Trinity Business School

Masters Programmes
www.tcd.ie/business
MSc in Digital Marketing Strategy

Gain the skills you need to launch your digital marketing career

Designed to help students become skilled digital marketing strategists, this programme focuses on how companies do business in a digital world. Students will also learn about digital design, the user experience and how to plan and implement digital strategies.

The strong industry focus and partnership approach means that a variety of leading digital companies are represented by expert guest speakers and faculty, including multinational companies such as Google, Facebook, Twitter, HubSpot and Microsoft.

“Our graduates gain the cutting-edge technical skills, the business acumen and the strategic vision needed to become effective marketing strategists in the workplace.

Our expert industry practitioners who teach on the programme often hire our graduates. If you have a passion for digital marketing, this programme will kick start your career.”

Laurent Muzellec
Programme Director

Google
Gain AdWords and Advanced Analytics Certifications

22 Nationalities
Represented in Class of 2017/18
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

Digital Marketing strategists gain employment across a number of industries including social media, retail, tourism, pharmaceutical, healthcare, education, government and social enterprise.

“... This programme allowed me to develop practical competencies via hands-on real life projects whilst learning the latest trends and practices in the digital market. Everyone at Trinity Business School - the programme director, professors and staff - were very welcoming.

Trinity’s unique location at the heart of the city along with its exceptional facilities and unlimited extracurricular activities make it ideal for any student. I have no doubt that this qualification helped me secure my current job with Google in Dublin.”

Eser Kocak
Graduate of 2017

Sample Timetable

<table>
<thead>
<tr>
<th>MICHAELMAS TERM</th>
<th>HILARY TERM</th>
<th>TRINITY TERM</th>
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<tr>
<td>Sept – Dec</td>
<td>Jan – April</td>
<td>April – July</td>
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</table>

- Data Analytics and Market Research
- Marketing in the Digital Context
- Digital Marketing Strategy
- Social Media Marketing
- Ethical Business for Digital Marketing
- Digital Design and User Experience
- Digital Marketing Implementation
- Digital Business Models
- Emerging Trends in Digital Technology
- Choice of Three Electives
- Dissertation or company project - this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.

DURATION: 1 Year Full Time
START DATE: September

ELECTIVES
Research Methods, Marketing Workshops, Science Technologies and Markets, Advertising Management, Entrepreneurship

IMPORTANT:
Timetables and modules are subject to change

ENTRY REQUIREMENTS
- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

TUITION FEE
EU €13,900.
Non-EU €18,400.
A variety of scholarships are available, please visit the website for further details.

How to Apply
Submit your application and supporting documentation online at www.tcd.ie/business. Offers are issued on a rolling basis, so it’s important to apply early.

Contact Us
Please contact the admissions team for more information about our programmes, the application process or to schedule a campus visit.

Email: business.masters@tcd.ie
Phone: +353 1 896 2493
Web: www.tcd.ie/business
This two year part time programme is designed to provide the knowledge and tools required to become a highly skilled digital marketing strategist. Taught via weekly evening classes, it enables students to combine their study and professional life.

This course is also offered as a one year full time option. The strong industry focus and partnership approach means that a variety of leading digital companies are represented by expert guest speakers and faculty, including multinational companies such as Google, Facebook, Twitter, HubSpot and Microsoft.
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

Digital Marketing strategists gain employment across a number of industries including social media, retail, tourism, pharmaceutical, healthcare, education, government and social enterprise.

ENTRY REQUIREMENTS
- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

TUITION FEE
EU €7,250 per year
Non-EU €9,200 per year
A variety of scholarships are available, please visit the website for further details.

Sample Timetable

YEAR ONE
- Digital Design and User Experience
- Digital Marketing Strategy
- Digital Business Models
- Data Analytics and Marketing Research
- Digital Marketing Implementation
- Marketing in the Digital Context
- Choice of One Elective

YEAR 2
- Dissertation/In-company project
- Social Media Marketing
- Business Ethics
- Choice of Three Electives

ELECTIVES

DURATION: 2 Years Part Time
START DATE: September

SAMPLE TIMETABLE

SCHEDULE: Classes held every Tuesday and Thursday 6pm – 9pm

How to Apply
Submit your application and supporting documentation online at www.tcd.ie/business. Offers are issued on a rolling basis, so it’s important to apply early.

