
Rethinking My Career Direction

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February 11th 2012

harmonics
RETHINKING YOUR FUTURE

What we do



Our Clients

harmonics
RETHINKING YOUR FUTURE

MUSGRAVE
GROUP

gsk
GlaxoSmithKline

PREMIER
FOODS

O₂

Stiefel
a GSK company

Wyeth

NOVARTIS

glanbia

amazon.com

facebook

Baxter

LEO
LEO Pharma in Ireland

Heineken

COOK
MEDICAL

DANONE

BULMERS
Original

ANALOG
DEVICES

MERTMEDICAL

Banc Ceannais na hÉire
Central Bank of Ireland
Eurosystem

Keelings
Naturally fresh

WILLIAM GRANT & SONS
INDEPENDENT FAMILY DISTILLERS SINCE 1887

Carphone Warehouse

MERCER
MARSH MERCER KROLL
GUY CARPENTER OLIVER WYMAN

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RETHINKING YOUR FUTURE

3 Things Today

World of Work

What's happening out there

Rethinking your Career

How to rethink and sustain career transition

Rethinking Tips

Parting Advice

Are you sheepwalking?



“Heads Up Rugby”



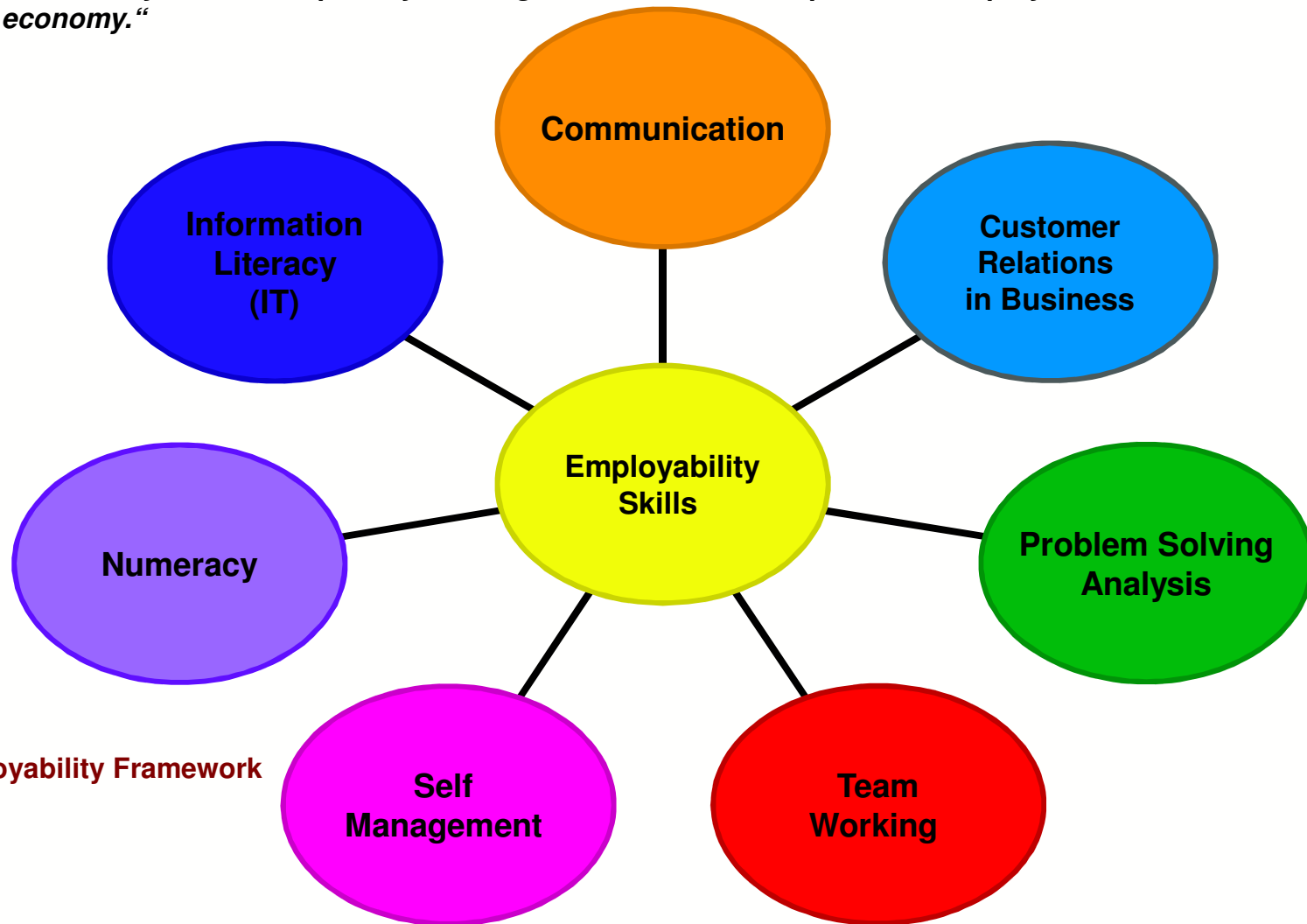
Employment Sectors in Ireland

<p>High Growth Sectors -208k jobs</p> <p><i>Continued potential to increase in the medium term</i></p> <ul style="list-style-type: none"> • Information and communications technology (ICT) • Health Life Sciences • International Financial Services • Agri-Food • Internationally traded services 	<p>New Sectors -270k jobs</p> <p><i>Small in employment terms but are expected to grow significantly</i></p> <ul style="list-style-type: none"> • Clean / Green technologies • Creative digital media and content industries • Marine and maritime • Healthcare (ehealth services)
<p>Traditional sectors -604k jobs</p> <p><i>Employment has been badly hit but where there will be some demand in the medium term but not getting back to pre-recession levels</i></p> <ul style="list-style-type: none"> • Tourism and hospitality • Retail and Wholesale • Transport • Logistics and distribution • Construction (other than eco construction projects) 	<p>Locally traded sectors - 455k jobs</p> <p><i>Depending on a return to consumption to drive growth</i></p> <ul style="list-style-type: none"> • Professional and business services • Medical services • Personal services

A significant number of opportunities will also arise from **replacement demand** – around **44,000 jobs per annum**. These will arise across **all occupational sectors**..

Employability Skills in the jobs market

“A set of attributes, skills and knowledge that all labour market participants should possess to ensure they have the capability of being effective in the workplace – to employer and the wider economy.”



CBI Employability Framework

70% of jobs growth – Creative work



Routine work can be outsourced!

