Summer School on Impact Evaluation

Statistics Boot-Camp

September 9th 2017

Instructor: Professor Gaia Narciso
Email: narcisog@tcd.ie
TIME: Trinity Impact Evaluation Unit

✓ Founded in 2015
✓ 8 members
✓ Partnership with Irish Aid
✓ Projects in various countries, e.g. India, Zambia, Uganda, Kenya, Senegal, Vietnam.

Our vision is to provide strong evidence on what works, so that better investment can be made.
Summer School Instructors

• Professor Laura Camfield (University of East Anglia)
• Professor Michael King (TCD and TIME)
• Professor Tara Mitchell (TCD and TIME)
• Professor Gaia Narciso (TCD and TIME)
Contact Info

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Readings

**Core:**


**Supplementary:**

Stats Boot Camp - Schedule

9am-9.15am: Registration

9.15am-11am: Topic 1 - Statistical Review

11am-11.15am: Coffee Break

11.15am-12.45pm: Topic 1 - Statistical Review

12.45pm-13.30pm: Lunch Break

13.30pm-14.30pm: Topic 2 - Linear Regression Model

14.30pm-15.30pm: Topic 3 - Statistical Inference

15.30pm-15.45pm: Coffee Break

15.45pm-17pm: Lab session (AP0.12)
Road Map

Topic 1: Statistical Review

i. Random Variables and their Probability Distribution
ii. Joint distributions, Conditional distributions and Independence
iii. Features of Probability Distributions
iv. Features of Joint and Conditional Probability Distributions
v. Populations, Parameters and Random Sampling
vi. Estimators and Estimates
vii. Finite Sample Properties of Estimators
viii. Asymptotic Properties of Estimators
ix. Interval Estimation and Confidence Intervals
x. Hypothesis Testing
Road map

**Topic 2: The Linear Regression Model**

i. The Simple Regression Model

ii. Ordinary Least Squares (OLS) Estimation

iii. Properties of OLS

iv. Goodness of Fit

v. The Multiple Regression Model

vi. Model Specification

vii. Dummy Variables in Regression Analysis

**Topic 3: Statistical inference**
Topic 1: Statistical Review
Topic 1: Statistical Review

1. Random Variables and their Probability Distribution
   - A random variable is a variable whose value is a numerical outcome of a random phenomenon.
   - Denoted by uppercase letters (e.g., $X$)
   - Values of the random variable are denoted by corresponding lowercase letters
   - Corresponding values of the random variable: $X_1, X_2, X_3, \ldots$
Topic 1: Statistical Review

1. Random Variables and their Probability Distribution

- Random variables may be classified as:

  - **Discrete:** The random variable assumes a countable number of distinct values

  - **Continuous:** The random variable is characterized by (infinitely) uncountable values within any interval

- Every random variable is associated with a *probability distribution* that describes the variable completely
Topic 1: Statistical Review

1. Random Variables and their Probability Distribution

- A random variable is a variable whose value is a numerical outcome of a random phenomenon.

- A **discrete** random variable is one which takes a **finite** number of values.

- All possible outcomes are summarized in what is known as the **probability distribution**.

- **Example**: Suppose $X$ is the number of free throws scored by a basketball player out of two attempts so that $X \in \{0, 1, 2\}$.

Suppose the **probability distribution** of $X$ is given by

$$
    f(0) = 0.2, \ f(1) = 0.44, \ f(2) = 0.36
$$

- **a. Calculate the probability that the player makes at least one free throw**

- **b. Draw the pdf of $X$**
The pdf of the number of free throws made out of two attempts.
1. Random Variables and their Probability Distribution

- A *continuous random variable* is characterized by (infinitely) uncountable values within any interval.
- A *continuous random variable* takes on so many possible values that it cannot be matched to a positive integer.
- Unlike with discrete RVs, continuous RVs have an *infinite number of potential outcomes*.
- With continuous RVs, we deal with intervals, not outcomes: hence *probability density function* [PDF].
1. Random Variables and their Probability Distribution

- With continuous RVs, we deal with intervals, not outcomes
- Hence probability density function [PDF]
- A PDF, $f(x)$, of a continuous RV describes the relative likelihood that $X$ assumes a value within a given interval

- Example:
  - $X$: Length of time that a user spends on a webpage before clicking on a link or leaving the page.
  - The probability that $X$ lies between 15 seconds and 30 seconds is given by the area under the probability density function
The probability that $X$ lies between the points $a$ and $b$. 
Topic 1: Statistical Review

1. Random Variables and their Probability Distribution

   • “Normal Distribution” closely approximates the probability distribution of a wide range of real-world RVs – examples include:

     • Rainfall
     • Biology: height, weight, skin area of many animals (often after a ‘log transformation’)
     • Standardized test results (e.g. SAT scores)
     • Financial variables (but this can be contested)

   • The cornerstone of statistical inference
1. Random Variables and their Probability Distribution

- The normal distribution is...
  
  - Symmetric
  - Bell-shaped and asymptotic: tail gets ever closer to (without touching) the axis

\[
P(X \leq \mu) = 0.5 \quad P(X \geq \mu) = 0.5
\]
2. Joint Distributions, Conditional Distributions and Independence

- The joint probability density function of two variables \((Y, X)\) can be defined as:

\[
f_{Y,X}(y, x) = P(Y = y, X = x)
\]

- In econometrics we are interested in how one random variable is related to another – conditional distribution of \(Y\) given \(X\):

\[
f_{Y|X}(y | x) = P(Y = y | X = x)
\]

- The symbol “ | ” means “given” - in other words, whatever follows “ | ” has already occurred

- If \(Y\) and \(X\) are independent:  
  \[
f_{Y|X}(y | x) = f_Y(y)
\]
Topic 1: Statistical Review

3. Features of Probability Distributions

• Expected Value, Population mean
• Variance
• Standard Deviation
• Covariance
• Correlation
Topic 1: Statistical Review

3. Features of Probability Distributions

**Expected Value:**

- The expected value of a *discrete* R.V. $Y$ is the weighted average of all possible values of $Y$ where the weights are determined by the probability distribution.

