This programme is specifically designed for business graduates who wish to pursue an international career or work in organisations that target global markets.

The intensive programme equips students with the knowledge and the practical skills to operate within the global business environment and develop the cultural acumen to communicate and negotiate in different cultures and global markets. Students also have the option to customise their degree with a range of exciting and diverse electives.
This programme added a great variety of managerial expertise to my undergraduate studies in Economics. The unique atmosphere of cultural diversity, combined with lectures in Shanghai, expanded my knowledge of international business.

It provided me with the skillset needed to plan and drive forward large post-merger integration projects as a management consultant.

Philippus Von Neree
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