



Trinity Business School Modules 2019/20 – Exchange & Visiting Students Semester 2 / Spring 2020 (Hilary Term)

NOTES:

1. Please complete your module enrolment forms for Semester 2 (Hilary Term) using the codes in the tables below.
2. Senior Sophister (4th Year) modules are not available unless a student has prior learning at intermediate level in that module area.

Junior Freshman (1st Year) - No modules available

Senior Freshman (2nd Year) –One semester (5 ECTS)

MODULE CODE	MODULE NAME	ECTS	SEMESTER
BUU22520	Principles of Marketing	5	Semester 2
BUU22550	Introduction to Finance	5	Semester 2
BUU22560	Introduction to Operations Management	5	Semester 2

Junior Sophister (3rd Year): One semester (5 ECTS)

MODULE CODE	MODULE NAME	ECTS	SEMESTER
BUU3352C	Management Accounting for Business Decisions	5	Semester 2
BUU3353C	Financial Accounting	5	Semester 2
BUU33600	Innovation, Entrepreneurship and Business Modelling	5	Semester 2
BUU33630	Corporate Finance and Equity Valuation	5	Semester 2
BUU33650	Digital Technology in Operations	5	Semester 2
BUU33660	Organisation Theory and Organisational Analysis	5	Semester 2
BUU33690	Social Entrepreneurship	5	Semester 2
BUU33710	Consumer Behaviour	5	Semester 2

Senior Sophister (4th Year): One semester (5 ECTS)

MODULE CODE	MODULE NAME	ECTS	SEMESTER
BUU4453C	Financial Reporting and Analysis	5	Semester 2
BUU4455C	Advances in Marketing Theory and Practice	5	Semester 2
BUU44622	Delivering Social Impact	5	Semester 2
BUU44650	Derivatives	5	Semester 2
BUU44660	Company and Business Law	5	Semester 2

CONTACT:

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