TRINITY COLLEGE DUBLIN is an international university, steeped in HISTORY with a reputation for excellence in education, RESEARCH and INNOVATION.
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Covid-19 and teaching and learning at Trinity
There may be changes to optimise teaching and learning necessitated by the University’s response to Covid-19. Our website is the best place for up-to-date guidance and information tcd.ie/about/coronavirus/
I am delighted to introduce you to Trinity Business School. We are the business school of a world-famous university located in a state-of-the-art building at the heart of an historic campus in the centre of Dublin; an international capital city and a hub for global business. We are a triple accredited business school with EQUIS, AMBA and AACSB acknowledging the quality of our education, placing us among the top 0.6% of Business Schools worldwide. We are the only university in Ireland, who are part of the elite League of European Research Universities and the Business School is part of the prestigious Council of Business & Society global consortium.

Our range of master’s programmes are designed to develop well-rounded and highly capable business graduates in order to enhance their careers and the performance of organisations in which they are engaged. Our global community of students learn cutting-edge real-world management techniques from both leading researchers and high-performance business executives. We also seek to produce graduates who are a force for good in the world – using their skills to put in more than they take out of any situation in which they are involved. In 2019, we opened our new state-of-the-art building. This near zero energy, six storey building includes an innovation and entrepreneurial hub, a 600-seat auditorium, smart classrooms and the latest digital technology; and it remains in the heart of Trinity’s campus. This growth has enabled our ambitious expansion of curriculum, faculty and research across international business, finance, management and entrepreneurship.

Earning a masters is equal parts challenging and rewarding. We want our students to immerse themselves in rigorous research which both serves and critically evaluates business and also to ‘join the conversation’ with the many clubs, societies, guest speakers and employer led events on offer.

I hope you enjoy exploring the MSc programmes on offer for 2021/22 in this brochure. One day I hope to have the pleasure of welcoming you to our School and its exceptional community!
Trinity Business School is an €80 million 11,400 square metre building designed to promote the health and well-being of its users. It includes an innovation and entrepreneurial hub, a 600 seat auditorium, a restaurant, smart class-rooms with the latest digital technology, and a rooftop conference room. The business school is located in the historic and beautiful campus of Trinity, a world renowned university located at the core of Dublin, an international capital city and hub for global business. This powerful business network contributes to our programmes and global alumni community.
Trinity Business School

Global Reach

Trinity Business School is an internationally accredited school with a global community made up of alumni, students, faculty, partner universities and businesses around the world. We have 50 partner universities for undergraduate exchange in 18 countries including those ranked first in Russia, Hong Kong, Singapore and China.*

Our Alumni
Trinity alumni include Nobel prize winners, global thought leaders and trailblazers in many disciplines. Your alumni connection is for life and with over 140,000 alumni across the globe, the Trinity Business Association is a great resource for networking and staying in touch with people who have shared the Trinity experience from all academic disciplines, who are engaged in business activities.

Our Students
Our highly international and diverse student body allows you to experience the global business world as it is and gain different perspectives.

Country of Origin
- Austria
- Peru
- Belgium
- El Salvador
- UK
- Belarus
- Denmark
- Czech Republic
- Netherlands
- Georgia
- Finland
- Hungary
- France
- Kazakhstan
- Germany
- Malta
- Greece
- Norway
- Ireland
- Romania
- Italy
- Russia
- Luxembourg
- Serbia
- Portugal
- Spain
- Turkey
- Swiss
- Ukraine
- India
- China
- Nepal
- Hong Kong
- Pakistan
- Japan
- USA
- South Korea
- Canada
- Malaysia
- Saudi
- Taiwan
- Mexico
- Cameroon

*CUHK, Hong Kong; St Petersburg State University, Russia, Tsinghua University, China and Singapore Management University.
University Life

Life at Trinity is vibrant. Beyond education, involvement in student and community organisations is an integral part of your experience at Trinity.

- Over 120 societies. From arts, culture, politics and debating to gaming, advocacy and music, you’re sure to find your niche.
- 50 sports clubs. Choose from 50 sports clubs in a range of disciplines. Get fit, stay active, and meet people outside the classroom!
- State-of-the-art sports centre. All registered Trinity College students can utilise the facilities at the Sports Centre including the 25m pool, climbing wall, fitness centre and classes.
- The Trinity Ball, Europe’s largest private party and a highlight of every spring term on campus.
- Trinity College is home to the largest library in Ireland.
The Career Support team are dedicated to supporting our students and alumni in exploring career options, preparing effectively for their next career move, and making informed career decisions that will develop and shape their futures through workshops and tailored individual career sessions.

