



# Post Referendum Opinion Poll

June 2008

Prepared for

**THE SUNDAY BUSINESS POST**

RESEARCH EVALUATION DIRECTION **CLARITY**

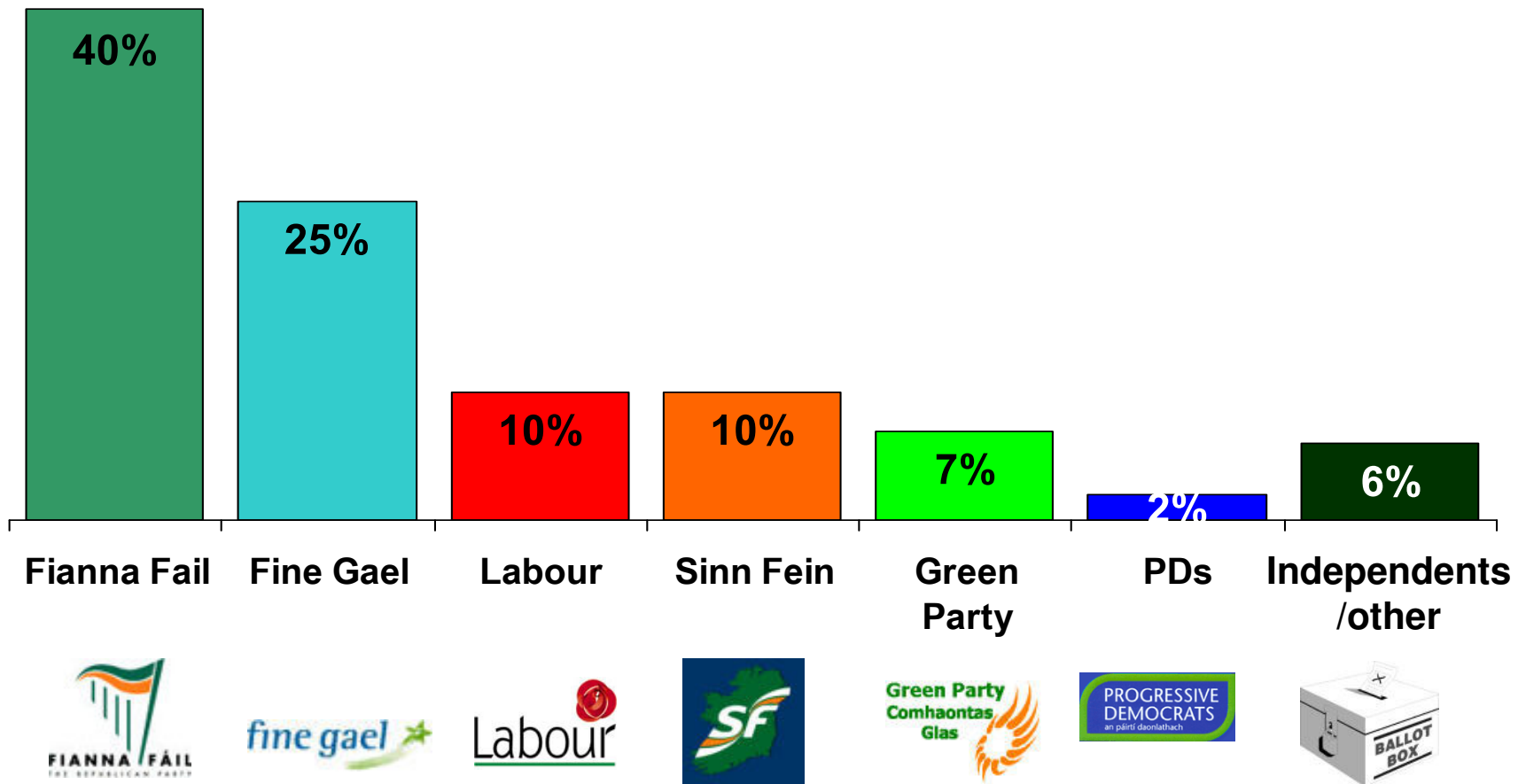
## **Must be Included**



**RED C interviewed a random sample of 1002 adults aged 18+ by telephone between the 16<sup>th</sup> & 18<sup>th</sup> June 2008. Interviews were conducted across the country and the results weighted to the profile of all adults.**