- The expected value is called the *population mean*

  $$ Y \in \{y_1, y_2, y_3, \ldots, y_k\} $$

  $$ E(Y) = y_1 \text{prob}(Y = y_1) + y_2 \text{prob}(Y = y_2) + \ldots + y_k \text{prob}(Y = y_k) = \sum_{j=1}^{k} y_j \text{prob}(Y = y_j) = \mu $$

- **Example:** $X \in \{0, 1, 2\}$  \hspace{1cm} $\text{prob}(Y = 0) = 0.2$, $\text{prob}(Y = 1) = 0.44$, $\text{prob}(Y = 2) = 0.36$

- Properties of expectations
Properties of Expectations:

E1: For any constant $c$, $E(c) = c$

E2: For any constants $a$ and $c$, $E(aY + c) = aE(Y) + c$

E3: If $\{a_1, a_2, \ldots, a_n\}$ are constants and $\{Y_1, Y_2, \ldots, Y_n\}$ are random variables.

\[
E(a_1Y_1 + a_2Y_2 + \ldots + a_nY_n) = a_1E(Y_1) + a_2E(Y_2) + \ldots + a_nE(Y_n)
\]

\[
E\left(\sum_{i=1}^{n} a_iY_i\right) = \sum_{i=1}^{n} a_iE(Y_i)
\]
3. Features of Probability Distributions

**Variance:**

- Measures how far away a random variable \( Y \) is from its population mean:

\[
Var(Y) = E\left[ (Y - E(Y))^2 \right] = E\left[ (Y - \mu)^2 \right] = \sigma^2
\]

- This can also be written as:

\[
Var(Y) = E(Y^2) - \mu^2
\]

- Properties of variances
Properties of Variances

V1: For any constant $c$: $V(c) = 0$

V2: For any constants $a$ and $c$: $V(aY + c) = a^2 V(Y)$

V3: For two random variables $X$ and $Y$ and constants $a$ and $b$:
$$V(aX + bY) = a^2 V(X) + b^2 V(Y) + 2ab Cov(X, Y)$$

V4: If $\{a_1, a_2, \ldots, a_n\}$ are constants and $\{Y_1, Y_2, \ldots, Y_n\}$ are uncorrelated random variables then
$$Var(a_1 Y_1 + a_2 Y_2 + \ldots + a_n Y_n) = a_1^2 Var(Y_1) + a_2^2 Var(Y_2) + \ldots + a_n^2 Var(Y_n)$$
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3. Features of Probability Distributions

**Standard Deviation:**

- Positive square root of the variance of the random variable:

\[ sd(Y) = \sqrt{Var(Y)} = \sigma \]
3. Features of Probability Distributions

**Normal Distribution**

- The normal distribution is completely described by two parameters: \( \mu \) and \( \sigma^2 \)
- The population mean describes the distribution’s central location
- The population variance describes the distribution’s dispersion
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Example: employee age across three industries

<table>
<thead>
<tr>
<th>Industry A</th>
<th>Industry B</th>
<th>Industry C</th>
</tr>
</thead>
<tbody>
<tr>
<td>$\mu = 42$ years</td>
<td>$\mu = 36$ years</td>
<td>$\mu = 42$ years</td>
</tr>
<tr>
<td>$\sigma = 5$ years</td>
<td>$\sigma = 5$ years</td>
<td>$\sigma = 8$ years</td>
</tr>
</tbody>
</table>

$\sigma$ is the same, $\mu$ is different. \quad \mu$ is the same, $\sigma$ is different.
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3. Features of Probability Distributions

Standardizing a Random Variable:

– Given a r.v. \( Y \), a new r.v. can be defined by subtracting the mean and dividing by the standard deviation

\[
Z = \frac{Y - \mu}{\sigma}
\]

– The *standard normal distribution* is a special case, where:
  - Mean is equal to zero (\( E(Z) = 0 \))
  - Standard deviation is equal to one (\( SD(Z) = 1 \))
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4. Features of Joint and Conditional Probability Distributions

Covariance:

- Defines the relationship between two random variables, Y and X. It tells us the extent to which the two variables move in the same direction:

\[
\text{Cov}(Y, X) = E[(Y - E(Y))(X - E(X))] \\
= E[(Y - \mu_Y)(X - \mu_X)] = \sigma_{yx}
\]

- Properties of Covariance:

COV1: If Y and X are independent then \( \text{Cov}(Y, X) = 0 \)

COV2: For any constants \( a_1, b_1, a_2, b_2 \):

\[
\text{Cov}(a_1Y + b_1, a_2X + b_2) = a_1a_2\text{Cov}(Y, X)
\]

COV3: \( |\text{Cov}(Y, X)| \leq sd(Y)sd(X) \)

(Cauchy-Swartz Inequality)
Correlation:

- Measures the strength of the relationship between two random variables. It does not depend on the units of measurement:

\[
\text{Corr}(Y, X) = \frac{\text{Cov}(Y, X)}{\text{sd}(Y)\text{sd}(X)} = \frac{\sigma_{YX}}{\sigma_Y\sigma_X} = \rho_{YX}
\]

\[-1 \leq \rho_{YX} \leq 1\]
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4. Features of Joint and Conditional Probability Distributions

Conditional Expectation

– Summarises the relationship between Y and X using the conditional mean of Y given X

\[ E[Y \mid X = x] = \sum_{j=1}^{m} y_j f_{Y \mid X}(y_j \mid X = x) \]

– Weighted average of all possible values of Y, taking account of the fact that X takes on a particular value

– Reminder: \( f_{Y \mid X}(y \mid x) = P(Y = y \mid X = x) \) is the conditional probability distribution
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4. Features of Joint and Conditional Probability Distributions
   - Properties of Conditional Expectations
   - CE1: \( E[f(Y)|Y] = f(Y) \)
   - CE2: \( E[f(X)Y + g(X)|X] = f(X)E[Y|X] + g(X) \)
   - CE3: If \( Y \) and \( X \) are independent then: \( E[Y|X] = E[Y] \)
   - CE4: The Law of Iterated Expectations: \( E_x[E[Y|X]] = E[Y] \)
   - CE5: If \( E[Y|X] = E(Y) \) then \( Cov(Y, X) = 0 \)
5. Populations, Parameters and Random Sampling

– Use statistical inference to learn something about a *population*

– *Population*: Complete group of agents, e.g. the population of students studying Economics at TCD

– Typically only observe a *sample of data*

– *Random sampling*: Drawing random samples from a population

– Know everything about the distribution of the population except for one *parameter*

– Use statistical tools to say something about the unknown parameter
  
  • Estimation and hypothesis testing
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6. Estimators and Estimates:

Population: consists of all items of interest
- The Population Parameter is unknown

Sample: a subset of the population
- The Sample Statistic is calculated from sample and used to make inferences about the population (and its parameters)
6. Estimators and Estimates:

- Given a random sample drawn from a population distribution that depends on an unknown parameter $\theta$, an estimator of $\theta$ is a rule that assigns each possible outcome of the sample a value of $\theta$.