Specialised in personal development, the team can help you to identify suitable career paths and provide tailored advice on how best to achieve your career goals through workshops, one-to-one coaching and psychometric assessments. They deliver a Career Development Module (non-credit bearing) with defined learning outcomes, arrange company and recruitment consultancy presentations, jobs fairs, recruiter in residence days and networking events.

Career Support Team

Denise McBride  
MBA and MSc Entrepreneurship Careers and Alumni Advisor

Ruth O’Leary  
Head of the Careers and Alumni Team

Conor Edwards  
Alumni and Corporate Relations Manager

Mark Heeney  
MBA and MSc Entrepreneurship Careers and Alumni Advisor

Krystyna Harney  
MSc Management, MSc International Management and MSc HRM Careers and Alumni Advisor

Kate Burke  
MSc Finance, MSc Financial Risk Management, MSc Finance and Law and Undergraduate Internships Advisor

Career Services Provided

- Career Classes on topics such as CVs, Interviews & Work Permits.
- Career Guidance Tools to Help You Identify Your Career Interests.
- Individual Career Meetings to Discuss Your Personal Career Needs.
- Graduate Vacancies Advertisements.
- Job Fairs Specifically for our Students.
- Recruiter in Residence Days.
- Employer Networking Events.
- Company and Recruitment Consultancy Presentations.

Specialised in personal development, the Careers Support Team can help you to identify suitable career paths and provide tailored advice.
MSc in
Business Analytics

Our MSc in Business Analytics is ideal for students with a quantitative background. It will equip graduates with the skills and knowledge to launch a career in this fast-expanding field. Gain critical thinking skills and develop expertise to analyse and organise business data and derive actionable insights from them. In an increasingly digital world, organisations now need evidence-based reports to inform decisions and organise the vast amounts of data from multiple sources.

About the Programme
This semi-technical course will focus on the application of modern operational research and management science techniques to solve business problems and support management decisions. Gain a wide range of capabilities including technical skills, business knowledge and advanced problem solving methods. Students will be introduced to various analytic frameworks like CRISP-DM and gain an understanding of the rising global legislation in the area of data management. In the final term students can choose to complete an industry project to gain real business experience or pursue a dissertation on a topic of their choosing.

Career Prospects
Data analytics has become a critical and in-demand skill as business becomes increasingly digital, students will be equipped for careers in all business sectors such as government, healthcare, education, transportation and many others where decisions and policies need to be supported by data-based evidence. Business analytics professionals can gain employment in a variety of roles such as Operations Analysts, Data Scientist, Management Consultant, Financial Analyst and Project Associate.

Features & Benefits
- Highly interactive lessons with opportunities to develop presentation skills, analyse real life case studies and work in group assignments.
- International network. Study alongside students from all over the world.
- Hands on approach for skills development. Expertise development in industry relevant tools like R and Tableau.
- Strong industry and partnership approach. Many of our guest speakers come from top tech firms nearby.

“When Clive Humby said in 2006 that ‘Data is the New Oil’, he could not have been more prophetic. Rise of data driven businesses, backed by new data sources like social media, Internet of Things, Blockchain have ensured that the future of management belongs to data literate managers. The program has been designed building on my experience of running business analytics programs in multiple countries. It aims to train students in technical aspects like predictive and prescriptive analytics along with business applications like marketing, finance and supply chain to be ready for future of managerial jobs.”

Ashish Kumar Jha

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Curriculum
This one year programme delivers 12 core modules designed to build your knowledge and understanding of Business Analytics. Modules may include:

CORE
- Foundations of Business Analytics
- Data Management and Visualization
- Business Data Mining
- Business Forecasting
- Strategy for Analytics
- Ethical and Privacy Issues in Business Data
- Business Decision Optimization
- Marketing Research and Analytics
- Financial Modelling and Analysis
- Operation Analytics
- Social Media Analysis
- Big Data and AI in Business
- Curriculum subject to change
- Research Project

RESEARCH PROJECT
A research project will allow you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
The MSc in Digital Marketing Strategy is designed to provide you with the knowledge and tools required to become a highly skilled digital marketing strategist. You will learn about digital design, the user experience and how to plan and implement digital strategies.

**Features & Benefits**

- Ranked 1st in the world for E-Business and Digital Marketing, Eduniversal 2019.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers come from top tech firms nearby.
- Practical skills. Master platforms such as Google Ads, Facebook Insights and HubSpot tools.
- Present, pitch and create. A learning model designed to mirror the real world competencies needed for a career in Digital Marketing.

**About the Programme**

We focus on how different companies do business in a digital world, coupled with a strong industry and partnership approach. A variety of leading digital companies are represented by expert guest speakers and faculty, including multinational companies such as Google, Facebook, Twitter, HubSpot and Microsoft. With the European headquarters of such companies situated nearby, you have the opportunity to visit them on company trips and learn how to master specific platforms such as Google Ads, Analytics, Facebook Insights and HubSpot tools.