ENTRY REQUIREMENTS
- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

TUITION FEE
EU €7,250 per year
Non-EU €9,200 per year
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Trinity’s unique location at the heart of the city along with its exceptional facilities and unlimited extracurricular activities make it ideal for any student. I have no doubt that this qualification helped me secure my current job with Google in Dublin ”

Esera Kocak
Graduate of 2017
MSc in Entrepreneurship

Develop your skills with Europe’s no. 1 University for producing entrepreneurs

Designed for those with an entrepreneurial mindset, this programme provides students with the knowledge and practical ability to start a new venture, finance start-ups, support new enterprise or scale and grow existing businesses.

The programme has a unique focus on ethical behaviour and the wellbeing of the entrepreneur amidst the stressful nature of new enterprise development.

“During this intensive one-year programme, students will learn from successful entrepreneurs and international faculty about how to launch a company, scale SMEs and lead growth within MNCs.

Entrepreneurial skills are valuable to students who wish to start their own company, but also to students who wish to join global corporations in the technology, financial and consulting sector.

Trinity is Europe’s leading university in entrepreneurship and is based in one of the world's most vibrant innovation ecosystems. Our students are some of the most successful entrepreneurs in today's business environment.”

Giulio Buciuni, Programme Director

Trinity College is the 1st in Europe for Producing Entrepreneurs and Start-Ups

Experts
Taught by Entrepreneurs, Expert Faculty and Industry Practitioners
**ENTRY REQUIREMENTS**

- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

**TUITION FEE**

EU €13,850.
Non-EU €18,400.
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**How to Apply**

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**Sample Timetable**

### MICHAELMAS TERM
Sept – Dec
- Entrepreneurship
- Business Model and Innovation
- Entrepreneurial Finance
- ‘Entrepreneurship in Practice’ workshops
- Business Ethics & Society

### HILARY TERM
Jan – April
- Technological Entrepreneurship
- Social Entrepreneurship
- International Entrepreneurship
- ‘Entrepreneurship in Practice’ workshops

### TRINITY TERM
April – July
- Dissertation or company research project - this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area, developing a new business venture or scaling an existing business.

**DURATION:** 1 Year Full Time

**CHOICE OF THREE ELECTIVES:**

**IMPORTANT:**
Timetables and modules are subject to change

**Career Services & Development**

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

Entrepreneurship graduates can establish a new venture or gain employment across a number of industries including finance and venture capitalism, IT, telecoms, social media, retail, tourism, pharmaceutical, healthcare, education, government, and social enterprise.

**Contact Us**

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Web: www.tcd.ie/business
This programme is designed specifically for students with a quantitative background who want to develop the analytical and technical skills required to succeed in modern financial services. Trinity Business School is partnered with the Chartered Alternative Investment Analyst Association and the Chartered Financial Analyst Institute – both of whom have recognised the academic rigour and industry-relevant skills taught in this programme. Delivered by expert faculty and leading finance practitioners, students gain skills through Bloomberg training and real-life case studies to give them the edge in the competitive job market.

This programme blends academic rigour and practical skills and includes finance simulations in trading and portfolio management. This blended learning combined with our links to industry and global reputation means that our graduates highly employable. The internationally recognised CAIA and CFA affiliated programme, international faculty and diverse range of students prepare our graduates for the world of global business.”

Aleksandar Sevic, Programme Director

3rd Best Masters
Ranked 3rd best masters in Western Europe for Corporate Finance

91% job offers
91% have secured a job offer within three months of graduation

CAIA and CFA
Official Programme partners
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

91% of MSc Finance students secured job offers within 3 months of graduation (class of 2015/16). Many of our graduates complete exams with CFA or CAIA or gain employment in global companies such as Accenture, Deloitte and Google, or find their niche in smaller organisations and start-ups.

“...The MSc in Finance has been my best investment to date. The engaging and prominent lecturers, the depth of the programme’s curriculum and the potential to become involved in extracurricular activities is superb.

For example, the CFA Research Challenge and the Trinity Student-Managed Fund both provide students with invaluable access to industry mentors, and the sort of experience that employers are increasingly looking for.”

John Harrington.
Current employment: Assistant Vice President, Deutsche Bank, London
This rigorous programme introduces you to the tools and skills of modern financial risk management, including the key themes that influence all industries, such as market, credit and operational risk.

Industry professionals, practitioners and consultants from around the world teach students how to forecast, react and minimalise risk. Students will also gain practical skills through Bloomberg training and real-life case studies to give them the edge in a competitive job market.

