Quick Guide: Publishing Your Video

This Quick Guide gives the eLearning team’s recommended settings for publishing a video using Panopto in Blackboard. It is the fourth in a series of four quick guides covering the process of creating videos for a flipped classroom.

Guides on other aspects of the flipped classroom are available at www.tcd.ie/CAPSL/resources/.

Introduction

After you have created your video there are different ways you can integrate it with your existing Blackboard content; this guide will cover three examples so you can decide which works best for your module. You can use any combination of these methods as needed. The guide then describes how you can view statistics on how students engaged with the video.

Option 1: Via the Panopto Folder

Students can view your video via the Panopto folder in Blackboard. Ensure the folder is not hidden from students and that there are no date restrictions on the video. Students can only view the final edited video. You can click on the gear icon at the top right of the folder to change the order in which videos are displayed or click on Create ➔ Playlist to group videos together.

You can also click on a video’s Settings to control whether students can download a video for offline viewing – by default they cannot.

Option 2: Via an Embedded Video in a Folder

You can embed your video in any folder in your Blackboard module. This can be useful as you can display your video alongside the other content students need to engage with for a particular week.

To do this, go to a Blackboard folder then select Build Content ➔ Item. In the editor select Mashups ➔ Panopto Video. Browse for your video and click Insert. A yellow placeholder image will appear which you can resize as needed. You can also add a description & attach associated documents alongside the video. Click Submit when finished and the video should display.

To make changes, click on the down arrow beside the item then click Edit.

Option 3: Via a Web Link

You can also create a web link to your video. This can be used to share the video with users outside of the Blackboard – for example, you might want to share your video with colleagues without needing to enrol them in your module.

Click on Share then select Anyone with the Link (Unlisted...). This is the simplest option rather than managing permissions. You can then send this link to another user; the video will not be visible on the web generally so users will need this direct link to access it.

Gathering Statistics

You can view statistics on how students engaged with the video. Click on the Stats link below your video to open the report.

You can scroll down to see Views by Video Time – this gives you an indication of viewer retention throughout the length of the video which can help inform future videos or in-class activities. For example you might notice that in a longer video the number of viewers drops off over time so you might re-edit it in future to make it shorter. Similarly, you can use this graph to identify sections of the video that students are returning to repeatedly. This might indicate that they are rewatching a particular section which you might then address in class.

The Next Step