**Career Prospects**

A comprehensive overview of the digital eco-system, this programme is an excellent foundation for a career working across many industries including technology, retail, consulting, manufacturing and pharma biotech/health. Recent employers include Google, Accenture, Ebay and Glanbia.

“**Our graduates gain the cutting-edge technical skills, the business acumen and the strategic vision needed to become effective marketing strategists in the workplace. Our expert industry practitioners who teach on the programme often hire our graduates. If you have a passion for digital marketing, this programme will kick start your career.”**

Laurent Muzellec, Programme Director of MSc in Digital Marketing Strategy.

**Curriculum**

This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

**CORE**

- Digital Design & User Experience
- Digital Marketing Implementation
- Data Analytics & Market Research
- Digital Marketing Communication
- Emerging Trends in Digital Technologies
- Social Media Marketing
- Digital Marketing Strategy
- Ethical Business for Digital Marketing
- Digital Analytics
- Research Methods
- Dissertation/Company Research Project

**ELECTIVE**

- Electives
- Digital Business Models
- E-Commerce
- Consumer Value Management
- Sales Management

**DISSERTATION**

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
MSc in Marketing

This intensive programme is designed to equip you with the relevant skills required for a successful career in Marketing. With a blend of traditional and contemporary thinking, we ensure that our students understand the fundamental building blocks of ‘how to market’ in the 21st century and the modern technologies that connect businesses to their consumers today.

Features & Benefits

- Ranked 17th in the world and 6th across UK and Ireland. QS 2021 Masters in Marketing Rankings.
- Graduates from all disciplines. No prior marketing knowledge required.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in advertising, brand and digital marketing.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.

“The marketing profession is changing rapidly with new ways of engaging and communicating with customers, as well as new ways of offering value, not just to customers, but to society as a whole, developing almost daily. Working within dynamic teams on specified marketing projects, we encourage and teach our students to apply critical thinking to all aspects of marketing thought and practice to develop effective marketing solutions, while also facilitating the development of vital interaction, communication and negotiation skills. This programme enables our students to be forward thinking in their approach and future career.”

Sarah Browne, Director of MSc in Marketing.

Curriculum

This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

CORE
- Marketing Management
- Innovation & Digital Technology
- Consumer Behaviour
- Data Analytics & Market Research
- Brand Management
- Digital Marketing Communication
- Marketing & Society
- Advertising Management
- Research Methods
- Entrepreneurship

ELECTIVE
- Sales Management
- Digital Business Models
- E-commerce

DISSERTATION

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.

About the Programme

Analytical and practice-based training is delivered by expert faculty and executives from top multinationals, with a focus on providing corporate connections to the marketing and digital marketing industries. This programme focuses on marketing strategy, branding, advertising, consumer behaviour and the digital marketing communication skills required for graduates to excel in their choice of specialised marketing career.

Career Prospects

This programme delivers a balanced curriculum of traditional marketing strategy, branding, consumer psychology and the communication skills required for graduates to excel in their employment of choice. It allows graduates to seek roles in industry, agency, communications or digital firms. Current graduates have careers across many industries including technology, retail, consulting and hospitality. Recent employers include Oracle, Amazon, Facebook and Accenture.

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This programme subject to change
MSc in
Entrepreneurship

This programme is specifically designed for those with an entrepreneurial mindset, providing students with the specialist knowledge and practical ability to start a new venture, finance start-ups, support new enterprise or scale and grow existing businesses.

About the Programme
You will have access to Trinity’s entrepreneurship programmes including LaunchBox, Blackstone Launchpad and the Trinity Entrepreneurial Society. Learn how to launch a company, scale SMEs and lead growth. There is also a unique focus on ethical behaviour and the well-being of the entrepreneur amidst the stressful nature of new enterprise development.

Career Prospects
Entrepreneurship graduates can establish a new venture or gain employment across a number of industries including finance and venture capitalism, IT, telecoms, social media, retail, tourism, pharmaceutical, healthcare, education, government, and social enterprise.

Features & Benefits
- Create a business plan. Create a comprehensive plan to include market and competitor analysis, funding and growth strategy.
- Learn from actual entrepreneurs with our ‘Entrepreneur in Residence’ support feature.
- Present, pitch and create. A learning model designed to mirror the task of an Entrepreneur.

“During this intensive one-year programme, students will learn from successful entrepreneurs and international faculty about how to launch a company, scale SMEs and lead growth within MNCs. Entrepreneurial skills are valuable to students who wish to start their own company, but also to students who wish to join global corporations in the technology, financial and consulting sector. Trinity is Europe’s leading university in entrepreneurship and is based in one of the world’s most vibrant innovation ecosystems. Our students are some of the most successful entrepreneurs in today’s business environment.”

