Trinity Employability Award
KPMG Level 3 Assessment Description

What’s the future for the high street?

Your client is a large clothing retail brand with stores throughout Ireland. They do not have any online presence. As we know, huge disruption and transformation of the retail sector is already taking place.

Utilising the skills you learned from our workshop/s, prepare a 5 minute pitch presentation to your client to discuss one key recommendation that you have for them to innovate and transform their business.

For those who attended the ‘Developing your Professional Brand’ workshop:

Utilising your communication & presentation skills as outlined in our Professional Brand workshop, prepare a 5 minute presentation to this client. Remember the 3 V’s and make sure to make a big impact.

For those who attended the ‘Innovation’ workshop:

Using your design thinking and innovation techniques, think about the customer persona and empathy map before you come up with the disruptive idea. Remember to stress-test your idea before developing your pitch.

Requirements:

Each student must pitch their idea on the above topic, you can submit this in a format suited to you e.g. visual, audio, PowerPoint etc. If you are using visual/audio please allow this to be 2-3 minutes long. Shortlisted students will then be brought forward to present further on this in front of a panel of KPMG judges.

Timeline:

- Send pitch to KPMG gradrecruitment@kpmg.ie
- Subject of email: Trinity Employability Award – Submission.
- Closing date for submission: Monday, 24 February 2020 by 5pm.
- Finalists will be contacted by Wednesday, 26 February 2020 by 5pm.
- Final assessment in KPMG – Tuesday, 03 March 2020, 10am – 1pm.