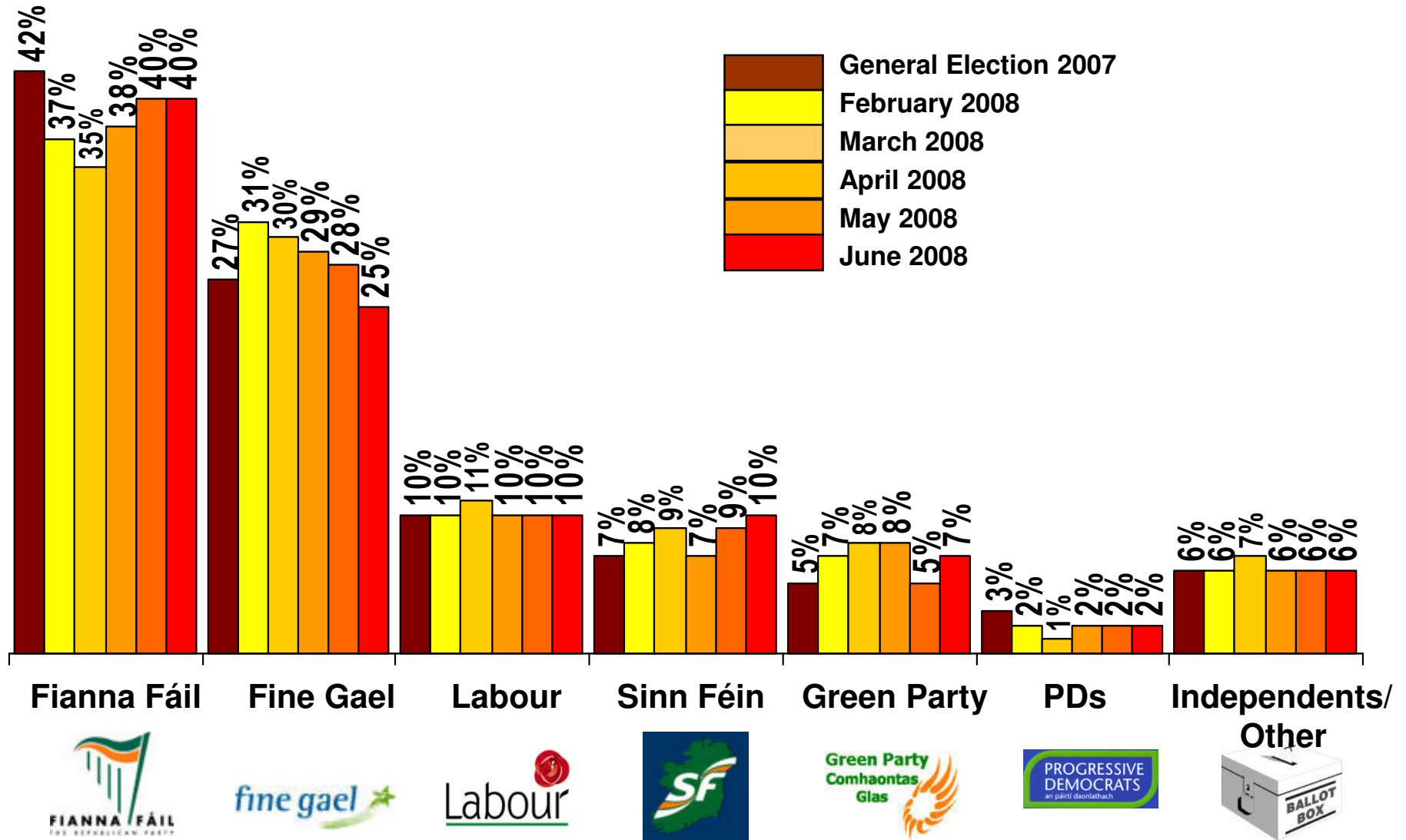
# If there were a *General Election* tomorrow which party or independent candidate do you think you would give your first preference vote?

(Base: All adults 18+)



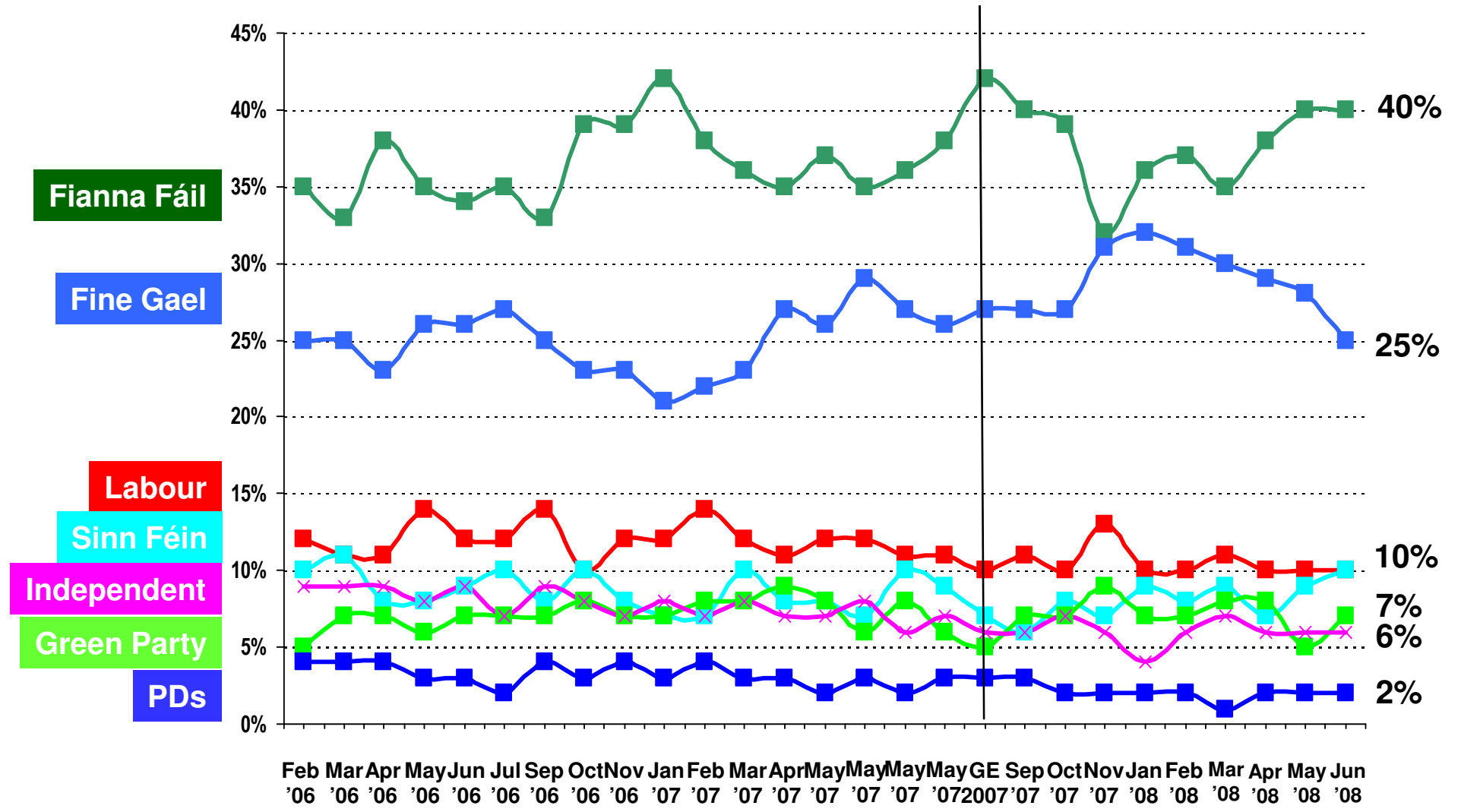
# If there were a *General Election* tomorrow which party or independent candidate do you think you would give your first preference vote?

