Trinity Business School

Masters Programmes 2020/21
Trinity College Dublin is an international university, steeped in history with a reputation for excellence in education, research and innovation.
Welcome from the Dean 03
A World Class Building for a World Class Business School 04
Trinity Facts and Figures 05
Global Reach 06
University Life 08
Career Support Team 10
Msc in Digital Marketing Strategy 12
Msc in Marketing 14
Msc in Entrepreneurship 16
Msc in Human Resource Management 18
Msc in Finance 20
Msc in Financial Risk Management 22
Msc in Law and Finance 24
Msc in Management 26
Msc in International Management 28
Msc in Operations And Supply Chain Management 30
Postgraduate Diploma in Accounting 32
Making an Application, Entry Requirements, How to Apply 34
Hear from our Graduates 36
I am delighted to introduce you to Trinity Business School. We are the business school of a world famous university located in our new state-of-the-art building at the heart of an historic campus in the centre of Dublin; an international capital city and a hub for global business. We are the only university in Ireland, who are part of the elite League of European Research Universities. The Business School is part of the prestigious Council of Business & Society global consortium and is internationally accredited by AMBA and EQUIS; the latter placing it amongst the top 1% of business schools in the world.

Our range of masters programmes are designed to develop well-rounded and highly capable business graduates in order to enhance their careers and the performance of organisations in which they are engaged. Our global community of students learn cutting-edge real world management techniques from both leading researchers and high performance business executives. We also seek to produce graduates who are a force for good in the world – using their skills to put in more than they take out of any situation in which they are involved. Our global reach and impact is evident, with representation from 57 countries in our graduating class of 2019 alone.

This year, we opened our new state-of-the-art building. This near zero energy, six-storey building includes an innovation and entrepreneurial hub, a 600 seat auditorium, smart classrooms and the latest digital technology; and it remains in the heart of Trinity’s campus. This growth has enabled our ambitious expansion of curriculum, faculty and research across international business, finance, management and entrepreneurship.

Earning a masters is equal parts challenging and rewarding. We want our students to immerse themselves in rigorous research which both serves and critically evaluates business and also to ‘join the conversation’ with the many clubs, societies, guest speakers and employer led events on offer.

I hope you enjoy exploring the MSc programmes on offer for 2020/21 in this brochure. One day I hope to have the pleasure of welcoming you to our School and its exceptional community!

Dean’s Welcome
Professor Andrew Burke
A World Class Business School

The new business school building, opened in May 2019, is an €80 million 11,400 square metre building designed to promote the health and well-being of its users. It includes an innovation and entrepreneurial hub, a 600 seat auditorium, a restaurant, smart classrooms with the latest digital technology, and a rooftop conference room.

The business school is located in the historic and beautiful campus of Trinity, a world renowned university located at the core of Dublin, an international capital city and hub for global business. This powerful business network contributes to our programmes and global alumni community.

A World Class Building

Trinity Facts & Figures

- **1592**
  - Trinity College Dublin was founded.

- **1st**
  - Ireland’s leading university ranked 108th in the world & 1st in Ireland by QS World University Rankings 2020.

- **16th**
  - 16th most international university in the world by Times Higher Education Rankings 2019.

- **6 million**
  - The Trinity Library is a copyright library, a distinction it shares with Oxford & Cambridge. Currently home to over 6 million printed volumes, plus extensive online databases and journal access.

- **140,000+**
  - Trinity alumni.

- **1st**

- **200+**
  - Student clubs and societies.

- **1st**
  - Trinity College is 1st in Ireland in the Shanghai Academic Ranking of World Universities 2019.
Trinity Business School

Global Reach

Trinity Business School is an internationally accredited school with a global community made up of alumni, students, faculty, partner universities and businesses around the world. We have 50 partner universities for undergraduate exchange in 18 countries including those ranked first in Russia, Hong Kong, Singapore and China. *

Our Alumni
Trinity alumni include Nobel prize winners, global thought leaders and trailblazers in many disciplines. Your alumni connection is for life and with over 140,000 alumni across the globe, the Trinity Business Association is a great resource for networking and staying in touch with people who have shared the Trinity experience from all academic disciplines, who are engaged in business activities.

Our Students
Our highly international and diverse student body allows you to experience the global business world as it is and gain different perspectives.

Our MSc student population in 2019 derives from over 50 different countries creating a unique and diverse atmosphere.

* CUHK, Hong Kong; St Petersburg State University, Russia; Tsinghua University, China and Singapore Management University.

