



Navigating Markets and Investments

Overview

This programme aims to demystify Markets and Investments. It marries fundamental theory to what is happening in the real-world and the markets today. It highlights the implications this has for market participants and the options available to investors and clients.

This programme unpacks the jargon and at face value complex world of Markets and Investments. It marries fundamental investment theories and frameworks to real-world situations and provides easy to understand examples and applications for participants.

Participants are brought on a journey starting with an overview, definitions and explanations to problems and solutions, current thinking and best industry practice and finally a glimpse into the future of finance. All done using real world topical financial and market related news stories in an interactive and engaging setting.

This programme provides a roadmap to successfully interpret and action market and investment related news, information and data from the perspective of a personal investor, industry professional or financial intermediary and in so doing create real personal and business value.

Modules

- ✓ **A History of Financial Markets, Risk & Return**
- ✓ **Equities, Bonds, Commodities and Foreign Exchange**
- ✓ **Derivatives, Risk Management and Hedging**
- ✓ **Major Investment Methodologies & Themes**
- ✓ **Investment Products, Vehicles and Services**
- ✓ **Tax and Financial Planning**
- ✓ **Technology in Banking and Finance**
- ✓ **Regulation and Ethics**

Who should do this course

This programme is designed for Professionals, Intermediaries, Investors and Shareholders as well as the Investor Curious who want a hands-on and in-depth introduction to the fundamentals behind capital markets and investment decision making.

The course is positioned to add value equally to those in client and non-client facing roles who wish to develop their careers, including those within Law, Financial and Professional Service firms, Entrepreneurs and Business owners and managers.

How is this course delivered

Delivered in an interactive and hands-on way, class sizes are kept small to encourage questions, debate and discussion where peer-to-peer learning and networking are a key component of course design and delivery.

Classes typically start with a market overview and review of topical financial news stories before moving on to market fundamentals and core investment theories & frameworks which are themselves reviewed and reinforced the following week.

Delivered over eight sessions, one evening a week from 6.00 to 8.30pm, participants are challenged to apply theory & frameworks together with their own market insights to the ever changing and dynamic world of markets and Investments. This “real-time, real world” provides the basis for a more valuable and actionable learning experience.

On completion of this course participants will be able to

- Understand Markets and Investments
- Recognise Fundamental & Technical Indicators
- Interpret Investment Jargon and the language of Markets
- Compare Investment Products and Services
- Identify Risk and Develop Risk Mitigation Solutions
- Appreciate Financial Technology and Innovation
- Evaluate Market and Investment related drivers and trends
- Engage with colleagues, managers and clients in a more meaningful way

Faculty



Niall O'Brien

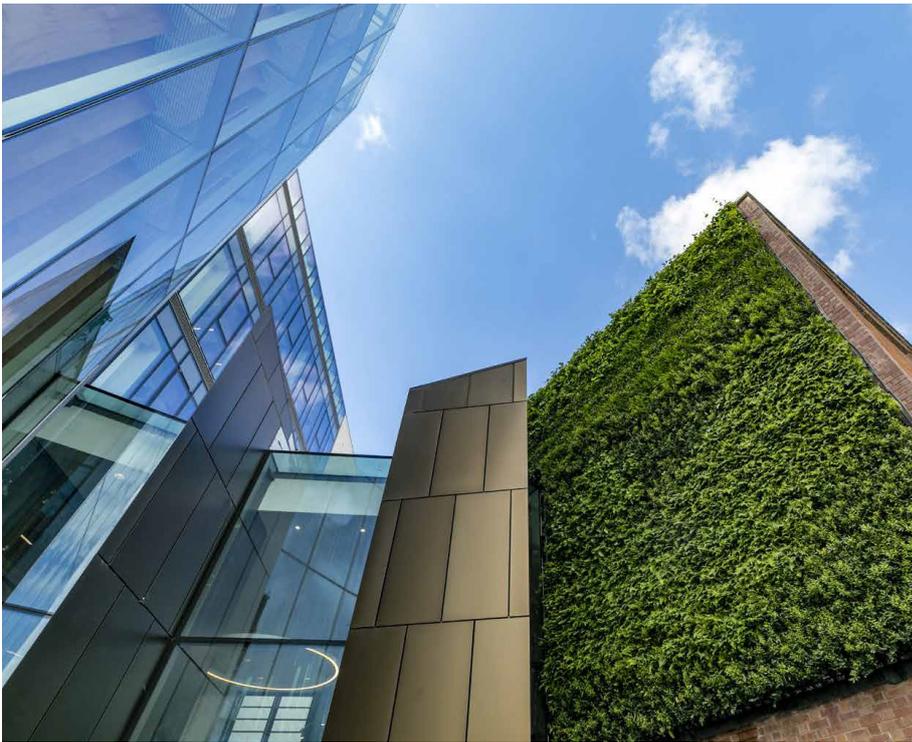
**Adjunct Teaching Fellow in Finance,
Trinity Business School**

Niall O'Brien is an Investment Consultant and Senior Finance Lecturer.

He has over twenty five years of experience in Investment and Trading and was Senior Portfolio Manager, Fund Manager and Partner with Davy, Ireland's leading Stockbroker. In the interim he has consulted in the areas of Risk Management in the Hedge Fund industry and in Financial Regulation. More recently he has helped lead several funding rounds for leading digital medical technology, Fintech and Pharma (Vaccine) companies.

Niall is a Registered Representative of the Irish Stock Exchange (ISE), The Securities and Futures Authority (SFA), Euronext/Deutsche Boerse, The National Association of Securities Dealers (NASD) and an Affiliate of the Chartered Institute for Securities and Investment (CISI). He studied Physics at DIT, Capital Markets and Investment at Harvard and Training and Education at GCD's Centre for Academic Excellence.

Niall's track record in both public and private investment and across asset classes is strong and he is a multi-award winner of Trinity College's Excellence in Teaching award where he teaches Finance and Markets on the globally ranked Trinity MBA programme.



About Trinity Business School

Trinity College Dublin has a robust reputation as a leading international university which extends over four centuries. Trinity Business School was founded in 1925 and has had an innovative role in management education and research which both serve and influence industry.

Over the years, our School has played a pioneering role in bringing the MBA to Europe and has created one of Europe's most sought after undergraduate business degree programmes as well as having a series of top ranked MSc programmes.

Our Executive Education programmes are designed to deliver impactful learning experiences to business executives.

How to Apply

Visit www.tcd.ie/business/executiveeducation/ for more information and to apply for this programme.

Executive Education Open Programmes

Our open programmes are specifically designed for senior executives, business leaders and professionals who want to expand their strategic thinking and knowledge-base to address significant business challenges, gain a competitive edge in their career, feel confident in new roles, or embark on new professional paths. All our courses are practical and involve action-based learning, which participants apply for a long term impact.

Over the years, Trinity Executive Education has enabled thousands of business executives to make long-term impact in their organisations. Our courses have helped them hone their leadership, negotiation, and people management skills, as well as strengthen their knowledge in finance, strategy, marketing, communication, and big data. Opportunities for collaboration with international groups of peers have also enriched their learning experience, giving them the additional benefit of expanding their professional network.

Participants leave our courses refreshed and energised, with new skills, tools and thought processes to better understand, manage and shape rapidly changing environments.

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