's international business environment.



This varied programme is designed to expand your international business expertise and foster your professional connections. The curriculum blends core and elective modules, allowing you to tailor your learning in areas such as project management, international digital marketing, supply-chain management, and leadership & performance. You will transition from research and theory during the first two terms, to real-life applications through the class trip to Northern Spain and the capstone International Consultancy Project in your final semester.

## **Career Impact**

Graduates are well-prepared for global careers across industries such as tech, consulting, finance, and energy. Many have secured roles in leading companies including Accenture, Deloitte, Microsoft, Oracle, and KPMG, working in areas like sales, marketing, consulting, finance, and operations.

## **Features & Benefits**

- Ranked 38th Globally, 31st in Europe, Financial Times Masters in Management Ranking 2025.
- Experience international management in context though our International Residency Week.
- Apply your learnings with our innovative International Consultancy Project.
- Meet industry leaders through our visiting lecturers and guest speakers.
- Study alongside a diverse international network of peers from 25+ countries.

"Through a diverse range of course options, we support graduates to become culturally sensitive, strategically minded global managers, ready to contribute to today's international business environment. You will gain an indepth understanding of all key areas of business and the global ecosystem of cultures, economies, political systems, and organisational practices. Two key highlights include our capstone modules: an international trip that brings class learning to life, and a consultancy project where you resolve a real issue for Irish-based global companies."

**Dr Sinéad Monaghan**, Programme Director of MSc in International Management



This one year programme offers 5 core modules and the option to customise your degree with a range of elective modules and an international consultancy project. Modules include:

## CORE

- **Ethical Business**
- **Experiences in International Management**
- **Global Brand Management**
- International Human Resource Management
- Strategy & Global Business

### ELECTIVE

- Applied International Strategy
- Complete Leadership for Business Performance Global Social Entrepreneurship
- **Global Supply Chain Management** International Digital Marketing
- International Sales
- **International Trade and Business**

## **INTERNATIONAL CONSULTANCY PROJECT**

Tackle a real business challenge for an international organisation and deliver actionable solutions with impact. Work in teams to apply your knowledge, sharpen your problem-solving skills and gain firsthand experience of consulting in a professional

## Law & Finance

This interdisciplinary masters is jointly offered by the Law School and Trinity Business School. This course is structured to include foundational and advanced material to build students' knowledge and understanding of law and finance. It will provide you with the capacity to embrace current and future changes in respect of financial regulation, EU law and financial innovation.

## **About the Programme**

This programme is designed to provide a solid theoretical background in the broad area of both law and finance. You can choose to specialise in different areas of both disciplines through a series of elective modules and will be equipped with the technical and analytical skills to understand and implement financial and legal concepts.

## **Career Impact**

Graduates can gain employment in a range of roles within the financial services industry as well as the legal sector and will be well placed to tackle business challenges with an understanding of both the legal and financial aspects; which is crucially important to organisations operating in an increasingly dynamic and complex world. Employers of recent graduates include PWC, BMW, Eversheds, Deloitte, BDO and Permanent TSB.

### **Features & Benefits**

- ✓ Interdisciplinary study. A unique opportunity to gain a solid background in both Law and Finance.
- ✓ Flexible and wide ranging electives Select 30 credits of modules from both disciplines.
- ✓ Highly interactive lessons with opportunities to develop presentation skills, deal with reallife case studies and work in group assignments.
- ✓ International network. Study alongside students from all over the world.

"Trinity Business School and the School of Law are delighted to offer the opportunity for interdisciplinary study in both law and finance at the postgraduate level. This programme will provide students with foundational and advanced material to build students' knowledge and understanding of both law and finance, two crucial and closely related areas in any business environment. It equips students with the capacity to embrace current and future changes in both fields and to develop a deep understanding of financial and legal concepts in addition to undertaking technical analysis and applications."