- Examples:
  - Estimator for the population mean
  - Estimator for the variance of the population distribution

- An estimator is given by some function of the RVs.

- This yields a (point) estimate.

- Distribution of estimator is the sampling distribution.
6. Estimators and Estimates:

- **Estimator**: a statistic used to estimate a population parameter; e.g. the *sample mean* is a RV which is an estimator of $\mu$, the population parameter

- **Estimate**: a particular value of the estimator; e.g. the mean of a given sample
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6. Estimators and Estimates

- Each sample drawn from a population produces its own estimate of $\mu$, i.e. its mean
- Take a given sample size, $n$, – each sample of that size will have its own mean
- Therefore the sample mean has its own probability distribution
  – This distribution is called ‘the sampling distribution of the mean’
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7. Properties of Estimators:

A Point Estimator should be...

**Unbiased**

An estimator is unbiased if its expected value equals the unknown population parameter being estimated

**Efficient**

An unbiased estimator is efficient if its standard error is lower than that of other unbiased estimators

**Consistent**

An estimator is consistent if it approaches the unknown population parameter being estimated as the sample size grows larger
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7. Finite Sample Properties of Estimators:

**Unbiasedness**

An estimator $\hat{\theta}$ of $\theta$ is unbiased if $E(\hat{\theta}) = \theta$ for all values of $\theta$

i.e., on average the estimator is correct
An unbiased estimator, $W_1$, and an estimator with positive bias, $W_2$. 

$f(w)$

pdf of $W_1$  

$\theta = E(W_1)$  

$E(W_2)$  

pdf of $W_2$  

$w$
7. Finite Sample Properties of Estimators:

Efficiency

• What about the dispersion of the distribution of the estimator? i.e., how likely is it that the estimate is close to the true parameter?

• Useful summary measure for the dispersion in the distribution is the sampling variance.

• An efficient estimator is one which has the least amount of dispersion about the mean i.e. the one that has the smallest sampling variance.
Figure C.2

The sampling distributions of two unbiased estimators of $\theta$. 

$f(w)$

$\text{pdf of } W_1$

$\text{pdf of } W_2$
8. Asymptotic Properties of Estimators

- How do estimators behave if we have very large samples – as $n$ increases to infinity?

Consistency

How far is the estimator likely to be from the parameter it is estimating as the sample size increases indefinitely.
FIGURE C.3

The sampling distributions of a consistent estimator for three sample sizes.

$f_{w_n}(w)$

$n = 40$

$n = 16$

$n = 4$
8. Asymptotic Properties of Estimators

   - Asymptotic Normality

   An estimator is said to be asymptotically normally distributed if its sampling distribution tends to approach the normal distribution as the sample size increases indefinitely.
9. Interval Estimation and Confidence Intervals

– How do we know how accurate an estimate is?

– A confidence interval estimates a population parameter within a range of possible values at a specified probability, called the level of confidence, using information from a known distribution – the standard normal distribution.
A Confidence Interval (CI) provides a range of values that, with a certain level of confidence, contains the population parameter of interest.

- If we took many samples of the same size from a population with mean $\mu$ and calculated a confidence interval for each sample, we would find that $\mu$ lies within 95% of the intervals.
- Also referred to as an “interval estimate”.
- CIs are constructed around the point estimate, $\pm$ the margin of error.
- Margin of error accounts for the variability of the estimator and the desired confidence level of the interval.
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9. Interval Estimation and Confidence Intervals

- Consider a normally distributed RV, $Y$
- Two key summary statistics (“moments”) are $\mu$, its expected value, and $\sigma$, its SD
- Remember, we can convert any normally distributed RV into standard normal

$$ Z = \frac{Y - \mu}{\sigma} $$

- We would like to build a confidence interval for $\mu$
- For now, we assume that $\sigma$ is known
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9. Interval Estimation and Confidence Intervals

The standard normal distribution is a special case, where:

- Mean ($\mu$) is equal to zero ($E(Z) = 0$)
- Standard deviation ($\sigma$) is equal to one ($SD(Z) = 1$)
A **confidence interval** can be expressed as:

- Mean ± \( m \)
  - \( m \) is called the **margin of error**
  - \( \mu \) within \( \bar{X} \) ± \( m \)

A **confidence level** \( C \) (in %) indicates the probability that the \( \mu \) falls within the interval. It represents the area under the normal curve within ± \( m \) of the center of the curve.
9. Interval Estimation and Confidence Intervals

• We will now construct a level $C$ confidence interval for the mean $\mu$ of a population when the data are a sample of size $n$.

• The construction is based on the sampling distribution of the sample mean.

• To construct a level $C$ confidence interval we first identify the central $C$ area under a Normal curve.

• We must find the number $z^*$ such that any Normal distribution has probability $C$ within the $\pm z^*$ standard deviations of its mean.

• All Normal distributions have the same standardized form. We can obtain everything we need from the same standard Normal curve.
9. Interval Estimation and Confidence Intervals

Practical use of $z$: $z^*$

- $z^*$ is related to the chosen confidence level $C$.
- $C$ is the area under the standard normal curve between $-z^*$ and $z^*$.

