



The programme is delivered by **Jerry Kelly**, MA, H Dip, ADHP, LBCAI, who is a graduate of University College, Dublin, St Mary's College, Strawberry Hill, London, the University of Southern California and the Institute of Clinical Hypnotherapy and Psychotherapy. He also holds a Diploma in Cognitive Behavioural Therapy. He is a former chairman of ILAM Ireland and a member of the Life and Business Coaching Association of Ireland. Jerry has over 35 years experience in Business Skills and Staff Development. After 13 years of practical "hands on" management, he introduced the "Inside Out" programme for Personal and Business development.

Jerry is a highly experienced trainer, facilitator, presenter and coach. He has worked at all levels of business and has built up a strong reputation for his work which is seen as an innovative, practical and results driven. He has a very good understanding of behaviour and performance, and uses his academic and practical experience to help people get the best from themselves.

He has written and presented numerous programmes on TV, Radio and in the Press. He has also worked as a broadcaster for RTE TV from the Seoul, Barcelona, Atlanta, Sydney, Athens, Beijing and London Olympic Games