**Dr Jenny Berrill,** Programme Director of MSc in Law & Finance

## Curriculum

This one year programme offers 5 core modules and the option to customise your degree with a range of elective modules and a dissertation. Modules include:

## CORE

- Corporate Finance
- Corporate Finance, Company Law & Governance
- EU Financial Services Law
- Business Ethics
- Investments and Sustainability

## **ELECTIVE**

- Alternative Investmen
- Business & Human Right
- Commercial Litigation
- Credit & Fixed Income Instruments
- EU Aviation Law
- Financial Econometrics
- Financial Markets & Institution
- Financial Statement Analysis
- Fintech in Banking Insurance & Asset Management
- Fintech Regulation & Policy
- International Avi
- International Business Tax Law
- International Economic La

Law & Risk Legal Issues in Sustainable Finance

International Trade Law

International Investment Law & Sustainable Development

- Managing Financial Risk in
- Mergers & Acquisitions
   Private Equity & Venture Capital
- Regulation of Alternative Investment Funds
- Treasury Management & Derivatives

Curriculum subject to change

### **CONTACT US**

**EMAIL** 

law.postgraduate@tcd.ie

## **RESEARCH DISSERTATION**

## Management

This programme is designed for non-business graduates who want to gain the business acumen, management knowledge and skills necessary to succeed in today's increasingly digitalised and globally connected business environment. This conversion programme offers a wide and diverse range of subjects including financial management, human resources, entrepreneurship and many more.

## **About the Programme**

Designed to complement all undergraduate disciplines, you will gain a solid grounding in the practices and principles of management. Through a mix of interactive discussion, expert industry speakers and case studies, you will learn to critically analyse real strategic business issues, manage conflict and your personal leadership style. You will also learn from a diverse class of students from different locations and academic backgrounds, including arts, law, science, engineering and medicine.

## **Career Impact**

This programme provides an excellent platform for non-business graduates looking to change direction and industry. The top employment sectors for graduates of this course are consulting, technology, financial services and media/entertainment with recent employers including Deloitte, KPMG, Accenture and EY.

### **Features & Benefits**

- ✓ Ranked 46th Globally, 22nd
- ✓ Graduates from all disciplines. No
- ✓ Strong industry and partnership lecturers and guest speakers are
- ✓ Experiential learning model.

"Our programme empowers graduates from non-business backgrounds to launch successful careers in management. We combine a rigorous introduction to core business disciplines with experiential learning, including a company project where you work with partner organisations on real business challenges. Our classroom is globally diverse, bringing together students from a wide range of academic and cultural backgrounds. By graduation, you will be equipped with the skills, perspective, and global network to begin your career in business"

**Dr Ulrich Leicht-Deobald,** Programme Director of MSc in Management



This one year programme consists of 10 core modules and a company consultancy project. Modules include:

## CORE

- Cross Cultural Management
- Developing Skills for Business Leadership
- Entrepreneurship & Innovation
- Ethical & Sustainable Business
- Human Resource Management
- Introduction to Finance
- Leading and Managing Marketing in a Hyper-Connected World
- Operations & Supply Chain Management
- **Project Management**
- Strategic & Global Business

Curriculum subject to change

## **COMPANY CONSULTANCY PROJECT**

This project allows students to showcase and apply the knowledge they have gained by working with companies in a particular area of business and

## Marketing

This intensive programme is designed to equip you with the relevant skills required for a successful career in Marketing. With a blend of traditional and contemporary thinking, we ensure that our students understand the fundamental building blocks of 'how to market' in the 21st century and the modern technologies that connect businesses to their consumers today.

## **About the Programme**

The programme delivers expertise in brand management, digital communication, consumer behaviour, and data-driven strategy, while exploring marketing's role in shaping business innovation and societal impact. Through hands-on projects with real clients, you will strengthen your leadership and critical thinking, preparing to design sustainable, meaningful marketing solutions that deliver value for both businesses and society.

## **Career Impact**

Graduates are highly sought after for their ability to combine strategic insight, creativity, and data-driven decision making. The programme opens career paths across industries including technology, media, consulting, retail, and healthcare, with opportunities in brand management, digital strategy, advertising, consumer insights, and communications. Recent employers include PwC, Microsoft, Vodafone, Novartis, HubSpot, and Headcase Marketing.

## Features & Benefits

- ✓ Ranked 26th Globally, 1st in Ireland, QS Masters in Marketing Ranking 2026.
- √ Graduates from all disciplines. No prior marketing knowledge required.
- ✓ Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in advertising, brand and digital marketing.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.

"Our MSc Marketing is built around an experiential pedagogy. This means you'll be working closely with top faculty and industry experts on real-world challenges from day one to create opportunities for transformational learning. We're pushing the boundaries where creativity meets technology, giving you unique opportunities to partner with leading companies in those fields. Our graduates don't just get jobs; they stand out."