Student Population — Class of 2018/19

- Austria
- Peru
- Belgium
- El Salvador
- UK
- Belarus
- Denmark
- Czech Republic
- Netherlands
- Georgia
- Finland
- Hungary
- France
- Kazakhstan
- Germany
- Malta
- Greece
- Norway
- Ireland
- Romania
- Italy
- Russia
- Luxembourg
- Serbia
- Portugal
- Slovenia
- Spain
- Turkey
- Swiss
- Ukraine
- India
- China
- Nepal
- Hong Kong
- Pakistan
- Japan
- USA
- South Korea
- Canada
- Malaysia
- Saudi
- Taiwan
- Brazil
- Vietnam
- Mexico
- Chile

*CUHK, Hong Kong; St Petersburg State University, Russia; Tsinghua University, China and Singapore Management University.
University Life

Life at Trinity is vibrant. Beyond education, involvement in student and community organisations is an integral part of your experience

✓ Over 120 societies. From arts, culture, politics and debating to gaming, advocacy and music, you’re sure to find your niche.
✓ 50 sports clubs. Choose from 50 sports clubs in a range of disciplines. Get fit, stay active, and meet people outside the classroom!
✓ State-of-the-art sports centre. All registered Trinity College students can utilise the facilities at the Sports Centre including the 25m pool, climbing wall, fitness centre and classes.
✓ The Trinity Ball, Europe’s largest private party and a highlight of every spring term on campus.
✓ Trinity College is home to the largest library in Ireland.
The Career Support team are dedicated to supporting our students and alumni in exploring career options, preparing effectively for their next career move, and making informed career decisions that will develop and shape their futures through workshops and tailored individual career sessions.

Specialised in personal development, the team can help you to identify suitable career paths and provide tailored advice on how best to achieve your career goals through workshops, one-to-one coaching and psychometric assessments. They deliver a Career Development Module (non-credit bearing) with defined learning outcomes, arrange company and recruitment consultancy presentations, jobs fairs, recruiter in residence days and networking events.

Career Support Team

Career Services Provided

- Career Classes on topics Such as CVs, Interviews & Work Permits.
- Career Guidance Tools to Help You Identify Your Career Interests.
- Individual Career Meetings to Discuss Your Personal Career Needs.
- Graduate Vacancies Advertisements.
- Job Fairs Specifically for our Students.
- Recruiter in Residence Days.
- Employer Networking Events.
- Company and Recruitment Consultancy Presentations.

Specialised in personal development, the Careers Support Team can help you to identify suitable career paths and provide tailored advice.
MSc in Digital Marketing Strategy

The MSc in Digital Marketing Strategy is designed to provide you with the knowledge and tools required to become a highly skilled digital marketing strategist. You will learn about digital design, the user experience and how to plan and implement digital strategies.

About the Programme

We focus on how different companies do business in a digital world, coupled with a strong industry and partnership approach. A variety of leading digital companies are represented by expert guest speakers and faculty, including multinational companies such as Google, Facebook, Twitter, HubSpot and Microsoft. With the European headquarters of such companies situated nearby, you have the opportunity to visit them on company trips and learn how to master specific platforms such as Google Ads, Analytics, Facebook Insights and HubSpot tools.

Career Prospects

A comprehensive overview of the digital eco-system, this programme is an excellent foundation for a career working across many industries including technology, retail, consulting, manufacturing and pharma biotech/health. Recent employers include Google, Accenture, eBay and Glanbia.

Features & Benefits

- Ranked 1st in the world for E-Business and Digital Marketing Eduniversal 2019.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers come from top tech firms nearby.
- Practical skills. Master platforms such as Google Ads, Facebook Insights and HubSpot tools.
- Present, pitch and create. A learning model designed to mirror the real world competencies needed for a career in Digital Marketing.

“Our graduates gain the cutting-edge technical skills, the business acumen and the strategic vision needed to become effective marketing strategists in the workplace. Our expert industry practitioners who teach on the programme often hire our graduates. If you have a passion for digital marketing, this programme will kick start your career.”

Laurent Muzellec, Programme Director of MSc in Digital Marketing Strategy.

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Curriculum

This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

CORE
- Digital Design & User Experience
- Digital Marketing Implementation
- Data Analytics & Market Research
- Digital Marketing Communication
- Emerging Trends in Digital Technologies
- Social Media Marketing
- Digital Marketing Strategy
- Ethical Business for Digital Marketing
- Consumer Value Management
- Research Methods
- Dissertation/Company Research Project

ELECTIVE
- Digital Business Models
- E-Commerce
- Digital Analytics
- Sales Management
- Science, Technologies & Markets
- Innovation & Digital Technology

Dissertation

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
MSc in Marketing

This intensive programme is designed to equip you with the relevant skills required for a successful career in Marketing. With a blend of traditional and contemporary thinking, we ensure that our students understand the fundamental building blocks of ‘how to market’ in the 21st century and the modern technologies that connect businesses to their consumers today.

