

Real Life — Real Understanding:

The Campaign for the Trinity School of Business

The Trinity School of Business has ambitious plans to play a dynamic and leading role in setting the future agenda within the education sector—in Ireland and internationally. With the support of critical stakeholders, the School's transformation plan will result in an expanded, innovative business curriculum at undergraduate, master's and doctoral level; a significantly expanded body of world-class research in the fields of international business, finance, management and entrepreneurship and a new business school building situated on Trinity's magnificent campus.



TRINITY COLLEGE DUBLIN
COLÁISTE NA TRÍONÓIDE, BAILE ÁTHA CLIATH

THE
UNIVERSITY
OF DUBLIN

The Business School Campaign has been launched to support the development of this new, state-of-the-art learning environment which will double the current physical capacity of the school and will enable the significant expansion of the School's programmes. Overlooking the cricket pitch, in a prominent position on the city-centre campus, a totally new dedicated building will be completed by 2016, housing study areas, lecture spaces and meeting rooms and benefiting from an advanced communications infrastructure. The new building is designed to accommodate the planned expansion in faculty, programmes and student numbers, enabling the next generations of students to develop a creative understanding of real-world issues in a magnificent, modern space.

The total investment to complete the new building is an estimated €20m and programme development an additional €15m.

FOUNDING PATRONS

Building for the Future

To guarantee these ambitious plans, Trinity is seeking to establish twenty Founding Patrons: individuals who have succeeded in professional life and who are driven to reinvest in the future. The Trinity Business School Campaign represents a direct investment in the new building, and consequently in the development of the School of Business and the University as a whole.

The investment of a Founding Patron is one hundred thousand euro per year, over a period of five years, totalling five hundred thousand euro. This programme represents the single most important driver of the Business School Campaign. Additional funding, for curriculum and other developments will be provided by Trinity College, government agencies and private sources.

FOUNDING PATRONS will be prominently acknowledged in perpetuity, in the new business school building that matches Trinity's stature as one of the finest universities in the world.

FOUNDING PATRONS will be offered unparalleled access to influence and experience life at the core of this unique institution.

To date, **FOUNDING PATRONS** are both Trinity alumni and others who have a special affinity with Ireland or with the University. All share a passion for learning and development of the Trinity Business School and have determined that this programme will bear their names.

The investment of a Founding Patron will be in the Trinity Foundation, a registered charity, in Ireland, which will manage the fund on behalf of the University and which oversees the campaign as a whole.

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