



Social footprints



Johnny Campbell

@socialtalent



We want to change the way that organisations identify talent globally by translating technology and educating front line recruiters through a premium, personalised and practical online learning experience.



**90% of executive recruiters
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based on what they have found**

*ExecuNet Survey Sep 2012



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ie.linkedin.com/in/rowanmanahan

Ireland - Outplacement & career management professional. Presentation skills demon. Author and Trainer

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fortifyservices.blogspot.com/

Jun 21, 2012 – Posted by **Rowan Manahan** at 1:01 p.m. 0 comments Links to this post ... But **Rowan Manahan**, a Dublin-based body language expert and ...

Talking about weaknesses - Really Bad PowerPoint - Negotiating salary / package

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www.fortifyservices.com/

Jun 7, 2012 – **Rowan Manahan's** new book. ... Loadzajobs.ie conducted a series of podcast interviews with **Rowan Manahan** covering a variety of job-hunting ...

[Rowan Manahan \(Rowan_Manahan\) on Twitter](#)

https://twitter.com/Rowan_Manahan

Rowan Manahan. @Rowan_Manahan. Work is broken, let's make it better. Author / Consultant / Dancing bear. My other tweets (on presenting) are here: ...

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podcast interviews with **Rowan Manahan** covering a variety of job-hunting ...

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[Rowan Manahan - Google+](#)

<https://plus.google.com/114745741492161429287>

Rowan Manahan - The Career Guy. Presentation skills demon. Speaker, trainer, TEDx curator. - The Career Guy. Speaker, Consultant, Author, Dancing Bear ...

[Rowan Manahan on Downsizing and Job-hunting - YouTube](#)

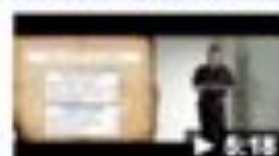


www.youtube.com/watch?v=q_i5tKNi6Js

Apr 19, 2007 - Uploaded by Robo2864

Rowan Manahan on RTE's Seoige & O'Shea programme discussing the jobs market in Ireland and some ...

[Rowan Manahan at Ignite #6 - YouTube](#)



www.youtube.com/watch?v=PIeq5aVAFB0

Feb 23, 2011 - Uploaded by ScienceGallery

Rowan Manahan gives his talk 'How PowerPoint makes EVERY story better' at Ignite at the Science Gallery ...

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[expert speakers - Alumni & Friends : Trinity College Dublin, The ...](#)

www.tcd.ie/alumni/events/careeremetwork/speakers.php

Dec 4, 2012 – **Rowan Manahan** has a unique perspective on interviews. He works both as a Gamekeeper (interviewing hundreds of candidates per year on ...

[Rowan Manahan's Career Clinic](#)

www.rockunion.ie/individual-blog.php?blog_id=27

Apr 25, 2008 – Author: **Rowan Manahan** Final Year: 1982. Biography: **Rowan Manahan** (1982) is the founder of Fortify Services, a Dublin-based consulting ...

Searches related to rowan manahan

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Peter Cosgrove - Ireland | LinkedInwww.linkedin.com/in/petercosgrove

Ireland - Director at CPL-Recruitment and Career Management Expert- Commentator and Speaker on Recruitment/ Talent/ Jobs

View **Peter Cosgrove's** (Ireland) professional profile on LinkedIn. LinkedIn is the world's largest business network, helping professionals like **Peter Cosgrove** ...**Peter Cosgrove, Director cpl at Cpl | SlideShare**www.slideshare.net/cosgrove**Peter Cosgrove** commented on The Unforgettable Candidate - You're Hired Any comments appreciated, if anyone wants to find out more about the event, feel ...**peter cosgrove | Cpl.ie Blog**www.cpl.ie/blog/post/tag/peter-cosgroveDec 18, 2012 - This week, **Peter Cosgrove**, in his role as President of the NRF, ran a talk on networking for recruitment and sales professionals in Cork.**Peter Cosgrove - Wikipedia, the free encyclopedia**en.wikipedia.org/wiki/Peter_CosgroveGeneral **Peter John Cosgrove** AC, MC (born 28 July 1947) is a retired Australian Army officer. He was the Chief of the Defence Force from 3 July 2002 to 3 July ...**Peter Cosgrove - WebSummit.net**www.websummit.net/speakers/peter-cosgrove/**Peter Cosgrove** is a Director of the Technology, Engineering & Science practices at Cpl, he regularly advises CTOs on hiring and talent strategies for their ...**User profile for PeterCosgrove - JobsMarket.Ireland**www.jobsmarket.ie/at/PeterCosgrove/Progress ... Name **Peter Cosgrove**: Summary 12 years Senior Management experience in the provision of recruitment and staffing solutions to organisations.**Peter Cosgrove (petercosgrove) on Twitter**<https://twitter.com/petercosgrove>