About the Programme

Analytical and practice-based training is delivered by expert faculty and executives from top multinationals, with a focus on providing corporate connections to the marketing and digital marketing industries. This programme focuses on marketing strategy, branding, advertising, consumer behaviour and the digital marketing communication skills required for graduates to excel in their choice of specialised marketing career.

Career Prospects

This programme delivers a balanced curriculum of traditional marketing strategy, branding, consumer psychology and the communication skills required for graduates to excel in their employment of choice. It allows graduates to seek roles in industry, agency, communications or digital firms. Current graduates have careers across many industries including technology, retail, consulting and hospitality. Recent employers include Oracle, Amazon, Facebook and Accenture.

Features & Benefits

- Ranked 1st in Ireland and 5th in Western Europe for Marketing. Eduniversal 2019.
- Graduates from all disciplines. No prior marketing knowledge required.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in advertising, brand and digital marketing.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.

“The marketing profession is changing rapidly with new ways of engaging and communicating with customers, as well as new ways of offering value, not just to customers, but to society as a whole, developing almost daily. Working within dynamic teams on specified marketing projects, we encourage and teach our students to apply critical thinking to all aspects of marketing thought and practice to develop effective marketing solutions, while also facilitating the development of vital interaction, communication and negotiation skills. This programme enables our students to be forward thinking in their approach and future career.”

Sarah Browne, Director of MSc in Marketing.

Curriculum

This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

**CORE**
- Marketing Management
- International Marketing Strategy
- Consumer Behaviour
- Data Analytics & Market Research
- Brand Management
- Digital Marketing
- Communication
- Marketing & Society
- Advertising Management
- Research Methods
- Entrepreneurship

**ELECTIVE**
- Sales Management
- Science, Technologies & Markets
- Innovation & Digital Technology
- Digital Business Models
- E-commerce

Curriculum subject to change

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DISSERTATION

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
MSc in Entrepreneurship

This programme is specifically designed for those with an entrepreneurial mindset, providing students with the specialist knowledge and practical ability to start a new venture, finance start-ups, support new enterprise or scale and grow existing businesses.

About the Programme
You will have access to Trinity’s entrepreneurship programmes including LaunchBox, Blackstone Launchpad and the Trinity Entrepreneurial Society. Learn how to launch a company, scale SMEs and lead growth. There is also a unique focus on ethical behaviour and the well-being of the entrepreneur amidst the stressful nature of new enterprise development.

Career Prospects
Entrepreneurship graduates can establish a new venture or gain employment across a number of industries including finance and venture capitalism, IT, telecoms, social media, retail, tourism, pharmaceutical, healthcare, education, government, and social enterprise.

Features & Benefits
- Create a business plan. Create a comprehensive plan to include market and competitor analysis, funding and growth strategy.
- Learn from actual entrepreneurs with our ‘Entrepreneur in Residence’ support feature.
- Present, pitch and create. A learning model designed to mirror the task of an Entrepreneur.

“During this intensive one-year programme, students will learn from successful entrepreneurs and international faculty about how to launch a company, scale SMEs and lead growth within MNCs. Entrepreneurial skills are valuable to students who wish to start their own company, but also to students who wish to join global corporations in the technology, financial and consulting sector. Trinity is Europe’s leading university in entrepreneurship and is based in one of the world’s most vibrant innovation ecosystems. Our students are some of the most successful entrepreneurs in today’s business environment.”

Giulio Bucioni, Director of MSc in Entrepreneurship.

Curriculum
This one year programme gives you the option to customise your degree with a range of exciting and diverse electives. Modules may include:

CORE
- Strategic Entrepreneurship
- Technological Entrepreneurship
- Entrepreneurial Finance
- Business Model Innovation
- International Entrepreneurship
- Entrepreneurship in Practice
- Brand Management
- Entrepreneurial Well-being
- Business Plan/Company Project

ELECTIVE
- Social Entrepreneurship
- Digital Tools for Growth
- Digital Business Models
- Crowd Funding & New Financing Tools for Entrepreneurs

Curriculum subject to change

RESEARCH PROJECT
You undertake a business plan or company research project, individually or in groups, instead of the standard dissertation.
MSc in Human Resource Management

Designed for students from all disciplines, this programme has been fully accredited by CIPD, HR Certification Institute, and is fully aligned with the Society for Human Resource Management. You will gain the specialist knowledge and practice-based ability that are vital in the world of human resources and business performance.

Features & Benefits

✓ Accredited and aligned with CIPD, HR Certification Institute and aligned with the Society for Human Resource Management.

✓ Ranked 1st in Ireland and 2nd in Western Europe for HRM masters. Eduniversal 2019.

✓ Company visits via HRM in practice. Visit many top companies in Dublin and learn about their HRM strategy.