The confidence interval is thus:

$$ \bar{x} \pm z^* \frac{\sigma}{\sqrt{n}} $$

Example: For an 80% confidence level $C$, 80% of the normal curve’s area is contained in the interval.
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9. Interval Estimation and Confidence Intervals

<table>
<thead>
<tr>
<th>$z^*$</th>
<th>0.674</th>
<th>0.841</th>
<th>1.036</th>
<th>1.282</th>
<th>1.645</th>
<th>1.960</th>
<th>2.054</th>
<th>2.326</th>
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<td>99%</td>
<td>99.5%</td>
<td>99.8%</td>
<td>99.9%</td>
</tr>
</tbody>
</table>

Confidence level $C$

![Diagram showing standard normal curve with shaded regions for probability calculations.](image)

\[
\text{Probability} = \frac{1 - C}{2} \\
\text{Probability} = C \\
\text{Probability} = \frac{1 - C}{2}
\]
9. Interval Estimation and Confidence Intervals

- Let \( \{Y_1, Y_2, ...., Y_n\} \) be a random sample from a population with a normal distribution with mean \( \mu \) and variance \( \sigma^2 \): \( Y_i \sim N(\mu, \sigma^2) \)

The distribution of the sample average will be: \( \bar{Y} \sim N(\mu, \sigma^2/n) \)

- Standardising: \( \frac{\bar{Y} - \mu}{\sigma/\sqrt{n}} \sim N(0,1) \)

- Using what we know about the standard normal distribution we can construct a **95% confidence interval**:

\[
\Pr\left( -1.96 \leq \frac{\bar{Y} - \mu}{\sigma/\sqrt{n}} \leq 1.96 \right) = 0.95
\]
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9. Interval Estimation and Confidence Intervals

– Re-arranging:

\[
Pr\left( \bar{Y} - 1.96 \frac{\sigma}{\sqrt{n}} \leq \mu \leq \bar{Y} + 1.96 \frac{\sigma}{\sqrt{n}} \right) = 0.95
\]

What if \( \sigma \) unknown?

An unbiased estimator of \( \sigma \)

\[
s = \left[ \frac{1}{n-1} \sum_{i=1}^{n} (Y_i - \bar{Y})^2 \right]^{1/2}
\]

\[
\frac{\bar{Y} - \mu}{s/\sqrt{n}} \sim t_{n-1}
\]

95% confidence interval given by:

\[
\left[ \bar{Y} - t_{n-1,\alpha/2} \frac{s}{\sqrt{n}}, \bar{Y} + t_{n-1,\alpha/2} \frac{s}{\sqrt{n}} \right]
\]
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Example:

Given the sample data:

\[
\begin{align*}
\bar{Y} &= 40 \\
s &= 10 \\
n &= 36
\end{align*}
\]

Calculate the 99% confidence interval estimate of the true mean.

\[
\left[ \bar{Y} - t_{n-1,\alpha/2} \frac{s}{\sqrt{n}}, \bar{Y} + t_{n-1,\alpha/2} \frac{s}{\sqrt{n}} \right]
\]

\( t_{n-1,\alpha/2} \) is the **critical value** from the t-distribution.
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10. Hypothesis Testing

- Hypothesis tests resolve conflicts between **two competing hypotheses**

- In any hypothesis test, we need to define:
  - $H_0$, **the null hypothesis**: the presumed default state of nature or status quo
  - $H_A$, **the alternative hypothesis**: a contradiction of the default state of nature or status quo

- We conduct hypothesis tests to determine if sample evidence contradicts $H_0$
On the basis of sample information, we either...

1. “Reject the null hypothesis”
   - Sample evidence is inconsistent with $H_0$

2. “Do not reject the null hypothesis”
   - Sample evidence is not inconsistent with $H_0$

We do not have enough evidence to “accept” $H_0$

- This is really important!
Topic 1: Statistical Review

10. Hypothesis Testing

- $H_0$, the null hypothesis, states the status quo
- $H_A$, the alternative hypothesis, states whatever we wish to establish, contesting the status quo

In a **two-tailed test**, $H_0$ can be rejected on either side of its hypothesized value.

Where the hypothesis test is about the population average (or proportion), this will be:

$$H_0: \mu = \mu_0 \text{ versus } H_A: \mu \neq \mu_0$$

In a **one-tailed test**, $H_0$ can only be rejected on one side of the parameter’s hypothesized value.

Where the hypothesis test is about the population average, this will be:

$$H_0: \mu \leq \mu_0 \text{ versus } H_A: \mu > \mu_0 \text{ (right-tail test)}$$
$$H_0: \mu \geq \mu_0 \text{ versus } H_A: \mu < \mu_0 \text{ (left-tail test)}$$
Topic 1: Statistical Review

10. Hypothesis Testing

Two-tail test

The “≠” symbol in $H_A$ indicates that both tail areas of the distribution will be used to make the decision regarding the rejection of $H_0$. 
10. Hypothesis Testing

One-tail test

In a one-tailed test, $H_0$ can only be rejected on one side of the parameter’s hypothesized value.

Where the hypothesis test is about the population average, this will be:

- $H_0: \mu \leq \mu_0$ versus $H_A: \mu > \mu_0$ (right-tail test)
- $H_0: \mu \geq \mu_0$ versus $H_A: \mu < \mu_0$ (left-tail test)
Topic 1: Statistical Review

10. Hypothesis Testing

One-tail test

Note that the inequality in $H_A$ determines which tail area will be used to make the decision regarding the rejection of $H_0$.
10. Hypothesis Testing

A “Type I” error is the significance of the test

- Instances where we reject $H_0$ even though it is true
- We choose $\alpha$, the level of significance – therefore we know how often a “Type I” error will occur

A “Type II” error is called the power of the test

- Where we fail to reject $H_0$ even though it is false
- Occurs with probability $\beta$ – power of the test is $1-\beta$
- At a given level of significance, beta depends on the standard error ($\sigma/\sqrt{n}$)
Topic 1: Statistical Review

10. Hypothesis Testing

- Hypothesis: statement about a popn. developed for the purpose of testing
- Hypothesis testing: procedure based on sample evidence and probability theory to determine whether the hypothesis is a reasonable statement.

Steps:

1. State the null \((H_0)\) and alternate \((H_A)\) hypotheses
   
   Note distinction between one and two-tailed tests

2. State the level of significance
   
   Probability of rejecting \(H_0\) when it is true (Type I Error)
   
   Note: Type II Error – failing to reject \(H_0\) when it is false
   
   Power of the test: \(1-Pr\) (Type II error)

3. Select a test statistic
   
   Based on sample information, follows a known distribution

4. Formulate decision rule
   
   Conditions under which null hypothesis is rejected. Based on critical value from known probability distribution.

