12th ASEFUAN Annual Conference & General Meeting

Feeding Asia & Europe in the 21st Century

Co-operation & Challenges in Food Safety, Security & Sustainability

7th - 9th August, 2013 The Longroom Hub, Trinity College, Dublin
12th ASEFUAN Annual Conference and General Meeting
Hosted by the Institute for International Integration Studies at Trinity College
Feeding Asia and Europe in the 21st Century:
Cooperation and Challenges in Food Safety, Security and Sustainability
7-9 August 2013
Dublin, Ireland

Day 0: Tuesday, 6th August 2013

1200-1800 Arrival of delegates, check-in and registration
1900-2100 Fellowship Welcome Dinner
Venue: The Porterhouse, Nassau Street (opposite Trinity College Nassau St entrance)
Phone: +353 1 677-4180
Dress code: Casual

Day 1: Wednesday, 7th August 2013

0900-1700 CONFERENCE DAY 1
Venue: Long Room Hub, Trinity College

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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<tbody>
<tr>
<td>0900 – 0930</td>
<td>Registration Tea and Coffee</td>
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<td>0930 – 1000</td>
<td>Welcome Addresses</td>
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<td></td>
<td>Dr Nikki B Carsi Cruz</td>
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<td>President, ASEFUAN</td>
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<td>Prof Louis Brennan</td>
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<td>Director, IIIS, Trinity College</td>
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<td>Time</td>
<td>Session</td>
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| 1000 – 1045 | **Keynote Speech**  
*Feeding Europe and Asia in the 21st Century*  
Nick McIlroy  
Bord Bia-Irish Food Board |
| 1045 – 1100 | Break Tea and Coffee |
| 1100 – 1230 | **First Session**  
Contemporary Food Security Issues in Asia and Europe  
Moderator: Dr Nikki B Carsi Cruz, Ateneo Manila, the Philippines  
Prof Mike Jones, Trinity College, Dublin, Ireland  
“The Conflict between Greenhouse gas Mitigation and Food Security”  
Prof Wei Shen, ESSCA School of Management, Angers, France  
“Feeding China's Urban Billion - Challenges of Urbanisation and Migration”  
Dr Lance O’Brien, Head of Foresight and Strategy, Teagasc, Ireland  
“Sustainable Intensification: A New Paradigm for Food Security in Asia and Europe” |
| 1230 – 1330 | Lunch |
| 1330 – 1500 | **Second Session**  
Food Safety Issues in Asia and Europe  
Moderator: Mr Sungjin Kang, LG Display, S Korea  
Dr. Denise Prevost, Maastricht University, the Netherlands  
“Food Safety in China: Challenges and opportunities of the WTO framework”  
Dr. Laura Devaney, Trinity College, Dublin, Ireland  
“Geographies of food risk governance in Ireland: performance, power and constraints” |
| 1500 – 1515 | Break Tea and Coffee |
| 1515 – 1645 | **Third Session**  
Global Harvest: Sustaining food production  
Moderator: Prof Wei Shen, Associate Dean & Jean Monnet Chair in EU-China Relations, ESSCA School of Management, France |
Ms Audrey O’Shea, Sustainability Manager, Glanbia Foods
“Sustainability in the Irish Dairy Sector: the Glanbia case”

Ms Yammy Teerawatskul, Nottingham University Business School, UK
“Mainstream Green- Moving Sustainability from Niche to Normal”

Mr Joe Sicoravit, MBA Candidate, London Business School, UK
“Sustainable and Secure food- the Global Picture”

1900-2100 Reception/Dinner (Soft Launch of ASEFUAN Website)
Venue: The Pavilion Bar, Trinity College (beside Cricket Pitch)

Day 2: Thursday, 8th August 2013

0900-1100 CONFERENCE DAY 2
Venue: Long Room Hub, Trinity College

0900 – 1030 Fourth Session
Fusion Cuisine: Understanding ‘the other’ through Asian and European cuisines
Moderator: Mr Pim van Loon

Dr Nikki B Carsi Cruz, Ateneo University, the Philippines
“Southeast Asian Cuisine and Food Waste Management”

Mr David Moore, (Formerly Senior Counsel, Diageo Asia, Shanghai)
“Asian trends in beverage alcohol in the 21st Century: evolution or revolution?”

Ms Regina Sexton, University College Cork, Ireland
“And there is nothing new under the sun: Fusion as an ever-present concern in Irish culinary history”

1030-1045 Break: Tea and coffee

1100-1245 Asia-Europe Workshop on Food
A. Food Security
B. Food Safety
C. Food Sustainability

1245-1345 Working Lunch
1345-1500  Workshop Plenary and Group Reports
1500-1515  Break
1515-1530  Closing Ceremonies
1530-1700  ASEFUAN Briefing: Overview of the AGM (assignment of working groups)
A. Working Group on Funding and Finance
B. Working Group on Constitution Review
C. Working Group on Website and Communications
D. Working Group on Projects and Programs
1730-1900  Cultural Tour: Guinness Storehouse
Venue: Guinness Store House
1930-2200  Personal Time for sightseeing

Day 3: Friday, 9th August 2013

ANNUAL GENERAL MEETING
0900-1000  President's Report and Open Forum with EXCO
1000-1045  Session 1: Funding and Finance
1045-1100  Break
1100-1145  Session 2: Constitution Review
1145-1230  Session 3: Website and Communications
1230-1330  Lunch: Buttery Restaurant, Trinity College
1330-1415  Session 4: Projects and Programs
1415-1430  Recap of "items on the table" for voting on by the assembly
1430-1530  Nominations, Campaign Speeches, and Election of New Officers
1530-1800  Personal time for sightseeing
1800-1900  Meeting with ASEF for Outgoing and Incoming EXCO
1930-2200  KPMG Sponsored Farewell Dinner at "M&L Sichuan Restaurant"
            13 Cathedral Street (off O’Connell Street)    Phone: 01-874 8038