



TRINITY COLLEGE DUBLIN
COLÁISTE NA TRÍONÓIDE, BAILE ÁTHA CLIATH

THE
UNIVERSITY
OF DUBLIN



*Dynamic Leadership
Development*

Managing Your Career and Your Brand

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David



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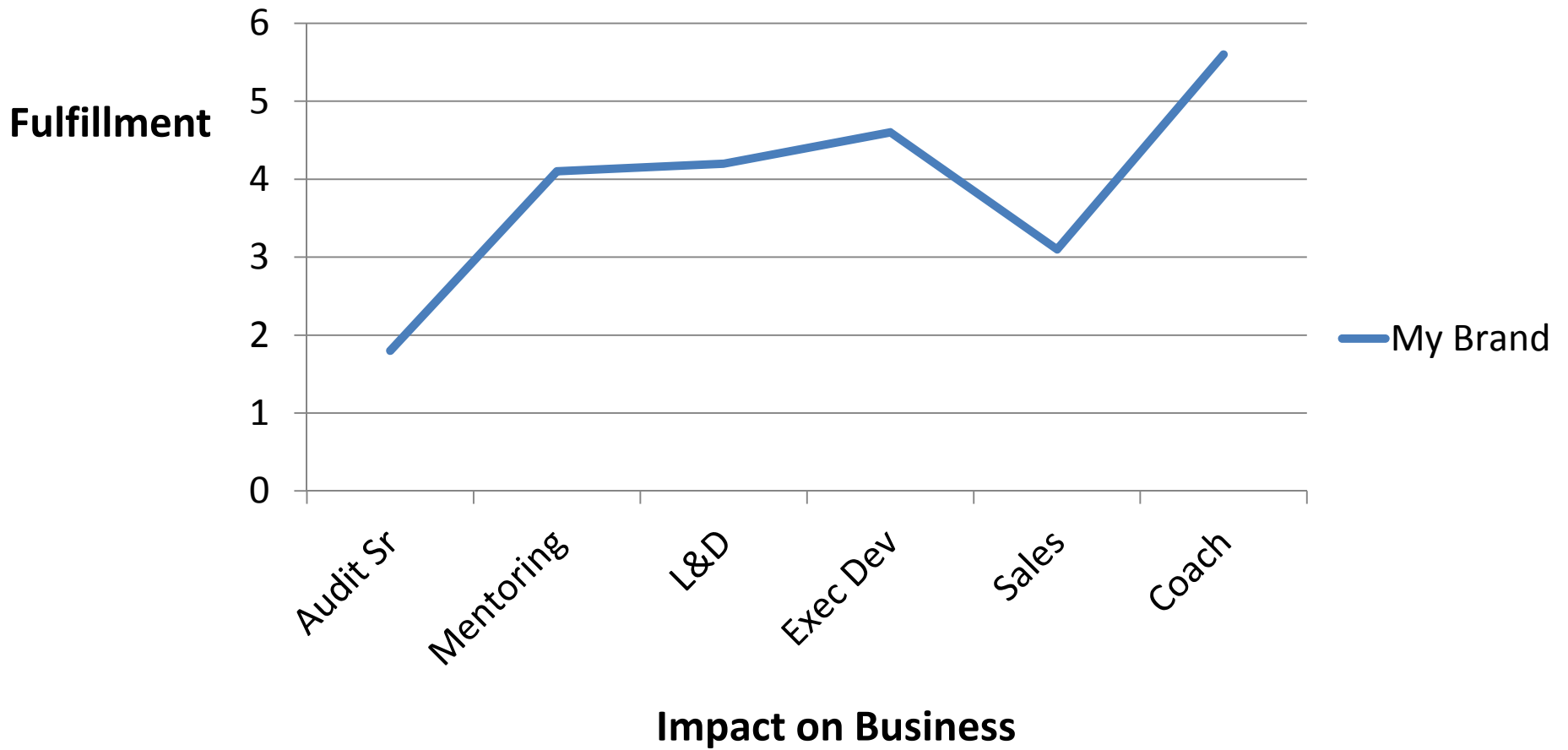