5. Compute the value of the test statistic, make a decision, interpret the results.
Topic 1: Statistical Review

- Example:

Given the sample data:

\[ \bar{x} = 8.2 \quad s = 23.9 \quad n = 36 \]

Test the null hypothesis that the population mean is equal to zero, against an alternative hypothesis that the population mean is positive.

\[ t = \frac{\bar{x} - \mu}{s/\sqrt{n}} \sim t_{n-1} \]
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Topic 1: Statistical Review

10. Hypothesis Testing

- P-value:

  Alternative means of evaluating decision rule

  Probability of observing a sample value as extreme as, or more extreme than the value observed when the null hypothesis is true

  - If the p-value is greater than the significance level, $H_0$ is not rejected
  - If the p-value is less than the significance level, $H_0$ is rejected

  If the p-value is less than:

  - 0.10, we have some evidence that $H_0$ is not true
  - 0.05 we have strong evidence that $H_0$ is not true
  - 0.01 we have very strong evidence that $H_0$ is not true
Topic 2:
The Linear Regression Model
Topic 2: The Linear Regression Model

1. Simple Regression Model

Regression analysis is concerned with the study of the dependence of one variable (the dependent variable) on one or more other variables (the explanatory variables) with a view to estimating or predicting the population mean – average value of the dependent variable in terms of the known values of the independent variables.

**Bivariate Example**: Explaining an individual’s average wages given the individual’s education level.
Topic 2: The Linear Regression Model

1. Simple Regression Model

Scattergram of distribution of wages corresponding to fixed education levels

Note: Variability in wages for each education level

Despite variability, average wages increase as education level increases

Plotting mean wage for each given education level gives the regression line
Topic 2: The Linear Regression Model

1. Simple Regression Model

The population model

- Mean of Y for a given X is known as the conditional expected value $E(Y|X)$

- Note: The unconditional expected value, $E(Y)$, is just the mean of the population

- The population regression is the locus of the conditional means of the dependent variable for the fixed values of the explanatory variables
Topic 2: The Linear Regression Model

1. Simple Regression Model

Scattergram of distribution of wages corresponding to fixed education levels

Note:

- Variability in wages for each education level
- Despite variability, average wages increase as education level increases
- Plotting mean wage for each given education level gives the regression line

$E(Y|X)$
1. Simple Regression Model

The population model

Mean of Y for a given X is known as the *conditional expected value* $E(Y|X)$

Note: The *unconditional expected value*, $E(Y)$, is just the mean of the population

The population regression is the locus of the conditional means of the dependent variable for the fixed values of the explanatory variables

Population regression function:

$$E(Y|X_i) = f(X_i)$$
Topic 2: The Linear Regression Model

1. Simple Regression Model

The population model

Assume linear functional form:

\[
E(Y|X_i) = \beta_0 + \beta_1 X_i
\]

\(\beta_0\): intercept term or constant

\(\beta_1\): slope coefficient - quantifies the linear relationship between \(X\) and \(Y\)

Fixed parameters known as regression coefficients

For each \(X_i\), individual observations will vary around \(E(Y|X_i)\)
Topic 2: The Linear Regression Model

1. Simple Regression Model

Scattergram of distribution of wages corresponding to fixed education levels

Note: Variability in wages for each education level

Despite variability, average wages increase as education level increases

Plotting mean wage for each given education level gives the regression line
Topic 2: The Linear Regression Model

1. Simple Regression Model

Scattergram of distribution of wages corresponding to fixed education levels

Note: Variability in wages for each education level

Despite variability, average wages increase as education level increases

Plotting mean wage for each given education level gives the regression line

Intercept = $\beta_0$

Slope of line = $\beta_1$
Topic 2: The Linear Regression Model

1. Simple Regression Model

The population model

Assume linear functional form:

\[ E(Y|X_i) = \beta_0 + \beta_1 X_i \]

\( \beta_0 \): intercept term or constant

\( \beta_1 \): slope coefficient - quantifies the linear relationship between \( X \) and \( Y \)

Fixed parameters known as regression coefficients

For each \( X_i \), individual observations will vary around \( E(Y|X_i) \)

Consider deviation of any individual observation from conditional mean:

\[ u_i = Y_i - E(Y|X_i) \]

\( u_i \): stochastic disturbance/error term – unobservable random deviation of an observation from its conditional mean
1. Simple Regression Model

The linear regression model

Re-arrange previous equation to get:

\[ Y_i = E(Y | X_i) + u_i \]

Each individual observation on Y can be explained in terms of:

- \( E(Y | X_i) \): mean Y of all individuals with same level of X – systematic or deterministic component of the model – the part of Y explained by X
- \( u_i \): random or non-systematic component – includes all omitted variables that can affect Y

Assuming a linear functional form:

\[ Y_i = \beta_0 + \beta_1 X_i + u_i \]
Topic 2: The Linear Regression Model

1. Simple Regression Model

A note on linearity: Linear in parameters vs. linear in variables

The following is linear in parameters but not in variables:

\[ Y_i = \beta_0 + \beta_1 X_i^2 + u_i \]

In some cases transformations are required to make a model linear in parameters
Topic 2: The Linear Regression Model

1. Simple Regression Model

The linear regression model

\[ Y_i = \beta_0 + \beta_1 X_i + u_i \]

Represents relationship between \( Y \) and \( X \) in population of data

Using appropriate estimation techniques we use sample data to estimate values for \( \beta_0 \) and \( \beta_1 \)

\( \beta_1 \): measures ceteris paribus effect of \( X \) on \( Y \) only if all other factors are fixed and do not change.

Assume \( u_i \) fixed so that \( \Delta u_i = 0 \), then

\[ \Delta Y_i = \beta_1 \Delta X_i \]

\[ \Delta Y_i / \Delta X_i = \beta_1 \]

Unknown \( u_i \) — requires assumptions about \( u_i \) to estimate ceteris paribus relationship
Topic 2: The Linear Regression Model

1. Simple Regression Model

The linear regression model: Assumptions about the error term

• Assume $E(u_i) = 0$: On average the unobservable factors that deviate an individual observation from the mean are zero

• Assume $E(u_i|X_i) = 0$: mean of $u_i$ conditional on $X_i$ is zero – regardless of what values $X_i$ takes, the unobservables are on average zero

• **Zero Conditional Mean Assumption:**

  \[ E(u_i|X_i) = E(u_i) = 0 \]
Graph of $y_i = \beta_0 + \beta_1 x_i + u_i$.