✓ HR analytics module introduced in 2019 to meet the demands from industry.

✓ Opportunity to pitch. Previous panels consisting of both experienced researchers and practitioners.

“Human Resource Management is critically important for organisations to identify and develop talented people needed to generate new ideas and innovate across products and services. Our students learn to apply HR theory to practice, solve business problems and help organisations to continuously grow and improve their performance.”

Na Fu, Director of MSc in Human Resource Management.

About the Programme

This is the only programme in Ireland that is accredited and aligned with the three largest HR bodies globally and one of few globally to include HR analytics, which was recently introduced to meet industry demands. The programme is research-led, evidence-based and practice-driven. Senior practitioners from industry teach on the programme to offer you a strong combination between research and practice. You will also go beyond the classroom and learn in real organisations via the Human Resource Management in Practice module.

Focusing on key themes such as organisational business strategy, innovation and growth, strategic decision-making and diversity and inclusion management, you will develop your professional skills including communication, negotiation and ethics.

Career Prospects

With increasing corporate focus on attracting, retaining and nurturing talent, graduates have a range of options in the field of HRM. Our dedicated programme-based career service teams will support your search. Graduates can gain employment in any industry such as financial services, operations, pharmaceuticals, education, government and social enterprise.

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Curriculum

This one year programme offers 12 core modules designed to build your knowledge and understanding of human resource management. Modules may include:

CORE

Human Resource Management
Organisation Design and Development
Learning & Development
Strategic & International HRM
Researching HRM
HR Analytics & HRM in Practice
Performance & Rewards
Management
Managing Employment Relations
Developing Skills for Business Leadership
Managing Diversity in Organisations
Business Ethics & Society

Curriculum subject to change

DISSERTATION

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
MSc in Finance

This specialist and highly ranked programme is designed for students who want to develop the analytical and technical skills required to succeed in modern financial services. Students gain practical skills with access to Bloomberg terminals and are challenged to get involved in the very popular Trinity Student Managed fund.

About the Programme
Delivered by expert faculty and leading finance practitioners, you will receive the highest analytical and practical training possible through Bloomberg training, finance simulations and real-life case studies. Trinity Business School is partnered with the Chartered Alternative Investment Analyst Association and affiliated to the Chartered Financial Analyst Institute – both of whom have recognised the academic rigour and industry-relevant skills taught in this programme.

Career Prospects
Many students build professional connections during their studies and go on to work in global companies such as Deloitte, KPMG, Statestreet, EY and PwC, with popular employment sectors including finance, government, consulting, retail and energy.

Features & Benefits
- Gain practical skills with Bloomberg terminals and the Trinity Student Managed Fund.
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.
- Partnered with CAIA and affiliated to Chartered Financial Analyst (CFA) Institute – both of whom have recognised the academic rigour and industry-relevant skills taught to students.

“This programme blends academic rigour and practical skills and includes finance simulations in trading and portfolio management. This blended learning combined with our links to industry and global reputation means that our graduates are highly employable. The internationally recognised CAIA and CFA affiliated programme, international faculty and diverse range of students prepare our graduates for the world of global business.”

Aleksandar Sevic, Director of MSc in Finance.

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Curriculum
This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

CORE
- International Financial Statement Analysis
- Investment Theory
- Corporate Finance
- Derivatives
- Financial Econometrics
- Advanced Statement Analysis
- Credit & Fixed Income Instruments
- Portfolio & Wealth Management

ELECTIVE
- International Finance
- Alternative Investments
- Treasury Management
- Venture Capital
- Applied Investment
- Management & Trading
- Finance, Policy & Politics
- Energy Finance & Trading
- Private Equity
- Commodities & Collectibles
- Financial Markets & Institutions
- Financial Modelling & Scenario Analysis
- Panel & Cross Sectional Data Analysis
- Enterprise Risk Management
- Trading Psychology & Behavioural Analysis
- Business Ethics

Dissertation
The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.

Curriculum subject to change
MSc in Financial Risk Management

This programme is designed for students with a quantitative background who want to explore how financial tools can be used to mitigate risk for corporations and society. Industry professionals, practitioners and consultants from around the world will teach you how to forecast, react to and minimalise risk.

About the Programme
We deliver a comprehensive understanding of the core pillars of risk management; credit risk, market risk and operations risk to ensure you have the theoretical foundation for success. You will learn how to explore the key financial tools that are used to mitigate risk, how to interpret and assess the risk of individual financial instruments and assets and how to develop the critical skills to assess the results. This programme is partnered with PRMIA & GARP maximising your career potential in the field of risk management. You will gain practical skills through Bloomberg training and real-life case studies to give you an edge in the competitive job market.

