Migrant Networks and the Spread of Information*

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Abstract

Diaspora networks provide information to future migrants, which affects their success in the host country. While the existing literature explains the effect of networks on the outcomes of migrants through the size of the migrant community, we show that the quality of the network is an equally important determinant. We argue that networks that are more integrated in the society of the host country can provide more accurate information to future migrants about job prospects. In a decision model with imperfect signalling, we show that migrants with access to a better network are more likely to make the right decision, that is, they migrate only if they gain. We test these predictions empirically using data on recent Mexican migrants to the United States. To instrument for the quality of networks, we exploit the settlement of immigrants who came during the Bracero program in the 1950s. The results are consistent with the model predictions, providing evidence that connections to a better integrated network lead to better outcomes after migration.

I. Introduction

Prior to moving, migrants face significant uncertainty about their job prospects abroad, which is why they often seek advice from existing diaspora networks. A large amount of literature has shown that diaspora networks indeed influence the decision to migrate and affect migrants’ success in the host country (Edin, Frederiksson and Aslund, 2003; Pedersen, Pytlíková and Smith, 2008; Beaman, 2012). Throughout this literature, the size of the network has been identified as the main determinant. In this paper, we provide a different perspective on the role of diaspora networks by showing that the quality of these

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networks – measured by their degree of integration in the host society – has an equally important impact on the decisions and success of future migrants.

We argue that the integration of migrant networks in the host country determines both the decision to migrate and the outcomes after migration. Because existing networks differ in their degree of integration, some networks are able to provide more accurate information than others concerning job prospects. Well-integrated networks that have a great deal of interaction with the world surrounding them have better knowledge of local labour markets than enclaves, whose members typically have little social interaction outside the network. Potential migrants with access to a better-integrated network can base their decision on more accurate information, which in turn makes them more likely to make a correct decision: they migrate if they can expect to secure a job that makes them better off, whereas they stay if they can expect a job that makes them worse off.1

To illustrate the underlying mechanism, we explore the link between information flows and the success of migrants in a simple two-period decision model. Initially, the potential migrant has some knowledge about her expected income abroad, albeit not enough to convince her that migration will be beneficial. She then receives information from the network and updates her beliefs about expected income from migration. To the extent that a more integrated network provides a more truthful signal and spreads less misinformation, a migrant who receives this information is more likely to make the right decision given her true income prospects in the receiving country.

We test this prediction using data on recent Mexican immigrants in the US. Mexican communities are spread out all across the US, allowing us to exploit a significant degree of variation in the characteristics of these communities. Communities in traditional destinations such as Los Angeles and Houston are typically more enclaved than those in newer destinations. Key to the empirical analysis is measuring both the quality of the network and the success of immigrants. For the quality of the network, we compute an assimilation index that measures the degree of similarity between Mexicans and Americans in an area with respect to a wide range of characteristics. As the social networks literature has shown, people with similar characteristics have more interaction, which leads to a more efficient aggregation of information (McPherson, Smith-Lovin and Cook, 2001; Acemoglu et al., 2011), and ultimately to more accurate information on job prospects that can be passed on to future migrants. To measure the success of migrants, we take the difference between the wages of Mexicans in the US and Mexico. As the data do not allow us to observe Mexicans in both countries at the same time, we predict counterfactual wages in Mexico based on a large set of observable characteristics, and interpret a larger difference between income in the US and Mexico as a lower likelihood that the migrant has made a mistake in her decision to migrate.

Identification is threatened by the presence of unobserved factors that may induce a spurious relationship between the characteristics of the established network and the outcomes of newly arrived migrants. For example, a local industry may have attracted a lot of low-skilled migrants in the past, and does so until today, resulting in a low degree of integration of past immigrants, low wages of current immigrants and overall a positive correlation between both variables. To address this endogeneity, we instrument for the

1 Throughout the paper, we use the terms ‘integration’ and ‘assimilation’ interchangeably.
integration of the network in 1990 with the settlement of Mexican migrants who arrived during the Bracero program between 1942 and 1964. The Bracero program was a guest worker program that mainly attracted low-skilled Mexicans who worked in agriculture and construction. Arriving initially as temporary migrants, these workers had little incentive to integrate in American society, casting a long shadow on the integration of Mexican communities today. Areas with a high share of Bracero immigrants have significantly less assimilated Mexican communities in the 1990s. At the same time, after controlling for network size and vintage, the settlement of workers in the 1950s should affect outcomes of newly arrived migrants in 2000 only through the characteristics of the network.

The results confirm the prediction of the model: migrants with access to better integrated networks are significantly more likely to be better-off in the US. An increase in the assimilation index by one standard deviation increases the monthly income difference between the US and Mexico by 74 USD, or 16% of a standard deviation.

The previous literature has highlighted the importance of information in migration decisions. In particular, it has been shown that migrants generally may have incorrect beliefs about their prospective income abroad. McKenzie, Gibson and Stillman (2013), for example, interviewed Tongan migrants before moving to New Zealand, and find that they significantly underestimate their income in New Zealand. The discrepancy between the predicted and the realized income is mainly explained by the negative experiences of previous migrants. On the contrary, the work of Farré and Fasani (2013) shows that potential migrants can also overestimate the gains from migration. They exploit exogenous variation in the availability of TV signals in Indonesia, and show that areas that receive more information about other regions of the country have lower emigration rates. However, not all information flows between migrant networks and their home country are equally accurate. Batista & Narciso (forthcoming) stress the importance of the quality and frequency of information flows for the flow of remittances. They use a randomized control trial to increase the communication flows between immigrants and their networks abroad, showing that increased communication flows have a positive impact on the value of remittances, due to better control over remittance use and increased trust. Our paper contributes to the literature on information and migration by developing a straightforward theoretical link of the quality of information to the integration of migrant networks in the host society, and by testing how much the integration of the networks matters for migrant outcomes after migration.

By focusing on the quality of migrant networks, this paper provides a new perspective within the literature on network effects in international migration. Generally speaking, the literature defines a network as the number of previous migrants in a given destination and studies how existing networks affect the decisions and outcomes of future migrants. One strand of this literature documents that migration is path-dependent, with new migrants moving to places where they find an established community from their home countries (Pedersen et al., 2008; Beine, Docquier and Özden, 2010). Growing migrant communities also affect the skill selection of subsequent migrants through a reduction in moving costs, and an increase available low-skilled jobs within the community (Carrington, Detragiache and Vishwanath, 1996; Winters, de Janvry and Sadoulet, 2001; Munshi, 2003; McKenzie and Rapoport, 2010; Beine, Docquier and Özden, 2015). In terms of outcomes after migration, larger migrant communities need not necessarily benefit newly arrived migrants. As shown by Beaman (2012), existing networks can provide information about
jobs, but once the networks become larger, there is also an increased competition among the recipients of this information. Using data on resettled refugees in the US, she shows that a growing network hurts the current arrival cohort, but increases the employment and income prospects of future cohorts. Our paper introduces the quality of the network as an additional determinant of the success of newly arrived migrants. The social structure of migrant networks affects earnings on top of the scale effect found in previous papers.

Finally, the paper extends the literature concerning the impact of ethnic enclaves on the labour market outcomes of immigrants. Borjas (1995) shows that enclaves create human capital externalities that persist over generations. Children in ethnic enclaves grow up in a homogeneous, ‘closed’ environment, which often leads to a persistence in skill differentials compared to people outside the enclave. Nonetheless, enclaves can also have a positive impact on the earnings of newly arrived immigrants (Edin et al., 2003) as well as the likelihood of finding employment in the destination (Andersson, Burgess and Lane, 2009). While these papers document the impact of networks on the outcomes of immigrants that have already emigrated, our paper shows that networks can even have an impact on migration decisions before emigration. Not only do migrant networks provide help in finding a job once a migrant has arrived, they also provide information to potential migrants in their home country, thereby affecting the beliefs of the potential migrant, and ultimately her success in the receiving country.

II. Migrant networks, information flows, and migrant outcomes: Descriptive evidence and theory

We begin by presenting the core idea of the paper, namely that more integrated migrant networks provide information of higher quality to potential migrants in their country of origin. Using data from the Mexican Migration Project, we provide descriptive evidence of the nature and frequency of information flows between migrant networks and their communities in the country of origin. Finally, we formulate a decision model that explains how the information received from the network affects postmigration outcomes, and how this relationship varies by networks of different degrees of integration in the host society.

Idea: network integration and information quality

Our basic argument is that migrant communities that are more integrated in the society of their host country are able to give better information to future migrants. Members of a more integrated community have a better knowledge of the labour market and can give future migrants more accurate information about job prospects. This argument is consistent with the strength-of-weak-ties hypothesis (Granovetter, 1973, 2005), which states that in many situations, acquaintances – weak ties – are able to provide more important information than close family and friends – strong ties – because any two acquaintances have fewer social ties in common and receive information from a larger number of sources outside one’s own network. In contrast, close friends and family are more likely to have the same contacts and information sources; thus, information easily becomes redundant.