Dr. Ranadeva Jayasekera, Programme Director

PRIMA
Official Programme Partner. The world’s leading Risk Management Body

Bloomberg
Receive Bloomberg Training and Certification

Canary Wharf Internship
Opportunity to gain an internship in London
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers. After graduation, students can move on to complete their exams with PRMIA (Professional Risk Managers’ International Association) or FRM (Global Association of Risk Professionals).

Financial Risk Managers are an essential component to every company worldwide and positions in this field continue to be in high demand. An internship in Canary Wharf will be provided for the highest performing student on the programme, where they will learn from trading practitioners in a live environment and gain unprecedented experience to move forward in their career.

“ This programme is highly technical and offers a balance of theoretical and empirical hands on knowledge that enhanced my employability in the field of banking, insurance and financial services.

Leading practitioners give students a taste of the real financial world and a dedicated career services team host networking events all year round. ”

Priyanka Dubey
Account Manager
at Eagle Alpha Limited
Graduate 2017

Sample Timetable

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<tr>
<td>Sept – Dec</td>
<td>Jan – April</td>
<td>April – July</td>
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<tr>
<td>- Credit Risk</td>
<td>- Derivatives</td>
<td>- Dissertation – this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.</td>
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<tr>
<td>- Risk Quantification and Measurement</td>
<td>- Credit and Fixed Income Instruments</td>
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<tr>
<td>- Corporate Finance</td>
<td>- Market Risk</td>
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<tr>
<td>- Mathematics of Contingent Claims</td>
<td>- Operational Risk</td>
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<tr>
<td>- Choice of Two Electives</td>
<td>- Choice of Two Electives</td>
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DURATION: 1 Year Full Time

ELECTIVES


IMPORTANT:
Timetables and modules are subject to change

TUITION FEE

EU €16,800.
Non-EU €21,500.
A variety of scholarships are available, please visit the website for further details.

ENTRY REQUIREMENTS

- Bachelor degree in a business or quantitative background with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

How to Apply

Submit your application and supporting documentation online at www.tcd.ie/business. Offers are issued on a rolling basis, so it’s important to apply early.

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Web: www.tcd.ie/business
This programme is designed to equip students with the specialist knowledge and practice-based ability that are vital in the world of human resources and business performance.

Focusing on key themes such as organisational business strategy, innovation and growth, strategic decision-making and diversity and inclusion management, the programme also develops students’ soft skills including communication, negotiation and ethics. The MSc in Human Resource Management has been accredited by CIPD, HR Certification Institute, and is aligned with the Society for Human Resource Management.
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

Human Resource Management graduates can gain employment in any industry such as financial services, operations, pharmaceuticals, education, government and social enterprise.

“
The journey through the HRM MSc has completely exceeded my expectations. The classroom experience has been one of a kind, from the lecture delivery to the weekly challenges that provide a platform for skill building and knowledge sharing.

The modules are all relevant business topics and are the perfect balance between theoretical and practical learning content.”

Muriel Connor, HRM student

Sample Timetable

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<td>Jan – April</td>
<td>April – July</td>
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<tr>
<td>Management</td>
<td>&amp; Development</td>
<td>this project allows</td>
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<tr>
<td>– Learning &amp; Development</td>
<td>– Strategic &amp;</td>
<td>students to showcase</td>
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<td>– Performance &amp; Rewards</td>
<td>International HRM</td>
<td>the knowledge</td>
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<tr>
<td>Management</td>
<td>– Researching HRM</td>
<td>they have gained</td>
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<td>– Developing skills for</td>
<td>– HRM in Practice</td>
<td>and enhance their</td>
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<tr>
<td>business leadership</td>
<td>(company trips)</td>
<td>career potential</td>
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<tr>
<td>– Developing skills for</td>
<td>– Managing Employment</td>
<td>by specialising in a</td>
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<tr>
<td>Business Leadership</td>
<td>Relations</td>
<td>particular area.</td>
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<tr>
<td>– Leading Change in a</td>
<td>– Managing Diversity</td>
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<td>a Complex World</td>
<td>in Organisations</td>
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</table>

DURATION: 1 Year Full Time

IMPORTANT:
Timetables and modules are subject to change

How to Apply

Submit your application and supporting documentation online at www.tcd.ie/business. Offers are issued on a rolling basis, so it’s important to apply early.

ENTRY REQUIREMENTS

– Bachelor degree with a minimum 2.1 result or international equivalent
– Proficiency in English. Non-native speakers require IELTS or TOEFL scores
– Two supporting academic references
– A completed application form.

TUITION FEE

EU €13,850.
Non-EU €18,500.
A variety of scholarships are available, please visit the website for further details.