Career Prospects
Officially recognised by GARP, the programme helps to prepare students for the likes of FRM and PRMIA examinations. The top employment sectors for graduates of this course are financial services, consulting and technology. Typical employers include investment banks, hedge funds, and financial institutions.

Features & Benefits
- Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.
- Bloomberg terminals. Access and analyse real-time financial market data with the system used by most large financial firms.
- GARP and PRMIA recognised programme and programme partner.

“This rigorous programme introduces you to the tools and skills of modern financial risk management. Our expert faculty and industry practitioners bring cutting edge expertise to the classroom. Our graduates are ideally placed to embark in a variety of careers, such as investment banking, hedge fund management and risk oversight. Furthermore, students are prepared for GARP - FRM examinations (the globally recognized professional designation for financial risk managers) helping them to maximise their career potential in this exciting industry.”
Ranadeva Jayasekera, Director of MSc in Financial Risk Management.

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Curriculum
This one year programme offers a number of core modules and the option to customise your degree with a range of exciting electives and a dissertation. Modules may include:

- CORE
  - Corporate Finance
  - Derivatives
  - Credit and Fixed Income Instruments
  - Credit Risk
  - Market Risk
  - Operational Risk
  - Risk Quantification & Measurement
  - Mathematics of Contingent Claims

- ELECTIVE
  - Financial Econometrics
  - Advanced Statement Analysis
  - Treasury Management
  - Portfolio & Wealth Management
  - Finance, Policy & Politics
  - Energy Finance and Trading
  - Private Equity
  - Financial Markets & Institutions
  - Financial Modelling & Scenario Analysis
  - Panel & Cross Sectional Data Analysis
  - Enterprise Risk Management
  - Trading Psychology & Behavioural Analysis
  - Impact Investment & Risk Management
  - Business Ethics

Curriculum subject to change

DISSERTATION
The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
MSc in Law and Finance

This interdisciplinary masters is jointly offered by the Law School and Trinity Business School. This course is structured to include foundational and advanced material to build students’ knowledge and understanding of law and finance. It will provide you with the capacity to embrace current and future changes in respect of financial regulation, EU law and financial innovation.

Features & Benefits

- **Interdisciplinary study.** A unique opportunity to gain a solid background in Law and Finance.
- **Flexible and wide ranging electives.** Select 30 credits of modules from both disciplines.
- **Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.**
- **International network.** Study alongside students from all over the world.
- **Research project.** An opportunity to delve into an area of interest with the capstone research project under the guidance of a professor from Law or Finance. You decide.

“Trinity Business School and the School of Law are delighted to offer the opportunity for interdisciplinary study at postgraduate level. The programme will provide students with the knowledge and skills to operate across both law and financial services; two crucial areas in any business environment”

Martha O’Hagan Luff, Assistant Professor in Finance.

About the Programme

This programme is designed to provide a solid theoretical background in the broad area of both law and finance. You can choose to specialise in different areas of both disciplines through a series of elective modules and will be equipped with the technical and analytical skills to understand and implement financial and legal concepts.

Career Prospects

Graduates can gain employment in a range of roles within the financial services industry as well as the legal sector and will be well placed to tackle business challenges with an understanding of both the legal and financial aspects, which is crucially important to organisations operating in an increasingly dynamic and complex world.

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CURRICULUM

This one year programme gives you the options to customise your degree with a range of exciting and diverse electives. Modules may include:

**CORE**
- EU Aviation Law
- International Aviation Law
- International Business Tax Law
- International Corporate Governance
- International Finance
- International Financial Statement Analysis
- International Financial Statement Analysis
- Private Equity
- Treasury Management
- Venture Capital

**ELECTIVE**
- Corporate Finance & Corporate Governance
- Business Ethics
- Investment Theory
- EU Financial Services Law
- Financial Econometrics
- Financial Markets & Institutions
- Finance, Policy & Politics
- International Finance
- International Financial Statement Analysis
- Private Equity
- Treasury Management
- Venture Capital

Curriculum subject to change

Dissertation

You will have a choice of a dissertation supervised either by the Law School or by Trinity Business School, with interdisciplinary perspectives being encouraged.
MSc in Management

This programme is designed for non-business graduates who want to succeed in today’s globalised business environment. This conversion programme gives you core management skills and insights into a variety of different business sectors, ranging from marketing to entrepreneurship.

Features & Benefits

- Ranked 1st in Western Europe for General Management. Eduniversal 2019.
- Graduates from all disciplines. No prior business background required.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in industry.
- Experiential learning model. Students ‘learn by doing’ including a range of guest speakers, group work and presentations.

