Foundations in Lean Operational Excellence

Overview

Across the world, leaders must develop responses to global competitiveness challenges that will help ensure the survival and growth of their organisations into the future.

The approach to business and society means that we need to be highly competitive if we are to maintain our positions on what is not always a level playing field. This programme is designed to cover the extent of the enterprise, both the company itself and its supply chain. Participants will be able to focus on building the capability and capacity of their senior people and key processes in order to drive business improvement. The primary focus of this programme is to help senior managers and leaders develop their understanding of strategic and practical lean business concepts, to support their drive to build sustainable and constantly improving competitiveness within their businesses, and to provide the opportunity to develop the next generation of leaders for their organisation. The programme will have a strong focus on engagement and interaction, facilitating discussion and the sharing of experience between participants and faculty.

Modules

✓ Principles, Rules, Tools and Questions of Lean Practice
✓ Look, See, Understand, Think and Do – Practical approach and Tools for operational diagnostics
✓ The Five Rings of Lean Business Excellence
✓ Principles and Practice of Benchmarking Qualitative and Quantitative
✓ Case Study Examples - Used to illustrate, share and challenge with a high level of engagement
Who should do this course

This programme is designed to support companies and managers who want to take on the challenge of developing their people and processes to achieve Operational Excellence. The core “red thread” running through the programme is that of integrating different departments and sections into a coherent whole thereby delivering the full potential of the organisation into the future. The programme is designed for current and future leaders within a business.

Applications Welcome from:

✓ Managers with the desire to improve performance within their organisation.
✓ Leaders who wish to develop the operational and strategic knowledge of their managers.
✓ Aspiring managers who wish to develop their capacity to add value to their organisation.

Benefits:

✓ Supporting understanding of how to develop people’s engagement with competitiveness improvement activities.

✓ Helping develop understanding and ability to use Practical Lean Thinking and approaches.

✓ Applicable for back office, creative areas, logistics and warehousing as well as shop floor activities.

✓ The course will provide a practical understanding of why and how to use Lean Thinking, practices and tools to improve your business capability and competitiveness.
Richard Keegan is adjunct professor of Lean Operational Excellence at Trinity Business School, Trinity College Dublin. He is a specialist in the areas of Lean/World Class Business and Benchmarking.

His concept of a three tier approach to company development has been adopted as a national framework to support the development of competitiveness in Irish industry. The effectiveness and efficiency of this three tiered approach has been independently verified by the Irish Government’s Department of Enterprise Jobs and Innovation and has been written into the National Development Strategy for the past number of years. Each year, Richard is asked to advise major companies across Europe. Through this work he facilitates best practice thinking and the provision of insights and support to some of Europe’s most important companies.

Working with Toyota he has led over 70 best practice missions, for over 1,500 managers to the Deeside engine plant.

He acts in a pro bono role as the advisor to the World Class Activities of the EU-Japan Centre for Industrial Co-Operation, a role he has held for over 20 years.

Richard led the DG Enterprise Benchmarking Initiative, the European Benchmarking Forum and Network at the request of the European Commission from 1997 to 2000. His concept of integrating Benchmarking and Lean/Best Practice concepts was adopted by the United Nations Industrial Development Organisation (UNIDO) as a means of helping sub-Saharan African companies develop their operational effectiveness and competitiveness.

He writes on the subject of business improvement, typically around the areas of World Class Business, Lean and Benchmarking.

What participants say:

“The Five Rings concept was areal factor of success as we launches the new Crafter vehicle from the ground up.” Dr Heiko Gierhardt, Project Manager, VW Poland

“Richard provided us with wisdom, experience, advice and very practical commercially focused support as we deployes lean principles and thinking in our business and for our clients” Ciara Jackson, AON Insurance

“Practical, straightforward, challenging and simple, this course provides a depth of experience and expertise to those interested in improving operational capability and competitiveness” Dr Alexander Ruestig, VP Schaetzler GmbH, Germany
About Trinity Business School

Trinity College Dublin has a robust reputation as a leading international university which extends over four centuries. Trinity Business School was founded in 1925 and has had an innovative role in management education and research which both serve and influence industry.

Over the years, our School has played a pioneering role in bringing the MBA to Europe and has created one of Europe’s most sought after undergraduate business degree programmes as well as having a series of top ranked MSc programmes. Our Executive Education programmes are designed to deliver impactful learning experiences to business executives so that they can better understand, manage and shape rapidly changing business environments.

How to Apply

Visit www.tcd.ie/business/executiveeducation/ for more information and to apply for this programme.

Online Learning Experience

Trinity Business School - Executive Online makes high-quality business education available to learners online through our virtual learning environment.

Our online programmes provide cutting-edge executive education to help professionals around the globe progress in their careers, unlock their entrepreneurship abilities, develop new skills and lead change. They involve action-based learning, which participants apply for a long term impact. Our online programmes are delivered through live interactive lectures and workshops providing access to lifelong learning opportunities globally.

Duration Dates

1 Fri 9th of April
2 Sat 10th of April
3 Sun 11th of April

Daily Schedule

Session 1: 9am to 10:30am
Break: 10:30am to 10:50am
Session 2: 10:50am to 12:30pm
Finish: 12:45pm

Programme Fee

€1850 per participant

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