Overview

Impactful communication is essential for the success of an Executive Leader. This programme is designed for C-Suite Executives, Senior Managers and Business Leaders who need to leverage effective communication and influencing skills for maximum impact.

The programme changes people’s behaviour. It will give you clear guidance for continued skills enhancement, supported by the most up-to-date research. Experiential, research founded, incisive and demanding, the programme will deliver an impactful learning experience.

The focus throughout the programme is on the individual as well as the group, so that you can enhance and cement your strengths, and address your challenges and concerns, while simultaneously benefiting from the strengths and challenges of the other participants.

Benefits

✓ Influence and change behaviour in your organisation.
✓ Influence and persuade others to change attitudes and mindset.
✓ Understand your communication style.
✓ Understand the power of storytelling.
✓ Understand and create your personal narrative.
✓ Develop your listening and questioning skills.
✓ Develop and fine tune practical meeting, chairing and facilitating skills for in-person and virtual environments.

Modules

✓ Creating your Compelling Narrative
✓ Communications Under Pressure
✓ The Art of Interrogation- Listening, Questioning, Interviewing
✓ Facilitation and How to Gain and Maintain Attention
✓ Impactful Communication in the Remote Workplace
Eoghan Tomás McDermott  
Managing Director of The Communications Clinic  
Adjunct Teaching Fellow, Trinity Business School

Eoghan is the Managing Director of The Communications Clinic since 2018. He is personal coach and advisor to a number of Chief Executives of large corporates, both indigenous and multi-national. Eoghan is also the media and communications advisor to many of Ireland's top sportspeople and politicians. Eoghan contributes to Trinity Business School's MSc in Entrepreneurship. He and his team delivered training to the top corporates, public bodies and NGO's in Ireland and abroad. Under his management our trainers run programmes across the EU and UK, Asia, America and Africa. He published his first book The Career Doctor in 2009. Eoghan is a regular contributor to The Last Word, as well as shows on Newstalk and RTE. His writing has been published in the Irish Times, Irish Independent, Sunday Times, Sunday Independent, Irish Examiner and the Business Post.
About Trinity Business School

Trinity College Dublin has a robust reputation as a leading international university which extends over four centuries. Trinity Business School was founded in 1925 and has had an innovative role in management education and research which both serve and influence industry.

Over the years, our School has played a pioneering role in bringing the MBA to Europe and has created one of Europe’s most sought after undergraduate business degree programmes as well as having a series of top ranked MSc programmes. Our Executive Education programmes are designed to deliver impactful learning experiences to business executives so that they can better understand, manage and shape rapidly changing business environments.

Online Learning Experience

Trinity Business School - Executive Online makes high-quality business education available to learners online through our virtual learning environment.

Our online programmes provide cutting-edge executive education to help professionals around the globe progress in their careers, unlock their entrepreneurship abilities, develop new skills and lead change. They involve action-based learning, which participants apply for a long term impact. Our online programmes are delivered through live interactive lectures and workshops providing access to lifelong learning opportunities globally.

Duration

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<th>Duration</th>
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<tr>
<td>1</td>
<td>Tuesday 23rd of March</td>
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<td>2</td>
<td>Wednesday 24th of March</td>
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<td>Thursday 25th of March</td>
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Daily Schedule

Sessions: 9am to 5:30 am

Format

In person

Programme Fee

€2500 per participant

CONTACT US

PHONE +353 1 896 2538

EMAIL trinity.exed@tcd.ie

How to Apply

Visit www.tcd.ie/business/executiveeducation/ for more information and to apply for this programme.