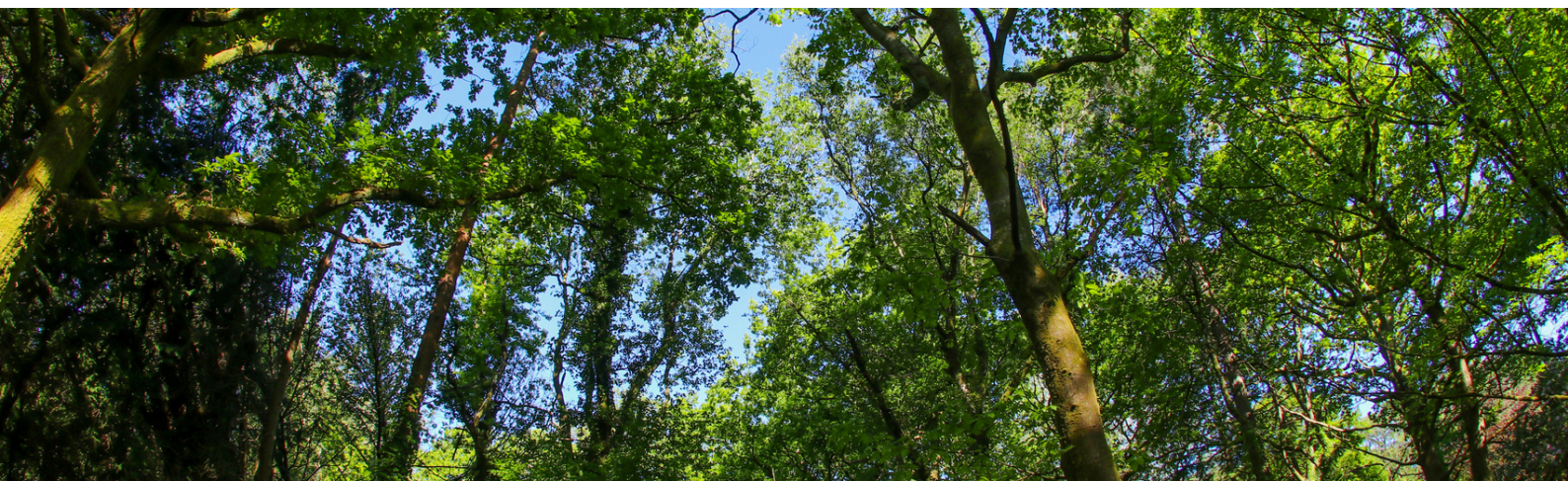




Postgraduate Certificate in Sustainable Development for Business

Sustainability has become a central business priority, influencing how organisations respond to risk, make strategic decisions and create long-term value. This programme equips leaders with the knowledge, frameworks and practical tools to understand their organisation's wider impact and turn sustainability ambitions into credible strategies and meaningful action.

Across five applied modules, participants examine sustainable business models, organisational change, measurement and reporting, stakeholder engagement and purpose-driven leadership. The learning is grounded in real business challenges, helping participants develop approaches that can be applied directly within their own organisations.

MODULES

- Leadership & Change Management for Sustainability - 5 ECTS
- A Practical Toolkit for Sustainable Business - 5 ECTS
- Sustainability Measurement and Reporting - 5 ECTS
- Purpose-Driven Systemic Change - 5 ECTS
- Sustainability in Action Project - 10 ECTS

Why this programme now?

The sustainability landscape is changing rapidly. While regulatory requirements continue to evolve, expectations from customers, investors, employees and wider society remain high. Organisations need leaders who can respond confidently to uncertainty, strengthen organisational resilience and identify opportunities to create lasting economic, social and environmental value.

A defining feature of the programme is the 10 ECTS Sustainability in Action Project. Participants apply their learning to a live challenge within their own organisation, business or a partner organisation and develop a practical, solution-focused plan for implementation.

From ambition to implementation

For many organisations, the challenge is no longer recognising the importance of sustainability but translating it into practical decisions and coordinated action. This can involve adapting business models, strengthening measurement and reporting, responding to stakeholder expectations and embedding sustainability into organisational strategy, governance and day-to-day operations.

Sustainability challenges rarely sit within a single function. Meaningful progress requires leaders who can understand the wider ethical, social, economic, environmental and political context, engage different stakeholders and build support for change across the organisation.

How the programme supports you

The programme combines current academic thinking with practical management tools and frameworks. Participants learn how to assess the sustainability challenges facing their organisation, identify priorities and develop strategies and action plans that are both credible and achievable.

Through interactive workshops, peer learning and applied assignments, participants strengthen their ability to communicate with multiple stakeholders, influence decision-making and lead the structural and behavioural changes needed to support sustainable business.



Who is this programme for?

The programme is designed for:

- Mid-level and senior executives across the private, public and third sectors who want to create competitive advantage through a more sustainable business model.
- Experienced managers working in sustainability, legal and compliance, procurement, operations or external affairs.
- Recently promoted executives taking on new leadership responsibilities in sustainability and organisational change.