Contact Us

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Phone: +353 1 896 2493
Web: www.tcd.ie/business
This programme is specifically designed for business graduates who wish to pursue an international career or work in organisations that target global markets.

The intensive programme equips students with the knowledge and the practical skills to operate within the global business environment and develop the cultural acumen to communicate and negotiate in different cultures and global markets. Students also have the option to customise their degree with a range of exciting and diverse electives.
Sample Timetable

MICHAELMAS TERM
Sept – Dec
- Economics for Global Markets
- Brand Management
- International Business Strategy
- International Finance
- Choice of Two Electives

HILARY TERM
Jan – April
- International Management in context
- Cross Cultural Management
- Choice of Four Electives

TRINITY TERM
April – July
- Research Project – this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.

DURATION: 1 Year Full Time

ELECTIVES

IMPORTANT:
Timetables and modules are subject to change

Career Services & Development
Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, psychometric tests and site visits from top global employers.

92% of International Management graduates have secured a job offer within three months of graduation. The diverse mix of the class means that our graduates gain employment across a number of industries including social media, financial services, operations, pharmaceuticals, education, government and social enterprises around the globe.

“This programme added a great variety of managerial expertise to my undergraduate studies in Economics. The unique atmosphere of cultural diversity, combined with lectures in Shanghai, expanded my knowledge of international business.

It provided me with the skillset needed to plan and drive forward large post-merger integration projects as a management consultant.”

Philippus Von Neree
Current employment: Senior Consultant, BearingPoint, Germany

How to Apply
Submit your application and supporting documentation online at www.tcd.ie/business. Offers are issued on a rolling basis, so it’s important to apply early.

ENTRY REQUIREMENTS
- Bachelor degree in business or related discipline with a minimum 2.14 result or international equivalent.
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form.

TUITION FEE
EU €14,850.
Non-EU €18,500.
A variety of scholarships are available, please visit the website for further details.

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Web: www.tcd.ie/business
This programme is designed for non-business graduates who want to succeed in today’s globalised business environment. Designed to complement all undergraduate disciplines, it provides a solid grounding in the practices and principles of management. The diverse class includes students from many different locations and academic backgrounds, including arts, law, science, engineering and medicine. Through a mix of interactive discussion, expert industry speakers and case studies, students learn to critically analyse real strategic business issues, manage conflict and develop their personal leadership style.

"This programme is uniquely designed for non-business graduates to become skilled in the language of management. We approach this task in two interconnected ways. Firstly, we equip students with an in-depth knowledge of each core business function from HR to Marketing and Finance to Strategy.

Secondly, our experiential learning model that means students ‘learn by doing’ that includes a range of guest speakers, company visits, group work and presentations. Our graduates develop refined critical thinking skills, communication skills and cutting edge business acumen. They are ready to join any organisation (or set up their own) and bring a global perspective to its success.”

Padraic Regan, Programme Director

1st Best Management Masters in Western Europe

Global Internship
Global Internship Programme for Top Performing Students

Employment
92% of MSc Management Graduates Secured a Job Offer or Employment within 3 Months of Graduation

*Eduniversal rankings 2017
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

The diverse mix of the class means that our graduates gain employment across a number of industries including social media, financial services, operations, pharmaceuticals, education, government and social enterprise.

“This programme opened up new areas of employment to me as it complemented my law degree.

My decision to train in tax in financial services at KPMG was a result of discovering where my background in law could fit with my newly developed interest in finance.”

Aisling McGettigan
Current employment: Tax Consultant at KPMG

How to Apply

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ENTRY REQUIREMENTS
- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
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MSc in Marketing

Accelerate your career in marketing with our leading industry experts

This programme focuses on marketing strategy, branding, consumer psychology and the communication skills required for graduates to excel in their choice of specialised marketing career.

Through a mix of highly interactive lessons, expert faculty and leading marketing practitioners, students will develop their communication and negotiation skills, deal with real-life case studies and work on specialised group projects.

“With a blend of traditional and contemporary thinking, we ensure that our students understand the fundamental building blocks of ‘how to market’ in the 21st century and the modern technologies that connect businesses to their consumers today. This includes themes such as branding and advertising management, data analytics, globalisation and sustainability. Our highly interactive lessons provoke discussion and develop vital communication and negotiation skills.

The marketing profession is changing rapidly with new ways of engaging and communicating developing almost daily. This programme enables our students to be forward thinking in their approach and future career.”