$E(y|x) = \beta_0 + \beta_1 x$
Topic 2: The Linear Regression Model

1. Simple Regression Model

The linear regression model: Notes on the error term

Reasons why an error term will always be required:

• Vagueness of theory
• Unavailability of data
• Measurement error
• Incorrect functional form
• Principle of Parsimony
Topic 2: The Linear Regression Model

1. Simple Regression Model

Regression vs. Correlation

- **Correlation analysis**: measures the strength or degree of linear association between two random variables
- **Regression analysis**: estimating the average values of one variable on the basis of the fixed values of the other variables for the purpose of prediction.
Topic 2: The Linear Regression Model

2. Ordinary Least Squares (OLS) Estimation

Estimate the population relationship given by

\[ Y_i = \beta_0 + \beta_1 X_i + u_i \]

using a random sample of data \( i=1, \ldots, n \)

*Least Squares Principle*: Minimise the sum of the squared deviations between the actual and the predicted (or fitted) values.

Define the fitted values as

\[ \hat{Y}_i = \hat{\beta}_0 + \hat{\beta}_1 X_i \]

OLS minimises

\[ \sum_{i=1}^{n} \hat{u}_i^2 = \sum_{i=1}^{n} (Y_i - \hat{Y}_i)^2 \]

Solving this optimisation problem yields:

\[ \hat{\beta}_0 = \bar{Y} - \hat{\beta}_1 \bar{X} \]

\[ \hat{\beta}_1 = \frac{\sum_{i=1}^{n} (X_i - \bar{X})(Y_i - \bar{Y})}{\sum_{i=1}^{n} (X_i - \bar{X})^2} \]
Figure 2.4

Fitted values and residuals.

\[ y \]
\[ y_1 \]
\[ \hat{y}_1 \]
\[ x_1 \]
\[ x_i \]
\[ \hat{y}_i = \text{fitted value} \]
\[ \hat{y}_i = \text{residual} \]
\[ \hat{y} = \hat{\beta}_0 + \hat{\beta}_1 x \]
Gauss-Markov Theorem

Under the assumptions of the Classical Linear Regression Model the OLS estimator will be the Best Linear Unbiased Estimator

**Linear**: estimator is a linear function of a random variable

**Unbiased**: 
\[ E(\hat{\beta}_0) = \beta_0 \]
\[ E(\hat{\beta}_1) = \beta_1 \]

**Best**: estimator is most efficient estimator, i.e., estimator has the minimum variance of all linear unbiased estimators

*For a robust analysis our estimator must exhibit these properties*

What assumptions are required?
Topic 2: The Linear Regression Model

3. Properties of OLS Estimator

It is important to remember that we use econometrics to estimate population relationships using sample data.

For each sample drawn from a population we might expect a different point estimate.

The distribution of all possible point estimates is known as the sampling distribution.

To determine how good an estimator is (e.g. the OLS estimator) we look at moments of the sampling distribution of the estimator (mean and variance).
3. Properties of OLS Estimator

**Unbiasedness**

An estimator is unbiased if its expected value is equal to its true population value - i.e. on average the estimator is correct.
Topic 2: The Linear Regression Model

3. Properties of OLS Estimator

Assumptions required to prove unbiasedness:

A1: Regression model is linear in parameters
A2: X are non-stochastic or fixed in repeated sampling
A3: Zero conditional mean
A4: Sample is random
A5: Variability in the Xs

Note: Must be happy to assume that the error term is not correlated with any of the X variables in the model
3. Properties of OLS Estimator

Efficiency

What about the dispersion of the distribution of the estimator?

i.e, how likely is it that the estimate is close to the true parameter?

Useful summary measure for the dispersion in the distribution is the **sampling variance**.

An efficient estimator is one which has the least amount of dispersion about its true value i.e. the one that has the smallest sampling variance.
Figure C.2

The sampling distributions of two unbiased estimators of $\theta$. 

$f(w)$

pdf of $W_1$

pdf of $W_2$
3. Properties of OLS Estimator

Assumptions required to prove efficiency:

A6: Homoscedasticity

\[ V(u|X) = E\left[ (u - E(u|X))^2 \right] = E\left[ u^2 | X \right] = \sigma^2 \]

\[ f(Y|X) \]

\[ \text{E}(Y|X) = \beta_0 + \beta_1 X \]
### 3. Properties of OLS Estimator

**Heteroscedasticity:**

\[ V(u \mid X) = \sigma_i^2 \]

\[ f(Y \mid X) \]

\[ E(Y \mid X) = \beta_0 + \beta_1 X \]
3. Properties of OLS Estimator

Assumptions required to prove efficiency:

\[ A6: \text{Homoscedasticity} \]

\[ A7: \text{No autocorrelation or spatial correlation} \]

\[
\text{Cov}(u_i, u_j \mid X_i, X_j) = E((u_i - E(u_i) \mid X_i) (u_j - E(u_j) \mid X_j)) = E((u_i \mid X_i) (u_j \mid X_j)) = 0
\]
Topic 2: The Linear Regression Model

4. Goodness of Fit

How well does regression line ‘fit’ the observations?

- \( R^2 \) (coefficient of determination) measures the proportion of the sample variance of \( Y \), explained by the model where variation is measured as squared deviation from sample mean.

- This measure will be bound by zero and one where there is an intercept in the model.
4. Goodness of Fit

How well does regression line ‘fit’ the observations?