Figure 1 illustrates two examples of migrant networks with different degrees of integration. The figure on the left describes an ethnic enclave, whose members, represented
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Figure 1. Ethnic enclave (left) and loosely connected network (right)

Notes: These two panels depict models of migrant networks. The circles represent the migrant network; the crosses represent information sources outside the network. The network on the left is an ethnic enclave, with strong connections within the network but weak connections to the outside world. The network on the right is a loosely connected migrant network, with strong connections to the outside world and weak connections within the network.

by the circles, have close connections within the network but very few connections to the outside world, represented by the crosses. An enclave is a typical example of a network with a high degree of closedness. This is a pervasive pattern in social networks, which the literature often refers to as inbreeding homophily – the fact that individuals with similar characteristics form close ties among one another (McPherson et al., 2001; Currarini, Jackson and Pin, 2009). The graph on the right, in contrast, represents a well-integrated network whose members have weak connections among each other but strong connections to the outside world.

There are at least two reasons why a potential migrant would receive better information from a well-integrated network than from an enclave. First, the well-integrated network has more connections to the outside world. Its members receive more information and therefore have better knowledge about job perspectives in the receiving country. By contrast, members of an enclave typically have little knowledge of the language of the host country (Lazear, 1999; Bauer, Epstein and Gang, 2005; Beckhusen et al., 2013), which makes interactions with natives difficult. While an enclave might offer job opportunities within the migrant community, it has very limited information on the labour market outside the enclave.

Second, members of the well-integrated network only have weak ties among one another; therefore, misinformation – false beliefs about the world outside the network – is unlikely to persist. The members of an enclave, on the other hand, interact mostly with other members of the enclave; thus, each member updates her beliefs based solely on interactions with other members. As shown in a series of theoretical papers, misinformation is more likely to persist in such closely connected communities (Bikchandani, Hirshleifer and Welch, 1992; Acemoglu, Ozdaglar and Gheibi, 2010; Golub and Jackson, 2010, 2012).

While the two network formations in Figure 1 represent polar cases that illustrate the differences between migrant networks, in reality, most networks will lie somewhere in between. In the theoretical analysis, we, therefore, introduce a parameter \( \lambda \in (0, 1] \) that describes the ability of the network to aggregate and transmit accurate information.

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Migration and information flows: suggestive evidence

A key ingredient to our theoretical reasoning is actual information flows between the network and the potential migrant before migration. While it seems natural that migrants communicate with their contacts in the destination before their departure, only few data sets comprise information on the frequency and intensity of these contacts.² With respect to Mexican migration to the US, to the best of our knowledge, the Mexican Migration Project (MMP) is the only survey that contains some information about interactions between Mexican migrants and potential migrants.

Although the amount of information available in the MMP on this topic is quite limited, the evidence provided is in line with our theoretical reasoning. According to the MMP data for the period 2000–16, the majority of Mexican migrants (around 60%) were in contact with their home-community members during their trip to the US. Interestingly, the proportion of migrants in contact with their community of origin is higher during the last trip relative to their first trip to the US. Overall, these figures provide some suggestive evidence for the interaction between Mexican immigrants in the US and potential migrants in Mexico as well as the likely flow of information between origin and destination communities.

Additional evidence is provided in qualitative as well as quantitative field studies. Massey, Goldring and Durand (1994), who conducted a field study in 19 Mexican communities, stress the importance of networks in providing information to potential migrants. In particular, the authors stress how information about job opportunities in the US might not be available to potential migrants living in communities with few migrants in the US. Using in-depth interviews with 138 Mexican migrants and their families, Garip and Asad (2016) find strong evidence for the role of networks in the migration decision. Most interviewed migrants received information on labour market prospects from members of their home community that had previously migrated to the US. Most respondents report that networks helped them with information on job opportunities as well as with the knowledge of local amenities. Based on observational data, Winters et al. (2001) further examine the importance of networks for the decision of Mexicans to migrate to the US as well as the level of migration. The paper explores different types of networks – family as well as non-family networks. The results point to an important role of both types of networks in providing information about migration as well as help once the migrant is in the US. These findings are in line with our own calculations from the MMP data, according to which the vast majority of Mexican migrants (over 80%) receive support from the extended migration network upon arrival to the US.

² The two notable exceptions are the IAB-SOEP Migration Sample (Brücker et al., 2014) and a survey of immigrants in Dublin collected by Batista & Narciso (forthcoming). In particular, the survey conducted in Ireland comprises rich information on both the immigrants’ integration in Ireland and their information flows with their countries of origin. One variable that can serve as proxy for the integration of the network in the destination is having friends among or at least regular contact with locals. Around 30% of all respondents in this survey state that they have at least one Irish friend. Comparing immigrants with and without friends among locals, the survey data show that both groups are equally likely to provide information about the destination to people in their home country, although immigrants with Irish friends tend to communicate with a larger number of people in their home country.
A model of migrant networks, information, and migration decisions

To formalize the basic underlying mechanism, we consider the decision problem of a potential migrant who has imperfect information about his expected earnings abroad. His network, that is, people he knows in the destination, can reduce this uncertainty by providing him with more information about earnings abroad. We model the potential migrant’s decision as a Bayesian decision problem with imperfect signalling, in which the migrant updates his prior beliefs after receiving a signal from the network.

The network knows more about the labour market in the destination than the migrant himself, but does not have perfect knowledge. The quality of the network, described by \( \lambda \in (0, 1] \), is larger the more integrated a network is in the society of the destination. If a potential migrant decides to move, he has to pay a sunk cost \( M > 0 \). We assume that a migrant is risk neutral, and maximizes expected income. He moves as soon as the expected wage differential between at home and abroad, \( w \), is greater than the sunk cost. We view \( w \) as the realization of a random variable \( \tilde{w} \).

The migrant has a prior about his expected earnings abroad, given by

\[
\tilde{w} \sim N(\mu_0, \sigma_0^2). \tag{1}
\]

We assume that \( \mu_0 < M \), such that a priori migration is not beneficial. To get better information about expected earnings, the migrant receives a signal, \( \theta \), from the network, which has a conditional distribution

\[
\theta|w \sim N \left( w, \frac{1 - \lambda}{\lambda} \sigma^2 \right). \tag{2}
\]

If the network has perfect knowledge of the labour market, \( \lambda = 1 \), then the signal is perfect, whereas if the network knows nothing about job prospects, that is, if \( \lambda \to 0 \), then the signal is pure noise.

After receiving the signal, the migrant updates his beliefs. Applying Bayes’ rule, the posterior distribution of \( \tilde{w} \) is

\[
\tilde{w}|\theta \sim N(\mu_1(\theta), \sigma_1^2), \tag{3}
\]

where

\[
\frac{1}{\sigma_1^2} = \frac{1}{\sigma_0^2} + \frac{\lambda}{\sigma^2(1 - \lambda)}, \quad \text{and} \quad \mu_1(\theta) = \sigma_1^2 \left( \frac{\mu_0}{\sigma_0^2} + \frac{\theta}{\sigma^2} \frac{\lambda}{1 - \lambda} \right).
\]

The migrant moves if \( \mu_1 > M \). A migrant makes an error in his migration decision if he migrates although it would have been beneficial to stay at home. This can be the case if he received a positive signal from his network, migrated based on the belief that he will be better off abroad, while he learned after moving that migration was not beneficial, i.e. \( w < M \).

The probability of making an ex post error in the migration decision can be expressed as a function of the signal, which is in turn a function of the network quality \( \lambda \),

\[
\alpha(\theta) = P(\tilde{w} < M|\theta) = \Phi \left( \frac{M - \mu_1(\theta)}{\sigma_1} \right). \tag{4}
\]
Figure 2 provides a numerical example that illustrates the negative relationship between the network quality and the probability of making an error in the migration decision.³

III. Data and measurement

The theory predicts a reduced-form relationship between the integration of migrant networks and the likelihood that migrants make a mistake in their decision to migrate. The more integrated the network is in the host country, the more likely it is that a migrant has ex post a higher income than in the home country, and the less likely it is that he made an error in his decision to migrate.

Mexican migration to the US

To test this relationship empirically, we use data on Mexican immigrants in the US. According to the American Community Survey, in 2011, there are over 33 million Hispanics in the US with Mexican origins, of which over 11 million were born in Mexico. Until today, there are significant migration flows to the US. Between 2005 and 2010, for example, an estimated 1.1% of the Mexican population migrated internationally, mostly to the US.⁴

Focusing on Mexicans allows us to exploit a significant degree of variation in the characteristics of Mexican communities across the entire country. Mexicans have had a long tradition of emigration to the US, leading to well-established Mexican communities in many US cities. However, the settlement pattern changed in the 1990s. While until the 1980s most Mexicans went to California, Texas and Chicago, many Mexicans in the

³ This error is analogous to a type-I-error. The potential migrant tests the hypothesis that his income is higher in the US than at home, based on the observation of the signal.