“...unique design for non-business graduates to become skilled in the language of management. We approach this task in two interconnected ways. Firstly, we equip students with an in-depth knowledge of each core business function from HR to Marketing and Finance to Strategy. Secondly, our experiential learning model that means students ‘learn by doing’ that includes a range of guest speakers, group work and presentations. Our graduates develop refined critical thinking skills, communication skills and cutting edge business acumen. They are ready to join any organisation (or set up their own) and bring a global perspective to its success.”

Louis Brennan, Director of MSc in Management.

About the Programme

Designed to complement all undergraduate disciplines, you will gain a solid grounding in the practices and principles of management. Through a mix of interactive discussion, expert industry speakers and case studies, you will learn to critically analyse real strategic business issues, manage conflict and your personal leadership style. You will also learn from a diverse class of students from different locations and academic backgrounds, including arts, law, science, engineering and medicine.

Career Prospects

This programme provides an excellent platform for previously non-business graduates looking to change direction and industry. The top employment sectors for graduates of this course are consulting, technology, financial services and media/entertainment with recent employers including Deloitte, KPMG, Accenture and EY.

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Curriculum

This one year programme offers 12 core modules designed to build the management skills necessary to succeed in today’s globalised business environment. Modules may include:

CORE
- Project Management
- Implementing Marketing; Theories & Practices
- Strategic Management
- Operations Management
- Financial Management
- Human Resource Management
- Entrepreneurship
- Negotiation Theory & Practice
- Research Methods
- Leading Change in a Complex World
- The Psychology of Management
- Ethical Business

The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.

Curriculum subject to change
MSc in International Management

This programme is specifically designed for business graduates who wish to pursue an international career or work in organisations that target global markets. The intensive programme equips you with the knowledge and the practical skills to operate within the global business environment and the cultural acumen to communicate and negotiate in different cultures and markets.

Features & Benefits

- International residency week. Visit Hong Kong or Northern Spain.
- Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in industry.
- International network. Study alongside a class of peers from 25+ countries.

“Our aim is to produce culturally sensitive and strategically minded graduates, able to pursue management careers in today’s international business environment. You will be equipped with an in-depth understanding of all key areas of business and the global eco-system of diverse cultures, economies, political systems and intrigue. Our faculty is highly international and 26 nationalities were represented in the class of 2018/19. The highlight of the programme is an exciting international residency week in Asia or Northern Spain that brings in-class learning to life.”

Paul Ryan, Director of MSc in International Management.

Curriculum

This one year programme gives you the option to customise your degree with a range of exciting and diverse electives. Modules may include:

CORE
- Cross-Cultural Management
- Global Brand Management
- International Business Strategy
- Theory
- International Management
- in Context
- Ethical Business
- International Business
- Strategy Practice
- International Entrepreneurship
- International HRM
- Research Methods
- Research Project

ELECTIVE
- Economics for Global Markets
- International Digital Marketing
- Global Supply Chain
- Management
- Applied International Strategy
- Negotiation Theory
- Project Management
- International Sales
- International Marketing

Curriculum subject to change

About the Programme

This programme is designed to expand your business and international expertise, network and professional connections. You will develop a global network of friends within the highly diverse class and experience business in a different culture via the International Residency Week. Currently the class travel to Hong Kong or the alternative international week in Spain.

We deliver highly interactive lessons with opportunities to develop presentation skills, deal with real life case studies and work in group assignments. Students are encouraged to select the trip that is most culturally different from their own background.

Career Prospects

This programme is an excellent foundation for an international career working across many industries including technology, consulting, financial services and media. Recent employers include Google, Deloitte, LinkedIn, KPMG and Accenture.

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RESEARCH PROJECT

A research project will allow you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
MSc in
Operations and Supply Chain Management

Ideal for students with strong analytical skills or background, this programme equips graduates with the tools and expertise to manage supply chain processes and their connected operations in a global and increasingly digitalised marketplace. Monitoring risk, leveraging innovation and managing collaboration are some of the core themes embedded in this programme.

Features & Benefits

✓ Graduates from all disciplines. Suitable for quantitatively focused students but no prior business background is required.
✓ Strong industry and partnership approach. Many of our visiting lecturers and guest speakers are leaders in industry.
✓ Highly interactive lessons with opportunities to develop presentation skills, deal with real-life case studies and work in group assignments.

About the Programme

As well as the solid theoretical expertise gained in the classroom, you will gain first-hand experience working directly with the major digital and financial companies locally. Operations and supply chain management are important areas for businesses to understand in order to deliver their products and services as effectively and efficiently as possible.

Career Prospects

Graduates can gain employment across a number of industries. The supply chain industry is continuing to grow and graduates with these in-demand skills are sought after. The e-commerce boom and technological revolution witnessed across industries globally has fuelled the need for warehouses to speed up logistics operations and streamline supply chain management processes.