Giulio Bucioni, Director of MSc in Entrepreneurship.

Core
- Strategic Entrepreneurship
- Technological Entrepreneurship
- Entrepreneurial Finance
- Business Model Innovation
- International Entrepreneurship
- Entrepreneurship in Practice
- Brand Management
- Entrepreneurial Well-being
- Business Plan/Company Project

Elective
- Social Entrepreneurship
- Digital Tools for Growth
- Digital Business Models

Research Project
You undertake a business plan or company research project, individually or in groups, instead of the standard dissertation.

Curriculum subject to change

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Curriculum
This one year programme gives you the option to customise your degree with a range of exciting and diverse electives. Modules may include:

Elective Research Project
You undertake a business plan or company research project, individually or in groups, instead of the standard dissertation.
MSc in Human Resource Management

Designed for students from all disciplines, this programme has been fully accredited by CIPD, HR Certification Institute, and is fully aligned with the Society for Human Resource Management. You will gain the specialist knowledge and practice-based ability that are vital in the world of human resources and business performance.

Features & Benefits

- Accredited and aligned with CIPD, HR Certification Institute and aligned with the Society for Human Resource Management.

- Ranked 1st in Ireland and 2nd in Western Europe for HRM masters. Eduniversal 2019.

- Company visits via HRM in practice. Visit many top companies in Dublin and learn about their HRM strategy.

- HR analytics module introduced in 2019 to meet the demands from industry.

- Opportunity to pitch. Previous panels consisting of both experienced researchers and practitioners.

“Human Resource Management is critically important for organisations to identify and develop talented people needed to generate new ideas and innovate across products and services. Our students learn to apply HR theory to practice, solve business problems and help organisations to continuously grow and improve their performance.”

Na Fu, Director of MSc in Human Resource Management.

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About the Programme

This is the only programme in Ireland that is accredited and aligned with the three largest HR bodies globally and one of few globally to include HR analytics, which was recently introduced to meet industry demands.

The programme is research-led, evidence-based and practice-driven. Senior practitioners from industry teach on the programme to offer you a strong combination between research and practice. You will also go beyond the classroom and learn in real organisations via the Human Resource Management in Practice module.

Focusing on key themes such as organisational business strategy, innovation and growth, strategic decision-making and diversity and inclusion management, you will develop your professional skills including communication, negotiation and ethics.

Career Prospects

With increasing corporate focus on attracting, retaining and nurturing talent, graduates have a range of options in the field of HRM. Our dedicated programme-based career service teams will support your search. Graduates can gain employment in any industry such as financial services, operations, pharmaceuticals, education, government and social enterprise.

Curriculum

This one year programme offers 12 core modules designed to build your knowledge and understanding of human resource management. Modules may include:

- Human Resource Management
- Organisation Design and Development
- Learning & Development
- Strategic & International HRM
- Researching HRM
- HR Digitalisation & Analytics
- Performance & Rewards Management
- Managing Employment Relations
- Developing Skills for Business Leadership
- Managing Diversity in Organisations
- Business Ethics & Society

Curriculum subject to change

Dissertation

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
MSc in Finance

This specialist and highly ranked programme is designed for students who want to develop the analytical and technical skills required to succeed in modern financial services. Students gain practical skills with access to Bloomberg terminals and are challenged to get involved in the very popular Trinity Student Managed fund.

About the Programme
Delivered by expert faculty and leading finance practitioners, you will receive the highest analytical and practical training possible through Bloomberg training, finance simulations and real-life case studies. Trinity Business School is partnered with the Chartered Alternative Investment Analyst Association and affiliated to the Chartered Financial Analyst Institute – both of whom have recognised the academic rigour and industry-relevant skills taught in this programme.

Career Prospects
Many students build professional connections during their studies and go on to work in global companies such as Deloitte, KPMG, Statestreet, EY and PwC, with popular employment sectors including finance, government, consulting, retail and energy.

Features & Benefits
- Ranked 5th across Ireland and UK in the prestigious Financial Times ranking 2020
- Gain practical skills with Bloomberg terminals and the Trinity Student Managed Fund.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.
- Partnered with CAIA and affiliated to Chartered Financial Analyst (CFA) Institute – both of whom have recognised the academic rigour and industry-relevant skills taught to students.

“This programme blends academic rigour and practical skills and includes finance simulations in trading and portfolio management. This blended learning combined with our links to industry and global reputation means that our graduates are highly employable. The internationally recognised CAIA and CFA affiliated programme, international faculty and diverse range of students prepare our graduates for the world of global business.”

