Publishing & Promoting your research

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Research Information Systems
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SUMMARY

- Why Publish
- Scholarly communication
- Identifying publishers
- Avoiding Predatory Publishers
- Promoting your research
- Open Access
- Measuring your Research Impact
- Useful links & Further reading
REFLECTIONS ON GETTING PUBLISHED – AND WHY IT’S (MOSTLY) WORTH IT... DR CERI DAVIES

April 13, 2018

This is a guest blog by Dr Ceri Davies, Research Director at NatCen Social Research. Ceri completed her PhD in 2016 at the University of Brighton. Her thesis title was ‘Whose knowledge counts? Exploring cognitive justice in community-university collaborations.’ It can be viewed online at: http://eprints.brighton.ac.uk/15891/.

I am an early career researcher whose has recently departed academia for a research job at a national charity. These four reflections are based on the writing I’ve done through my career to date, some in non-academic positions, as a PhD student and a Research Fellow. I have published in a range of places; journal articles, book chapters, blogs, good practice guides, conference proceedings...

https://sussexresearchhive.wordpress.com/
Why publish?

- Published work is a tangible result of your research
- Primary means of communicating the results of academic enquiry.
- Increasingly important for an academic career – promotions are linked to Academic Impact
- Publish or Perish
- Publish for Impact
What are you doing when you publish?

Scholarly Communication
Successful publishing is similar to successful communication

Find the right audience

Publish in a format that is suitable for your discipline

Discoverability is key
Publish in a format that is suitable for your discipline and piece of research

Books
Book Chapters
Journal Articles
Conference papers
Meeting abstracts
Posters
Datasets
Peer Review is essential
Find the right audience
Discoverability is key

Found It!!!

Congratulations, it only took you 65,298 seconds.
Identifying Reputable Book Publishers

Who is the editor? The best publishers have reputable commissioning editors and go through numerous edits prior to publication.

What is the print run?

How many review copies?

Promotional plan?

Is it published in an electronic format?

How will the book be sold?

Self publishing is not considered reputable for Academic careers.
Predatory Book Publishing
Identifying predatory Book publishers

Lambert LAP publishing

VDM Verlag

*Do not confuse with Springer Verlag*

- Print on Demand
- No Editorial work/Peer Review
- No Review copies
- Not sold through academic book sellers

**Google is your friend**

- Research publishers you are not familiar with
I Sold My Undergraduate Thesis to a Print Content Farm

A trip through the shadowy, surreal world of an academic book mill.

By Joseph Stromberg

“There was one sucker, though...I finally bought a copy...For kicks, I’d buried an errant phrase deep in the middle, partly to see if LAP Lambert’s editors ever actually read the thing. When I got to Page 86, I was gratified to find that they hadn’t noticed it. Right there on the middle of the page, amid talk of Oglala Lakota politics and tribal sovereignty was my insertion. “Is any proofreader actually reading this book before it gets printed?” I’d asked. “Didn’t think so.”
Publishing in Academic Journals – identifying high quality journals

Journal rankings

- Journal citation reports – Journal Impact Factor
- Scimago journal rankings – SJR
  - [https://www.scimagojr.com/](https://www.scimagojr.com/)
- Google Journal rankings
  - [https://scholar.google.com/citations?view_op=top_venues&hl=en&vq=soc_education](https://scholar.google.com/citations?view_op=top_venues&hl=en&vq=soc_education)
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identifying high quality journals continued

Journal quality lists

- ERIH – European Reference Index for the humanities
- Nordic list of journals
- Directory of Open Access Journals

Importance of Visibility

- Is your Journal available where you expect it to be
  - Databases you and your colleagues use
Identifying high quality journals continued

Your own judgment

– What journals do you read?
– What does your library subscribe to?
– Supervisor recommendations
Predatory Journals

Always Pay to publish

No impact

No peer review or very poor

Not indexed by any periodical databases

http://www.omicsgroup.org/journals/nursing-care.php

http://www.ijsse.org/

http://www.journalofacademicperspectives.com/
Dear Ashling Hayes,

We are pleased to inform you that Open Journal of Social Sciences (JSS), a scientific journal, is going to launch a special issue on "Library Science Research". To share your lastest research result in this filed, you are invited to contribute your manuscripts to us. Contribute Now.

Potential Topics Include (not limited to)

- Library and information system
- Public library
- Special library
- Collection management
- Statistics and management
- Database management

Published Articles in JSS

Clusters Merging Method for Short Texts Clustering
The Saartjie Baartman’s Body Shape versus the Victorian Dress: The Untold African Treasures
Index Fund Factor: The View beyond the Wall

Other Special Issues in JSS

Social Stratification and Development (Submission Deadline: June 20th, 2017)
Lesbian, Gay, Bisexual and Transgender (Submission Deadline: June 30th, 2017)
The Development of We-media (Submission Deadline: July 11th, 2017)

Yours sincerely,

Ms. Qian Li (Editorial Assistant)
JSS Editorial Office
E-mail: jss@scirp.org

For ease of communication: Scientific Research Publishing Inc., P. O. BOX 54821, Irvine CA 92619-4821, USA.
Principal Place of Business: Building 5, Headquarters Space of Optkai Valley, Tangxun Lake North Road #38, East Lake High-Tech Development Zone, Wuhan 430022, Hubei Province, China.
How to check for 'predatory' journals?