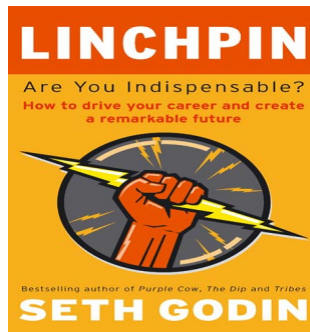
Employability Languages +



+ Sales skills =

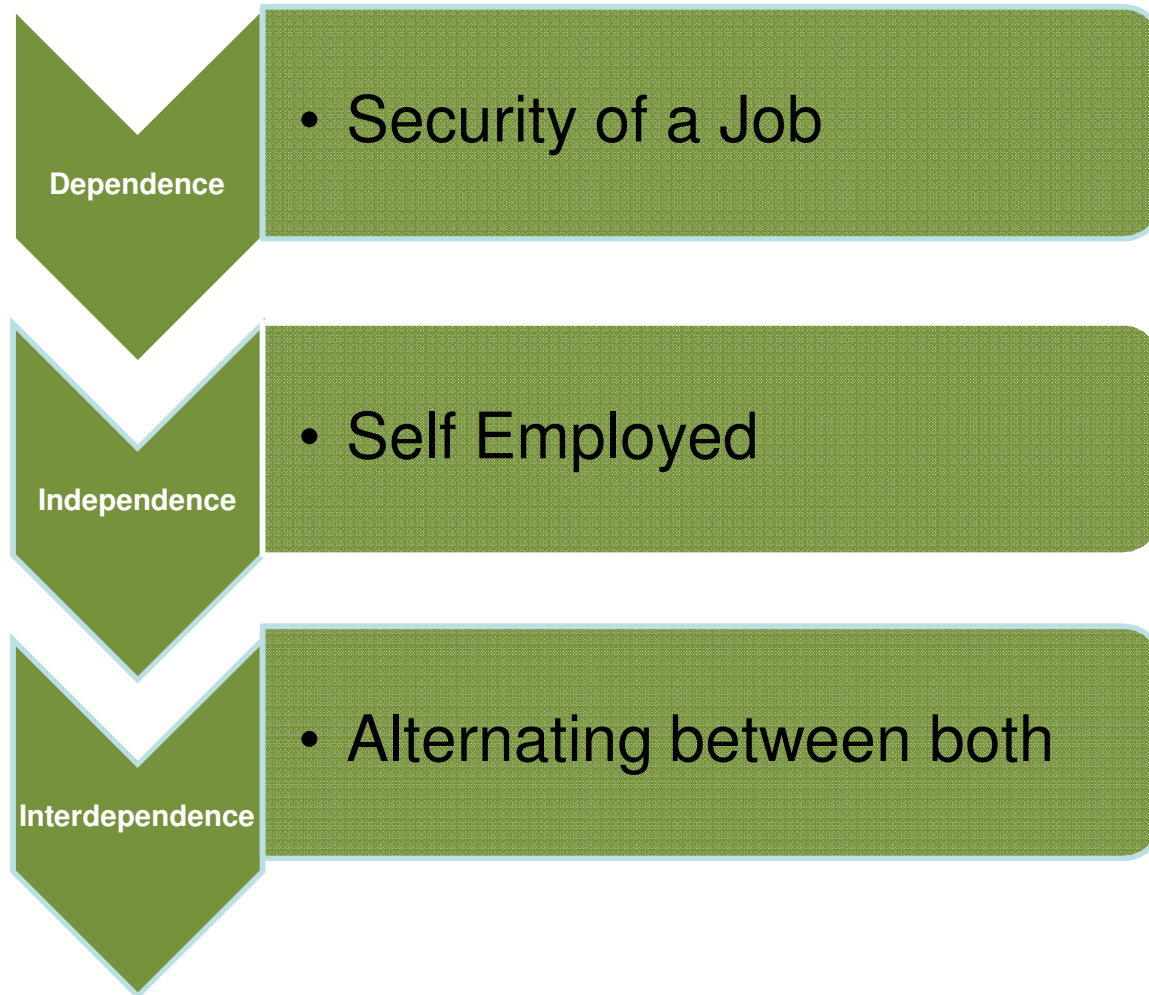


+ Architecture =



+ Career Vision =

Future Trend



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Most people today looking for a quick fix