(Base: All adults WHO WILL VOTE 18+)



# If there were a *general election* tomorrow, to which party or independent candidate would give your first preference vote?

(Base: All adults 18+)



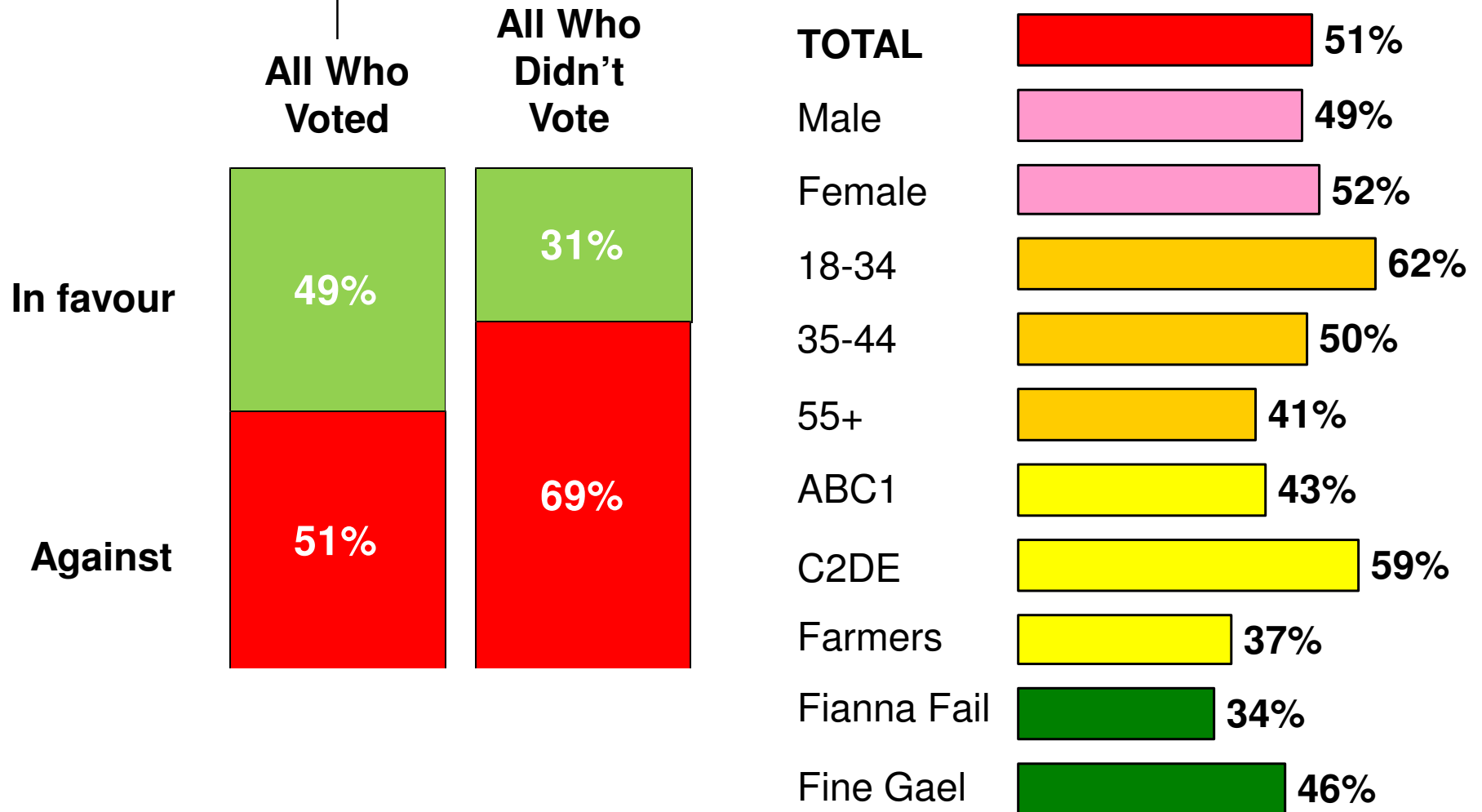
**CURRENT FIRST PREFERENCE SUPPORT BY THOSE MOST LIKELY TO VOTE**  
 (those who give a score of 7 or more out of 10, on a scale where 1 = Definitely will not vote and 10 = Definitely will vote)

	June 2008	May 2008	April 2008	March 2008	Feb 2008	Nov 2007	Oct 2007	2007 Election Result
	%	%	%	%	%	%	%	%
<b>Fianna Fáil</b>	<b>40</b>	<b>39</b>	<b>37</b>	<b>36</b>	<b>38</b>	<b>33</b>	<b>40</b>	<b>42</b>
<b>Fine Gael</b>	<b>25</b>	<b>28</b>	<b>29</b>	<b>30</b>	<b>30</b>	<b>31</b>	<b>28</b>	<b>27</b>
<b>Labour</b>	<b>10</b>	<b>10</b>	<b>11</b>	<b>10</b>	<b>10</b>	<b>13</b>	<b>10</b>	<b>10</b>
<b>Sinn Féin</b>	<b>10</b>	<b>9</b>	<b>7</b>	<b>8</b>	<b>8</b>	<b>7</b>	<b>6</b>	<b>7</b>
<b>P.Ds</b>	<b>6</b>	<b>2</b>	<b>2</b>	<b>1</b>	<b>2</b>	<b>2</b>	<b>2</b>	<b>3</b>
<b>Green Party</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>8</b>	<b>7</b>	<b>5</b>
<b>Independents/ Others</b>	<b>2</b>	<b>6</b>	<b>7</b>	<b>7</b>	<b>6</b>	<b>5</b>	<b>7</b>	<b>6</b>