Brand Chart



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My Brand



Career Best



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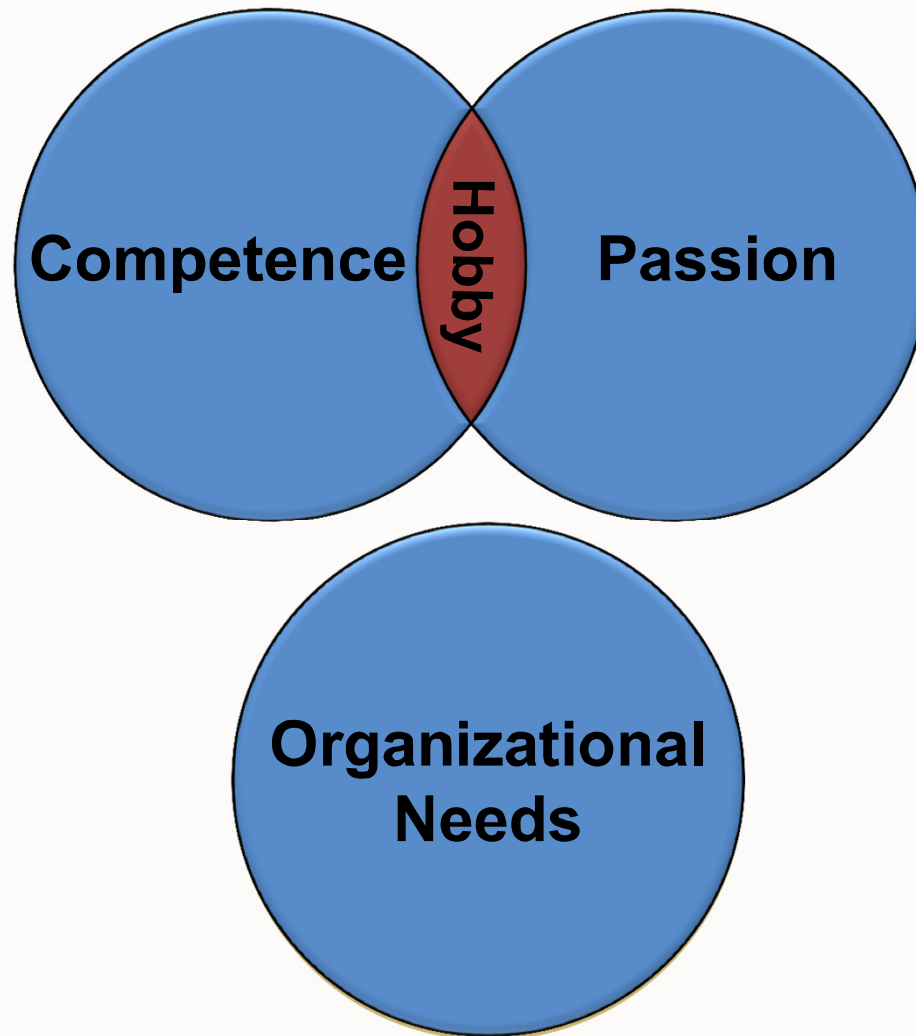
Think of a time (a project, a period, a role) that you would consider a career highlight?