**CURRENT
POSITION**

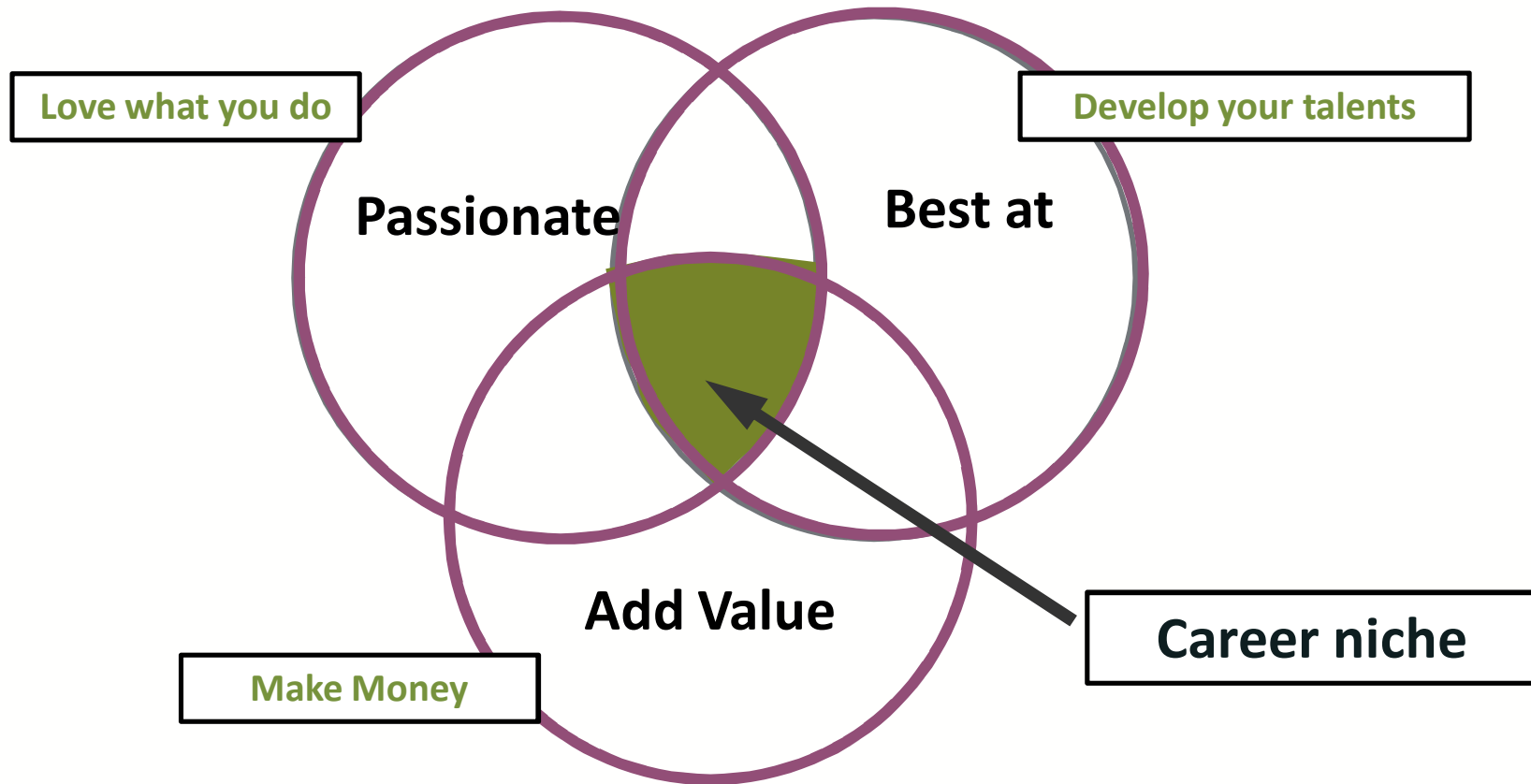


MIND THE GAP

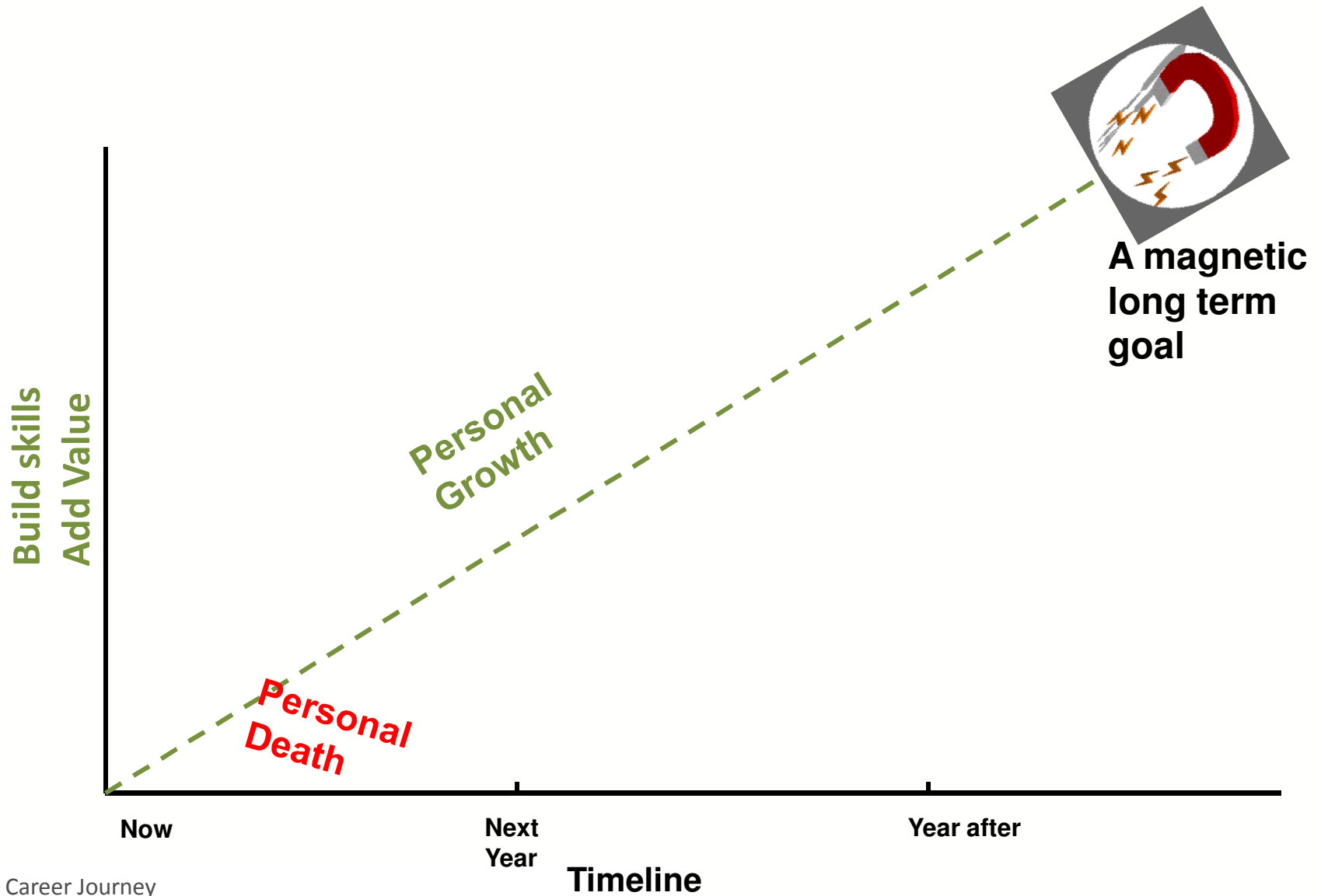
FUTURE



How to build sustainable career satisfaction



What will pull you forward?



Common Career Barriers

**Our thoughts
become our
World**

What is really
stopping you?

No jobs out
there?

I want a
seamless
transition

I don't know