Entry in the Directory of Open Access Journals (DOAJ)

Indexed in scholarly databases? (remember Dissemination)

Named editor and editorial board

Full contact details

Visibility of costs associated with publishing
Promoting your research

Pick the right journal for your work

Not always the highest ranked journal

Self-Promote

• Cite yourself and others on your research team
• Attend and Present at conferences – posters, papers it’s all about making contacts (Possible collaborators) and building an audience
• Socialise online with your peers (And promote your new research)
• Make your work Open Access
Contribute to your discipline online

WIKIPEDIA
The Free Encyclopedia

See more details
Greater visibility of your research – indexed by Google scholar

Increase your citations

Satisfy funders requirements

• EU & Irish funders make it part of the grant agreement
• Research Data is now also being made Open Access

Dissemination of Knowledge – a public good

Permanent archiving of your work
Open Access

3 Routes

– Open Access Journals
– Paid Open Access in journals (Hybrid Open Access)
– Depositing in an institutional Repository (TARA)
  • Trinity Open Access policy looks for the accepted manuscript to be deposited in TARA
Céad Míle Fáilte...

TARA is an open access repository, which means that the full text of the work deposited here is freely accessible to the world via the web. Access is restricted only in unavoidable instances, for example where publisher copyright restrictions prevail. However over 90% of scholarly publishers worldwide now allow some version of the documents they publish to be made available in a repository such as this.
Ireland’s Open Access Repository Network

- Greater discoverability
- Higher impact
- All research outputs

Ireland’s OA Repository network: 26+ institutions

All universities, many other research institutes

Figure 1.1: Differences in the average aggregate citation rates between major groups of disciplines, (that is, total citations divided by number of publications)

Source: Centre for Science and Technology Studies (2007).
Current publishing Model – Academic Journals

Academics in Research Institutes do research – write papers

Academics Submit papers to Journals – Get accepted/Rejected

Peer-Review Carried out by other academics (no pay)

Corrections are made to the paper and it gets published 😊

Libraries in Research Institutes buy the journals from publishers
Ireland’s Open Access Repository Network

- Greater discoverability
- Higher impact
- All research outputs

Ireland’s OA Repository network: 26+ institutions

All universities, many other research institutes

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<td>&quot;I believe in a god that I believe in&quot;: the religious identity of primary school student teachers</td>
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<td>Fletcher, Clare</td>
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<td>A benevolent society? Local relief committee membership in Ireland 1817-57</td>
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Electronic Theses (etheses)

• The eTheses system for the deposit of the digital versions of TCD research theses (eTheses) into TARA was developed by the Library and is approved by the Graduate Studies Committee.

• Went live in Summer 2017

• Links directly to the Thesis Centre for printing and binding

• Can be accessed from anywhere in the world.
What is a stay?
- A stay on a thesis means that the thesis cannot be borrowed or made available to readers for a length of time

Who needs a stay?
- Planning on publishing a monograph
- Patent
- Commercialisation

How to apply?
- In writing to the Dean of Graduate studies with supervisor approval.
- At the examination stage

Length of stays?
- 1-5 years
• Stays

• Technology Transfer Office

• Patents
  • It’s important that no commercially sensitive information is available in the title or abstract
Measuring your research Impact

Citations

Scopus, Web of Science, Google Scholar

Identification is key.

• In order to find your Research Impact we need to be able to find you

• Get an ORCID ID

• Check your name variants on Scopus – is there more than one version of you out there?

• Setup alerts for your citation in Web of Science, Scopus & Google scholar
Your Research Impact Health Check

✓ Keep your RSS profile updated
✓ Make your papers available through TARA
✓ Use Research Professional for funding alerts
✓ Promote your work (and your university!) via all means
✓ Get an ORCID id
✓ Know your h-index
✓ Set up alerts for your citations in WoS, Scopus, Google Scholar
✓ Check how you are featuring in WoS, Scopus etc. & consolidate variant names if necessary.
✓ Organise conferences
✓ Attend publisher workshops

Contact us: For help with Open Access, TARA, RSS & Citation Impact

Ashling Hayes: hayesas@tcd.ie  ext. 4211
Niamh Brennan: nbrennan@tcd.ie  ext. 1646
Useful links

- Tips for Authors https://uk.sagepub.com/en-gb/eur/socialmediatips.
- SAGE Talks and Webinars: https://uk.sagepub.com/en-gb/eur/sagetalks
- SAGE’s YouTube videos: https://www.youtube.com/user/sagepublications/featured
- Sussex Hive (I think this was the collaboration you were talking about between SAGE and PHD students): http://www.sussex.ac.uk/library/research/hive
- http://methods.sagepub.com/