Sam Vigne, Co-Director MSc in Finance.

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Curriculum
This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

<table>
<thead>
<tr>
<th>CORE</th>
<th>ELECTIVE</th>
<th>DISCUSSION</th>
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<tbody>
<tr>
<td>Advanced international financial statement analysis</td>
<td>International Finance</td>
<td>The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.</td>
</tr>
<tr>
<td>Investment Theory</td>
<td>Alternative Investments</td>
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<tr>
<td>Corporate Finance</td>
<td>Treasury Management</td>
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<tr>
<td>Derivatives</td>
<td>Venture Capital</td>
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<tr>
<td>Financial Econometrics</td>
<td>Applied Investment Management &amp; Trading</td>
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<td>Credit &amp; Fixed Income Instruments</td>
<td>Finance, Policy &amp; Politics</td>
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<tr>
<td>Portfolio &amp; Wealth Management</td>
<td>Energy Finance &amp; Trading</td>
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<tr>
<td>International Finance</td>
<td>Private Equity</td>
<td></td>
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<tr>
<td>Alternative Investments</td>
<td>Financial Markets &amp; Institutions</td>
<td></td>
</tr>
<tr>
<td>Treasury Management</td>
<td>Financial Modelling &amp; Scenario Analysis</td>
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<tr>
<td>Venture Capital</td>
<td>Panel &amp; Cross Sectional Data Analysis</td>
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<tr>
<td>Applied Investment Management &amp; Trading</td>
<td>Enterprise Risk Management</td>
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<tr>
<td>Finance, Policy &amp; Politics</td>
<td>Trading Psychology &amp; Behavioural Analysis</td>
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<tr>
<td>Energy Finance &amp; Trading</td>
<td>Business Ethics</td>
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<tr>
<td>Private Equity</td>
<td>Curriculum subject to change</td>
<td></td>
</tr>
<tr>
<td>Financial Markets &amp; Institutions</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>
MSc in
Financial Risk Management

This programme is designed for students with a quantitative background who want to explore how financial tools can be used to mitigate risk for corporations and society. Industry professionals, practitioners and consultants from around the world will teach you how to forecast, react to and minimalise risk.

**About the Programme**
We deliver a comprehensive understanding of the core pillars of risk management: credit risk, market risk and operations risk to ensure you have the theoretical foundation for success. You will learn how to explore the key financial tools that are used to mitigate risk, how to interpret and assess the risk of individual financial instruments and assets and how to develop the critical skills to assess the results. This programme is partnered with PRMIA & GARP maximising your career potential in the field of risk management. You will gain practical skills through Bloomberg training and real life case studies to give you an edge in the competitive job market.

**Career Prospects**
Officially recognised by GARP, the programme helps to prepare students for the likes of FRM and PRMIA examinations. The top employment sectors for graduates of this course are financial services, consulting and technology. Typical employers include investment banks, hedge funds, and financial institutions.

**Features & Benefits**
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.
- Bloomberg terminals. Access and analyse real-time financial market data with the system used by most large financial firms.
- GARP and PRMIA recognised programme and programme partner.

“This rigorous programme introduces you to the tools and skills of modern financial risk management. Our expert faculty and industry practitioners bring cutting edge expertise to the classroom. Our graduates are ideally placed to embark in a variety of careers, such as investment banking, hedge fund management and risk oversight. Furthermore, students are prepared for GARP - FRM examinations (the globally recognized professional designation for financial risk managers) helping them to maximise their career potential in this exciting industry.”

Ranadeva Jayasekera, Director of MSc in Financial Risk Management.

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**Curriculum**
This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

**CORE**
- Corporate Finance
- Derivatives
- Credit and Fixed Income Instruments
- Credit Risk
- Market Risk
- Operational Risk
- Risk Quantification & Measurement
- Mathematics of Contingent Claims

**ELECTIVE**
- Financial Econometrics
- Advanced International Statement Analysis
- Treasury Management
- Portfolio & Wealth Management
- Finance, Policy & Politics
- Energy Finance and Trading
- Private Equity
- Financial Markets & Institutions
- Financial Modelling & Scenario Analysis
- Panel & Cross Sectional Data Analysis
- Enterprise Risk Management
- Trading Psychology & Behavioural Analysis
- Impact Investment & Risk Management
- Business Ethics

Curriculum subject to change

**Dissertation**
The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
MSc in Law and Finance

This interdisciplinary masters is jointly offered by the Law School and Trinity Business School. This course is structured to include foundational and advanced material to build students’ knowledge and understanding of law and finance. It will provide you with the capacity to embrace current and future changes in respect of financial regulation, EU law and financial innovation.