Sarah Browne, Programme Director

15 Nationalities
Represented in Class of 2017/18

Consumers
Strong Consumer Behaviour and Digital Focus

Interactive lessons
Bring Learning to Life
Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

Marketing graduates can gain employment across a number of industries including social media, retail, tourism, pharmaceutical, healthcare, education, government and social enterprise.

“This programme has blown away my expectations thanks to the engaging professors, high quality interactive content, and diverse subject matter and students. It has enabled me to enhance my existing knowledge and provide me with practical skills, such as big data analysis and trend mapping, through real life application.

I now have a greater appreciation for global collaboration and the confidence to take on demanding business challenges in any country in the world.”

Andrew Chwalik, Marketing Graduate 2017

Sample Timetable

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<tbody>
<tr>
<td>Sept – Dec</td>
<td>Jan – April</td>
<td>April – July</td>
</tr>
<tr>
<td>Marketing Management</td>
<td>Brand Management</td>
<td>Dissertation</td>
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<tr>
<td>Data Analytics and Market research</td>
<td>International Marketing Strategy</td>
<td>this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.</td>
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<tr>
<td>Digital Marketing Communication</td>
<td>Consumer Behaviour</td>
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<tr>
<td>Marketing and Society</td>
<td>Emerging Trends in Digital Technologies</td>
<td></td>
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<tr>
<td>Advertising Management</td>
<td>E-Commerce</td>
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<td>Choice of Two Electives</td>
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DURATION: 1 Year Full Time

ELECTIVES
Science, Technologies and Markets, Research Methods, Marketing Workshop, Entrepreneurship

IMPORTANT:
Timetables and modules are subject to change

How to Apply
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ENTRY REQUIREMENTS
– Bachelor degree with a minimum 2.1 result or international equivalent
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Web: www.tcd.ie/business
MSc in Operations and Supply Chain Management

Launch your career in operations and supply chain with our innovative masters

“This programme equips students with the tools and expertise to manage supply chain processes and their connected operations in a global and increasingly digitalised marketplace. Monitoring risk, leveraging innovation and managing collaboration are some of the core themes embedded in this programme.

As well as the solid theoretical expertise gained in the classroom, students will gain first-hand experience working directly with the major digital and financial companies locally. Operations and supply chain management are important areas for businesses to understand in order to deliver their products and services as effectively and efficiently as possible.

“Supply chains exist for every product and service that we consume, directly or indirectly. This programme allows students to develop a strategic and analytical perspective of global, interconnected supply chains and their increasing complexity. There is a strong demand in the marketplace for graduates with the skills and modes of thinking to address key challenges across a variety of business sectors. The programme also embraces contemporary issues such as innovation, risk management and data analytics.”

Sinead Roden, Programme Director
Who can apply for this course?

We don’t require students to have a business degree or any existing knowledge of operations or supply chain. We suggest it’s suitable for students who have an interest in this area and have good quantitative skills.

Sample Timetable

<table>
<thead>
<tr>
<th>MICHAELMAS TERM Sept - Dec</th>
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<tbody>
<tr>
<td>Supply Chain Excellence and Business Improvement</td>
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<tr>
<td>Data Analytics for Supply Chain Management</td>
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<tr>
<td>Global Supply Chain Management</td>
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<tr>
<td>Operations Management</td>
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<tr>
<td>Financial Analysis</td>
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<tr>
<td>Choice of One Elective</td>
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<table>
<thead>
<tr>
<th>HILARY TERM Jan – April</th>
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<tbody>
<tr>
<td>Strategic Procurement and Sourcing</td>
</tr>
<tr>
<td>Global Supply Chain Financing</td>
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<tr>
<td>Innovating in the Supply Chain</td>
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<tr>
<td>Research Methods in Operations and Supply Chain Management</td>
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<tr>
<td>Choice of Two Electives</td>
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<tr>
<th>TRINITY TERM April – July</th>
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<tbody>
<tr>
<td>Dissertation – this project allows students to showcase the knowledge they have gained and enhance their career potential by specialising in a particular area.</td>
</tr>
</tbody>
</table>

DURATION: 1 Year Full Time

ELECTIVES

IMPORTANT:
Timetables and modules are subject to change

Career Services & Development

Trinity Business School has a dedicated career development team to help identify your ideal career path and provide advice on how to achieve your goals. Services include workshops, one-to-one coaching, career psychometric tests and visits from top global employers.