what else I
could do

I can't afford
to change
now
because of
family

If I move
jobs now, I
will be last in
and maybe
first out

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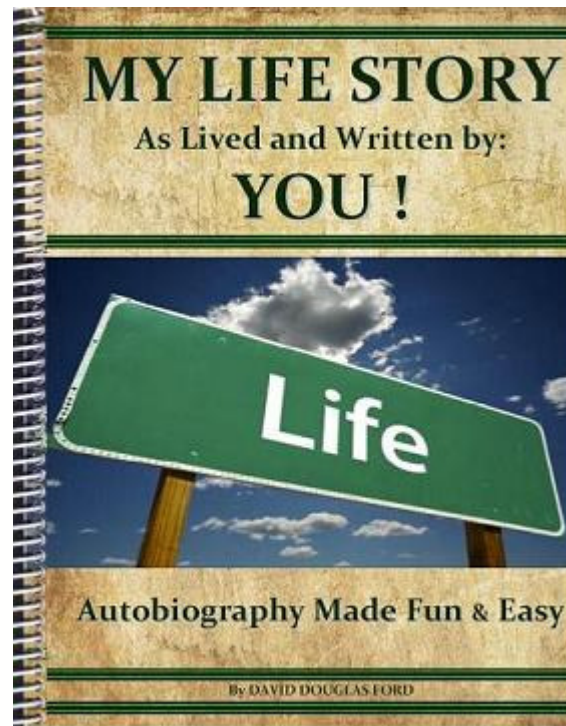
How to rethink and sustain career transition

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Marketing is the act of telling stories