About the Programme

This programme is designed to provide a solid theoretical background in the broad area of both law and finance. You can choose to specialise in different areas of both disciplines through a series of elective modules and will be equipped with the technical and analytical skills to understand and implement financial and legal concepts.

Career Prospects

Graduates can gain employment in a range of roles within the financial services industry as well as the legal sector and will be well placed to tackle business challenges with an understanding of both the legal and financial aspects, which is crucially important to organisations operating in an increasingly dynamic and complex world.

Features & Benefits

- Interdisciplinary study. A unique opportunity to gain a solid background in Law and Finance.
- Flexible and wide ranging electives. Select 30 credits of modules from both disciplines.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.
- International network. Study alongside students from all over the world.
- Research project. An opportunity to delve into an area of interest with the capstone research project under the guidance of a professor from Law or Finance. You decide.

“Trinity Business School and the School of Law are delighted to offer the opportunity for interdisciplinary study at postgraduate level. The programme will provide students with the knowledge and skills to operate across both law and financial services; two crucial areas in any business environment”

Martha O’Hagan Luff, Assistant Professor in Finance.

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Curriculum

This one year programme gives you the options to customise your degree with a range of exciting and diverse electives. Modules may include:

CORE
- Corporate Finance & Corporate Governance
- Business Ethics
- Investment Theory
- EU Financial Services Law

ELECTIVE
- EU Aviation Law
- International Aviation Law
- International Business Tax Law
- International Economic Law
- International Trade Law
- Law & Risk
- Mergers & Acquisitions
- Regulation of Alternative Investment Funds
- Financial Econometrics
- Financial Markets & Institutions
- Finance, Policy & Politics
- International Finance
- International Financial Statement Analysis
- Private Equity
- Treasury Management
- Venture Capital

Curriculum subject to change

DISSERTATION

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
MSc in Management

This programme is designed for non-business graduates who want to gain the business acumen, management knowledge and skills necessary to succeed in today’s increasingly digitized and globally connected business environment. This conversion programme offers a wide and diverse range of subjects from Strategy, Human Resources to Marketing and Entrepreneurship and many more. Upon successful completion of the programme, graduates should be well positioned to gain employment within any organisational or business context.

About the Programme

Designed to complement all undergraduate disciplines, you will gain a solid grounding in the practices and principles of management. Through a mix of interactive discussion, expert industry speakers and case studies, you will learn to critically analyse real strategic business issues, manage conflict and your personal leadership style. You will also learn from a diverse class of students from different locations and academic backgrounds, including arts, law, science, engineering and medicine.

Career Prospects

This programme provides an excellent platform for previously non-business graduates looking to change direction and industry. The top employment sectors for graduates of this course are consulting, technology, financial services and media/entertainment with recent employers including Deloitte, KPMG, Accenture and EY.

Features & Benefits

- Ranked 32nd in the World and 7th across UK and Ireland. 2021 QS Masters in Management Rankings.
- Graduates from all disciplines. No prior business background required.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in industry.
- Experiential learning model. Students ‘learn by doing’ including a range of guest speakers, group work and presentations.

“This programme is uniquely designed for non-business graduates to become skilled in the language of management. We approach this task in two interconnected ways. Firstly, we equip students with an in-depth knowledge of each core business function from HR to Marketing and Finance to Strategy. Secondly, our experiential learning model that means students ‘learn by doing’ that includes a range of guest speakers, group work and presentations. Our graduates develop refined critical thinking skills, communication skills and cutting edge business acumen. They are ready to join any organisation (or set up their own) and bring a global perspective to its success.”

Atasha Evers, Director of MSc in Management

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Curriculum

This one year programme offers 12 core modules designed to build the management skills necessary to succeed in today’s globalised business environment. Modules may include:

CORE
- Project Management
- Implementing Marketing; Theories & Practices
- Strategic Management
- Operations Management
- Financial Management
- Human Resource Management
- Entrepreneurship
- Negotiation Theory & Practice
- Research Methods
- Leading Change in a Complex World
- The Psychology of Management
- Ethical Business

DISSERTATION

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
MSc in International Management

This programme is specifically designed for business graduates who wish to pursue an international career or work in organisations that target global markets. The intensive programme equips you with the knowledge and the practical skills to operate within the global business environment and the cultural acumen to communicate and negotiate in different cultures and markets.

Features & Benefits

- International residency week. Visit Hong Kong or Northern Spain.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in industry.
- International network. Study alongside a class of peers from 25+ countries.
- Get practical experience with our innovative International Consultancy Project.