⁴ Source: Census of Population and Housing 2010 (Censo de Poblacion y Vivienida).
1990s settled in areas that had no significant pre-existing Mexican community, such as Atlanta, Denver, Raleigh-Durham, Seattle, or Washington, D.C. (Card and Lewis, 2007). This gradual diffusion of Mexicans across the US led to a great deal of heterogeneity across Mexican communities, both in terms of size and integration. Another advantage of looking at one nationality is that it reduces unobserved heterogeneity because the network characteristics and the success of migrants differ less within a nationality than between different nationalities.

**Main data set**

The core data set is the 2000 US census, supplemented with information from the 1990 US census and the 2000 Mexican census. We use the 5%-sample of the US census, and the 10%-sample of the Mexican census provided by IPUMS. The US census is representative at the individual and household level, and includes both legal and illegal migrants, but without containing an identifier for illegal migrant status.

Our sample consists of Mexican immigrant men who arrived in the US between 1995 and 2000. We define immigrants as Mexican citizens who were born in Mexico and report in the census that they were residing in Mexico five years ago. The sample is restricted to Mexicans aged 18–64 who were at least 18 years old when they moved to the US and who moved to a district with at least 20 Mexicans. An outline of further restrictions to the sample can be found in the second section in Appendix S2.

The restriction of the sample to recent migrants is the result of a trade-off between having a measure of lifetime success on the one hand, and accurate information on the network, as well as a less selective sample on the other. The gold standard for measuring the success of migrants would be to compare their lifetime earnings in the US with counterfactual lifetime earnings in Mexico. Unfortunately, detailed data on the entire earnings history of migrants is not available. If we used information from a single census round on migrants who have been in the US for a long time, we would not be able to reconstruct a migrant’s network at the time of arrival. Moreover, as shown by Biavaschi (2016) and Campos-Vazquez and Lara (2012), selective out-migration of more successful migrants would lead to an underestimation of the success of migrants. With the focus on recent migrants, we can only measure their short-term success, although this enables us to obtain a more precise measure of their network, and base the estimation on a less selective sample.

For our analysis, the census offers two advantages. First, it is the only data set that is large enough to cover Mexican communities across the whole of the US, allowing us to exploit a large degree of variation in terms of network quality, size, and vintage across the US within one nationality. Second, the census contains rich information on individual and

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6 Moreover, the census only includes people who reside in the US; it thus does not include people who visit the US on a tourist visa or any other short-term visitors (Hanson, 2006).

7 As districts, we use CONSPUMAs (consistent public use microdata area). A cutoff of 20 is necessary for our measure of integration. As this measure is based on a probit model at the CONSPUMA-level, a minimum number of observations is required for convergence.
household characteristics, such as the age at the time of immigration, birth place, current employment, education and family situation.

Besides these advantages, the US census has two limitations: it has no direct information on the network of the migrant or the information flows between the network and the migrant prior to migration.\(^8\) A further limitation is that it contains no information on wages prior to migration, which would be helpful to compare the migrants’ situation in Mexico and the US. Recently available longitudinal data sets, such as ENET or the Mexican Family and Life Survey, contain this information, but they have limited information on outcomes after migration.\(^9\)

A further concern with data on Mexicans in the US is the undercounting of illegal migrants. The majority of Mexicans in the United States arrive as illegal immigrants and only receive their residence permit at a later stage (Massey and Malone, 2002; Hanson, 2006). While the census does not ask respondents about their legal status, some illegal migrants might fear negative consequences and choose not to take part in the survey or might not be available for some other reason. The undercounting of illegal migrants can lead to selection bias if the least-skilled migrants are more likely to be excluded. While we are aware that undercounting might bias the results, it is important to note that the extent of undercounting has decreased significantly over the last census rounds: from a 40% undercount rate in 1980 (Borjas, Freeman and Lang, 1991) and 15–20% in the 1990s (Bean et al., 2001; Costanzo et al., 2002) to around 10% in the 2000 survey (Card and Lewis, 2007). Moreover, Chiquiar and Hanson (2005) show that undercounting only causes minor changes to the wage distribution of Mexicans in the US, which means that there is no systematic undercount of a particular skill level.

Measuring the success of migrants

Next, we turn to the construction of the dependent variable. To be in line with the theory, we require a measure for an error in the migration decision— that is, a variable that indicates whether a Mexican in the US would have been better off staying in Mexico rather than incurring the fixed moving cost and earning an income in the US. The error in a migration decision could then be measured by a binary variable that takes value one if the earnings in Mexico are larger than the earnings in the US minus moving costs. Given that we cannot observe moving costs, it is difficult to construct this measure without introducing a great deal of measurement error.

To proxy for the success or failure of migrants, we use the difference between wages in the US and Mexico. The larger the value of this difference, the higher the wage in the US relative to Mexico, and the less likely it is that an immigrant has made an error in her decision to migrate. We calculate the wage difference as the difference between the actual monthly wage in the US, and a counterfactual wage of workers in Mexico with the same observable characteristics. Wages from both countries are taken from the US and Mexican census. Wages are self-reported. As Mexicans in the US and Mexico might

\(^8\) While other data sets, such as the Mexican Migration Project, contain some information on the assistance of friends and family members in the migration decision, they do not contain information on the broader network that goes beyond family and friends, and they have limited variation in networks across destinations in the US.

\(^9\) See Appendix S1 for a discussion of other data sets on Mexicans in the US.
differ with respect to the number of working hours, we adjust wages by the number of working hours in a typical work week and the number of weeks worked in a typical year. In addition, we convert Mexican wages into US dollars and account for differences in price levels, using a PPP factor.\textsuperscript{10} Initially, we only include workers with a positive income in the wage regressions. In Appendix S6, we test the robustness of the wage predictions using a two-step selection model on the full sample.

**Counterfactual wages**

To predict the counterfactual wages, we first use the 2000 Mexican census and regress monthly log wages on a vector of personal characteristics

\[
\log(\text{wage}) = X_{\text{MEX}}\beta_{\text{MEX}} + \varepsilon, \quad (5)
\]

from which we obtain an estimate for skill prices in Mexico, \(\hat{\beta}_{\text{MEX}}\). The vector \(X_{\text{MEX}}\) includes a set of education dummies, age, and age squared, as well as interactions of the education dummies with age and age squared. Unobservable determinants of log wages are determined by the i.i.d error term \(\varepsilon\). The functional form – log wages regressed on education, age and other observable characteristics – represents a Mincer earnings function, although the interaction terms allow us to have a separate age-earnings gradient for each education level. Compared to a regression with wages in levels as dependent variable, the log transformation of wages typically ensures a better model fit. Moreover, the Mincer equation is firmly grounded in a theory of human capital investment (Mincer, 1974).

Contrary to what is done in large parts of the literature, the goal of estimating equation (5) is not to obtain causal estimates for one or more parameters, but to obtain a prediction of a person’s expected earnings given that person’s observable characteristics. Nonetheless, it is important to assume that the error term is i.i.d (independently and identically distributed). Otherwise we would systematically over- or under-predict a person’s wage. As argued by Polachek (2008), a crucial assumption of earnings functions is that the age-earnings profile is constant across education groups, which is often not the case and would potentially violate the i.i.d assumption. To alleviate this concern, and to improve the fit of the regression model, we include interaction terms of the education dummies with age and age squared.\textsuperscript{11} The regressors included in the model explain 30.8\% of the total variation in log wages. The goodness of fit could be improved by adding regressors with additional predictive power, although our choice of regressors is constrained by the joint availability in the US and Mexican censuses.

Using the same characteristics for Mexicans in the US, \(X_{\text{US}}\), we then predict the counterfactual wages as

\[
\log(\text{wage}) = X_{\text{US}}\hat{\beta}_{\text{MEX}}. \quad (6)
\]

In some specifications, we will use wages in levels rather than logs, which we obtain by taking the exponential of the predicted log wage, \(\hat{\text{wage}} = \exp(X_{\text{US}}\hat{\beta}_{\text{MEX}})\). To make both

\textsuperscript{10} See Appendix S2 for a description of the samples and the wage adjustment.

