



Trinity College Dublin

Coláiste na Tríonóide, Baile Átha Cliath

The University of Dublin

Trinity Business School

Global Business Programme

Bachelor in Business Studies



The Global Business Programme

The Global Business Programme is a highly specialised business degree with an emphasis on innovation, entrepreneurship and real-life business experience that opens up doors to the world of business.

The Global Business Programme has a strong emphasis on theory and experiential learning through the use of case studies, team work, internships and professional development modules. Students gain competencies that are vital to employers such as communication and leadership skills.

For further information, visit our website:
www.tcd.ie/business/undergraduate/global-business/

“We are the business school at the heart of the world renowned university located at the core of Dublin, an international capital city and hub for global business”

Professor Andrew Burke, Dean of Trinity Business School and Chair of Business Studies

Broad Business Themes

Modules are based around eight broad themes:

- ▶ Innovation and Entrepreneurship
- ▶ Economics and Finance
- ▶ Accounting
- ▶ Marketing and Strategy
- ▶ Operations Management, Information and Communication Technology and Data
- ▶ Organisations and People
- ▶ International Business
- ▶ Business and Society

Top 5 Reasons to Choose Global Business

1. Gain real world experience with an internship or study abroad opportunities
2. Expand your career opportunities and secure a full range of accounting exemptions
3. Focus on your personal and professional development throughout the programme
4. Benefit from a small class size and intimate learning experience
5. Experience the historic and beautiful campus in the heart of Dublin and Ireland's No. 1 Business School





Why Study Global Business at Trinity?

Trinity Business School provides life-long education focused on careers and business performance. Our full suite of challenging business programmes span undergraduate, postgraduate and executive education to support our students throughout their business career.

Trinity Business School has been pioneering cutting-edge research, teaching and learning in management and entrepreneurship for nearly a century. Students learn innovative real-world management from leading researchers and industry experts.

Trinity sits right at the heart of business in Dublin, a thriving cosmopolitan city that is home to the European headquarters of many of the world's leading finance, technology and pharmaceutical companies. The breathtakingly beautiful campus, voted among the top 10 most beautiful universities in Europe (Times Higher Education, 2018), with its cobbled squares and contemporary amenities, is home to a vibrant and diverse student community of over 17,500 students.

Quick Facts

Founded in 1592

Trinity Business School is ranked in the top 1% of business schools worldwide

Trinity is 1st in Europe for producing entrepreneurs for the fifth year in a row (PitchBook Universities Report, 2020)

Ranked as Ireland's most innovative university (Reuters Most Innovative European Universities 2019)

Trinity is ranked 16th most international university in the world (THE, 2019)

Ireland is ranked in the top 15 safest countries in world (Global Peace Index 2019)

One year stay back visa for undergraduate students

Over 100,000 alumni worldwide

Over 170 sports clubs and societies

Programme Overview

YEAR 1

Immerse Yourself in the Fundamentals

- ▶ learn about the fundamentals of business through a range of mandatory modules including Management & Organisation, Information Systems & Data Management and Economics for Management.
- ▶ Choose an elective module and have the opportunity to learn a new language.*

YEAR 2

Broaden Your Business Knowledge

- ▶ Students are introduced to every core discipline of business theory and practice including Marketing, Finance and Operations Management.
- ▶ Choose from a diverse range of elective modules or broaden your education beyond your core discipline with a Trinity Elective.
- ▶ Option of an internship during your summer break.

YEAR 3

Learn by Doing

- ▶ Build on your portfolio of skills and knowledge by choosing a range of optional modules to widen your business acumen. Options include Human Resource Management, Financial Accounting or Services Marketing.
- ▶ Have the opportunity to complete a full year or part year exchange at one of our 50 partner universities around the world.

YEAR 4

Deepen your Expertise

- ▶ Specialise in an area of expertise selecting advanced modules including Strategic Management, Managing New Product Development or Financial Reporting and Analysis.
- ▶ Undertake research guided by one of our faculty or industry experts.
- ▶ Your work acts as a ticket of entry into your chosen career.

For a full list of modules, please visit www.tcd.ie/business/undergraduate/global-business/structure

* Some languages require prior knowledge to A-Level standard.

Get more than a degree

The Global Business Programme offers students:

- ▶ Full CAP 1 exemption from Chartered Accountants Ireland (ACA)*
- ▶ A substantial number of exemptions from the Association of Chartered Certified Accountants (ACCA) “Fundamentals” exams (F1-F9).*
- ▶ Opportunities to study abroad in one of 50 universities in 18 different countries across 4 continents: Europe, Asia, North America and Australia.
- ▶ Management experience: undertake an internship, build your own start-up, create a social enterprise or even construct a project for a Trinity.

* Dependent on subject choices in third and fourth year.

Innovation & Entrepreneurship

Students are actively encouraged to engage in entrepreneurship and innovation throughout the programme by undertaking internships, developing a start-up or taking a leadership role in one of Trinity's many business student societies. Our societies foster innovation at the grass-roots student level and many students become entrepreneurs through their journey in Trinity Business School.



START



ACCELERATE



GROW

Trinity Business School is proud to be associated with Trinity's Launchbox, a high-impact incubator for new business ideas by students past and present.

LAUNCHBOX.ie

Hear from one of our current students...

The business programme at Trinity provides students with the fundamental core business modules, while also allowing them to explore modules across different faculties. Students learn innovative real-world management from leading researchers and industry experts. Students are not only provided with theoretical knowledge in the classroom but are also given the invaluable opportunity to join the most active business-related societies across the nation and apply their business knowledge and skills in real-life situations.

Dina Abu-Rahmeh

*current final year Global Business student
and CEO of Trinity Student Managed Fund*



Trinity is the only Irish university to appear in the 2017 'Global Employability University Ranking' which ranks the world's top 150 universities in terms of employability. **Source: Emerging/Trendence**

95% of Trinity students find employment or go on to further study within six months of graduating.

Student Experience

Trinity is home to a diverse and multicultural community with 27% of the student body coming from over 120 countries around the world. The university is home to over 170 sports clubs and societies waiting for students to join them in Front Square during Freshers' Week.

All undergraduate international first year students are guaranteed Trinity-approved accommodation. Living as part of the Trinity community means greater opportunities for getting involved in many aspects of student life, creating unforgettable memories and making life-long friends.

Trinity's support network includes a personally assigned tutor for each student, a wide range of learning supports to aid transition to university and a new country, peer support and student mentors, and an excellent Careers Advisory Service to help students find employment before and after they graduate.

For more information on student life at Trinity visit <https://www.tcd.ie/students>

Career Opportunities

Trinity's students are recruited for internships, summer jobs and graduate careers by employers who look to Trinity as a key provider of top quality graduates.

Trinity Business School graduates pursue careers across a range of business, government, technology, innovation and social ventures amongst others. Students at Trinity start their career journey from their first year of undergraduate studies. The Careers Advisory Service within the university offer students assistance with career guidance, CV's and mock interviews to assist them in reaching their careers goals.



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How to Apply

Applications for the Global Business Programme open in October each year and close at the end of June. Offers are issued on a rolling basis so it's important to apply early.

If you are interested in applying for the programme and would like more information please visit our website

www.tcd.ie/business/undergraduate/global-business

Further Information

Web: **www.tcd.ie/business**

Email: Non-EU applicants: **international@tcd.ie**

EU applicants:

undergraduate.business@tcd.ie

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