Operations and Supply Chain graduates can gain employment across a number of industries. The supply chain industry is continuing to grow and graduates with in-demand skills are sought after. The e-commerce boom and technological revolution witnessed across industries globally has fuelled the need for warehouses to speed up logistics operations and streamline supply chain management processes.

How to Apply

Submit your application and supporting documentation online at www.tcd.ie/business. Offers are issued on a rolling basis, so it’s important to apply early.

ENTRY REQUIREMENTS
- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form

TUITION FEE
EU €13,500.
Non-EU €18,500.
A variety of scholarships are available, please visit the website for further details.

Contact Us

Please contact the admissions team for more information about our programmes, the application process or to schedule a campus visit.

Email: business.masters@tcd.ie
Phone: +353 1 896 2493
Web: www.tcd.ie/business
Postgraduate Diploma in Accounting

Fast track your career with a professional accounting degree

Designed for non-accounting graduates, this conversion course fast tracks students towards becoming a qualified accountant and focuses on the fundamentals of financial accounting, management accounting, corporate finance, audit, taxation and related areas.

Students gain significant exemptions from professional accountancy examinations which would otherwise take up to three years to complete.

“This programme enables students to fast track their accountancy career. On completion, students enjoy significant exemptions from the exams of Chartered Accountants Ireland, ACCA, CIMA, and other professional bodies.

Our faculty come from practitioner backgrounds so students gain the technical skills and commercial know-how needed to succeed in accountancy. Our students are in demand by accountancy firms, the vast majority of our 2016/17 class had secured job offers or training contracts before they had even graduated. ”

Neil Dunne, Programme Director

Partners
Official Programme Partners CIMA, Chartered Accountants Ireland, ACCA, Irish Tax Institute

Fast Track
8 Month Conversion Programme
In eight months of study, graduates attain:

- The full suite of exemptions from the ACCA 'Fundamentals' exams, i.e. papers F1 to F9
- The full CAP 1 exemption from Chartered Accountants Ireland (ACA)
- Graduates also attain exemptions from Papers C1-C5, E1, P1, F1 and P2 of the CIMA exams
- Group 2 exemptions from the Irish Tax Institute examinations

**Sample Timetable**

**MICHAELMAS TERM**  
Sept – Dec

- Financial Accounting
- Taxation
- Audit
- Company Law
- Financial Management
- Management Accounting

**HILARY TERM**  
Jan – April

- Financial Reporting
- Advanced Taxation
- Forensic Accounting
- Corporate Governance and Ethics
- Advanced Financial Management
- Performance Measurement

**DURATION:** 8 Months Full Time

**ELECTIVES**

Research Methods, Marketing Workshops, Science Technologies and Markets, Advertising Management, Entrepreneurship

**IMPORTANT:**

Timetables and modules are subject to change

**How to Apply**

Submit your application and supporting documentation online at www.tcd.ie/business. Offers are issued on a rolling basis, so it’s important to apply early.

**ENTRY REQUIREMENTS**

- Bachelor degree with a minimum 2.1 result or international equivalent
- Proficiency in English. Non-native speakers require IELTS or TOEFL scores
- Two supporting academic references
- A completed application form

**TUITION FEE**

EU €10,200.  
Non-EU €15,300

A variety of scholarships are available, please visit the website for further details.

**Contact Us**

Please contact the admissions team for more information about our programmes, the application process or to schedule a campus visit.

Email: business.masters@tcd.ie  
Phone: +353 1 896 2493  
Web: www.tcd.ie/business

**“**

The programme is a very intense but very rewarding experience and qualified me for a number of professional exemptions, which was a valuable asset in securing a training contract. Having previously studied Biochemistry, I was grateful to find a programme specially designed for non-majors.

The fact that everyone started on the same level built a wonderful sense of camaraderie, and it’s a lasting bond that will exist beyond our time at Trinity Business School.”

Vivian Zeng,  
Graduate Trainee  
Chartered Accountant with Pfizer
Contact Us

Email: business.masters@tcd.ie
Phone: +353 (0)1 896 2731
www.tcd.ie/business

Twitter: @TCDBusiness
Facebook: @TrinityBusinessSchool

Rankings:

- Trinity Business School is the No. 1 business school in Ireland, in the Top 20 Business Schools in Europe and in the Top 40 Business Schools Globally (Eduniversal 2016)

- MSc Management ranked 3rd Best Masters in General Management in Western Europe *

- MSc Finance ranked 5th Best Masters in Corporate Finance in Western Europe *

- MSc International Management ranked 7th Best Masters in International Management in Western Europe *

* Eduniversal Masters Ranking 2015 - 2016