\textsuperscript{11} To graphically assess the validity of the i.i.d assumption, we plotted the residuals from the wage regressions, which display a symmetric distribution centred at zero. See Appendix S3.
Figure 3. Gains from emigration

Notes: The graph shows the distribution of the gains from emigration in 2000, which is measured as the difference between the actual and counterfactual monthly income. The graphs only include workers with a positive income in the US.

wages comparable, we convert the counterfactual wages into US dollars and adjust for differences in price levels, using PPP data from the Penn World Tables.\(^\text{12}\)

The difference between the actual and the counterfactual wage yields the gains from emigration. Figure 3 shows the distribution of the gains for Mexicans with a positive wage income in the US. As can be seen, most Mexican workers in the US are financially better off than in Mexico. The average Mexican in 2000, conditional on working, earns around 700 USD per month more in the US. Around 5% of the distribution would be better off in Mexico, while around 25% have a wage difference between zero and 500 USD per month.\(^\text{13}\)

**Counterfactual wages and self-selection**

The prediction of counterfactual wages in equation (6) assigns to every Mexican in the US the average wage of a worker in Mexico with the same observable characteristics. But this measure could be biased if migrants and non-migrants differ with respect to unobservable characteristics, which is very likely given that education, age, gender and marital status only represent some of the factors that determine wages. Unobserved factors such as IQ, confidence, motivation or self-selection into a certain type of firm or industry potentially have a large impact on wages and can explain wage differentials between workers with identical observable characteristics.

The literature provides ample evidence that emigrants from Mexico are not a random sample of the entire Mexican population. While the earlier literature based its analysis on observable characteristics and found that Mexican emigrants were mainly selected from

\(^{12}\) The PPP conversion implicitly assumes that migrants consume their entire income in the US.

\(^{13}\) Whether workers with, say, a 200 USD difference are indeed better off in monetary terms depends on the moving costs and a person's discount rate. For a given discount rate, the longer it takes a person to recover the moving costs, the worse.
the centre of the Mexican income distribution (Chiquiar and Hanson, 2005; Orrenius and Zavodny, 2005), more recent studies have shown that Mexican emigrants are negatively selected on unobservable characteristics. Using longitudinal data that tracks Mexican workers across the border, Ibarraran and Lubotsky (2007), Fernández-Huertas Moraga (2011), and Ambrosini and Peri (2012), find that pre-migration earnings were on average lower for emigrants than for stayers.

Due to negative self-selection, the counterfactual wages are upward-biased because we assign to every Mexican emigrant a higher income than he would actually have. Consequently, the dependent variable – the difference between the US wage and the counterfactual wage – is downward-biased. While our cross-sectional data does not allow us to directly analyse the magnitude of the selection bias, we can get an idea of its importance by using different samples to predict the counterfactual wages. If we cannot directly observe counterfactual wages, the second best way is to predict them based on Mexicans who are as similar as possible to Mexicans in the US. Two obvious candidates are internal migrants and return migrants, because both groups are by definition more mobile than never-migrants, and should be more comparable to migrants to the US. To be sure, the different migration decisions – migration to the US, return to Mexico, migration within Mexico – may be driven by different selection patterns (Borjas, 1987; Borjas and Bratsberg, 1996; Bartolucci, Villosio and Wagner, 2013). However, as we show in Appendix S6, the predicted Mexican wages are similar regardless of the method, suggesting that selection bias is negligible.

The wage difference between Mexico and the US measures the success of migrants based on their economic situation in the first five years after migration. While we believe that it represents a suitable measure, it should be noted that wage differences might not be the only indicator for the success of migrants, with local amenities, available housing and other location-specific factors possibly contributing to the utility of a destination. If migrants maximize utility rather than income in their location choice, then we should not be surprised if a considerable share has wage differentials close to zero. While non-monetary factors might play a role in location choice, recent literature has shown that a model of income maximization can explain most of the variation in location choices of both internal and international migrants (Grogger and Hanson, 2011; Kennan and Walker, 2011).

Measuring the integration of migrant communities

A further key ingredient to the empirical analysis is the integration of migrant communities. As outlined in section I, there are good reasons to believe that better integrated networks have better knowledge about the labour markets in a given area because they have more interaction with the world outside the network. Thus, incorrect beliefs would not easily spread in such a community. As it is most likely that migrants received some information from the network they eventually moved to, we measure the network variable for each migrant, using characteristics of Mexicans who already lived in the same local area in the US.

The question is how to measure whether a migrant community is well-integrated in the area. The literature on social networks suggests statistics that measure the degree of homophily – the likelihood that a person only interacts with people of the same group (McPherson et al., 2001). An enclave would have a high degree of homophily, as its
members interact mostly with each other but not with people outside the enclave. A direct measure of homophily requires very detailed data on the connections within a community.

Given that we cannot measure direct links between members of Mexican communities, we proxy the network quality with an assimilation index that measures the similarity between Mexicans and Americans in a given area with respect to a large set of observable characteristics. If Mexicans and Americans are similar with respect to variables such as age, education, fertility, occupation, and home ownership, they most likely have more interaction with Americans, and hence the network is well-integrated and has access to more accurate knowledge about the labour market. On the contrary, if Mexicans and Americans in an area are very different in their characteristics, there is probably little interaction between the two groups.\footnote{It is important to note here that we use assimilation as a statistical concept rather than a sociological one. According to the sociological definition, a person is assimilated if he/she has given up his cultural identity, as opposed to integration, which is defined as showing commitment to the host society while maintaining one’s cultural identity (Harles, 1997). A further definition of assimilation that has been used in economics is wages (Chiswick, 1978; Borjas, 1985). In contrast, we use a statistical definition, whereby we see migrants as assimilated if we cannot statistically distinguish them from natives based on a large array of observable characteristics. This means that our measure is broader than assimilation based on wages.}

We calculate the assimilation index at the smallest geographic unit that is consistently available across multiple rounds of the US census, namely the so-called CONSPUMA. In each round, the Census Bureau defines PUMAs (Public Use Microdata Area), small geographic units with a population between 100,000 and 200,000 people. PUMAs do not cross state borders and their boundaries are redrawn with every census so that the size of each PUMA never exceeds 200,000 people. The definition of PUMAs changes with every census round. To make PUMAs comparable over time, the US Census Bureau has introduced CONSPUMAs that have the same boundaries from 1980 to 2010 and are larger than the original PUMAs.\footnote{According to the Census Bureau, PUMAs cannot be matched across census rounds. The size of CONSPUMAs ranges between 100,000 and 4.3 million inhabitants.} As we want to calculate the assimilation index of the communities before the most recent migrants arrived, we use CONSPUMAs. To every migrant who moved to a given CONSPUMA between 1995 and 2000, we assign the assimilation index of Mexicans that lived in the same area in 1990.

Following Vigdor (2008), we calculate the assimilation index as a statistical measure of similarity between Mexicans and Americans in an area. The assimilation index is low if we randomly draw people from a given area, and their observable characteristics clearly identify them as Mexicans or Americans. On the contrary, if we cannot tell both groups apart based on observable characteristics, Mexicans and Americans are very similar, which is reflected in a high assimilation index.

We proceed in three steps. First, we use all Mexicans and Americans – both men and women – in the sample and run in each metropolitan area a separate probit regression of a binary variable (1 if Mexican, 0 if US citizen) on a large set of observable characteristics. We then restrict the sample to all Mexicans in the area, and use the probit estimates to predict the probability of being Mexican based on their observable characteristics. A failure to predict that someone with given characteristics is Mexican means that the person is very similar to US natives in the same area. Finally, we use the predicted probabilities of all Mexicans in an area to compute the assimilation index for each CONSPUMA.
We first run the following probit regression:

\[ P(\text{Mexican} \mid \mathbf{X}) = \Phi(Z) = \Phi(X\beta), \]  

(7)

where \( \Phi() \) is the cumulative density function (CDF) of the standard normal distribution. \( \mathbf{X} \) contains the following variables: marital status, gender, education (4 categories, see the first section in Appendix S2), employment status, number of children, age and home ownership. We also include the median income of the person’s occupation in 1990 (variable ERSCOR90) to see whether migrants work in similar occupations compared to Americans.

The sample for the calculation of the assimilation index is more restrictive than the sample used in the regressions in the next section. It consists of all Mexicans between 25 and 64 years who live in a metropolitan area with at least 20 Mexicans. To increase statistical power, we estimate equation (7) at the level of metropolitan area, and use the estimates to compute a separate assimilation index for each CONSPUMA.\(^{16}\)

We then restrict the sample to Mexicans only, and pretend for the moment that we do not know if a person is Mexican or American. Using the estimated coefficients \( \hat{\beta} \), we predict for every person \( i \) in the sample the probability that the person actually is a Mexican.

\[ \hat{p}_i = \Phi(\hat{Z}) = \Phi(\mathbf{X}\hat{\beta}), \]  

(8)

where \( \Phi \) is the cumulative distribution function of the joint normal distribution. The higher this probability, the more different is the person from the US citizens living around her. If the observable characteristics perfectly predict that a person is Mexican, then this implies that the person has a low degree of assimilation in her local area, whereas if the person was highly assimilated, we would not be able to statistically distinguish her from an American.