Variation #1



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Work Environment

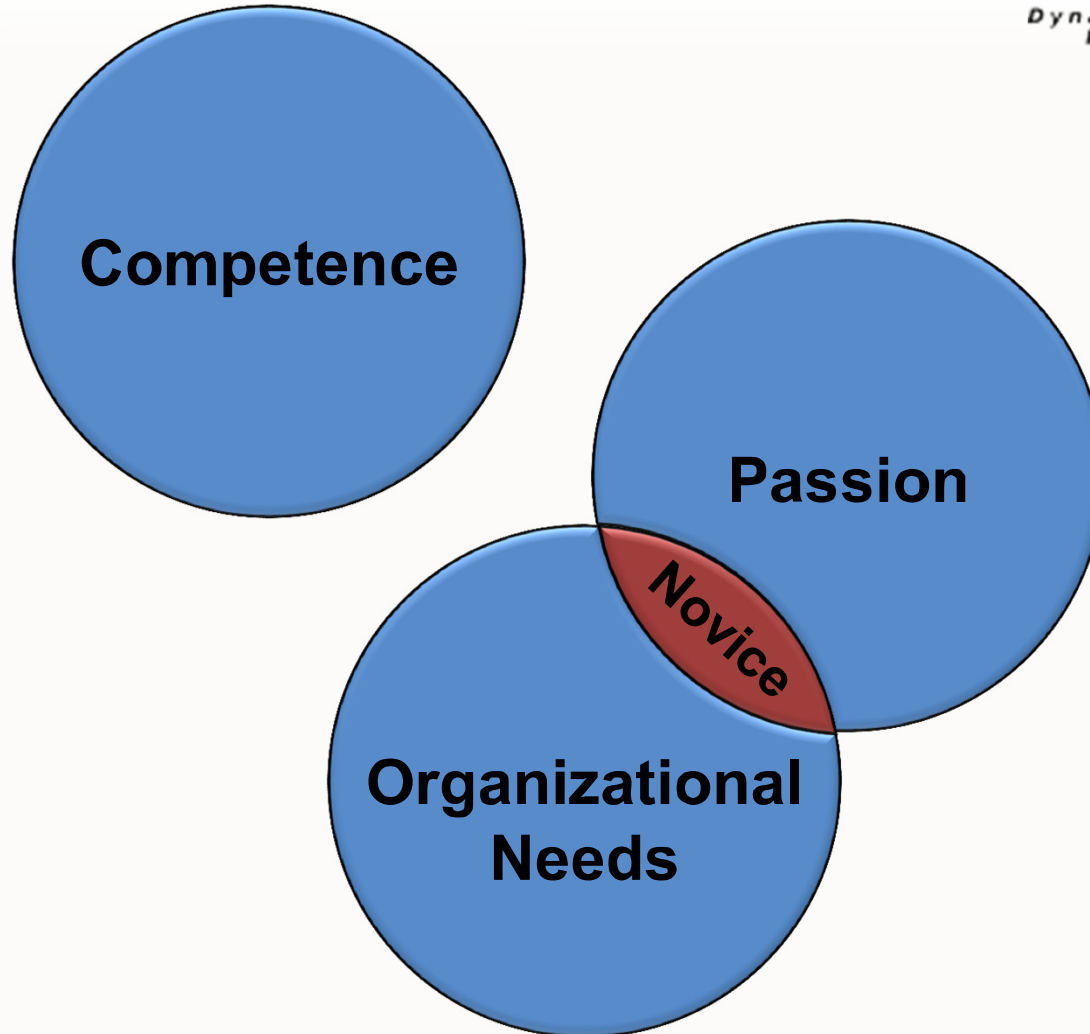


Variation #2



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Work Environment

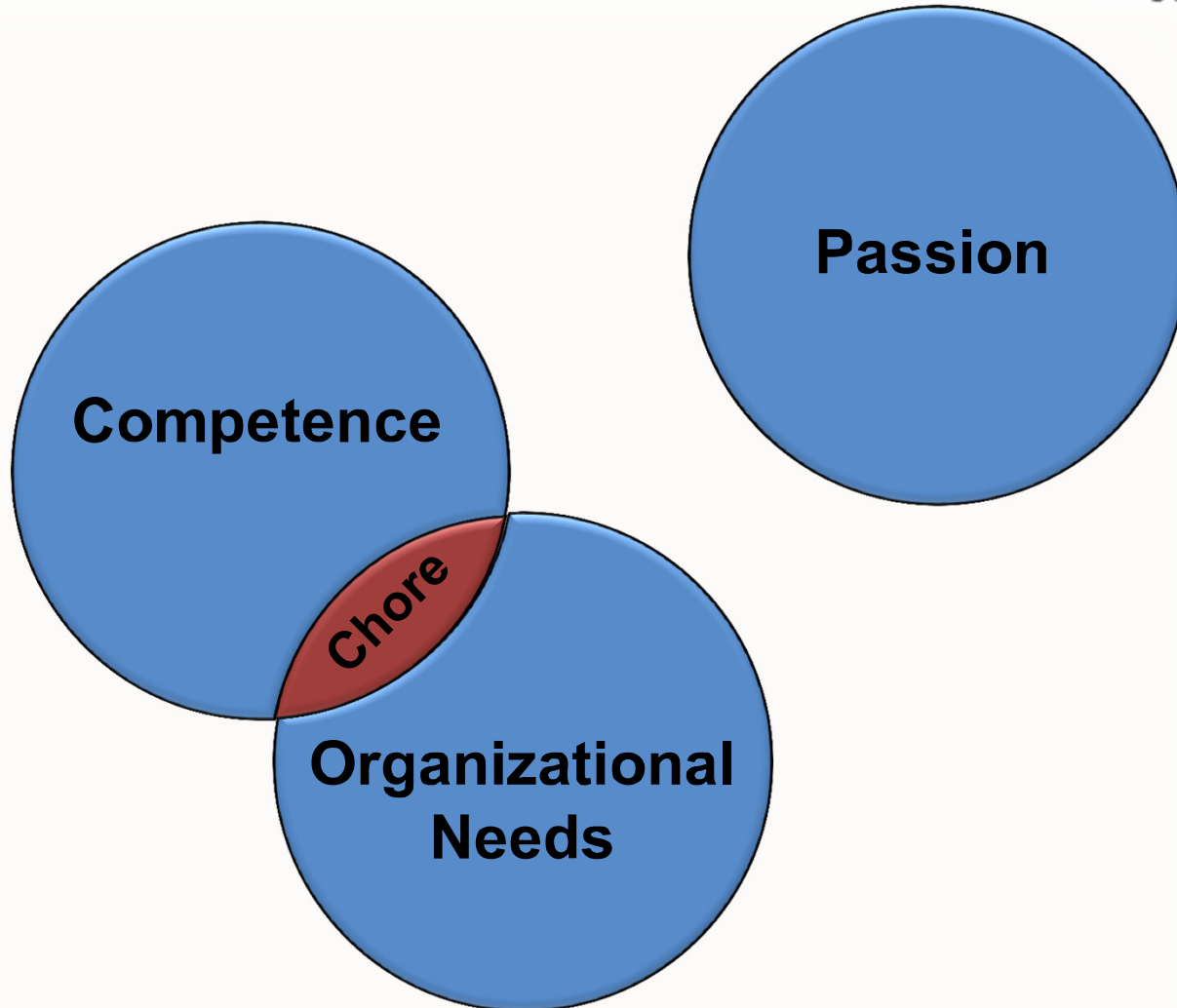


Variation #3



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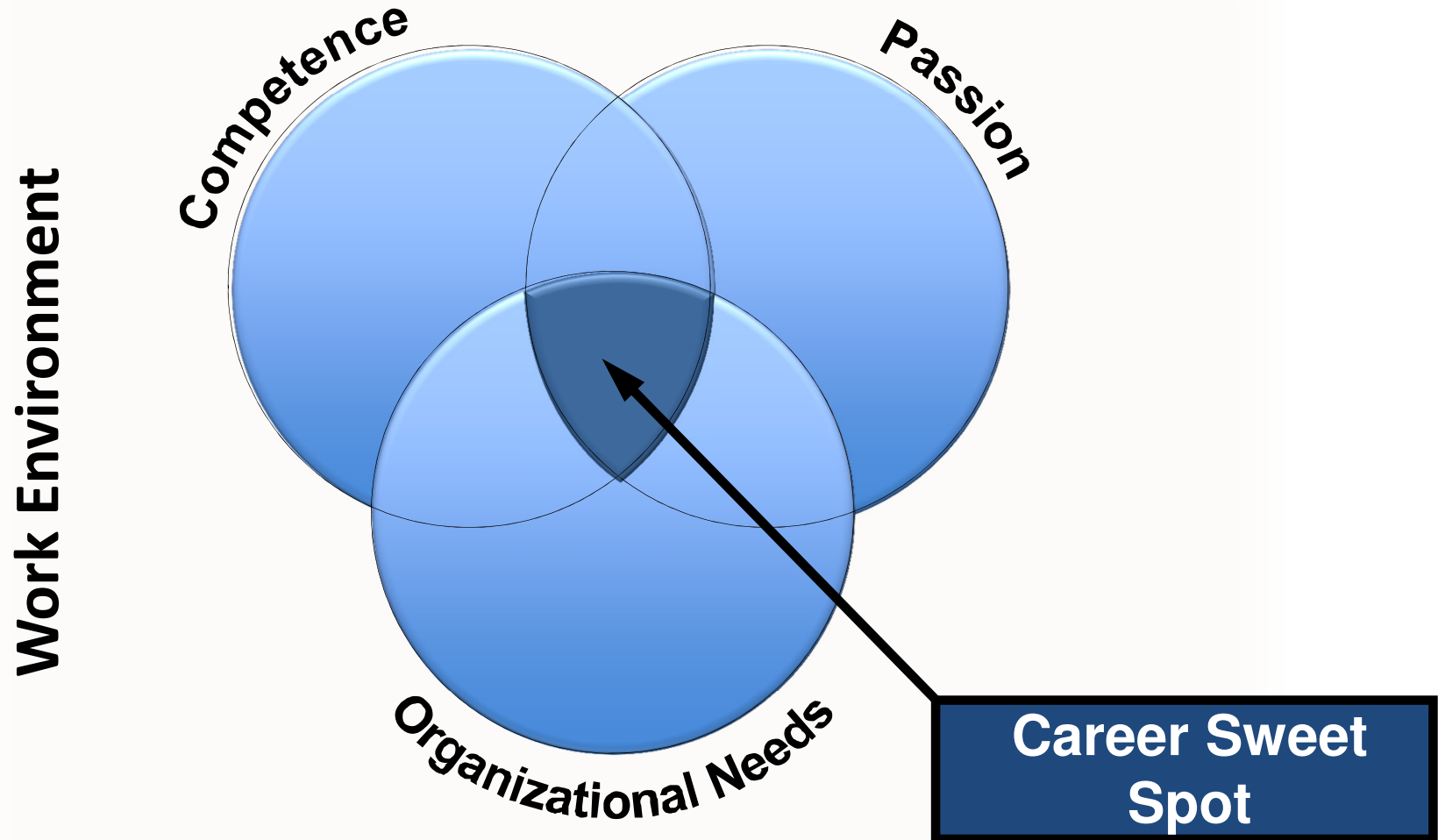
Work Environment



The Power of Convergence



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Mindset (Jean)



Investors (Abbas)



Bad things happen to good people

- 150 managers in Fortune 100 org.
- 23% had a negative review in previous year.
- Red flags from their 360s;
 - Too heads down, not heads up
 - Poor relationship skills
 - Not delivering results
 - Resistant to change
 - **Lost support of sponsor**

Workshop



- Brand and Brand chart
- Career Best and how to recreate it
- Mindset shift
- Institutional Investors
- Next Steps



Fulfillment



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