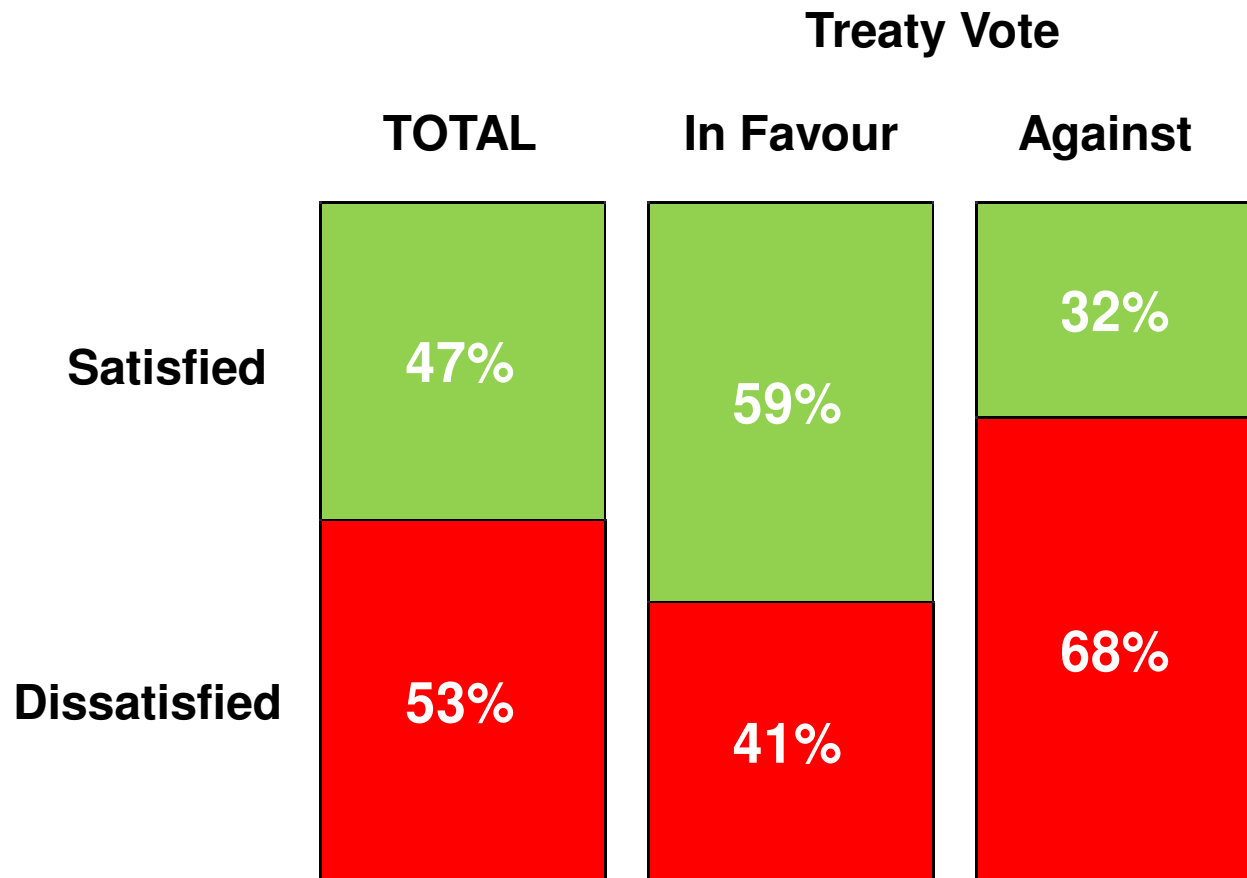
# Treaty Vote By Demographic Groups



## Against x Demographics



# Impact of Satisfaction with performance of the government on vote behaviour



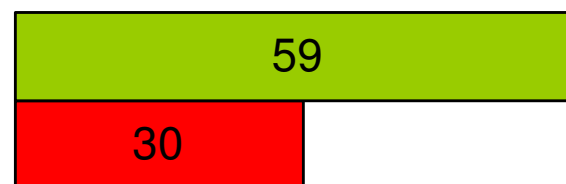


## Agreement with statement about political & social issues by Vote behaviour



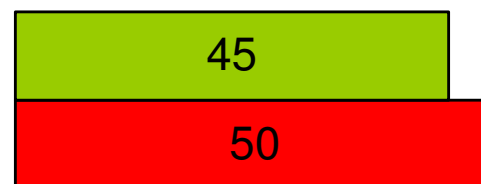
**% Agree**

Ireland should accept limitations on its neutrality so that it can be more fully involved in EU co-operation on foreign defence policy

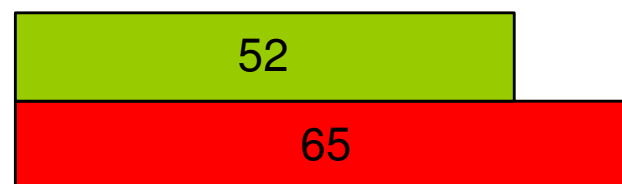


 In Favour  
 Against

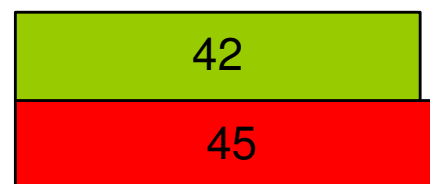
Corporate tax levels in the countries in the EU should be more similar than they are now



There should be much stricter limits on the number of foreigners coming into Ireland



Abortion should never be allowed in Ireland



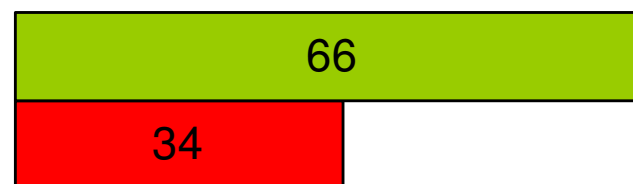
## Agreement with statement about political & social issues by Vote behaviour