“Supply chains exist for every product and service that we consume, directly or indirectly. This programme allows students to develop a strategic and analytical perspective of global, interconnected supply chains and their increasing complexity. There is a strong demand in the marketplace for graduates with the skills and modes of thinking to address key challenges across a variety of business sectors. The programme also embraces contemporary issues such as innovation, risk management and data analytics.”

Yufei Huang, Director of MSc in Operations and Supply Chain Management.

Curriculum

This one year programme delivers 12 core modules designed to build your knowledge and understanding of operations and supply chain management. Modules may include:

CORE
Operations Management
Global Supply Chain Management
Introductory Finance
Business Analytics
Design & Risk Analysis
Operations Analytics
Supply Chain Science
Global Procurement
Research Methods
Project Management
Business Ethics
New Product Development

Curriculum subject to change

RESEARCH PROJECT
The dissertation allows you to showcase the knowledge you have gained and enhance your career potential by specialising in a particular area.
Postgraduate Diploma in Accounting

Designed for non-accounting graduates. This conversion programme fast-tracks students towards professional accountancy. It focuses on the fundamentals of financial accounting, management accounting, corporate finance, audit, taxation and related areas.

**Exemptions**

- ACCA: All 9 Papers at the Applied Knowledge and Applied Skills levels (formerly known as Papers F1 to F9).
- Chartered Accountants Ireland (ACA): Full CAP 1 exemption.
- CIMA: Papers BA1-BA4, E1, P1, F1 and P2.
- Irish Tax Institute: Group 2 exemptions.
- CPA Ireland: Formation 1 (all papers), Formation 2 (Financial Accounting, Management Accounting and Taxation) and Professional 1 (Corporate Reporting, Managerial Finance and Corporate Laws & Governance).

“...This programme enables students to fast-track their accountancy career. On completion, students enjoy significant exemptions from the exams of Chartered Accountants Ireland, ACCA, CIMA, and other professional bodies. Our faculty come from practitioner backgrounds so students gain the technical skills and commercial know-how needed to succeed in accountancy. Our students are in demand by accountancy firms, the vast majority of our 2018/19 class had secured job offers or training contracts before they had even graduated.”

Neil Dunne, Director of Postgraduate Diploma in Accounting.

**About the Programme**

This programme provides significant exemptions from the examinations of professional accountancy bodies. Expert faculty and practitioners combine to deliver modules, grounded in the academia-practice link that underpins the entire programme. The programme is fully accredited by ACCA, Chartered Accountants Ireland, CIMA, CPA and Irish Tax Institute.

**Career Prospects**

Graduates of this programme find employment with many top accountancy firms including KPMG, Deloitte, EY, PwC and Grant Thornton, with the majority securing training contracts before graduation.

**Curriculum**

This 8-month programme offers 12 core modules providing you with the skills necessary to commence your career in accounting. Modules may include:

- Financial Accounting
- Financial Management
- Management Accounting
- Taxation
- Audit
- Company Law
- Financial Reporting
- Advanced Financial Management
- Performance Measurement
- Advanced Taxation
- Corporate Governance & Ethics
- Accounting in Practice

Curriculum subject to change.
Making an Application

Submit your application and supporting documentation online at www.tcd.ie/business. Due to the popularity of our programmes early application is advised.

**How to Apply**

To apply for our programmes you must complete the online application form and attach your supporting evidence. You will need:

- Copies of your completed transcripts or transcripts to date
- Two supporting academic references or include contact details for two supporting academic references
- Proof of English (for non-native English applicants)
  - For information on acceptable language tests, please visit our website.
- CV or resume
- Any other relevant evidence

**Application fee €55**

**Entry Requirements**

- A first or upper-second class honours degree (or its international equivalent)
- English Language requirement: minimum IELTS score of 6.5 overall or TOEFL 88. **Note:** For the MSc in Marketing and the MSc in Digital Marketing, a higher IELTS score is required of 7.0 overall. For details on the minimum requirements for other tests, please visit our website.
- Two supporting academic references
- A GMAT may be requested in certain cases *

**Top Tips**

- If you have completed qualifications or exams beyond our minimum requirements, please include this evidence. These include accountancy exams or other professional qualifications, GMAT and GRE tests.
- Write a brief personal statement. Outline your motivation for applying for the programme and highlight your key achievements, academic or personal.
- For non-native English speakers: If you have completed the whole of your undergraduate studies in English you may be exempt from the IELTS requirement. Let us know in your application.

**Get in Touch**

Please contact the admissions team for more information about our programmes, the application process or to schedule a one-to-one appointment.

PHONE: + 353 1 896 4163
EMAIL: business.masters@tcd.ie

*For our quantitatively focused programmes, if the candidate has not proven these skills with their undergraduate studies, the admissions team may request a GMAT test score in lieu as supporting evidence.