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General Cosgrove | Australian War Memorialwww.awm.gov.au/exhibitions/ffveaustralians/11.asp

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General Peter John Cosgrove AC, MC is a retired Australian Army officer. He ...

[General Cosgrove | Australian War Memorial](#)

www.awm.gov.au/exhibitions/fiftyaustralians/11.asp

General **Peter Cosgrove** retired from the army in 2005. Four years earlier, he had been Australian of the Year: "In every respect **Peter Cosgrove** demonstrated ...

[Peter Cosgrove | The Recruiting Unblog](#)

www.recruitingunblog.com/tag/peter-cosgrove/

Feb 29, 2012 – I'm a big fan of **Peter Cosgrove**. He is one of the senior managers at Ireland's leading recruiters, C.P.L. Peter is a thinking ...

[David Peter Cosgrove, MBBCh](#)

www.hopkinsmedicine.org > Find a Doctor

David **Peter Cosgrove**, MBBCh - Dr. Cosgrove aims to identify molecular biomarkers in cancer cells that can differentiate them from normal cells.

Searches related to **peter cosgrove**

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www.sineadenglishassociates.ie/

Sinead English is a leading expert on all areas of Career Planning, CV Writing, CV Cover Letters, Interview Preparation and Interview Training.

Contact - You got a 2.2? - About Sinead English - Career Planning & Coaching

[Dr Sinead English - Department of Zoology](#)

www.zoo.ox.ac.uk/egi/members/sinead-english/

Name: Dr **Sinead English** Position: FP7-funded Postdoctoral Research Associate
Email: sinead.english@zoo.ox.ac.uk. AUTOBIOGRAPHY. I studied Zoology ...

[SINEAD ENGLISH](#)

www.zoo.cam.ac.uk/zoostaff/larg/pages/SINEADENGLISH.html

sinead meerkats. pups S. **English**, Nakagawa, S. & Clutton-Brock, T. H. (2010). ...
Madden, J.R., H.P. Kunc, S. **English** and T.H. Clutton-Brock (2009) Why do ...

[Sinead English - Ireland | LinkedIn](#)

ie.linkedin.com/in/sineadenglishassociates

Ireland - Helping You Achieve Career Success

View **Sinead English's** (Ireland) professional profile on LinkedIn. LinkedIn is the world's largest business network, helping professionals like **Sinead English** ...

[Sinead English \(sineadenglish\) on Twitter](#)

<https://twitter.com/sineadenglish>

Sinead English. @sineadenglish. Career Management Specialist, Outplacement, CV Writing, Interview Preparation, How to get a Job, Business Networking ...

meaning of **Sinéad** is "forever beautiful, pure, free" and "God is Gracious" ...

[Images for sinead english](#) - Report images



[Sinead English - Google Scholar Citations](#)

scholar.google.com/citations?user=0VkApQ0AAAAJ&hl=en

Postdoctoral researcher, University of Oxford - Verified email at zoo.ox.ac.uk

Sinead English. Postdoctoral researcher, University of Oxford ...

Stable group size in cooperative ... MA Cant, S **English**

Escalated conflict in a social ... MA Cant, S **English**, HK Reeve, J Field

[Creative job search - Accessing the hidden job market \(gradireland ...](#)



www.youtube.com/watch?v=urk5QBDIWak

Jun 22, 2012 - Uploaded by gradireland

presented by **Sinead English**, **Sinead English & Associates**

Career Consultants www ...

Sinead How to learn **English** - YouTube

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[Social Talent - About Us - What We Do | Social Talent](#)

www.socialtalent.co/?page_id=259

In 2008, the founders, **Jonathan Campbell** and Vincent O'Donoghue had mortgages to pay and young children to feed which served as perfect motivators to ...