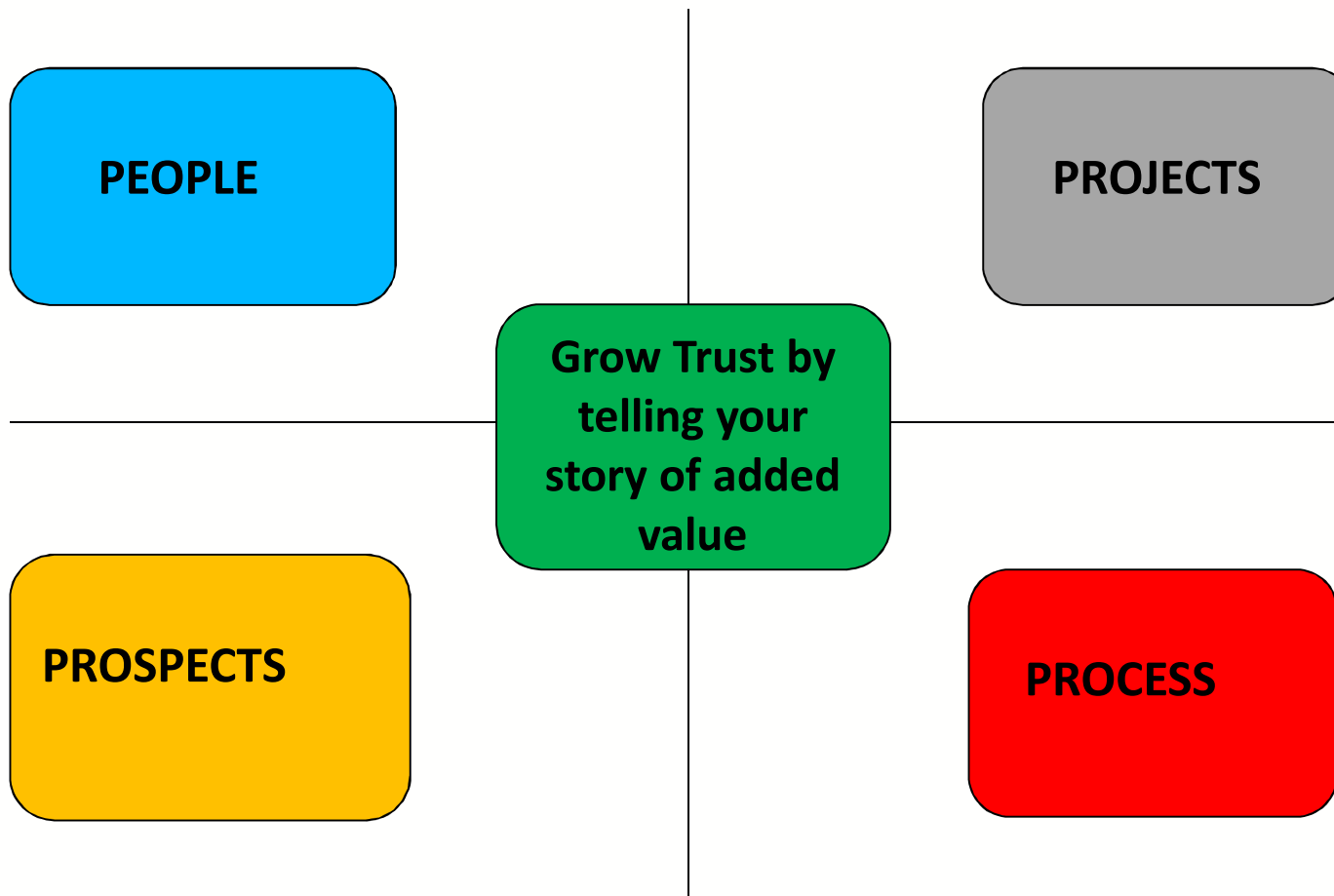
Know your own Story



Personal Career Brand

Who we know

What & How we do it well



Career Tips for Future

- **Be Yourself** – you can be no one else!
- Is your video congruent with your audio?
- **Be a Role Model** – others want to follow
- What message do you send out daily?
- **Be Passionate** – in everything you do
- Wherever you get your energy – do more!

Career Tips for Future

- **Rethink your job** – 80% of people flatline in their jobs after 1 year
- **Rethink your resources** – we all have choices, all of our achievements come outside our comfort zone
- **Recession opportunities** – a time build skills and grow leadership capability and step up to the challenge
- **The difference between you now and in 5 years** – the books you read, the people you meet and the actions you take!

“Most people are lazy”



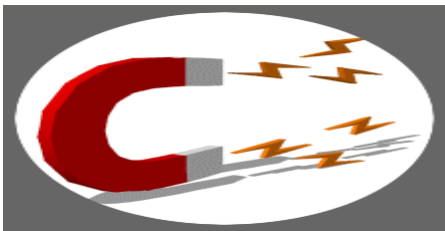
3 Last pieces of advice



Get off the couch



Get a Coach



Know what you want

A parting thought



You are looking at the person most responsible for your career every morning...what do you see?