What the programme covers

Leadership & Change Management for Sustainability - 5 ECTS

Examine how organisational culture, leadership, governance and the wider business environment influence sustainable behaviour. Apply practical approaches to leading change and designing initiatives that gain support and deliver lasting impact.

A Practical Toolkit for Sustainable Business - 5 ECTS

Build a toolkit for assessing sustainability challenges and identifying where change is needed. Connect global sustainability issues with your organisation's strategy, operations and business model.

Sustainability Measurement and Reporting - 5 ECTS

Learn how organisations measure, communicate and improve sustainability performance. Consider integrated reporting, sustainable value creation and international standards, including the International Sustainability Standards Board.

Purpose-Driven Systemic Change - 5 ECTS

Use organisational purpose, systems thinking and nature-based perspectives to understand connected economic, social and environmental challenges and develop more integrated responses.

Sustainability in Action Project - 10 ECTS

Apply your learning to a live sustainability challenge. Analyse the issue, evaluate potential solutions and develop a practical, implementation-focused response for your organisation, business or a partner organisation.

Programme structure and assessment

The programme is delivered in person over nine months, from October to June, with sessions generally taking place once a month on Thursday afternoons and Fridays. Assessment combines practical individual and group assignments across five modules and culminates in the Sustainability in Action Project.

What you and your organisation will gain

For you

- Practical frameworks for assessing sustainability challenges and developing clear strategies and action plans.
- A stronger ability to consider ethical, social, economic, environmental and political factors in business decisions.
- Greater confidence communicating with stakeholders and building support for sustainability initiatives.
- Techniques for leading the structural and behavioural change required to embed sustainability.
- Experience applying your learning to a real organisational challenge.
- A Postgraduate Certificate in Sustainable Development for Business worth 30 ECTS.

For your organisation

- Greater internal capability to translate sustainability commitments into practical action.
- Better decision-making across strategy, operations and governance.
- Stronger alignment between sustainability priorities and wider organisational objectives.
- Greater readiness to respond to evolving stakeholder, market and regulatory expectations.
- A practical, organisation-specific implementation plan developed through the Sustainability in Action Project.

Learning grounded in your workplace

Participants work with real business challenges rather than sustainability in the abstract. Sustainable business models, ESG, reporting, climate action, responsible governance, stakeholder engagement, business and human rights, and systems thinking are considered through the decisions and changes organisations are facing today.

Trinity Business School & Sustainability

Trinity Business School endorses the UN Principles of Responsible Management Education and is a member of the 30% club as well as the Council on Business & Society, a visionary global alliance of leading business schools focused on exploring how business can positively contribute to society and the common good.

The School is actively engaged in advancing responsible business and sustainability, in particular through the activities of one of its research centres, the Trinity Centre for Social Innovation (CSI). Trinity CSI aims to make a positive impact on society and the environment through engagement, research, innovation and teaching. CSI researchers work on critical topics, such as sustainability, business ethics and CSR, corporate governance, climate adaption, just transition as well as business and human rights.

Trinity Executive Education brings our leading faculty together with international experts bringing cutting edge insights to our programmes, our participants and their organisations.



Faculty

[Dr. Maximilian Schormair, Programme Director, Trinity Business School](#)
Programme Lead for A Practical Toolkit Business & the Sustainability in Action Project modules

[Dr Dorothy Lecturer, Trinity Business School](#)
Programme Lead for Sustainability Measurement and Reporting module

[Brian Minehane, Lecturer, Trinity Business School](#)
Programme Lead for Sustainability Measurement and Reporting module

[Josephine Brennan Matthews, Lecturer, Trinity Business School](#)
Programme Lead for Purpose-Driven Systemic Change module

[Dr Dale Whelahan Assistant Professor \(Psychology\), Trinity College Dublin](#)
Programme Lead for Leadership & Change Management for Sustainability module

[Dr Samuel Cromie, Associate Professor \(Psychology\), Trinity College Dublin](#)
Programme Lead for Leadership & Change Management for Sustainability module

Corporate sustainability in 2026

The programme equips participants to respond to changing expectations with resilience, practical action and a clear focus on long-term value - building the judgement and organisational capability needed to move from commitments to implementation.



About Trinity Business School

Trinity College Dublin has a robust reputation as a leading international university which extends over four centuries. Trinity Business School was founded in 1925 and has had an innovative role in management education and research which both serve and influence industry.

Over the years, our School has played a pioneering role in bringing the MBA to Europe and has created one of Europe's most sought after undergraduate business degree programmes as well as having a series of top ranked MSc programmes. Our Executive Education programmes are designed to deliver impactful learning experiences to business executives so that they can better understand, manage and shape rapidly changing business environments.

How to Apply

Visit www.tcd.ie/business/executive-education/ for more information and to apply for this programme.

Executive Education Open Programmes

Our open programmes are specifically designed for senior executives, business leaders and professionals who want to expand their strategic thinking and knowledge-base to address significant business challenges, gain a competitive edge in their career, feel confident in new roles, or embark on new professional paths. All our courses are practical and involve action-based learning, which participants apply for a long term impact.