To obtain the assimilation index for an entire Mexican community in a CONSPUMA, we take the average predicted probability for each CONSPUMA, \( \hat{p}_m \), and calculate the estimate of the assimilation index as

\[ \hat{\text{index}}_m = 100(1 - \hat{p}_m). \]  

(9)

Figure 4 shows the distribution of the assimilation index in 1990. The density was calculated based on CONSPUMA-level data weighted by the number of Mexicans in a CONSPUMA such that each bar reflects the number of Mexicans living in an area with a given assimilation index. As the figure shows, there is considerable heterogeneity in the degree of assimilation across CONSPUMAs. Most Mexicans live in areas with an assimilation index between 40 and 80. Networks with assimilation indices above 80 are mostly small, although there are also a number of smaller networks that have an assimilation index lower than 80.

The assimilation index is based on personal characteristics as well as variables related to economic well-being, such as wages, employment, or the earnings score. In the empirical analysis to follow, it is important to show that the results are robust to the inclusion or exclusion of several variables. In addition to the baseline results, we present estimations

\(^{16}\)To calculate the assimilation index, we need to run a separate probit regression in each local area. We choose metropolitan areas as geographic units here, because each metropolitan area has enough Mexicans for the estimator to converge. In small CONSPUMAs, especially in areas with a low share of immigrants, the number of Mexicans is not sufficient for the estimator to converge. However, the analysis yields a separate prediction for every person, which we then aggregate at the CONSPUMA level.
Descriptive statistics

Table 1 displays the descriptive statistics for the US census in 2000. Panel A shows the aggregate statistics at the CONSPUMA-level, while panel B shows the individual-level statistics of the sample. In the regressions to follow, we will use both aggregate and individual data.

The aggregate variables in Panel A are computed conditional on at least one Mexican living there. The distribution of Mexicans across the US is heavily skewed, with a large number of small communities and a small number of large communities. The median share of Mexicans in a CONSPUMA is 0.9% and the median number is 1,700, while the largest number of Mexicans in a CONSPUMA is more than 500,000 (a CONSPUMA within Los Angeles). The area with the largest concentration has 35% Mexicans (McAllen-Edinburg-Pharr-Mission, TX).17

Panel B displays the characteristics of immigrants who recently arrived in the US. Most immigrants come to the US in their early 20s. The vast majority has a lower secondary education or less, while there are very few Mexicans immigrants with a college education. The median Mexican moved to a community with an assimilation index of 70. For most immigrants, migration pays off, with Mexicans in the US earning on average around 800 USD more than they would earn in Mexico – although there is a large degree of heterogeneity in the income difference.

17 The mean assimilation index differs between Table 1 and Figure 4, because in the former, every Mexican community receives equal weight, while in the latter, observations are weighted by the number of Mexicans in the community.
TABLE 1
Summary Statistics of the main variables

<table>
<thead>
<tr>
<th>Variable</th>
<th>N</th>
<th>Mean</th>
<th>SD</th>
<th>Min</th>
<th>Max</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. Aggregate data</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monthly income (USD)</td>
<td>202</td>
<td>1,224.29</td>
<td>528.70</td>
<td>395</td>
<td>4,417</td>
</tr>
<tr>
<td>Income difference US–Mexico</td>
<td>202</td>
<td>890.32</td>
<td>476.31</td>
<td>67</td>
<td>3,558</td>
</tr>
<tr>
<td>Assimilation in 1990</td>
<td>202</td>
<td>85.99</td>
<td>14.10</td>
<td>44</td>
<td>100</td>
</tr>
<tr>
<td>Share of Braceros (in %)</td>
<td>202</td>
<td>0.22</td>
<td>0.45</td>
<td>0</td>
<td>4</td>
</tr>
<tr>
<td>Share of Mexicans (in %)</td>
<td>202</td>
<td>4.50</td>
<td>6.57</td>
<td>0</td>
<td>35</td>
</tr>
<tr>
<td>No. of Mexicans (in 1,000)</td>
<td>202</td>
<td>20.95</td>
<td>56.39</td>
<td>0</td>
<td>555</td>
</tr>
<tr>
<td>Mean wage of US natives (monthly)</td>
<td>202</td>
<td>2,493.44</td>
<td>504.30</td>
<td>1,477</td>
<td>3,906</td>
</tr>
<tr>
<td><strong>B. Individual-level data</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Monthly income (USD)</td>
<td>20,131</td>
<td>1,121.30</td>
<td>1,168.79</td>
<td>0</td>
<td>14,614</td>
</tr>
<tr>
<td>Income difference US–Mexico</td>
<td>20,131</td>
<td>810.29</td>
<td>1,152.19</td>
<td>−937</td>
<td>13,798</td>
</tr>
<tr>
<td>Age</td>
<td>20,131</td>
<td>28.62</td>
<td>8.72</td>
<td>18</td>
<td>64</td>
</tr>
<tr>
<td>Age at immigration</td>
<td>20,131</td>
<td>26.66</td>
<td>8.70</td>
<td>18</td>
<td>64</td>
</tr>
<tr>
<td>Assimilation index</td>
<td>20,131</td>
<td>76.06</td>
<td>13.05</td>
<td>44</td>
<td>100</td>
</tr>
<tr>
<td>Married</td>
<td>20,131</td>
<td>0.48</td>
<td>0.50</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>High-school dropout</td>
<td>20,131</td>
<td>0.14</td>
<td>0.35</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Lower secondary school</td>
<td>20,131</td>
<td>0.49</td>
<td>0.50</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>Upper secondary school</td>
<td>20,131</td>
<td>0.33</td>
<td>0.47</td>
<td>0</td>
<td>1</td>
</tr>
<tr>
<td>College Degree</td>
<td>20,131</td>
<td>0.04</td>
<td>0.21</td>
<td>0</td>
<td>1</td>
</tr>
</tbody>
</table>

Notes: Aggregate statistics are computed at the CONSPUMA-level, conditional on at least one Mexican living in the area. The share of Braceros is the share of Mexicans in the population of a CONSPUMA that immigrated between 1942 and 1964, during the time of the Bracero guest worker program. Individual-level data as well as the income difference in Panel A is based on men only.

IV. Identification and estimation strategy

To estimate the effect of network quality on the success of migrants, we fit the following regression:

\[ y_{ij}^{2000} = \alpha + \beta \text{assim}_{j}^{1990} + R_{j}'\gamma + X_{ij}'\delta + \epsilon_{ij}, \]  

(10)

in which the dependent variable \( y_{ij} \) is a measure for the success of migrant \( i \) in CONSPUMA \( j \). To align the empirical analysis with the theoretical model, in our baseline regressions, the dependent variable is the wage difference between the monthly wage in the US and the predicted counterfactual wage in Mexico in USD. We will also report regression results with US wages in levels and logs as dependent variable.

The regressor of interest is the assimilation index for all Mexicans that lived in CONSPUMA \( j \) in 1990, assim\(_{j}^{1990}\). Given the differences in the characteristics of CONSPUMAs with respect to economic performance and the size of the existing Mexican community, we control for a vector of CONSPUMA characteristics, \( R_{j} \), which includes the average income of US natives, as well as a polynomial in the number of Mexicans that have lived in the CONSPUMA in 1995. Moreover, to make Mexican immigrants comparable across the US, we control for a vector of observable characteristics, \( X_{ij} \), which includes dummies for four education levels (high school dropouts, high school degree, some college, completed college), a dummy for being married, and a quadratic in age. Finally, \( \epsilon_{ij} \) is
an error term that captures all other factors that determine the wage difference but are not controlled for in the regression.

Inference

Statistical inference is challenging due to three factors. First, in some regressions, the dependent variable varies at the individual level whereas the regressor is a group variable and only varies across CONSPUMAs, which means that the error terms are potentially correlated within CONSPUMAs. Second, the assimilation index is a generated regressor, i.e. the result of a prediction, which potentially leads to an underestimate of the standard errors. Finally, in some specifications the dependent variable is the difference between the actual wage in the US and a predicted counterfactual wage in Mexico. Therefore, one component of the dependent variable is predicted, which may introduce heteroscedasticity and potentially inflates the variance. In light of these issues, reliable inference can only be drawn if standard errors are adjusted appropriately.

Our solution simultaneously solves the first two problems, namely clustering and generated regressors. In all unweighted regressions – which are the source of most results reported in this paper – we compute bootstrapped standard errors with 1,000 replications. In regressions where an individual-level variable is regressed on a group variable, we use a block bootstrap whereby a block equals a CONSPUMA. While, in general, bootstrapped standard errors are immune to the bias resulting from including a generated regressor, bootstrapping at the block level accounts for the within-CONSPUMA correlation of the error term, thus eliminating the clustering problem (Davidson and MacKinnon, 2006). To remedy the third problem, one solution would be to report heteroskedasticity-robust or clustered standard errors. However, these do not adjust for the bias from generated regressors. To assess the robustness of our inference in the presence of a generated dependent variable, we will perform a robustness check whereby the dependent variable is the US wage alone.

