Trinity Employability Award

EY Level 3 Assessment Description

Overview
At EY, we team globally to create innovative answers for our clients. Creating a better working world means solving big, complex industry issues and capitalising on opportunities to help deliver outcomes that grow, optimise and protect our clients' businesses, now and in the future. Creating a better working world also means considering our Purpose, and how our Purpose and leadership style can create an extraordinary place to work.

Based on your participation in our workshop/s this year, this assignment examines an individual’s ability to innovate and provide solutions for the future of business, the future of how we work and the power of ideas supported by technology, all in a virtual world. This encapsulates two of the Trinity Graduate Attributes including 'To Communicate Effectively' and 'To Think Independently'.

It will also assess a number of skill sets that EY employees demonstrate when bringing innovative solutions to clients, including problem solving, critical thinking, emotional intelligence and judgement.

Please select one of the 2 questions below and write a report (soft copy only).

Leadership & Purpose
1. Why is Purpose such an important motivator tool for leadership in a virtual world?
2. What is the next evolution of Purpose?

Guidelines
- Total word count is up to 1,500 words.
- Please include a title page and use Arial font, size 10 for the report part of this assignment.
- The deadline for report submission is 30th March. All submissions can be sent to studentrecruitment@ie.ey.com under the title “Trinity Level 3 assessment.”
  ○ All reports will be reviewed and judged by a panel of EY experts.
How to prepare

The adjudicators, both in assessing the report and also as part of the interview will focus on your ability to demonstrate your skills across a number of areas.

Your report, and your interview, should showcase your own unique take on the topic (showing original thinking and creativity) and also the depth of research you have put in to the assignment enabling you to draw conclusions and recommendations (showing analytical thinking, problem solving and reasoning). Your report should be clear and concise and easy to navigate (showing communication and the ability to articulate complex issues).

In addition, in the interview, you should be able to demonstrate the initiative you took to actively learn about the topic and how you used the knowledge you gained at the EY sessions.

Timeline

Deadline for report submission is 30th March. All submissions can be sent to studentrecruitment@ie.ee.com under the title “Trinity Level 3 assessment.”
**Trinity Employability Award – Professional Services Pathway**

**Level 3 Learning Outcomes and Assessment Rubric (EY Challenge - Leadership and Purpose)**

**Learning Outcomes**

On completing the first stage of the assessment, students will be able to:

**OPTION A** Critically evaluate why Purpose is an important motivator tool for leadership

**OR**

**OPTION B** Generate ideas on the next evolution of Purpose
  - Demonstrate breadth of research and originality of content (Trinity Graduate Attribute)
  - Present a report of a professional standard (ease of read, grammar and language, structure and flow, formatting)

**Assessment Rubric**

<table>
<thead>
<tr>
<th>Weighting</th>
<th>Criteria 1A</th>
<th>Excellent (40-50)</th>
<th>Satisfactory (20-39)</th>
<th>Unsatisfactory (&lt;20)</th>
</tr>
</thead>
<tbody>
<tr>
<td>50%</td>
<td><strong>OPTION A: Critically evaluates why Purpose is an important motivator tool for leadership</strong></td>
<td>Submission demonstrates critical analysis of Purpose and links to leadership utilising skills gained from EY workshop and wider reading</td>
<td>Submission demonstrates critical analysis of Purpose and links to leadership utilising skills gained from EY workshop only</td>
<td>There is little to no critical analysis demonstrated</td>
</tr>
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<table>
<thead>
<tr>
<th>Weighting</th>
<th>Criteria 1B</th>
<th>Excellent (40-50)</th>
<th>Satisfactory (20-39)</th>
<th>Unsatisfactory (&lt;20)</th>
</tr>
</thead>
<tbody>
<tr>
<td>50%</td>
<td><strong>OPTION B: Generates ideas on the next evolution of Purpose</strong></td>
<td>Submission demonstrates at least one idea in a highly creative, original and clear manner</td>
<td>The submission demonstrates at least one idea in a logical manner</td>
<td>The submission demonstrates little to no link to Purpose</td>
</tr>
<tr>
<td>Weighting</td>
<td>Criteria 2</td>
<td>Excellent (20-25)</td>
<td>Satisfactory (10-19)</td>
<td>Unsatisfactory (&lt;10)</td>
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<tr>
<td>25%</td>
<td>Demonstrates breath of research and originality of content</td>
<td>There is clear and sophisticated breath of research and originality of content</td>
<td>There is breath of research and originality of content to a passable standard</td>
<td>The submission demonstrates little to no breath of research/originality of content</td>
</tr>
<tr>
<td>Weighting</td>
<td>Criteria 3</td>
<td>Excellent (20-25)</td>
<td>Satisfactory (10-19)</td>
<td>Unsatisfactory (&lt;10)</td>
</tr>
<tr>
<td>25%</td>
<td>Presents a report to a professional standard</td>
<td>The report is clear and sophisticated and to a professional standard</td>
<td>The report is to a professional standard</td>
<td>The report is not to a professional standard</td>
</tr>
</tbody>
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