“Through a diverse range of course options, we support graduates in becoming culturally sensitive, strategically minded global managers, primed to contribute to today’s international business environment. You will be equipped with an in-depth understanding of all key areas of business and the global eco-system of diverse cultures, economies, political systems and organisational practices. Our faculty is highly international and 26 nationalities were represented in the class of 2019/20. The highlight of the programme is an exciting international residency week in Asia or Northern Spain that brings in class learning to life, and the international consultancy project where you work to resolve a real-life organisational issue.”

Sinead Monaghan, Director of MSc in International Management.

About the Programme

This programme is designed to expand your business and international expertise, network and professional connections. You will develop a global network of friends within the highly diverse class and experience business in a different culture via the International Residency Week. Currently the class travel to Hong Kong or the alternative international week in Spain.

We deliver highly interactive lessons with opportunities to develop presentation skills, deal with real life case studies and work in group assignments. Students are encouraged to select the trip that is most culturally different from their own background.

Career Prospects

This programme is an excellent foundation for an international career working across many industries including technology, consulting, financial services and media. Recent employers include Google, Deloitte, LinkedIn, KPMG and Accenture.

CONTACT US

EMAIL
business.masters@tcd.ie

Curriculum

This one year programme gives you the option to customise your degree with a range of exciting and diverse electives. Modules may include:

CORE
- Cross-Cultural Management
- Global Brand Management
- International Business Strategy: Theory
- International Management in Context
- Ethical Business
- International Business Strategy: Practice
- Strategy Practice
- International Entrepreneurship
- International HRM
- Research Methods
- International Consultancy Project

ELECTIVE
- Global Social Entrepreneurship
- Economics for Global Markets
- International Digital Marketing
- Global Supply Chain Management
- Applied International Strategy
- Project Management
- International Trade and Business
- International Marketing

You undertake a business plan or company research project, individually or in groups, instead of the standard dissertation.

INTERNATIONAL CONSULTANCY PROJECT

You undertake a business plan or company research project, individually or in groups, instead of the standard dissertation.
MSc in
Operations and Supply Chain Management

Ideal for students with strong analytical skills or background, this programme equips graduates with the tools and expertise to manage supply chain processes and their connected operations in a global and increasingly digitalised marketplace. Monitoring risk, leveraging innovation and managing collaboration are some of the core themes embedded in this programme.

About the Programme
As well as the solid theoretical expertise gained in the classroom, you will gain first-hand experience working directly with the major digital and financial companies locally. Operations and supply chain management are important areas for businesses to understand in order to deliver their products and services as effectively and efficiently as possible.

Career Prospects
Graduates can gain employment across a number of industries. The supply chain industry is continuing to grow and graduates with these in-demand skills are sought after. The e-commerce boom and technological revolution witnessed across industries globally has fuelled the need for warehouses to speed up logistics operations and streamline supply chain management processes.

Features & Benefits
- Graduates from all disciplines. Suitable for quantitatively focused students but no prior business background is required.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in industry.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.

“Supply chains exist for every product and service that we consume, directly or indirectly. This programme allows students to develop a strategic and analytical perspective of global, interconnected supply chains and their increasing complexity. There is a strong demand in the marketplace for graduates with the skills and modes of thinking to address key challenges across a variety of business sectors. The programme also embraces contemporary issues such as innovation, risk management and data analytics.”

Yufei Huang, Director of MSc in Operations and Supply Chain Management.

CONTACT US
EMAIL business.masters@tcd.ie

Curriculum
This one year programme delivers 12 core modules designed to build your knowledge and understanding of operations and supply chain management. Modules may include:

CORE
- Operations Management
- Global Supply Chain Management
- Introductory Finance
- Business Analytics
- Design & Risk Analysis
- Operations Analytics
- Supply Chain Science
- Global Procurement
- Research Methods
- Project Management
- Business Ethics
- New Product Development

Curriculum subject to change

RESEARCH PROJECT
The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
Postgraduate Diploma in Accounting

Designed for non-accounting graduates. This conversion programme fast-tracks students towards professional accountancy. It focuses on the fundamentals of financial accounting, management accounting, corporate finance, audit, taxation and related areas.

About the Programme
This programme provides significant exemptions from the examinations of professional accountancy bodies. Expert faculty and practitioners combine to deliver modules, grounded in the academia-practice link that underpins the entire programme. The programme is fully accredited by ACCA, Chartered Accountants Ireland, CIMA, CPA and Irish Tax Institute.

Career Prospects
Graduates of this programme find employment with many top accountancy firms including KPMG, Deloitte, EY, PwC and Grant Thornton, with the majority securing training contracts before graduation.