Instrumental variable strategy

To estimate the causal effect of network quality on the success of migrants, one would ideally want to randomly assign new immigrants to different types of networks and observe the differences in the outcome of interest after they have migrated. Given that such an experiment is not available for Mexicans in the US, an alternative approach would be to find exogenous variation in the quality of networks that is unrelated to other factors that might affect the outcome of interest. In the absence of a clean quasi-experiment – for example, a change in migration policies that affects one group of migrants but not another – we rely on instrumental variables that affect the assimilation of local Mexican communities but have no direct effect on the success of migrants.

The assimilation index is potentially endogenous in this regression, in which case, the estimate for $\beta$ could not be interpreted as a causal effect. Endogeneity could arise because

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migrants self-select into areas based on local amenities, such as existing migrant networks, employment opportunities or public services. This concern is particularly important in our estimation of equation (10) which regresses the success of current migrants on the assimilation of previous migrants, which in turn could be seen as a proxy for the success of previous migrants. If current migrants with a higher earnings potential move to areas with a high degree of assimilation, we would observe a positive correlation, which would be spurious and purely due to the self-selection of immigrants into areas. The control variables in equation (10), which include a person’s education level and age, only capture the observable component of a person’s earnings potential, whereas the selection can also be based on unobservable characteristics such as motivation, language skills, or the ability to adapt to a new environment.

The Bracero program
To address the endogeneity problem, we use the settlement of Mexicans in the US during the Bracero program as an instrumental variable. The Bracero Program was a temporary migration program that allowed Mexicans to take up temporary agricultural work in the US. The program was initially introduced as a wartime measure to compensate for the labour shortage in agriculture, and it was subsequently expanded and extended by Congress. Over the duration of the program, from 1942 to 1964, around 4.6 million Mexican workers temporarily moved to the US, mainly to work in agriculture. The number of Mexican migrants entering to the US under the Bracero program steadily increased since 1942 until its peak in 1959 with 437,643 new admissions (Calavita, 1992). The number of new admissions subsequently declined until the end of the program in 1964 (McElroy and Gavett, 1965). The recruitment process involved four parties. Federal officials informed Mexican authorities about the amount of labour requested by American agricultural businesses. Mexican authorities then selected suitable candidates before the final assessment was performed in the United States. Applicants that were suited for the job were temporarily employed before being repatriated. Although during the initial phase guest-workers hailed from, and were recruited in, Mexico City, American labour demand had increasingly been satisfied by individuals coming from rural areas, who were arguably more accustomed to agricultural occupations. Further recruitment centres were opened in cities closer to the border, such as Chihuahua, Hermosillo, and Monterrey.

As shown by Massey and Liang (1989), many of these workers took repeated trips to the US before eventually settling there. Most Bracero workers were low-skilled, and the temporary nature of the program gave them little incentive to integrate into US society after arrival. The low degree of integration of the Braceros seemingly helped create more closed-up Mexican communities, resulting in a low degree of assimilation of Mexicans living in the same places in 1990.

Figure 5 displays the first-stage relationship between the share of Braceros and the assimilation in 1990, controlling for CONSPUMA and individual characteristics. Clearly,

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19 Most sources report estimates of the total number: the Bracero History Archive reports 4.6 million (www.braceroarchive.org/about, accessed on 4 July 2017), Massey and Liang (1989) 4.5 million.

20 We compute the number of Bracero migrants in a CONSPUMA from the 2000 census based on the number of hispanic Mexican-born immigrants who immigrated between 1942 and 1964.
Figure 5. First stage relationship

Notes: This graph displays a bin scatter of the first-stage relationship between the share of Bracero immigrants in a CONSPUMA, and the assimilation index in 1990. The dashed line shows the coefficient of the first stage regression of the assimilation index on the share of Braceros, individual control variables, as well as controls for average US wages, and a fourth-order polynomial in the number of Mexicans in a CONSPUMA.

a higher share of Bracero immigrants predicts a low level of assimilation. Whether this relationship is strong enough to eliminate weak instrument bias will depend on the specification. The conventional threshold for instruments not to be considered weak is an $F$-statistic of the excluded instrument of $F > 10$ (Stock, Wright and Yogo, 2002). As shown by Bound, Jaeger and Baker (1995) and Staiger and Stock (1997), weak instruments can introduce two biases into an estimate. First, in finite samples, weak instruments lead to a small sample bias that goes in the same direction as the OLS estimate that includes the endogenous regressor. Second, a small violation of the exclusion restriction can be severely inflated, introducing a bias of unknown sign. In addition, with weak instruments, the two-stage-least-squares estimator can understate the standard errors in the second-stage, leading to an under-rejection of the null hypothesis of no effect (Moreira, 2003).

Instrument validity

The identifying assumption behind this instrument is that the share of Bracero immigrants affects the success of current migrants only through the assimilation of the network. We believe that this assumption holds because the share of Braceros is very small compared to the total population in a CONSPUMA. As shown in Table 1, the share of Braceros in the total population of a CONSPUMA is 0.22%. Therefore, it is unlikely that the average share of Braceros had an effect on the broader economy of an area, and that this effect would be noticeable almost 40 years later.

One potential violation of the exclusion restriction, however, is the impact of Braceros on the size of the network, which in turn may affect both the assimilation of a community and the wages of recent immigrants. As shown by Beaman (2012), the size of the network

21 We assess the severity of these issues for our estimations in Appendix S5.
directly affects the performance of immigrants, positively through a higher number of jobs within the network, and negatively through greater competition for these jobs. In order to control for this potential transmission channel, we include a polynomial of the network size in the regression. In robustness checks, we will also control for several characteristics of the Mexican communities, such as average education and the employment rate.

V. Results

Results at the aggregate level

We first explore the relationship between network quality and the success of migrants at the CONSPUMA-level. Panel A in Table 2 displays the results for the following estimating equation

\[ y_{j}^{2000} = \alpha + \beta \text{assim}_{j}^{1990} + R_{j}y_{j} + \epsilon_{j}, \]  

(11)

where \( R_{j} \) includes the average wage of US natives in 2000 in all specifications, and a fourth-order polynomial in the number of Mexicans in some. Standard errors in all columns except (2) and (5) have been computed using a bootstrap with 1,000 replications. For the weighted regressions in Columns (2) and (5), we report heteroscedasticity-robust standard errors.

Column (1) displays the OLS estimate for \( \beta \) in equation (11). The partial correlation is positive and statistically significant at the 1%-level. An increase in the assimilation index by one point increases the monthly wage difference between US and Mexican wages by 5.8 USD. This may not sound like a large effect; but increasing the assimilation index by one standard deviation (SD = 14), increases the wage difference by 81.2 USD per month, or 17.5% of a standard deviation in the wage difference.

While in Column (1), every CONSPUMA receives equal weight regardless of the size of the Mexican community, in Column (2) we weight the regression with the number of Mexicans in a CONSPUMA, giving higher weight to areas with a larger Mexican community. The estimate in this specification is larger and more precise, indicating that the effect is more pronounced in larger Mexican communities. In Column (3), we directly control for a fourth-order polynomial in the number of Mexicans. In this case, the point estimate is slightly smaller and less precisely estimated. It is statistically significant with bootstrapped standard errors, but insignificant when we use conventional standard errors. In sum, accounting for size, either through weighting or through controls, does not change the estimates dramatically.

In Columns (4)–(6), we estimate the same specifications as in Columns (1)–(3), but instrument for the assimilation index with the share of Braceros in a CONSPUMA. As shown in Figure 5, there is a strong negative first-stage relationship between the share of Braceros and the assimilation index. In the unweighted regression in Column (4), the instrument is strong enough to rule out a weak instrument problem. Once we weight the regression by the size of the Mexican community, the instrument is weaker (\( F = 7.35 \))

22 Controlling for a higher-order polynomial in the size of the community within a CONSPUMA allows us to account for the uneven size distribution of Mexican communities. We assess the robustness of the estimates to the functional form in section III.

