Why Study Business at Trinity?

Trinity College Dublin, the University of Dublin, founded in 1592, is the oldest university in Ireland and is recognised internationally as Ireland’s No. 1 university. For over 400 years, this historic university has been a world leader in high-quality, internationally-recognised education. With a global reputation for excellence, Trinity promotes creativity and innovative thinking in students.

Trinity Business School has been pioneering cutting-edge research, teaching and learning in management and entrepreneurship for nearly a century. Students learn innovative real-world management from leading researchers and industry experts. The School plays a key role in the development of business leaders all over the world, in areas such as technology, finance, politics and management consulting.

Trinity’s bustling 47-acre campus is an oasis in the very heart of Dublin, a vibrant and safe European capital city. The European headquarters of companies such as Google, eBay, Airbnb, Microsoft, PayPal, LinkedIn and Facebook, Dublin is an ideal place for students interested in working in these world-leading corporations.

Trinity by Numbers

- Top World 100 University (QS World University Rankings, 2015/16)
- Ranked 1st in Ireland (QS World University Rankings, 2015/16)
- Trinity Business School ranks in the Top 30 Business Schools in the World (Eduniversal 2015/16)
- Vibrant student body of over 17,000 students from 122 countries
- Ranked one of the Best Institutions in the World for Undergraduate Education (2015 Princeton Review)
- Dublin ranks 32nd in the world overall in the QS Ranking for Best Student Cities and 2nd for Student Mix
- Trinity has produced more entrepreneurs than any other university in Europe, generating 106 companies, producing 114 entrepreneurs and raising $655m over the last five years (Pitchbook Universities Report 2015-2016)
Trinity Specialist Business Degree

The Trinity Specialist Business Degree is a unique programme, designed for students who wish to focus on business from the very beginning of their degree. **Innovation and entrepreneurship are key pillars of this dynamic new programme.** Trinity Business School places an emphasis on blended learning, where academic excellence meets industry experience. Our students cherish their time in Trinity: making lifelong friendships and contacts, gaining **first-hand business experience**, and benefitting from a challenging but nurturing learning environment with our dedicated faculty.

For further information on the programme visit: [www.tcd.ie/business/undergraduate](http://www.tcd.ie/business/undergraduate)

Module Options

- Business in Society
- Economics for Management
- Financial Markets and the Corporate Sector
- Human Resource Management
- Innovation and Entrepreneurship
- International Business and the Global Economy
- Marketing Management
- New Product Development
- Organisation Theory
- Personal and Professional Development
- Services and Information Management
- Social Entrepreneurship and Innovation
- Strategic Management

International Partners

Trinity has strategic relationships with some of the most prestigious universities in the world, including:

- Brown University, United States
- Fudan University, China
- Indian Institute of Management Bangalore, India
- McGill University, Canada
- Moscow State University, Russia
- University of Notre Dame, United States
- University of São Paulo, Brazil

Innovation is at the heart of the Trinity learning experience
In your first year, you will learn about the history and evolution of business, organisation and management, in order to establish and reinforce the principle that the pursuit of business is embedded in - and a central driver of - our complex global economy.

Furthermore, you will start your self-development journey with the key quantitative and qualitative skills required for business in the 21st Century.

Your second year gives you a thorough grounding in every core discipline of business theory and practice, from marketing to finance. You will benefit from the full resources of a globally networked institution. By taking a significant number of credits from other disciplines – from Law and Linguistics, to Geology or Psychology – you will have the unique opportunity to see how your thinking interacts with and is influenced by others, cultivating new insights that can only come through such interdisciplinarity.
While building on your portfolio of skills and knowledge, you are awarded credit for experience that transforms your learning – whether through a semester or year abroad at one of our partner institutions, an internship in a firm, start-up, or voluntary organisation, or a leadership role in one of Trinity’s many business student societies.

This experiential learning is highly valued by employers and is a unique opportunity for students to develop business skills.

In your Senior Sophister year, you will focus on at least one area of business expertise: studying your chosen subject in depth, taking advanced modules in the subject and undertaking research guided by one of our faculty or industry experts.

Your work acts as a ticket of entry into your chosen career path, be it finance, accounting, strategy or marketing, in areas as diverse as cosmetics to capital funds management.
Trinity Business School is proud to be associated with Trinity’s Launchbox, a high-impact incubator for new business ideas by students past and present. 

Launchbox is ranked 27th in the World University Incubator Rankings (University Business Incubator Rankings 2014).

Students are actively encouraged to engage in entrepreneurship and innovation throughout the course of the programme: by undertaking internships, developing a start-up or taking a leadership role in one of Trinity’s business student societies. Our business-related student societies foster innovation at the grass-roots, student level. As a result of these varied experiences, many students become entrepreneurs through their journey in Trinity Business School.
Trinity College Dublin, the University of Dublin, brings together a diverse, curious and supportive community of students and faculty in the heart of the city. The truly accessible and dedicated professors encourage students to actively engage in university life and the city beyond the campus gates. Student life at Trinity is about much more than education: with over 200 sports clubs and societies ranging from athletics to tennis, debating to investing, and drama to science fiction, there is something to suit every interest.

Trinity is one of the world’s only universities to provide all undergraduate students with a personal Tutor – a dedicated faculty member who can offer academic, personal and professional guidance throughout the four year degree programme. A wide range of student services, including learning development and support, peer mentoring, counselling and career advice, ensures that all students have the support they need to succeed in Trinity and beyond.

Graduate Profile: Iseult Ward

*Time Magazine Next Generation Leader 2014*

“I loved studying the various subjects in first year and then found that Business was my favourite one, which was why I specialised in it for the next three years. In third year, I founded a company *FoodCloud*. I was able to shape my final year courses to keep them relevant to my ‘new business’, receiving great support from lecturers.”

**Employability**

Trinity is in an enviable location right in the heart of the hub of global business activity, where students are recruited for internships, summer jobs and graduate careers by employers who look to Trinity as a key provider of top quality graduates. **94% of Trinity students find employment or go on to further study within six months of graduating.**

Many Trinity Business School graduates have gone on to postgraduate study both at Trinity and at other leading universities around the world such as the University of Cambridge, the University of Oxford, the University of Amsterdam and the University of Melbourne. **Graduates are highly sought after by employers** in a wide range of fields, such as finance and banking, research, management consulting, teaching, public service, journalism, politics and non-governmental organisations. Graduates have gone on to successful and rewarding careers in varied roles both nationally and internationally.

The following are just a few examples of the diverse organisations that have recruited Trinity Business School graduates over recent years:
Further Information

Web:  [www.tcd.ie/business](http://www.tcd.ie/business)
Email:  [international@tcd.ie](mailto:international@tcd.ie)  (for non-EU applicants) or  [business@tcd.ie](mailto:business@tcd.ie)  (for EU applicants)
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Ireland

How to Apply

If you are interested in applying for the programme please visit:  [www.tcd.ie/study](http://www.tcd.ie/study)