



Your Degree What Next:

Business and a Language (BBL)

This is an exciting area to study for those who wish to learn about business concepts, theories and models as well as developing an in-depth knowledge of another country's language, culture and business environment. The business and language modules, combined with the study abroad year and work experience will have prepared you well for an international career.

What skills can I develop at Trinity?

You gain a wide range of skills while at College, through academic study, clubs and societies, voluntary work, student politics, work and other commitments. These are important to recognize as they inform your career decisions and are a critical ingredient in your applications for postgraduate study and jobs. Here are some skills you can gain through your course:

- 1. Critical Thinking** - The most fundamental part of a university education is learning to work on your own and to make independent judgments. You have to discover the information that you need to analyse complex questions and develop your ideas about them and to present your arguments clearly and persuasively in a wide range of business scenarios.
- 2. Teamwork** - Learning to work as part of a team is an important skill; sharing the workload, agreeing roles and working as a team to develop ideas, analyse information and present a coherent group argument.
- 3. Independent Research** - You will have learnt how to use the library and other complex information resources and co-ordinate information from a wide variety of sources so that you may interpret and use business, financial and other data.
- 4. Logical argumentation** - You will know how to combine facts and arguments in order to answer a specific question or analyse a business problem.
- 5. Time and project management** - By working on assignments and studying for exams you will have developed the ability to revise and consolidate your work how to extract the essential points from a mass of information. You will also have learned how to manage your own time and to work under pressure.
- 6. Language Skills** - Ability to communicate fluently and appropriately, maintaining a high degree of grammatical accuracy in a foreign language, and to be able to apply effectively and appropriately your language skills in a professional context.
- 7. Verbal communication** - You will know how to present your ideas orally such as in the presentation of business reports and to contribute constructively to discussions.
- 8. Written communication** - You will have had the opportunity to present your ideas in writing accurately and concisely, using convincing arguments which are based on solid evidence; responding flexibly to different types of questions and expressing your thoughts concisely; carrying out in-depth research on a specialised topic and develop the sustained writing skills needed.
- 9. Digital Skills** - You will have had the opportunity to develop your computer skills both from typing up your own essays and papers and from undertaking searches on the web & using databases.
- 10. Personal Development** - You are managing your own learning, ensuring that any gaps in your understanding are addressed in ways that best suit your learning style. You will develop self awareness, openness and sensitivity to diversity in terms of people, cultures, business and management issues.

What can I do with a Business and a Language degree?

Business and a Language students have many options available upon completion of their degree. Careers are available in all sectors of industry, such as in finance and banking, management consulting, marketing, public service, not-for-profit and the media with many choosing to pursue international careers. Here are some sample employment opportunities:

Roles	Employers
Associate: Global Trade	Accenture
Financial Analyst	Enterprise Ireland
International Brand Ambassador	Google
Management Consultant	Jameson
Marketing Executive	PwC
Research Associate	Tourism Ireland

Many business and a language students go on to postgraduate courses such as a masters or PhD to develop skills in specific disciplines such as Digital Marketing, Treasury and Banking or Translation Studies, but also to broaden and deepen their skill base, by studying areas such as international management, international relations, or pursuing an MBA.

Useful Resources

The organisations and professional bodies listed below are useful resources for career / sector specific information:

Resources	Professional Bodies
gradireland (IE)	Chartered Accountants Ireland
Targetjobs (UK)	Institute of Bankers in Ireland
Prospects (UK)	Irish Tax Institute
Efinancialcareers (Global)	Irish Translators' and Interpreters' Association
Vault Career Insider (Global)	Marketing Institute of Ireland

How can the Careers Service help you?

The Careers Service supports students in exploring their career options and connects students with employers. You can book an appointment with your careers consultant to help you decide your next step in your career.

Login to MyCareer at www.tcd.ie/careers and book your appointment today.

Contact Us

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