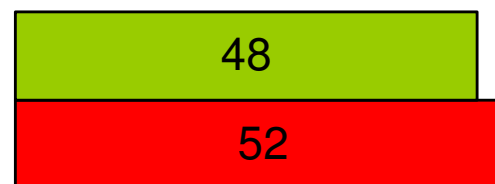
### % Agreeing who voted



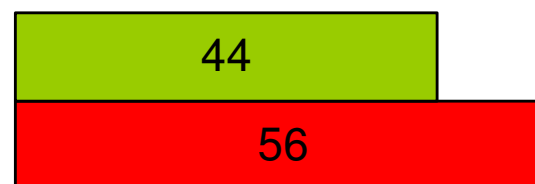
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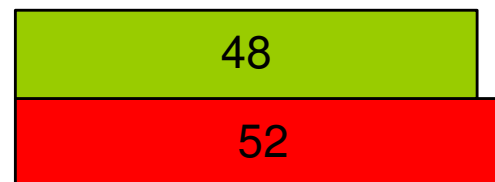
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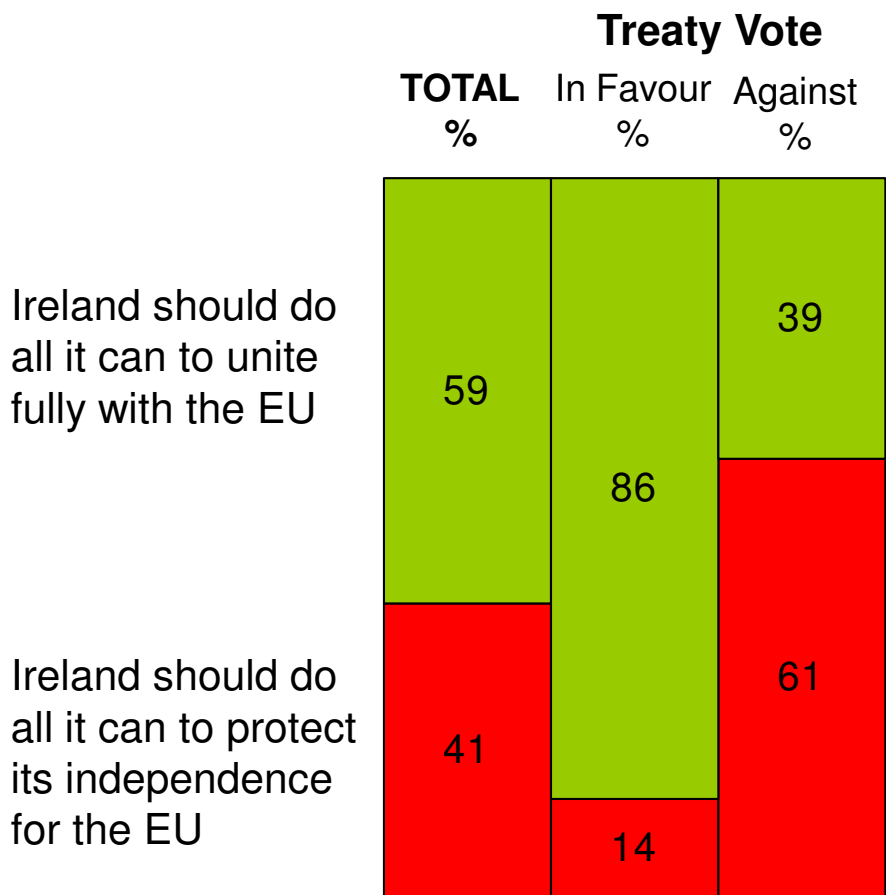
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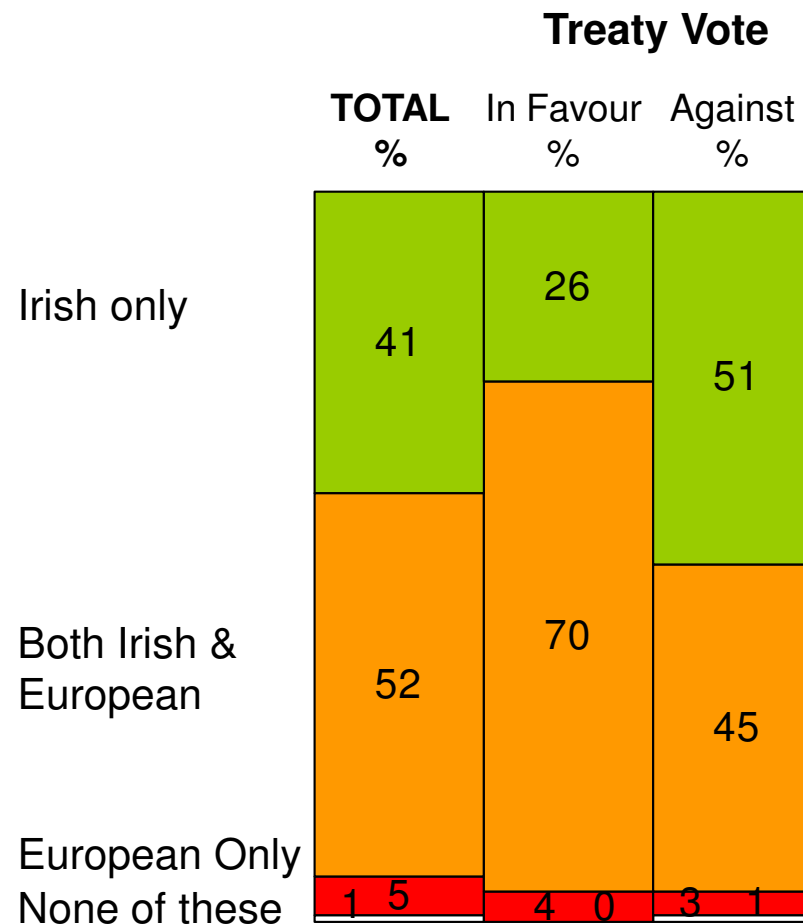
# Attitudes towards Europe



