Trinity Business School

Global Business Programme

Bachelor in Business Studies
The Global Business Programme

The Global Business Programme is a highly specialised business degree with an emphasis on innovation, entrepreneurship and real-life business experience that opens up doors to the world of business.

The Global Business Programme has a strong emphasis on theory and experiential learning through the use of case studies, team work, internships and professional development modules. Students gain competencies that are vital to employers such as communication and leadership skills.

For further information, visit our website: www.tcd.ie/business/undergraduate/global-business/

Broad Business Themes

Modules are based around eight broad themes:

- Innovation and Entrepreneurship
- Economics and Finance
- Accounting
- Marketing and Strategy
- Operations Management, Information and Communication Technology and Data
- Organisations and People
- International Business
- Business and Society

Top 5 Reasons to Choose Global Business

1. Gain real world experience with an internship and study abroad opportunities
2. Expand your career opportunities and secure a full range of accounting exemptions
3. Focus on your personal and professional development throughout the programme
4. Benefit from a small class size and intimate learning experience
5. Experience the historic and beautiful campus in the heart of Dublin and Ireland’s No. 1 Business School

“We are the business school at the heart of the world renowned university located at the core of Dublin, an international capital city and hub for global business”

Professor Andrew Burke, Dean of Trinity Business School and Chair of Business Studies
Why Study Global Business at Trinity?

Trinity Business School provides life-long education focused on careers and business performance. Our full suite of challenging business programmes span undergraduate, postgraduate and executive education to support our students throughout their business career.

Trinity Business School has been pioneering cutting-edge research, teaching and learning in management and entrepreneurship for nearly a century. Students learn innovative real-world management from leading researchers and industry experts.

Trinity sits right at the heart of business in Dublin, a thriving cosmopolitan city that is home to the European headquarters of many of the world's leading finance, technology and pharmaceutical companies. The breathtakingly beautiful campus, voted among the top 10 most beautiful universities in Europe (Times Higher Education, 2018), with its cobbled squares and contemporary amenities, is home to a vibrant and diverse student community of over 17,500 students.

Quick Facts

- Founded in 1592
- Trinity is 1st in Europe for producing entrepreneurs (PitchBook Universities Report 2018)
- Ranked as Ireland’s most innovative university (Reuters Most Innovative European Universities 2018)
- Ireland is ranked in the top ten safest countries in the world (Global Peace Index 2018)
- The Irish economy is the fastest growing in the Eurozone and the 6th most competitive in the world (IDA Ireland, 2018)
- Trinity Business School is ranked 1st in Ireland (Eduniversal, 2018)
- One year stay back visa for undergraduate students
- Over 100,000 alumni worldwide
- 170 sports clubs and societies.
## Programme Overview

### YEAR 1

**Immerse Yourself in the Fundamentals**
- Learn about the fundamentals of business through a range of 6 mandatory modules such as Management & Organisation and Economics for Management.
- Choose from 7 elective modules including the opportunity to learn a new language.*

### YEAR 2

**Broaden Your Business Knowledge**
- Students are introduced to every core discipline of business theory and practice including Marketing, Finance and Operations Management.
- Choose from a diverse range of 9 elective modules or choose to study modules from other faculties within Trinity.
- Option of an internship during your summer break.

### YEAR 3

**Learn by Doing**
- Build on your portfolio of skills and knowledge by choosing a range of optional modules to widen your business acumen. Options include Human Resource Management, Financial Accounting or Services Marketing.
- Have the opportunity to complete a full year or part year exchange at one of our 50 partner universities around the world.

### YEAR 4

**Deepen Your Expertise**
- Specialise in an area of expertise selecting advanced modules including Strategic Management, Managing New Product Development or Financial Reporting and Analysis.
- Undertake research guided by one of our faculty or industry experts.
- Your work acts as a ticket of entry into your chosen career.

For a full list of modules, please visit: [www.tcd.ie/business/undergraduate/global-business/structure](http://www.tcd.ie/business/undergraduate/global-business/structure)

*Some languages require prior knowledge to A-Level standard.
Get more than a degree

The Global Business Programme offers students:

▶ Full CAP 1 exemption from Chartered Accountants Ireland (ACA).*

▶ A substantial number of exemptions from the Association of Chartered Certified Accountants (ACCA) “Fundamentals” exams (F1-F9).*

▶ Opportunities to study abroad in one of 50 universities in 18 different countries across 4 continents: Europe, Asia, North America and Australia.

▶ Management experience: undertake an internship, build your own start-up, create a social enterprise or even construct a project for a Trinity.

* Dependent on subject choices in third and fourth year.
Innovation & Entrepreneurship

Students are actively encouraged to engage in entrepreneurship and innovation throughout the programme by undertaking internships, developing a start-up or taking a leadership role in one of Trinity’s many business student societies. Our societies foster innovation at the grass-roots student level and many students become entrepreneurs through their journey in Trinity Business School.

Hear from one of our current students...

“The Global Business programme is a unique business degree. There are a diverse range of modules such as organisational behaviour, contemporary Asian studies and personal development. The faculty are experts in their field and are very approachable. Trinity is a wonderful place to study - the campus is beautiful, the societies are among the best in the world and Dublin is a very welcoming and friendly city! Trinity Business School is one of the fastest growing business schools in the world with a great alumni network.”

Tanmay Nath
New Delhi, India
Student Experience
Trinity is home to a diverse and multicultural community with 27% of the student body coming from over 120 countries around the world. The university is home to over 170 sports clubs and societies waiting for students to join them in Front Square during Freshers’ Week.

All undergraduate international first year students are guaranteed Trinity-approved accommodation. Living as part of the Trinity community means greater opportunities for getting involved in many aspects of student life, creating unforgettable memories and making life-long friends.

Trinity’s support network includes a personally assigned tutor for each student, a wide range of learning supports to aid transition to university and a new country, peer support and student mentors, and an excellent Careers Advisory Service to help students find employment before and after they graduate.

Career Opportunities
Trinity’s students are recruited for internships, summer jobs and graduate careers by employers who look to Trinity as a key provider of top quality graduates.

Trinity Business School graduates pursue careers across a range of business, government, technology, innovation and social ventures amongst others. Students at Trinity start their career journey from their first year of undergraduate studies. The Careers Advisory Service within the university offer students assistance with career guidance, CV’s and mock interviews to assist them in reaching their careers goals.

For more information on student life at Trinity visit https://www.tcd.ie/students

Trinity is the only Irish university to appear in the 2017 ‘Global Employability University Ranking’ which ranks the world’s top 150 universities in terms of employability. Source: Emerging/Trendence

95% of Trinity students find employment or go on to further study within six months of graduating.
Trinity Business School

Further Information
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How to Apply
Applications for the Global Business Programme open in October each year and close at the end of June. Offers are issued on a rolling basis so it’s important to apply early.

If you are interested in applying for the programme please visit: www.tcd.ie/business/undergraduate/global-business

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