**Programmes**

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<tr>
<th>Programme</th>
<th>EU:</th>
<th>Non-EU:</th>
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<td>MSc in Law and Finance</td>
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Hear from our Graduates

Aimée Louise Carton MSc in Entrepreneurship Graduate

"The MSc in Entrepreneurship was so different from my two previous degrees as it emphasised practical learning and a real-world approach to entrepreneurship. For example, instead of learning the theory around setting up a business, we were given one week to do just that during the Business Model Innovation module. From day one, myself and my peers were challenged by successful entrepreneurs and investors who pushed us to be the best that we could be. The programme has allowed me to meet incredible friends, professionals and thought leaders as well as my co-founder! We've since launched our start-up KeepAppy, which we are pitching shortly on the global stage in Silicon Valley — this simply would not have been possible had I not undertaken this course."

Current employment: Founder of KeepAppy, Dublin

Andrew J. Chwalik MSc in Marketing Graduate

"The best thing about being a student at Trinity Business School, besides the extraordinary students, is the high quality educational experience. Each professor has their own experience in a relevant field and utilises their knowledge to teach a specific subject. You get real world experience blended with a nice amount of theory. I couldn’t be happier with the teaching style and diversity of the instructors. The highlight of the programme for me was being able to study a subject I love with so many other bright, young minds that shared in my passion. My classmates came from all over the world and it was amazing working together to develop solutions for current industry problems."

Current employment: Co-Owner and Operator for Topped Ice Cream & Adjunct Professor at Walsh University, Ohio

Christopher Ewert MSc in Finance Graduate

"Joining Trinity Business School was the best decision I could have taken, not only from an academic standpoint but most importantly for my personal development. The Masters in Finance helped me to build international relationships, expand my network and make new friends. The practical and business case-oriented lectures, tutorials and group projects provide all tools necessary to forge a career in Finance; I got a job in Leveraged Finance less than a month after I submitted my dissertation."

Current employment: Investment/Corporate Credit Analyst at Guggenheim Partners, Dublin

Sandhya Raghuvanshi Postgraduate Diploma in Accounting Graduate

"I sought admission in the Postgraduate Diploma in Accounting coming from a non-accountancy background. The modules on offer gave us a deep insight into the subject with constant support and the best possible mix of practical and theoretical knowledge. Exposure to group project work, in-class interactions, and contact with other international students will all be significant for your academic and social life. As soon as I completed the course I got a job offer from one of the Big 4."

Current employment: Audit Trainee at Deloitte, Dublin

Kevin Haughan MSc in Management Graduate

"The MSc Management was one of the most rewarding years of my education, thanks to the wide range of engaging classes and the diverse backgrounds of the students that the course attracts. The array of different perspectives among the class makes for extremely interesting team projects, and great friendships. Since finishing the course, I’ve been able to put all of my newly acquired academic knowledge straight into practical use through marketing campaigns, interviewing new hires, conducting financial analyses, managing logistics and leading teams."

Current employment: Lead Product Analyst at Badoo/Bumble, London

Varun Reddy MSc in Human Resource Management Graduate

"The MSc in Human Resource Management course is very well designed for students from diverse educational backgrounds. The overall quality of education is excellent and as a Trinity student, I was able to expand my professional network beyond my expectations. All the modules are tailored as per the current industry requirements and delivered by outstanding professors. Company trips organised as a part of this course were another great opportunity for me to acquire practical industry insights, and reflect on my learnings. Trinity has been an experience of a lifetime and so were all the personal and professional relationships developed during this journey."

Current employment: Owner & Founder at All About Planning, Dublin

Délia Ridoux MSc in Financial Risk Management Graduate

"Trinity was an experience I will never forget and I would highly recommend this programme. The relative small size of the class, coupled with the devotion our lecturers gave us throughout the year was an essential component to the success of my degree. The course offered the opportunity to work as part of a group as well as develop my own knowledge of the different elements of financial risk one can meet in a corporate environment. I am now working in one of the world’s top banks in the Financial Risk Management sector, an opportunity I might never have had without studying the MSc Financial Risk Management programme at Trinity Business School."

Current employment: Financial Risk Analyst at Citi, Dublin

Philippus von Nerée MSc in International Management

"I chose Trinity Business School’s MSc in International Management programme based on my interest in the challenges of an increasingly globalised world. It added a great variety of managerial expertise to my economical knowledge that I accumulated in my undergraduate studies. Furthermore, the unique atmosphere of cultural diversity within the class combined with the international residency weeks vastly expanded my awareness of the challenges to internationally operating corporations."

Current employment: Head of Operations at Semasis GmbH, Hamburg

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