## Closest Statement to view on EU Integration



## Perception of How We See Ourselves

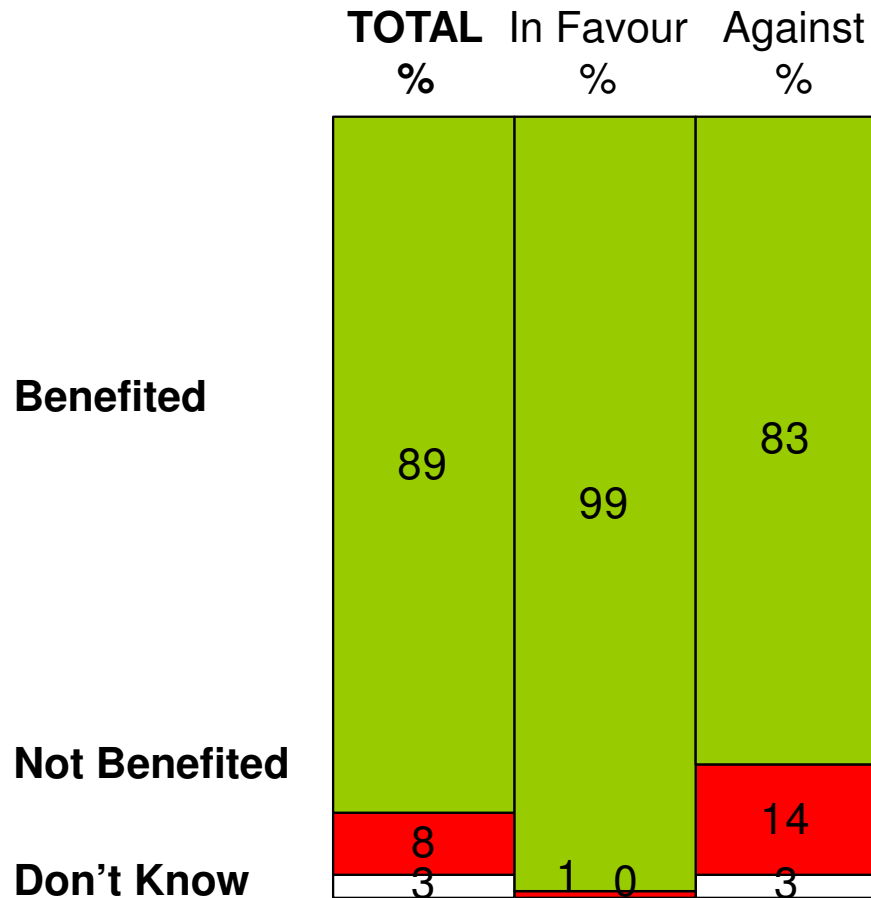


# Benefit for Ireland being a Member of the EU



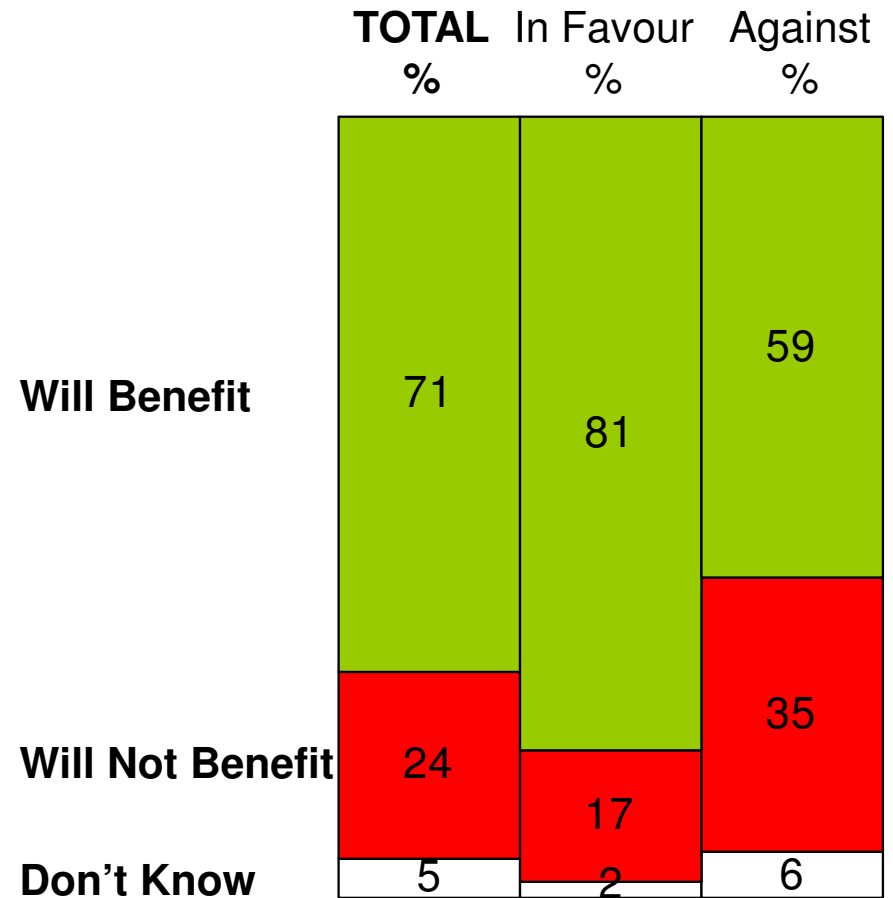
## In The Past

### Treaty Vote

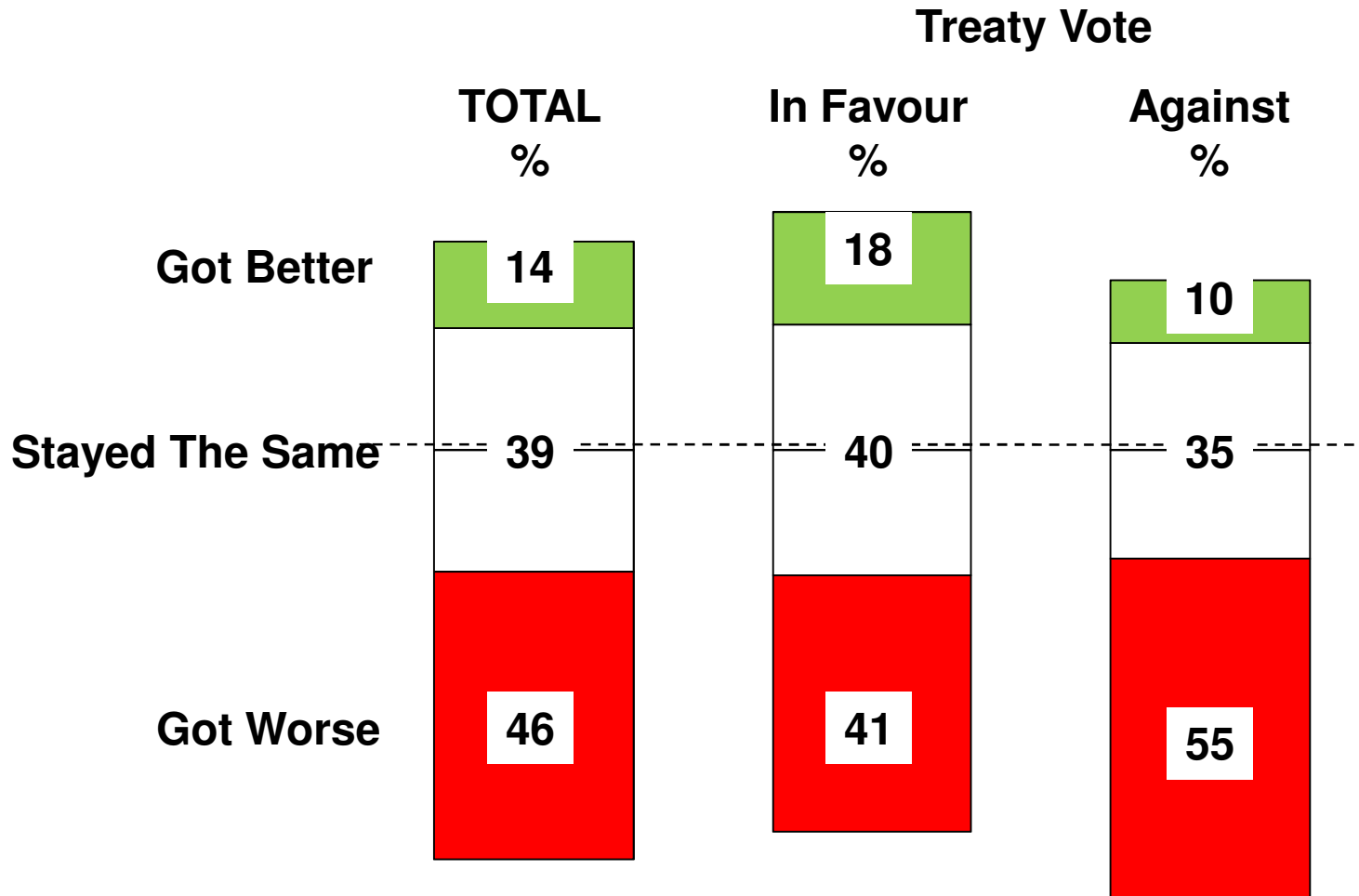


## In The Future

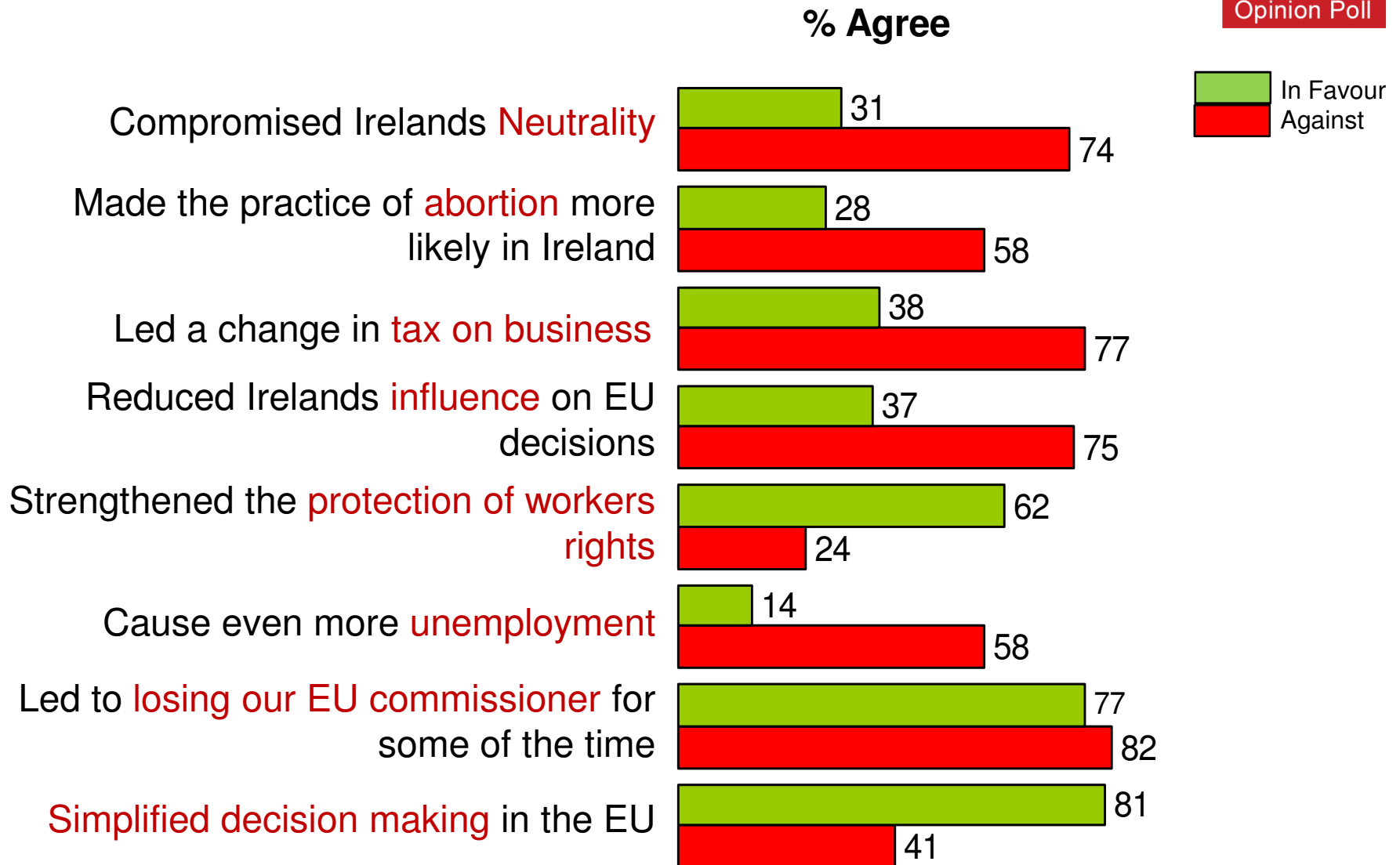