**Dr Stephen Murphy,** Programme Director of MSc in Marketing



This one year programme offers 10 core modules and the option to choose one elective module and a company project or dissertation. Modules include:

## CORE

- Advertising Management
- Brand Management
- Consumer Behaviour
- Data Analytics & Market Research
- Digital Marketing Communication
- Entrepreneurship & Innovation
- Marketing Design Consultancy Project
- Marketing Management
- Marketing & Society
  Research Methods

## **ELECTIVE** > Digital Business Models

- > E-commerce
- Sales Management

Curriculum subject to chang

## **DISSERTATION/COMPANY PROJECT**

Bring your learning to life with a self-directed research or consultancy project that reflects your personal interests and professional ambitions.

## Operations & Supply Chain Management

Ideal for students with strong analytical skills, this programme equips graduates with the tools and expertise to manage supply chain processes and their connected operations in a global and increasingly digitalised marketplace.

## **About the Programme**

Monitoring risk, leveraging innovation and managing collaboration are some of the core themes embedded in this programme, supported by a hands-on learning approach. Throughout the programme you will develop the skills to analyse, formulate and critique solutions to today's most pressing supply chain challenges and learn to manage supplier relationships, negotiate contracts, and integrate sustainability and risk considerations.

## **Career Impact**

This programme allows graduates to blend the strategic and analytical skills acquired, with the soft skills of teamwork, relationship management and communication to transition smoothly into the workforce. Our graduates work with leading employers such as ESB Networks, Apple, PwC H&M, Musgraves, Deloitte, Accenture, Ace Express Freight and Lidl in roles such as Group Operations Graduate, Procurement Analyst, Supply Chain Analyst, Purchasing Manager and Logistics Trainee.

### **Features & Benefits**

- ✓ Ranked 12th Globally, 1st in Ireland, QS Masters in Supply Chain Management Rankings 2026.
- Graduates from all disciplines.
   Suitable for quantitatively focused students but no prior business background is required.
- ✓ Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in industry.
- ✓ Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.

"Recent geopolitical developments, global disruptions, sustainability challenges, and breakthroughs in digital technologies have placed effective operations and supply chain management in the spotlight, spurring radical reinvention and innovation. This is an exciting time to study and shape the future of operations and supply chains. The market shows strong demand for graduates with an awareness of the complexity and potential of OSCM, and the skills to complement this knowledge."

**Dr Sourav Sengupta,** Programme Director of MS in Operations and Supply Chain Management



This one year programme delivers 11 core modules and a dissertation. Modules include:

## CORE

- Business Analytics
- Business Ethics
- Design and Planning for Sustainability
- Global Procurement
- Global Supply Chain Management
- Operations Analytics
- Operations Management
- Project ManagementResearch Methods
- Supply Chain Finance
- Supply Chain Science

Curriculum subject to chang

### DISSERTATION

## Responsible Business & Sustainability

This programme combines cutting-edge insights from ethics, sustainability, and management. It empowers future leaders to tackle societal challenges, drive sustainable value creation, and integrate ethical, social, and ecological factors into business practices, promoting responsible leadership for a sustainable future.



Through a research-driven and impact-oriented approach, this programme enables future business leaders to harness the potential of business for responsible and sustainable value creation. The curriculum emphasises critical evaluation of key concepts, practical application of responsible practices, and integration of ethical, social, and ecological factors into business strategy, fostering collaboration and innovation for a more sustainable future.

## **Career Impact**

This programme empowers students to embark on a dynamic career in management or leadership positions with specific responsibilities for corporate social responsibility (CSR), corporate sustainability, environmental social governance (ESG), business and human rights, and climate action. These roles are available in private sector companies (including consulting), civil society organisations and international public agencies that have a focus in advancing responsible and sustainable business conduct.

## **Features and benefits**

- ✓ International network Study alongside students from all over the world
- ✓ Ethical Leadership & Sustainability
  Develop skills to drive responsible
  business, sustainability, and
  ethical decision-making in global
  organisations.
- ✓ Interdisciplinary Curriculum Gain expertise in sustainability, ESG, and impact investing through a future-focused, business-driven programme.
- ✓ Industry Engagement

  Work on real-world projects,

  collaborate with industry experts,

  and apply knowledge to practical
  business challenges.