[Jonathan Campbell - United Kingdom | LinkedIn](#)

ie.linkedin.com/in/johnnycampbell

United Kingdom - CEO at Social Talent (www.socialtalent.co)

View **Jonathan Campbell's** (United Kingdom) professional profile on LinkedIn. LinkedIn is the world's largest business network, helping professionals like ...

[Jonathan Campbell](#)

www.jonathanwcampbell.com/ - United States

Jonathan Campbell. is a writer, promoter, and more, and the author of... Red Rock The Long, Strange Journey of Rock & Roll ...

[Jonathan Campbell's Webpage](#)

math.stanford.edu/~joncam/index.html

About Me. Example content image using the class. I'm a fifth year graduate student in the department of Mathematics at Stanford University. My advisor ...

[School Psych Faculty - College of Education - University of Kentucky](#)

education.uky.edu/EDP/content/school-psych-faculty

Jonathan Campbell, Professor, (vita in Word) research interests that focus on early assessment and treatment of children with autism spectrum disorders, ...

[Jonathan Campbell, Natural Therapy - Treatment - Remedy for ...](#)

www.cqs.com/

Jonathan Campbell, Natural Therapies for cancer, AIDS, heart disease, and other

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LinkedIn to find talent**

*Jobvite Social Recruiting Survey 2012

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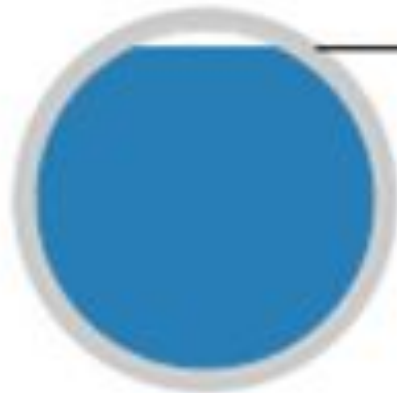
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PROFILE STRENGTH



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mashable.com

10 Steps to Success

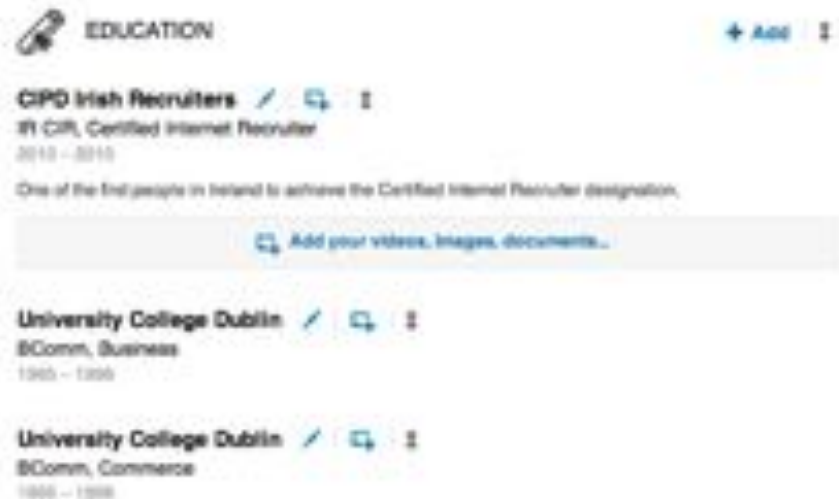
1. Experience
2. Education
3. Photo
4. Skills & Expertise
5. Summary
6. Keyword Check
7. Connect
8. Groups
9. Today
10. Engage

1. Experience



- 3 Jobs (minimum)
- Always have a Current Job!
- Company, Role, What you brought to that role
- Seek (genuine) Recommendations

2. Education



The screenshot shows a resume's Education section. At the top, there is a pencil icon and the word "EDUCATION" in blue, followed by a "+ Add" button with a dropdown arrow. Below this, there are three entries:

- CIPD Irish Recruiters** / [edit] [share] [dropdown]
B1 CIR, Certified Internet Recruiter
2010 - 2011
One of the first people in Ireland to achieve the Certified Internet Recruiter designation.
[Add your videos, images, documents...]
- University College Dublin** / [edit] [share] [dropdown]
BComm, Business
1995 - 1999
- University College Dublin** / [edit] [share] [dropdown]
BComm, Commerce
1995 - 1999

