



Trinity College Dublin

Coláiste na Tríonóide, Baile Átha Cliath

The University of Dublin

## Trinity Business School Modules 2019/20 – Exchange & Visiting Students Full Year

### NOTES:

1. Please complete your Module enrolment form using the module codes in the tables below.
2. Senior Sophister (4<sup>th</sup> Year) modules are not available unless a student has prior learning at intermediate level in that module area.

<b>Junior Freshman (1<sup>st</sup> Year) - No modules available</b>
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### Senior Freshman (2<sup>nd</sup> Year) modules

MODULE CODE	MODULE NAME	ECTS	SEMESTER
BUU22510	Organisational Behaviour	5	Semester 1
BUU22530	Introduction to Accounting	5	Semester 1
BUU22570	Creative Thinking, Innovation and Entrepreneurial Action	5	Semester 1
BUU22520	Principles of Marketing	5	Semester 2
BUU22550	Introduction to Finance	5	Semester 2
BUU22560	Introduction to Operations Management	5	Semester 2

### Junior Sophister (3<sup>rd</sup> Year) modules

MODULE CODE	MODULE NAME	ECTS	SEMESTER
BUU33520	Management Accounting for Business Decisions	10	Full Year
BUU33530	Financial Accounting	10	Full Year
BUU33590	Business in Society	5	Semester 1
BUU33620	Introduction to Fixed Income Securities and Alternative Investment	5	Semester 1
BUU33640	Services Management	5	Semester 1
BUU33680	Investments	5	Semester 1
BUU33700	Contemporary Marketing Management	5	Semester 1
BUU33600	Innovation, Entrepreneurship & Business Modelling	5	Semester 2
BUU33630	Corporate Finance and Equity Valuation	5	Semester 2
BUU33650	Digital Technology in Operations	5	Semester 2
BUU33660	Organisation Theory and Organisational Analysis	5	Semester 2
BUU33690	Social Entrepreneurship	5	Semester 2
BUU33710	Consumer Behaviour	5	Semester 2

### Senior Sophister (4<sup>th</sup> Year) modules

MODULE CODE	MODULE NAME	ECTS	SEMESTER
BUU44510	International Business & The Global Economy	10	Full Year
BUU44530	Financial Reporting and Analysis	10	Full Year
BUU44550	Advances in Marketing Theory and Practice	10	Full Year
BUU44560	Managing People and Leading Change	10	Full Year
BUU44580	Managing New Product Development	5	Semester 1
BUU44640	International Finance	5	Semester 1
BUU44670	Audit and Assurance	5	Semester 1
BUU44621 & BUU44622	Designing Social Innovation and Delivering Social Impact (both modules to be taken)	5 5	Semester 1 Semester 2
BUU44650	Derivatives	5	Semester 2
BUU44660	Company and Business Law	5	Semester 2

### CONTACT:

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