"Sustainable and responsible business practices are essential to making businesses fit for the future in times of accelerating social, ecological, economic, as well as technological transformations. Our students gain specialist skills and expertise in areas such as carbon accounting and climate action, human rights due diligence, regenerative business models, stakeholder engagement, systems thinking, sustainability strategy and reporting. Delivered by dedicated experts from academia and business practice, our programme opens doors for our graduates to pursue impactful and rewarding careers across a broad variety of industries and roles geared towards transforming business for good."

**Dr Maximilian Schormair,** Programme Director of MSc in Responsible Business & Sustainability



This one-year programme offers 8 core modules and a dissertation. Modules include:

## CORE

- Business & Natural Environment:

  Global Ecosystems & Planetary Boundaries
- Research Methods
- Sustainable Corporate Governance
   & Inclusive Business
- Innovation Strategy & Systems Thinking
- Climate Action: The Essentials of Carbon Accounting & Life Cycle Assessment
- Sustainability Reporting
- Responsible Technology
- Values-based Leadership

Curriculum subject to change

## **DISSERTATION**

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.

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# Making an Application

Submit your application and supporting documentation online at www.tcd.ie/business. Due to the popularity of our programmes early application is advised.

## **How to Apply**

To apply for our programmes you must complete the online application form and attach your supporting evidence. You will need:

- Copies of your completed academic transcripts or academic transcripts to date
- Two supporting academic references, you will be required to provide the institutional contact details for your nominated referees. One academic and one professional reference may also be considered.
- Proof of English (for non-native English applicants).
   For information on accepted English language qualifications, please visit our website.
- A recent CV or résumé
- Personal Statement

## Application fee €55

## **Entry Requirements**

- A first or upper-second class (2.1) honours degree (or its international equivalent)
- English language requirement: minimum IELTS
   (Academic) 6.5 (6.0 in each band) or equivalent.
   MSc Marketing, MSc International Management
   & MSc Digital Marketing Strategy require an IELTS
   (Academic) 7.0 (6.5 in each band) or equivalent.
- Two supporting academic references
   (One academic and one professional reference may also be considered).
- For some programmes, applicants may be invited to complete a video interview.
- A GMAT may be requested in certain cases, but is not required at the point of application.\*

## **Top Tips**

- ✓ Apply early to secure your place and avoid disappointment.
- ✓ If you have completed qualifications or exams beyond our minimum requirements, please include this evidence. These include accountancy exams or other professional qualifications, GMAT and GRE tests.
- Write a brief personal statement. Outline your motivation for applying for the programme and highlight your key achievements, academic or personal.
- ✓ For non-native English speakers. If you have completed the whole of your undergraduate studies in English you may be exempt from providing competency in an English language examination. Let us know in your application.

## Get in Touch

Please contact the admissions team for more information about our programmes, the application process or to schedule a call.

EMAIL:

business.masters@tcd.ie

\*For our quantitatively focused programmes, if the candidate has not proven these skills with their undergraduate studies, the admissions team may request a GMAT test score in lieu as supporting evidence.

How to apply in 5 easy steps

01



Apply online at

tcd.ie/business

Choose your programme





Pay the application fee €55



vour

application

05 E

## **Programmes**

**Upload** your

documentation

supporting

MSc in Accounting & Analytics	EU: €16,575   Non-EU: €24,000
MSc in Business Analytics & AI for Management	EU: €17,340   Non-EU: €24,000
MSc in Digital Marketing Strategy	EU: €16,575   Non-EU: €24,000
MSc in Entrepreneurship & Innovation	EU: €16,575   Non-EU: €24,000
MSc in Finance	EU: €19,600   Non-EU: €27,300
MSc in Financial Risk Management	EU: €19,600   Non-EU: € 27,300
MSc in Human Resource Management	EU: €16,575   Non-EU: €24,000
MSc in International Management	EU: €17,150   Non-EU: €24,500
MSc in Law & Finance	EU: €16,575   Non-EU: €22,000
MSc in Management	EU: €16,575   Non-EU: €24,000
MSc in Marketing	EU: €16,575   Non-EU: €24,000
MSc in Operations & Supply Chain Management	EU: €16,575   Non-EU: €24,000
MSc in Responsible Business & Sustainability	EU: €16,575   Non-EU: €24,000







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