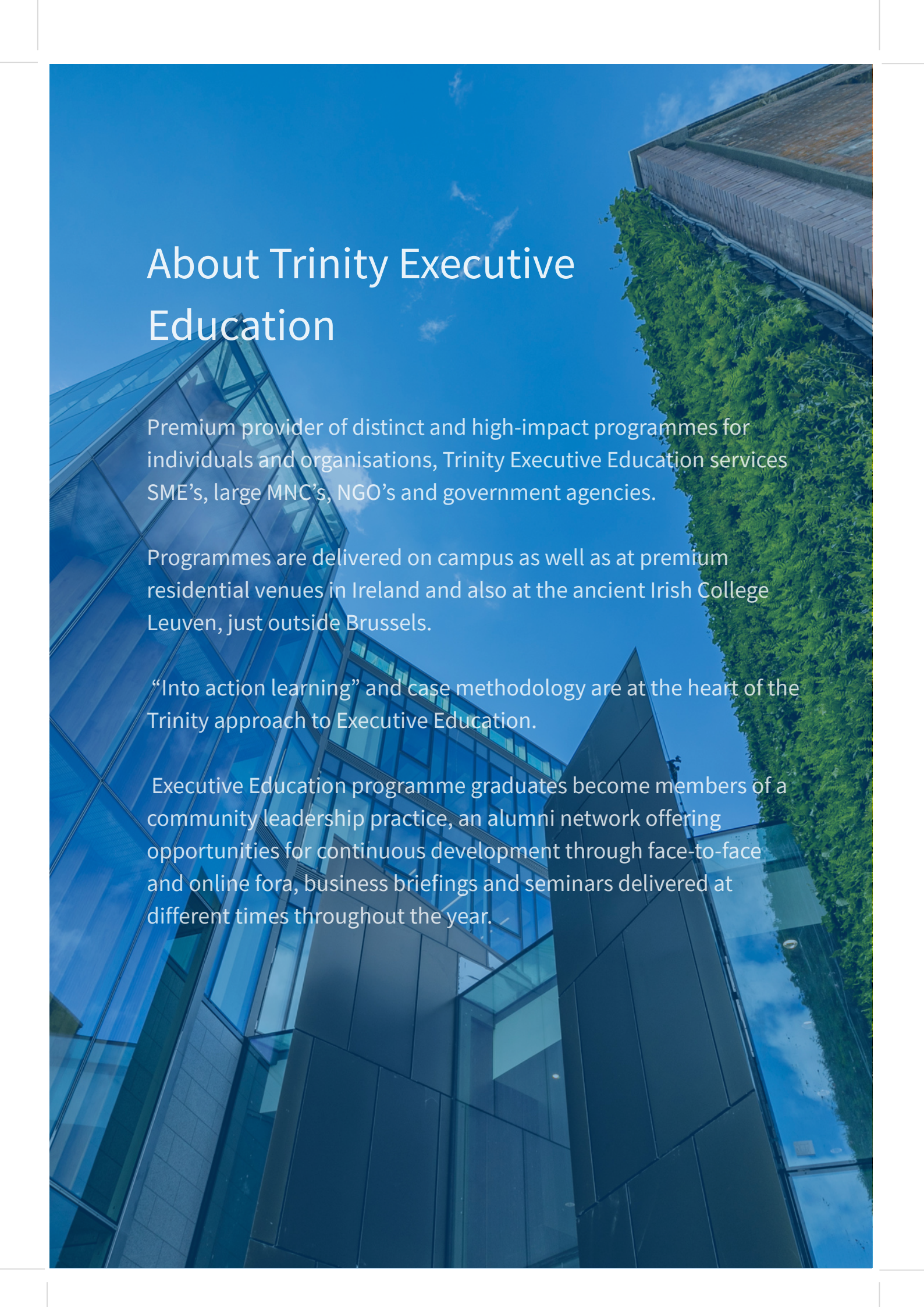
Programme Fee €8,500 per participant

Over the years, Trinity Executive Education has enabled thousands of business executives to make long-term impact in their organisations. Our courses have helped participants hone their leadership and people management skills, as well as strengthen their knowledge in finance, strategy, marketing, communication, business analytics and digital transformation. Opportunities for collaboration with a diverse group of peers also enriches the experience of participants, giving them the additional benefit of expanding their professional network. Participants leave our courses refreshed and energised, with new skills, tools and thought processes to better understand, manage and shape rapidly changing business environments.

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About Trinity Executive Education

Premium provider of distinct and high-impact programmes for individuals and organisations, Trinity Executive Education services SME's, large MNC's, NGO's and government agencies.

Programmes are delivered on campus as well as at premium residential venues in Ireland and also at the ancient Irish College Leuven, just outside Brussels.

“Into action learning” and case methodology are at the heart of the Trinity approach to Executive Education.

Executive Education programme graduates become members of a community leadership practice, an alumni network offering opportunities for continuous development through face-to-face and online fora, business briefings and seminars delivered at different times throughout the year.