

## CLU33212 Social Media in the Ancient World

### Roman Topic

<b>Module Code</b>	CLU33212
<b>Module Name</b>	Social Media in the Ancient World
<b>ECTS Weighting</b>	5 ECTS
<b>Semester taught</b>	Semester 2
<b>Module Coordinator</b>	Prof. Anna Chahoud
<b>Module Learning Outcomes</b>	<p>On successful completion of this module, students should be able to:</p> <p>LO1. Describe and analyse selected ancient letters and other forms of communication</p> <p>LO2. Examine the prescribed sources, both as documents in the intellectual history of the ancient world and as literary texts, with a particular emphasis on authorial self-representation</p> <p>LO3. Comment critically on select passages from the prescribed texts, both orally and in writing</p> <p>LO4. Evaluate and apply recent critical approaches to epistolarity and self-representation in general, and to the prescribed texts</p> <p>LO5. Critically evaluate similarities and differences between ancient forms of self-representation and modern social media</p>
<b>Module Content</b>	<p>To write a letter - whether a formal, public composition or a private letter to a friend - is to create an image, consciously or unconsciously, of oneself as writer and of one's relationship with the letter's recipient. In this sense, Roman letter-writing can be seen as a partial equivalent of interaction via social media in our contemporary world. This module explores aspects of self-presentation through published and unpublished letters and other media of communication surviving from the Roman world. You will read the correspondence of two major literary figures – Cicero and Seneca – alongside rare examples of written exchanges from ordinary people in Roman Antiquity.</p>
<b>Teaching and Learning Methods</b>	<p>Weekly lectures (one hour er week), supported by fortnightly seminars. Attendance at lectures and seminars is compulsory. You should prepare for all seminars by reading the materials prescribed for each week, thinking about the questions set and making notes as a basis for discussion. Seminars will include an element of smaller-group discussion and team work. Your work on primary sources in seminars III–V will be assessed.</p>

<b>Assessment Details</b>	Assessment Component	Assessment Description	LO Addressed	% of total	Week due
	1	Seminar engagement with primary sources (oral and written)	1-3	50%	C/A Weeks 6-12
	2	Written assignment (media project)	2, 4-5	50%	Week 12
<b>Reassessment Requirements</b>	Same as original assessment (100% coursework). Only failed components are reassessed.				
<b>Contact Hours and Indicative Student Workload</b>	Contact hours: 16 (11 lectures and 5 seminars)				
	Independent Study (preparation for course and review of materials): 55				
	Independent Study (preparation for assessment, incl. completion of assessment): 54				
<b>Recommended Reading List</b>	<p>You should acquire a copy of these two prescribed texts:</p> <ul style="list-style-type: none"> <li>▪ Cicero, <i>Selected Letters</i>, tr. P.G. Walsh (Oxford World's Classic 2008)</li> <li>▪ Seneca, <i>Letters from a Stoic</i>, tr. R. Campbell (Penguin's Classics 1969)</li> </ul> <p>Source booklets for military letters, graffiti and curse tablets are available on BB. Reading recommendations for critical literature are available in the Module Handbook and on BlackBoard.</p>				
<b>Module Pre-requisite</b>	None				
<b>Module Co-requisite</b>	None				
<b>Module Website</b>	<a href="https://www.tcd.ie/classics/undergraduate/social-media.php">https://www.tcd.ie/classics/undergraduate/social-media.php</a>				
<b>Are other Schools/Departments involved in the delivery of this module?</b>	No				