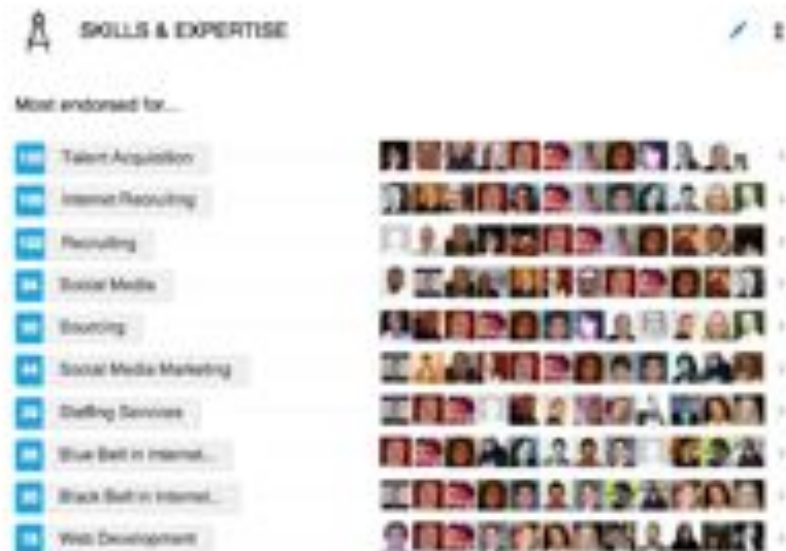
- List EVERYTHING!
- Date, College/ University, Qualification
- Add Transcripts, Copies of Awards
- Detail Thesis, Achievements, etc

3. Photo



- 7 x more likely to be viewed!
- Always a Headshot
- Color, Professional, Smiling!
- No cropped Wedding Photos!
- Consistent across all Social Profiles

4. Skills & Expertise



- Max 50 (use them!)
- Think Search Keywords
- Job Titles/ Qualification
- Endorse Others & Grow your Endorsements

5. Summary

- First Section on your Profile
- Why should I hire you?
- What Problems can you solve?
- Talk to me like a person
- Don't waste a single word!



7. Connect



- Peer Network
- Connect Email Contacts
- Search Previous Employers, University Friends
- Check Connections' Connections
- Outlook Social Connector/ Rapportive

8. Groups



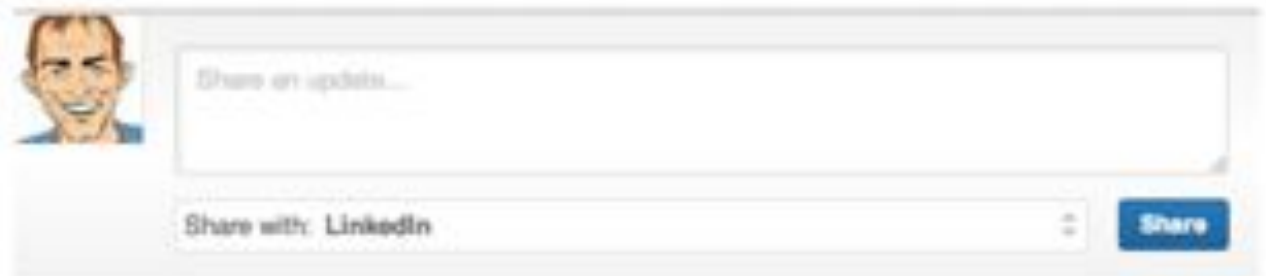
- Join 50 Groups
- Use Skills to Research Groups
- Network with Group Members
- Engage in Discussions
- Subscribe to Updates of Selected Groups

9. Today



- Customise your News by Industry
- Follow Relevant Sources
- Subscribe to Email Alert
- Stay up to date on your Sector

10. Engage



- Share Content & Regularly
- Like & Comment upon Peer's Content
- Endorse Peers & Target Contacts
- Ask Question in Comments & Groups & then Add Contacts

LINCHPIN

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Bestselling author of Purple Cow, The Dip, and Tribes

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