

Module Template for New and Revised Modules¹

Module Code	EEMT06
Module Name	VISUAL MUSIC 1
ECTS Weighting²	5 ECTS
Semester taught	Semester 1
Module Coordinator/s	MAURA MCDONNELL
<u>Module Learning Outcomes</u> with reference to the <u>Graduate Attributes</u> and how they are developed in discipline	<p>On successful completion of this module, students should be able to:</p> <p>LO1 Demonstrate knowledge of creative still-image manipulation and basic video-editing for media and music technology production through the two practical assignments of the course.</p> <p>LO2 Integrate knowledge of the technical field of creative image production with creative practice</p> <p>LO3 Integrate knowledge and understanding of the aesthetic field of visual music with the technical field of creative production</p> <p>LO4 Apply skills in Adobe Photoshop and Adobe Premiere to creative and practical productions</p> <p>LO5 Demonstrate visual sensitivity in the areas of colour, form, motion and space and apply these to creative productions.</p> <p>LO6 Compose a sound-image production exploring the visual elements of colour, form, motion, space and the aural elements of sound design and music and the interrelationship between visual and music.</p> <p>Graduate Attributes: levels of attainment</p> <p>To act responsibly - Attained</p> <p>To think independently - Attained</p> <p>To develop continuously - Attained</p> <p>To communicate effectively - Attained</p>

¹ [An Introduction to Module Design](#) from AISHE provides a great deal of information on designing and re-designing modules.

² [TEP Glossary](#)

Module Content

The visual music module is an arts practice module that introduces students to the historical and contemporary practice of visual music expression in multimedia art works in which the combination of music with projected moving imagery is the main type of output sought. Students do not need prior knowledge of creating images. However, it is beneficial if the student is interested in extending their understanding and expression of music to include a visual component. The practical work that the students will create are based on working with the adobe creative suite of software. Students will be taught skills in using digital image and video editing and effects to create visual music art works. Students are encouraged to engage with the aesthetics of visual music expression and its historical evolution and to consider their own artistic interests in this context.

Module Content

Introduction to visual music

Introduction to Adobe Photoshop

The aesthetic field of Colour - Colour in art, technology and visual music

Colour in Adobe Photoshop

The aesthetic field of Shape, Line and Form – The emergence of Abstraction in the 20th Century

Working with line and shape in Adobe Photoshop

The aesthetic field of Space

Graphic design composition in Adobe Photoshop

The aesthetic field of Motion and Movement

Creating motion effects with still images in Adobe Photoshop

The aesthetic field of Time

Working with animation and timelines in Premiere

Bringing the aesthetic fields together - examples in practice

Working with all the visual elements in Adobe Premiere

Teaching and Learning Methods

The aims of this module is to Introduce students to the aesthetic field of visual music, with the emphasis being on building skill in the visual dimension of visual music and with the inclusion of skills students already have or will learn about music and sound in other modules. The module will introduce students to the development of an informed visual sensitivity through practical application in production and knowledge of the visual music field, where students can build skills in image effects, image composition, video editing, and video and sound productions. The teaching will be delivered over weekly two hour slots. The first hour will be a lecture in which the aesthetic issues pertaining to visual music will be covered. The second half will consist of lecture and demonstrations and classroom practice of a particular technical issue. Learning will be based on research of the visual music field and practice in creating creative works.

Assessment Details³ Please include the following: <ul style="list-style-type: none"> • Assessment Component • Assessment description • Learning Outcome(s) addressed • % of total • Assessment due date 	Assessment Component	Assessment Description	LO Addressed	% of total	Week due
	Assignment 1	Designing Still Images	1,2,3,4,5	40	7
	Assignment 2	Visual music concrète	1,2,3,4,5,6	60	13

Reassessment Requirements

Contact Hours and Indicative Student Workload³

Contact hours: 11X2hours
Independent Study (preparation for course and review of materials): 50
Independent Study (preparation for assessment, incl. completion of assessment): 50

Recommended Reading List

Brougher, K, Strick, J., Wiseman, A., Zilczer, J. (eds.) (2005) *Visual Music: 1905-2005*. New York: Thames & Hudson.

McDonnell, M. (2014a) 'Visual Music' in *eContact! 15.4 — Videomusic: Overview of an Emerging Art Form* (April / avril 2014). Montréal: Communauté électroacoustique canadienne / Canadian Electroacoustic Community.

McDonnell, M. (2014b) 'A Composition of the "Things Themselves": Visual music in practice' in *eContact! 15.4 — Videomusic: Overview of an Emerging Art Form* (April / avril 2014). Montréal: Communauté électroacoustique canadienne / Canadian Electroacoustic Community.

McDonnell, M. (2018) 'The Visual Music Imagination: The Sounding of Images and the Imaging of Sounds', in Riccò, D. and de Cordoba, M.J., eds. (2018) *MuVi. Video and moving image on synesthesia and visual music*, Granada: Ediciones Fundación Internacional Artecittà [Book + DVD]

Mollaghan, A. (2015) *The visual music film*. Palgrave Macmillan UK.

³ [TEP Guidelines on Workload and Assessment](#)

Rogers, H. (2013) *Sounding the Gallery: Video and the Rise of Art-Music*. Oxford: Oxford University Press.

Rogers, H. and Barham, J. (eds.) (2017) *The Music and Sound of Experimental Film*. Oxford: Oxford University Press.

Russett, R. and Starr, C. (1976) *Experimental Animation*. New York: DaCapo Press.

Shaw-Miller, S. T. (2004) *Visible Deeds of Music: Art and Music from Wagner to Cage*. New Haven and London: Yale University Press.

Shephard, T. and Leonard, A. (2014) *The Routledge Companion to Music and Visual Culture*. New York: Routledge.

Sitney, P.A. (ed.) (1978) *The Avant-Garde Film: A Reader of Theory and Criticism*, New York: Anthology Film Archives.

Online Visual Music Resources:

Visual Music Blog: <http://visualmusic.blogspot.com>

Visual Music Archive: <http://visualmusicarchive.org/>

Audio Visual Academy:
<http://audiovisualacademy.com/avin/en/about/>

Center for Visual Music: <http://www.centerforvisualmusic.org/>

Punto Y Raya Festival: <https://www.puntoyrayafestival.com/>

Online Learning Resources:
 Adobe Photoshop: <https://helpx.adobe.com/support/photoshop.html>
 Adobe Premiere Pro: <https://helpx.adobe.com/support/premiere-pro.html>

Module Pre-requisite	none
Module Co-requisite	none
Module Website	Blackboard
Are other Schools/Departments involved in the delivery of this module? If yes, please provide details.	
Module Approval Date	
Approved by	
Academic Start Year	
Academic Year of Date	