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### TABLE 2

**Network assimilation and the success of recent migrants**

<table>
<thead>
<tr>
<th>Dependent variable: wage difference US–Mexico</th>
<th>OLS (1)</th>
<th>OLS (2)</th>
<th>OLS (3)</th>
<th>IV (4)</th>
<th>IV (5)</th>
<th>IV (6)</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>A. CONSPUMA level</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(1.547)</td>
<td>(0.980)</td>
<td>(1.704)</td>
<td>(2.362)</td>
<td>(4.208)</td>
<td>(50.708)</td>
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<tr>
<td>Weighted by size</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
</tr>
<tr>
<td>Control: no. of Mexicans</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
</tr>
<tr>
<td><strong>First stage:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Share Braceros</td>
<td>−16.110***</td>
<td>−7.835***</td>
<td>−2.536</td>
<td>(4.037)</td>
<td>(2.890)</td>
<td>(2.466)</td>
</tr>
<tr>
<td><strong>F-statistic</strong></td>
<td>12.53</td>
<td>7.35</td>
<td>2.49</td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>N</td>
<td>202</td>
<td>202</td>
<td>202</td>
<td>202</td>
<td>202</td>
<td>202</td>
</tr>
<tr>
<td><strong>B. Individual level</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Assimilation index</td>
<td>5.033***</td>
<td>6.626***</td>
<td>6.204***</td>
<td>5.057***</td>
<td>9.082***</td>
<td>8.846***</td>
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<tr>
<td></td>
<td>(0.895)</td>
<td>(1.351)</td>
<td>(1.211)</td>
<td>(1.145)</td>
<td>(3.378)</td>
<td>(2.993)</td>
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<td></td>
<td></td>
<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Share Braceros</td>
<td>−14.804***</td>
<td>−14.643***</td>
<td>−7.742**</td>
<td>−7.683**</td>
<td></td>
<td></td>
</tr>
<tr>
<td></td>
<td>(5.402)</td>
<td>(5.506)</td>
<td>(3.577)</td>
<td>(3.607)</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Control: no. of Mexicans</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
<td>Exclude if wage US = 0</td>
<td>No</td>
<td>Yes</td>
<td>No</td>
<td>No</td>
<td>Yes</td>
<td></td>
</tr>
<tr>
<td><strong>F-statistic</strong></td>
<td>13.94</td>
<td>12.84</td>
<td>6.59</td>
<td>6.08</td>
<td></td>
<td></td>
</tr>
<tr>
<td>N</td>
<td>20,131</td>
<td>20,131</td>
<td>15,082</td>
<td>20,131</td>
<td>20,131</td>
<td>15,082</td>
</tr>
</tbody>
</table>

Notes: This table displays the results of OLS- and IV-regressions of the difference in monthly wages on the assimilation index. The counterfactual wages for Mexico are based on a Mincer equation, as explained in Section 3. In Panel A, the unit of observation is a CONSPUMA, while in Panel B, the unit of observation is an individual. Standard errors in Panel A have been bootstrapped with 1,000 replications, with the exception of those in Columns (2) and (5), which are heteroscedasticity-robust. Standard errors in Panel B have been computed with a block bootstrap with 1,000 replications. Significance levels: * \( P < 0.1 \), ** \( P < 0.05 \), *** \( P < 0.01 \).

and the estimates are less precise, although the magnitude of the point estimate remains in a similar range as the OLS estimates. In column (6), however, the instrument weakens \( (F = 2.49) \), resulting in an imprecise estimate that is lower than all other estimates reported in this row.

The aggregate results confirm our hypothesis that a more integrated network leads to better outcomes for migrants. We now turn to the estimation of equation (10) with individual-level data. This enables us to control for more observable characteristics, and gives greater weight to areas with a large number of recent immigrants. Panel B in Table 2 displays the estimates for \( \beta \) based on individual-level regressions as outlined in equation (10). Columns (1)–(3) present the results without controls for network size. All regressions include individual-level controls, as well as a control for the average wage of US natives in a CONSPUMA. As before, we report both conventional and bootstrapped standard errors, which are both clustered at the CONSPUMA-level.

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The result from an OLS regression in Column (1) is similar in magnitude to the estimates at the aggregate level. An increase in the assimilation index by one point is associated with a 5 USD increase in the monthly wage difference. In Column (2), we instrument the assimilation index with the share of Braceros. Again, the first stage is negative and sufficiently strong, with an $F$-statistic of 13.9. The point estimate is slightly larger than the OLS coefficient.

One problem with the census data is that around one quarter of the sample have zero wages in the US. So far, we have taken a wage of zero at face value, but we cannot be sure whether the person actually earns zero, or whether his wage was coded as zero and is actually unknown. To assess whether the estimates are affected by zero wages, we re-estimate the IV-estimation, dropping all observations with zero income. As shown in Column (3), the zero wages do not significantly affect the results.

In Columns (4)–(6), we estimate the same specifications, but in addition control for a fourth-order polynomial in the number of Mexicans in a CONSPUMA. The first stage now becomes weaker and the point estimates are higher. However, the difference in point estimates between Columns (3) and (6) and Columns (2) and (5) are statistically insignificant.

In sum, these estimates suggest that a one-point increase in the assimilation index increases the wage difference by 5–9 USD. These results show that the quality of pre-existing networks has a significant impact on the success of migrants. Moving from the 25th percentile of the assimilation index to the 75th percentile, or going from Waco, TX, to Amarillo, TX, results in an increase in the gains from migration between 100 and 180 USD per month.

Robustness checks: Controlling for characteristics of Mexicans in 1990

In a next step, we assess the robustness of our results to controls for characteristics of the Mexican community such as the size, average education, or the employment rate.

In several specifications, we control for the size of the Mexican community, which helps us to isolate the impact of the assimilation of a community from the impact of the size itself. Given the uneven size distribution of Mexican communities across CONSPUMAS, ranging from zero to over 500,000, we chose to control for the number of Mexicans per CONSPUMA with a fourth-order polynomial. Higher-order polynomials are more flexible than linear or quadratic controls, but are also more taxing on the degrees of freedom, which can decrease the precision of the estimates.

To assess the robustness of the estimates to the functional form of these controls, Columns (1)–(3) in Table 3 present the estimation results for OLS and IV regressions with varying controls for the size of the Mexican community, ranging from a linear control to a fourth-order polynomial. All other control variables are the same as those used in section V. With the addition of higher-order polynomials, going from left to right, the point estimates remain at a similar level. In some rows of Table 3, the estimates are larger with linear controls than in specifications with a quartic while in others the opposite is true. However, the point estimates within a row are never statistically different from each other. The statistical significance of the coefficient declines with the addition of higher-order terms, as does the strength of the excluded instruments in the first stage. Therefore, including a fourth-order
## TABLE 3
Controlling for network characteristics

<table>
<thead>
<tr>
<th></th>
<th>(1)</th>
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<th>(3)</th>
<th>(4)</th>
<th>(5)</th>
<th>(6)</th>
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</thead>
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<td><strong>A. CONSPUMA level – OLS results</strong></td>
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<td></td>
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<tr>
<td>Assimilation index</td>
<td>5.540***</td>
<td>5.467***</td>
<td>4.868***</td>
<td>11.171***</td>
<td>11.336***</td>
<td>10.805***</td>
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<td></td>
<td>(1.574)</td>
<td>(1.596)</td>
<td>(1.704)</td>
<td>(2.851)</td>
<td>(2.908)</td>
<td>(2.806)</td>
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<td><strong>B. CONSPUMA level – IV results</strong></td>
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<td></td>
<td></td>
<td></td>
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</tr>
<tr>
<td><strong>First stage:</strong></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
<td></td>
</tr>
<tr>
<td>Share Braceros</td>
<td>−11.826***</td>
<td>−9.148***</td>
<td>−2.536</td>
<td>−9.437***</td>
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<td></td>
<td>(3.609)</td>
<td>(3.414)</td>
<td>(2.466)</td>
<td>(3.453)</td>
<td>(2.974)</td>
<td>(2.202)</td>
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<td><strong>F-statistic</strong></td>
<td>8.70</td>
<td>5.85</td>
<td>2.49</td>
<td>8.36</td>
<td>6.56</td>
<td>2.50</td>
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<td><strong>C. Individual level – OLS results</strong></td>
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<td></td>
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</tr>
<tr>
<td>Assimilation index</td>
<td>4.592***</td>
<td>4.709***</td>
<td>5.057**</td>
<td>5.558***</td>
<td>5.482***</td>
<td>5.617***</td>
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<td>(0.950)</td>
<td>(1.016)</td>
<td>(1.145)</td>
<td>(1.385)</td>
<td>(1.425)</td>
<td>(1.520)</td>
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<td><strong>D. Individual level – IV results</strong></td>
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<tr>
<td></td>
<td>(2.173)</td>
<td>(2.619)</td>
<td>(3.378)</td>
<td>(13.216)</td>
<td>(59.190)</td>
<td>(7.603)</td>
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<td></td>
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<td></td>
<td></td>
</tr>
<tr>
<td>Share Braceros</td>
<td>−9.395***</td>
<td>−8.996**</td>
<td>−7.742**</td>
<td>−3.819</td>
<td>−3.292</td>
<td>−4.508*</td>
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<tr>
<td></td>
<td>(3.613)</td>
<td>(3.688)</td>
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<td>(3.557)</td>
<td>(2.397)</td>
<td>(2.382)</td>
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<td><strong>F-statistic</strong></td>
<td>9.61</td>
<td>8.67</td>
<td>6.59</td>
<td>3.10</td>
<td>3.35</td>
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**Network controls (1990)**

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<tr>
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<td>No</td>
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<td>Yes</td>
<td>Yes</td>
</tr>
<tr>
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<td>No</td>
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<td>yes</td>
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<tr>
<td>Share women</td>
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<td>No</td>
<td>No</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Share married</td>
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<td>No</td>
<td>No</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
<tr>
<td>Employment rate</td>
<td>No</td>
<td>No</td>
<td>No</td>
<td>yes</td>
<td>yes</td>
<td>yes</td>
</tr>
</tbody>
</table>

Notes: This table displays the estimation results with additional controls for characteristics of the Mexican community in 1990. In all regressions, the dependent variable is the difference between the US wage and the counterfactual wage in Mexico. Panels A and B display results at the CONSPUMA-level, while Panels C and D display results at the individual level. The controls are the same as in the baseline regressions presented in Section 5. Standard errors in Panels A and B have been computed with a standard non-parametric bootstrap with 1,000 replications. Standard errors have been computed with a block bootstrap with 1,000 replications. Significance levels: *P < 0.1, **P < 0.05, ***P < 0.01.