### Treaty Vote



# Financial situation in household compared to 12 months ago



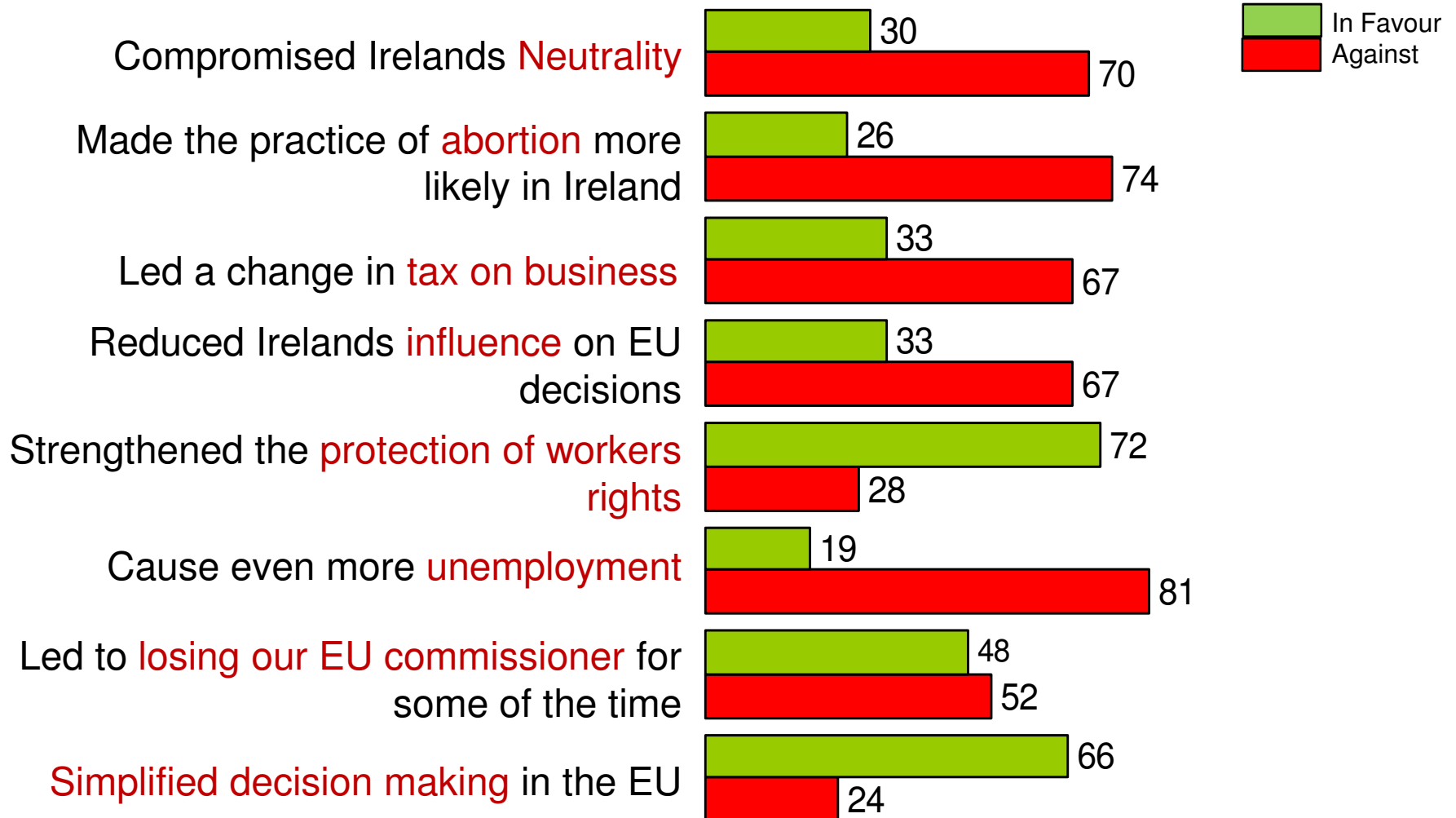
# If the treaty had been passed do you think it would have....?



# If the treaty had been passed do you think it would have....?



% Agreeing who voted ...



## If the treaty had been passed do you think it would have....?



	<i>% Who Felt The Treaty Would have....</i>		
	In Favour	Against	GAP
Compromised Irelands Neutrality	31	74	43
Made the practice of abortion more likely in Ireland	20	58	28
Led a change in tax on business	38	77	39
Reduced Irelands influence on EU decisions	37	75	38
Strengthened the protection of workers rights	62	24	38
Cause even more unemployment	14	58	44
Led to losing our EU commissioner for some of the time	77	82	5
Simplified decision making in the EU	81	41	40