Exemptions
- ACCA: All 9 Papers at the Applied Knowledge and Applied Skills levels (formerly known as Papers F1 to F9).
- Chartered Accountants Ireland (ACA): Full CAP 1 exemption.
- CIMA: Papers BA1-BA4, E1, P1, F1 and P2.
- Irish Tax Institute: Group 2 exemptions.
- CPA Ireland: Formation 1 (all papers), Formation 2 (Financial Accounting, Management Accounting and Taxation) and Professional 1 (Corporate Reporting, Managerial Finance and Corporate Laws & Governance).

Career Prospects
This programme enables students to fast-track their accountancy career. On completion, students enjoy significant exemptions from the exams of Chartered Accountants Ireland, ACCA, CIMA, and other professional bodies. Our faculty come from practitioner backgrounds so students gain the technical skills and commercial know-how needed to succeed in accountancy. Our students are in demand by accountancy firms, the vast majority of our 2018/19 class had secured job offers or training contracts before they had even graduated.

Neil Dunne, Director of Postgraduate Diploma in Accounting.

Curriculum
This 8-month programme offers 12 core modules providing you with the skills necessary to commence your career in accounting. Modules may include:

- Financial Accounting
- Financial Management
- Management Accounting
- Taxation
- Audit
- Company Law
- Financial Reporting
- Advanced Financial Management
- Performance Measurement
- Advanced Taxation
- Corporate Governance & Ethics
- Accounting in Practice

CONTACT US
EMAIL: business.masters@tcd.ie
Making an Application

Submit your application and supporting documentation online at www.tcd.ie/business. Due to the popularity of our programmes early application is advised.

How to Apply

To apply for our programmes you must complete the online application form and attach your supporting evidence. You will need:

- Copies of your completed transcripts or transcripts to date
- Two supporting academic references or include contact details for two supporting academic references
- Proof of English (for non-native English applicants). For information on acceptable language tests, please visit our website.
- CV or resume
- Any other relevant evidence

Application fee €55

Entry Requirements

- A first or upper-second class honours degree (or its international equivalent)
- English Language requirement: minimum IELTS score of 6.5 overall or TOEFL 88. Note: For the MSc in Marketing and the MSc in Digital Marketing, a higher IELTS score is required of 7.0 overall. For details on the minimum requirements for other tests, please visit our website.
- Two supporting academic references
- A GMAT may be requested in certain cases *

Top Tips

✓ If you have completed qualifications or exams beyond our minimum requirements, please include this evidence. These include accountancy exams or other professional qualifications, GMAT and GRE tests.
✓ Write a brief personal statement. Outline your motivation for applying for the programme and highlight your key achievements, academic or personal.
✓ For non-native English speakers: If you have completed the whole of your undergraduate studies in English you may be exempt from the IELTS requirement. Let us know in your application.

Get in Touch

Please contact the admissions team for more information about our programmes, the application process or to schedule a one-to-one appointment.

EMAIL: business.masters@tcd.ie

Programmes

- **MSc in Business Analytics**
  - EU: €14,950 | Non-EU: €20,100
- **MSc in Finance**
  - EU: €18,300 | Non-EU: €23,200
- **MSc in Financial Risk Management**
  - EU: €18,300 | Non-EU: €23,200
- **MSc in Digital Marketing**
  - EU: €14,950 | Non-EU: €20,100
- **MSc in Marketing**
  - EU: €14,950 | Non-EU: €20,100
- **MSc in Entrepreneurship**
  - EU: €14,950 | Non-EU: €20,100
- **MSc in Human Resource Management**
  - EU: €14,950 | Non-EU: €20,100
- **MSc in International Management**
  - EU: €15,950 | Non-EU: €20,100
- **MSc in Management**
  - EU: €14,950 | Non-EU: €20,100
- **MSc in Supply Chain Management**
  - EU: €14,950 | Non-EU: €20,100
- **Postgraduate Diploma in Accounting**
  - EU: €10,800 | Non-EU: €16,000
- **MSc in Law and Finance**
  - EU: €15,950 | Non-EU: €20,100

*For our quantitatively focused programmes, if the candidate has not proven these skills with their undergraduate studies, the admissions team may request a GMAT test score in lieu as supporting evidence.

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How to apply in 5 easy steps

01 Choose your programme
02 Apply online at tcd.ie/business
03 Upload your supporting documentation
04 Pay the application fee €55
05 Submit your application

**Programmes**

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Joining Trinity Business School was the best decision I could have taken, not only from an academic standpoint but most importantly for my personal development. The Masters in Finance helped me to acquire academic knowledge straight into practical use through marketing campaigns, financial analyses, managing logistics and leading teams. I got a job in Leveraged Finance less than a month after I submitted my dissertation. I can now work in one of the world’s top banks in the Financial Risk Management sector, so I would highly recommend this programme to everyone who wants to work in digital marketing, be at the beginning of their career or somewhere in between!“