Polynomial leads to more conservative estimates compared to including a linear control or a quadratic.

In Columns (4)–(6), we additionally control for several characteristics of the Mexican community in a given CONSPUMA in 1990, namely the average years of schooling, the share of women, the share of people who are married and the employment rate. These controls are potentially important in OLS estimations, because community characteristics other than assimilation may directly affect an immigrants’ outcome while being correlated with the assimilation index.

Once the characteristics are included in the regressions, the point estimates become significantly larger. In the OLS regressions, this is particularly so when we consider the aggregate level in Panel A, while the point estimates remain similar in the individual-level
OLS regressions in Panel C. In the IV regressions, the estimates conditional on network controls are considerably larger than the those without controls. At the same time, the first stage of the instrument becomes weaker and falls below the commonly used threshold of an $F$-statistic of 10. The weak instruments can provide one explanation for the increase in coefficients, although this increase is similar to the one in Panel A, which is not subject to weak instrument bias.

Overall, Table 3 suggests that the overall conclusion that a more assimilated network leads to better outcomes for newly arrived immigrants holds and is robust to the inclusion of community controls. The difference in magnitude of the estimated coefficients between the aggregate- and individual-level regressions can be explained by the different weights CONSPUMAs receive in each specification. In the CONSPUMA-level regressions, each CONSPUMA receives equal weight whereas in the individual-level regressions, the weight is proportional to the size of the Mexican community in a CONSPUMA. If, for example, the marginal effect of greater assimilation is larger in smaller communities, this will lead to larger estimates in CONSPUMA-level regressions. And while not all coefficients in Table 3 are statistically significant, most of them are, and they consistently have a positive sign.

The fact that the coefficient of the assimilation index remains large and statistically significant also highlights that the assimilation index measures the relative difference in characteristics between Americans and Mexicans in an area. Control variables such as the average level of education or average employment rates of Mexicans may be correlated with the assimilation index, but the results suggest that there is significant variation in the relative difference between Mexicans and Americans.

**Additional results and robustness checks**

In addition to the analysis described above, we perform a series of robustness checks, which we summarize here. Further details and regression outputs can be found in Appendix S4.

**Results with (log) wages as dependent variable**

In all specifications presented so far, the dependent variable has been the wage difference between the actual wage in the US and a counterfactual wage in Mexico, which was predicted based on observable characteristics. This choice of dependent variable is informed by the theoretical model, which predicts that migrants with access to more assimilated networks are more likely to do better relative to their situation in Mexico. The wage difference approximates this wage difference between both countries.

However, the fact that the counterfactual wages are predicted potentially creates a redundancy in the econometric model. The reason for this is that the counterfactual wages have been predicted based on the same observable characteristics $X_{ij}$ that are controlled for in the individual-level regressions. In fact, if a set of variables predicting the counterfactual wage was completely contained in the set of control variables, the variation in the dependent variable would only come from US wages. In our case, the prediction is based on several variables that are not included in the regression – mainly interactions between education dummies and age – but, nonetheless, much of the variation in the counterfactual wage is absorbed by the control variables.
In Table 5 in Appendix S4, we reestimate the same models as in Table 2 but use the level of US wages as the dependent variable. In most cases, the point estimates are slightly larger than those in Table 2 but are in the same ballpark. This small difference indicates that, indeed, most of the variation in the dependent variable is due to variation in US wages.

In Table 6, we estimate the same models as before, but use as the dependent variable the log US wage. The results shown here correspond to those of an augmented Mincer equation. The point estimates lie between 0.004 and 0.008, which means that a one-point increase in the assimilation index raises an immigrant’s wage in the US by approximately 0.4–0.8%.

**Assimilation index based on men only**
The calculation of the assimilation index was based on the observable characteristics of both Mexican men and women, whereas the empirical results shown in Table 2 are based on Mexican men only. It could be the case that the assimilation of men only as opposed to all Mexicans is the relevant determinant of the success of migrants. To test for this possibility, we calculate the assimilation index based on Mexican men only, and otherwise run the same regressions as before. The results, shown in the third section in Appendix S4, are similar to those based on the assimilation of both.

**The impact on women**
In the main analysis, we exclusively focus on men, mainly because men typically have higher labour force participation rates as well as inelastic labour supply. In the fourth section in Appendix S4, we estimate the effects of network assimilation on the wage difference of women. The results are less clear-cut than for men. While we find large positive and statistically significant estimates in the IV regressions, we find very small effects once we account for the extensive margin of labour supply. This suggests that the quality of networks affects women through labour force participation and employment rather than wages.

**Robustness to leaving out large Mexican communities**
The descriptive statistics in Table 1 show that the size of Mexican communities varies considerably, with many small and some very large communities. One concern could be that our results are driven by large Mexican communities. In the fifth section in Appendix S4, we perform a robustness check in which we drop all Mexican communities larger than 200,000 from the sample. That way, 1.9% of all CONSPUMAs with Mexican communities and 19% of all individual-level observations are dropped. The results are robust to the exclusion of these communities. In the aggregate regressions, we lose statistical precision, whereas the estimates from individual-level regressions are statistically significant and very similar to the baseline results reported in Table 2.

**VI. Conclusion**
Migrant communities around the world differ not only in their size but also in their degree of integration in the host society. In this paper, we study how the integration of existing migrant
communities affects the migration decisions and economic outcomes of future migrants. Following the literature on social networks, we argue that more integrated networks have a better knowledge of the labour market in that destination and therefore give more accurate information to future migrants about job opportunities. We first explore this mechanism in a decision model with imperfect signalling, which predicts that migrants who receive information from better-integrated networks make fewer errors in their migration decisions.

Using data on recent Mexican immigrants in the US, we test these predictions empirically. The focus on Mexico allows us to exploit a significant variation in the size and social structure of migrant communities across the United States. We measure the two variables of interest – the likelihood of making an error and the quality of the migrant network – using the wage difference between the US and Mexico and an assimilation index that measures the similarity of Mexicans and Americans in an area with respect to a large number of observable characteristics. To overcome omitted variable bias, we instrument the assimilation index with past changes in the diffusion of Mexicans across the US and with past settlement patterns of low-skilled Mexicans who came to the US during the Bracero program. Our results confirm our hypothesis, namely that migrants with access to a better-integrated network had a significantly larger wage differential between the US and Mexico and, hence, were less likely to make an error in their migration decision.

The central contribution of this paper is its focus on the quality of networks, and its importance for the outcomes of migrants. While most of the previous literature has proxied the strength of migrant networks through their size, we show, both theoretically and empirically, that the quality of networks has a sizable impact on the economic outcomes of migrants. It, therefore, complements earlier evidence by Massey and Denton (1985) and Hatton and Leigh (2011), among others, who suggest that immigrant groups, as they assimilate economically and culturally, become more accepted by the native population.

In addition, the theoretical model and empirical findings offer new insights into the study of social networks in general. Most of the empirical literature focuses on the impact of the architecture of social networks on individual members of the network. Our paper shows that the social structure of networks also affects people outside the network – in our case, potential migrants who still live in the country of origin – through the network’s ability to aggregate information. If more integrated communities have better knowledge and are able to provide more accurate information, this benefits the recipients of the information.

Final Manuscript Received: August 2017

References


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Supporting Information

Additional supporting information may be found in the online version of this article:

Appendix S1. Other datasets.
Appendix S2. Data appendix.
Appendix S3. Residuals from wage regression.
Appendix S4. Robustness checks.
Appendix S5. Inference with weak instruments.
Appendix S6. Counterfactual Wages.