AI for Boards

*Navigating AI in
Corporate Governance*

WHY CHOOSE THE AI FOR BOARDS EXECUTIVE PROGRAMME?

- As AI continues to change industries, it is crucial for board members to comprehend its implications, drive strategic initiatives, and ensure ethical deployment. Generative AI offers both opportunities and challenges for board members. It provides business value through innovation, improved productivity, and streamlined operations but also raises ethical and legal concerns, including privacy risks and potential biases.

- Having a dedicated board member responsible for AI implementation ensures these challenges are proactively managed, aligning AI applications with ethical and legal standards while fostering responsible innovation.

- Leveraging real-world case studies and immersive experiences, the 'AI for Boards' programme ensures that participants not only understand AI technologies but also gain the strategic acumen required to lead AI initiatives effectively.

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> *The AI for Boards course at Trinity Business School was a highly relevant and timely learning experience. In just two days, it provided an understanding of AI related topics critical for board level executives. The module was delivered to an exceptionally high standard, with expert presenters, engaging materials, and a standout board simulation exercise...*"
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> *- Andrea Linehan, Chief Marketing, Growth and Revenue Officer*

PROGRAMME DETAILS & OVERVIEW

Programme Content

Introduction to Corporate Governance
Learn the fundamental principles and practices of corporate governance, including the roles and responsibilities of board members. Explore the opportunities and risks for AI in corporate governance.

Legal and Ethical Considerations
Gain a comprehensive understanding of the regulatory landscape governing AI. This session includes focused discussion of the EU AI Act and its implications for board oversight and organisational compliance.

Real-World Cases and Reporting on AI
Identify effective approaches to communicate AI initiatives and outcomes to stakeholders, including best practices for transparency, accuracy, and accountability in AI reporting.

Board Simulation
Participate in a board simulation to gain invaluable practice in approaching the boardroom regarding AI initiatives and clearly communicating their alignment with your organisation's goals.

Becoming Proficient with Generative AI
Gain the confidence and know-how to use Generative AI in a work environment. Ensure you have the ability and expertise to provide guidance, set strategy, and oversee the use and management of Generative AI within your organisations.

AI 101
Discuss the history and potential of AI in the modern world. Gain a high-level understanding of key AI technologies and the correct ways of using them to improve your work and your organisation's productivity.

Programme Overview

Format	In-Person
Duration	2 Days
Tuition Fees	€2,400

Programme Designed For?

The 'AI for Boards' programme is open to:

- Directors and board members of listed companies or large organisations.
- Aspiring board members with a minimum of 3 years of senior management experience.

Trinity College Dublin
Coláiste na Tríonóide, Baile Átha Cliath
The University of Dublin

Trinity Executive Education
Trinity Business School

OUR MISSION

At the heart of our approach is our commitment to "**Transform Business for Good**" - good for performance & profit, good for careers & advancement, but also good for people & community and good for our planet.

We know enhanced performance, sustainability and respect for people are not mutually exclusive.

We work with organisations to develop their people, better serve their customers, create real organisational change and drive performance.

We work with professionals to empower their careers and refine their leadership.

We work with individuals and organisations to lead with purpose.

Our mission is to empower you to **Lead Different.**

If you have any questions about this programmes, please contact Jane Flanagan, Recruitment manager at jane.flanagan@tcd.ie or +353 1 8964665