**Total Sum of Squares:** \[ \sum_{i=1}^{n} (Y_i - \bar{Y})^2 \]

**Explained Sum of Squares:** \[ \sum_{i=1}^{n} (\hat{Y}_i - \bar{Y})^2 \]

**Residual Sum of Squares:** \[ \sum_{i=1}^{n} \hat{u}_i^2 \]

\[ R^2 = \frac{\sum_{i=1}^{n} (Y_i - \bar{Y})^2}{\sum_{i=1}^{n} (Y_i - \bar{Y})^2} = 1 - \frac{\sum_{i=1}^{n} \hat{u}_i^2}{\sum_{i=1}^{n} (Y_i - \bar{Y})^2} \]
Topic 2: The Linear Regression Model

5. Interpretation of coefficients & units of measurement

Estimate impact that average return on equity (%) has on salary of CEOs (in thousands of euros)

\[ \hat{\text{salary}}_i = 963.191 + 18.501 \text{ROE}_i \]

\( \beta_0 = 963.191 \Rightarrow \text{when ROE} = 0, \text{predicted salary} = 963.191 \)

Interpret as €963,191

\( \beta_1 = 18.501 \Rightarrow \text{when } \Delta \text{ROE} = 1, \Delta \text{ predicted salary} = 18.501 \)

Interpret as €18,501

\[ \hat{\text{salary}}_i = 963.191 + 18.501(20) = 1,333.191 \]

Use equation to compare predicted salaries for different ROEs, e.g. if ROE = 20:

Interpret as €1,333,191

Note: Importance of units of measurement in interpretation of results
Topic 2: The Linear Regression Model

6. Regression model with two independent variables

Say we have information on more variables that may influence $Y$:

$$Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + u$$

$\beta_0$ : measures the average value of $Y$ when $X_1$ and $X_2$ are zero

$\beta_1$ and $\beta_2$ are the partial regression coefficients/slope coefficients which measure the ceteris paribus effect of $X_1$ and $X_2$ on $Y$, respectively

Key assumption: \( E(u \mid X_1, X_2) = 0 \)

This can be extended to any number of independent variables as long as the number of observations in the sample exceeds the number of variables

Note – for accuracy of the estimator the number of observations should greatly exceed the number of variables!

Model can be estimated using OLS in the same way as the simple regression case
6. Regression model with two independent variables

OLS slope coefficients depend on the relationship between each of the individual variables and $Y$ and on the relationship between the $X$’s

\[
\text{productivity} = \beta_0 + \beta_1 \text{education}_\text{head} + \beta_2 \text{land}_\text{quality} + u
\]

Where $k=2$, $\hat{\beta}_1$ gives the pure effect of $X_1$ on $Y$, netting out the effect of $X_2$.

For example:

$\hat{\beta}_1$ is the effect of education on productivity holding the quality of land constant.
7. Functional Form

Incorporate non-linearity into the model

Regress productivity (measured in kg per ha) on years of schooling:

\[ prod_i = 0.413 + 0.025 \text{educ}_i \]

\[ \Rightarrow \text{same return of } \beta_1 = 0.025 \text{ (0.025 kg per ha) for each additional year of schooling} \]

\[ \ln (prod_i) = -1.02 + 0.074 \text{educ}_i \]

Regress \( \ln(prod_i) \) on years of schooling:

\[ \% \Delta prod_i \approx (100 \times 0.074) \Delta \text{educ}_i \]
Topic 2: The Linear Regression Model

7. Functional Form

In general:

1) If we estimate

\[ \ln Y = \beta_0 + \beta_1 X + u \]

100* \( \Delta \ln Y / \Delta X = 100* \hat{\beta}_1 \)
Percentage change in Y as a result of a one unit change in X

2) If we estimate

\[ \ln Y_i = \beta_0 + \beta_1 \ln X_i + u \]

\( \Delta \ln Y / \Delta \ln X = \hat{\beta}_1 \)
Percentage change in Y as a result of a one unit change in X
8. Dummy Variables

- Dummy variables assume 0 and 1 values and are used to indicate the presence of an attribute
- For example: male or female

- Categorical variables have more than one category – for example region (north, south, east, west) or gender (male, female)

- If a qualitative variables has m categories introduce m-1 dummy variables

- The excluded category is called the *base* category

**Example:**

\[
prod = \beta_0 + \beta_1 \text{female} + \beta_2 \text{educ} + u
\]

\[
\beta_1 = E\left( prod \mid \text{female, educ} \right) - E\left( prod \mid \text{male, educ} \right)
\]
Topic 2: The Linear Regression Model

8. Dummy Variables

Interacting dummy variables

Interacting dummy variables is a very powerful way of understanding relevant variables while controlling for underlying characteristics.

Example:

\[ prod = \beta_0 + \beta_1female + \beta_2married + \beta_3female \times married + \beta_4educ + u \]

Holding Education constant:

- Female = 0, Married = 0: average productivity of single men \( \hat{\beta}_0 \)
- Female = 0, Married = 1: average productivity of married men \( \hat{\beta}_0 + \hat{\beta}_2 \)
- Female = 1, Married = 0: average productivity of single females \( \hat{\beta}_0 + \hat{\beta}_1 \)
- Female = 1, Married = 1: average productivity of married females \( \hat{\beta}_0 + \hat{\beta}_1 + \hat{\beta}_2 + \hat{\beta}_3 \)
9. Model specification

**Inclusion of irrelevant variables:**

- OLS estimator unbiased but with higher variance if $X$’s correlated

**Exclusion of relevant variables:**

- Omitted variable bias if variables correlated with variables included in the estimated model
- Biased and inconsistent estimates prevents causal relationship from being identified
Topic 3: Statistical Inference
Topic 3: Statistical Inference

Assuming $u$ normally distributed we can say that the sampling distribution of $\hat{\beta}$ will also be normally distributed.

Assumptions about the error term can be summarized in:

$$u \sim N(0, \sigma^2)$$
The exact sampling distribution of $\hat{\beta}$ will be

$$\hat{\beta} \sim N\left(\beta, \text{Var}(\hat{\beta})\right)$$

Once we know the exact sampling distribution we can standardize to get a statistic which we know follows a standard normal distribution:

$$\frac{\hat{\beta} - \beta}{\sqrt{\text{Var}(\hat{\beta})}} \sim N(0,1)$$
Topic 3: Statistical Inference

However, we need to know dispersion (variance) of sampling distribution of OLS estimator in order to perform statistical tests.

In multiple regression model: \[ V(\hat{\beta}_k) = \frac{\sigma^2}{\sum(X_i - \bar{X})^2 \left(1 - R^2_k\right)} \]

Depends on:

a) \( \sigma^2 \): the error variance (reduces accuracy of estimates)

b) \( \sum(X_i - \bar{X})^2 \): variation in \( X \) (increases accuracy of estimates)

c) \( R^2_k \): the coefficient of determination from a regression of \( X_k \) on all other independent variables (degree of multicollinearity reduces accuracy of estimates)

What about the variance of the error terms \( \sigma^2 \)?

Estimate using:
\[ \hat{\sigma}^2 = \frac{1}{n-k-1} \sum_{i=1}^{n} \hat{u}_i^2 \]

Test statistic become t-test statistic:
\[ \frac{\hat{\beta} - \beta}{se(\hat{\beta})} \sim t_{n-k-1} \]
Topic 3: Statistical Inference

Hypothesis testing about a single population parameter

• Assume the following population model follows all CLM assumptions

\[ Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \ldots + \beta_k X_k + u \]

• OLS produces unbiased estimates but how accurate are they?

• Test by constructing hypotheses about population parameters and using sample estimates and statistical theory to test whether hypotheses are true

• In particular, we are interested in testing whether population parameters significantly differ from zero: \( H_0 : \beta_k = 0 \)

Statistical theory tells us that the statistic: \( \frac{\hat{\beta}_k - \beta_k}{se(\hat{\beta}_k)} \) follows a \( t \) distribution

Which under the null is:

\[ t\hat{\beta}_k = \frac{\hat{\beta}_k - 0}{se(\hat{\beta}_k)} = \frac{\hat{\beta}_k}{se(\hat{\beta}_k)} \sim t_{n-k-1} \]
Topic 3: Statistical Inference

Hypothesis testing about a single population parameter

Two-sided alternative hypothesis

\[ H_A : \beta_k \neq 0 \]

Large positive and negative values of computed test statistic inconsistent with null

Reject null if

\[ |t_{\hat{\beta}_k}| > c \]

Example:

\[ H_0 : \beta_k = 0 \]
\[ H_A : \beta_k \neq 0 \]
\[ df = 25 \quad \alpha = 0.05 \]

threshold is anywhere above or below
\[ c = 2.06 \]

Note: If null rejected variable is said to be ‘statistically significant’ at the chosen significance level
5% rejection rule for the alternative $H_1: \beta_i \neq 0$ with 25 df.

- Rejection region: $z = -2.06$ to $z = 2.06$
- Area in each tail: 0.025
Topic 3: Statistical Inference

Hypothesis testing about a single population parameter

P-value approach:

Given the computed t-statistic, what is the smallest significance level at which the null hypothesis would be rejected?

P-values below 0.05 provide strong evidence against the null

For two sided alternative p-value is given by:

\[ P\left( |T| > |t_{\hat{\beta}_k}| \right) = 2 \times P\left( T > |t_{\hat{\beta}_k}| \right) \]

\[ H_0 : \beta_k = 0 \]
\[ H_A : \beta_k \neq 0 \]
\[ df = 40 \quad t_{\hat{\beta}_k} = 1.85 \]

Example

\[ P\left( |T| > |t_{\hat{\beta}_k}| \right) = P\left( |T| > 1.85 \right) = 2 \times P\left( T > 1.85 \right) \]
\[ = 2 \times 0.0359 = 0.0718 \]

This means that if the null hypothesis is true, we will observe an absolute value of the t statistic as large as 1.85 about 7.2% of the time.
FIGURE 4.6

Obtaining the *p*-value against a two-sided alternative, when $t = 1.85$ and $df = 40$. 

- Area = 0.9282
- Area = 0.0359
- Area = 0.0359
Consider the following model:

\[ Y = \beta_0 + \beta_1 X_1 + \beta_2 X_2 + \beta_3 X_3 + \beta_4 X_4 + \beta_5 X_5 + u \]

We wish to test whether \( X_3, X_4 \) and \( X_5 \) should be excluded:

\[ H_0 : \beta_3 = 0, \beta_4 = 0, \beta_5 = 0 \]

\[ H_A : \text{Not } H_0 \]

**Approach:**

Estimate unrestricted and restricted model

Compare \( SSR = \sum \hat{u}_i^2 \) or \( R^2 \)

\[
F \equiv \frac{(SSR_r - SSR_{ur})/J}{SSR_{ur}/(n-k-1)} \sim F_{J,n-k-1}
\]

\[
F \equiv \frac{(R_{ur}^2 - R_r^2)/J}{(1-R_{ur}^2)/(n-k-1)} \sim F_{J,n-k-1}
\]

Large values inconsistent with null
Testing hypothesis about multiple linear restrictions

Decision rule:

Compare to critical value from F distribution with $J$ and $n-k-1$ degrees of freedom.

Reject null if $F > F_{J, n-k-1}$

$P$-value:

Smallest significance level at which the null hypothesis would be rejected.

$$P\{F > F_{J, n-k-1}\}$$

The smaller the $p$-value the more evidence we have against the null hypothesis.
**Topic 3: Statistical Inference**

**Overall test for significance of the Regression**

General model:

\[ Y_i = \beta_0 + \beta_1 X_{1i} + \beta_2 X_{2i} + \ldots + \beta_k X_{ki} + u_i \]

Test of null hypothesis that all variables except intercept insignificant:

\[ H_0 : \beta_1 = 0, \beta_2 = 0, \ldots, \beta_k = 0 \]

Test statistic:

\[
F \equiv \frac{(R^2)/k}{(1-R^2)/(n-k-1)} \sim F_{k,n-k-1}
\]

Large values inconsistent with null

\[ R^2 = R^2_{ur} \quad R^2_r = 0 \]
Topic 3: Statistical Inference

- Statistical inference requires that the distributional assumptions about the error terms hold
- This is needed to make sure that the standard errors of the OLS estimator are computed correctly
- Recall the assumptions required to prove efficiency:

\[
A6: \text{Homoscedasticity} \\
V(u \mid X) = E\left[u - E(u \mid X)\right]^2 = E\left[u^2 \mid X\right] = \sigma^2
\]

\[
A7: \text{No autocorrelation or spatial correlation} \\
\text{Cov}(u_i, u_j \mid X_i, X_j) = E\left[(u_i - E(u_i) \mid X_i)(u_j - E(u_j) \mid X_j)\right] = E\left[(u_i \mid X_i)(u_j \mid X_j)\right] = 0
\]
Contact details

• Do not hesitate to contact me in case you need further information/clarification.

• Email: narcisog@tcd.ie
Lab session

The lab session will take place in room AP0.12
Thank you!